

PUBLIC PROMTPRESS REPORT

Channel audit

Farg'ona 24 | Расмий



@fargona24

■ Farg'ona24 rasmiy sahifadir. Ushbu sahifa AOKA tomonidan berilgan № 1684 guvohnoma asosida faoliyat yuritadi. Reklama bo'yicha - @FarAdmin24 Video yuborish uchun - @Fargona_MediaBot • ...

SUBSCRIBERS

395 991

+39261 per month

ERR (% SEE POSTS)

9.0%

per day 6.8%

REACH/POST

34.5K

ad reach 27.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 395 991 —	 SUBSCRIBER REACH 8.7% avg % subs see post	 VIEWS/POST 34.5K median 33.2K · 23 days	 POSTS/DAY 35.4 ~248 per week
 7D TREND +4.8% vs prev week	 REACTIONS/POST 127.0 total 104,363 reactions, 200,658 reposts, 0 comments	 POST LENGTH 314 chars median 228 · 23 days	 POSTS ANALYZED 822 23 days
 AD REACH 27.8K 24h avg	 CHURN / MONTH +39261 over the last month	 CITATION RATE 440 citation index · 1,417 channels mentioned all time	 CHANNEL AGE 7 years 2 months created 20.03.2019

AI EDITOR SUMMARY

Channel «Farg'ona 24 | Rasmiy» – 395 991 subs. Each post averages 34.5K people (9% of subs), reach is low – consider expanding audience. Publishes 248 posts per week (~35/day) – very active posting. For the week of May 25–31, reach stable (+4.8% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **822** posts over 23 days.
- 02 Dominant format — **Video** (553/822 posts).
- 03 Avg post length — **314** chars (median 228).
- 04 Peak audience activity — **Tuesday, 04:00 UZT**.
- 05 Top posts gather **10x 10x** more views than the weakest (154.8K avg for top vs 16.2K for worst) — among 822 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 23:50 VIDEO #Хайрли_тонг ☒ Қутлуғ «ҲАЙИТ» кунига етказгани учун Яратганга ҳамду санолар бўлсин! ☒ Мен учун энг яқин бўлган инсоним, «ҲАЙИТ»...	VIEWS 188 699 REACTIONS 103 REPOSTS 7 449 ER 47.7%
Nº2 26.05 · 19:02 PHOTO ☺zzz Qurbon hayit bayrami barchangizga muborak bo'lsin QADRDONLARIM Allohning rahmati bir sizga bo'lsin. Umringiz Islomning nuriga to'lsin...	VIEWS 146 787 REACTIONS 108 REPOSTS 4 181 ER 37.1%
Nº3 25.05 · 19:07 PHOTO ☒ ARAFA MUBORAK! KIRIB KELGAN ARAFA KUNI BARCANGIZGA MUBORAK BO'LSIN!!! ENG YAQINLARGA ULASHIB QO'YING. Farg'onaga oid eng so'ngi xabarlar ☒...	VIEWS 128 996 REACTIONS 88 REPOSTS 4 631 ER 32.6%

Nº4 22.05 · 15:46 PHOTO #ДИҚҚАТ #ТАРҚАТИНГ 26-МАЙ, СЕШАНБА КУНИДАН ТАКБИРИ ТАШРИҚ АЙТИШНИ УНУТМАНГ Аллоҳу акбар! Аллоҳу акбар! Лаа илааҳа иллаллоҳу валлоҳу...	VIEWS 92 955 REPOSTS 3 175	REACTIONS 246 ER 23.5%
Nº5 25.05 · 17:38 TEXT 🕌 Kirib kelayotgan Qurbon Hayit ayyomi muborak bo'lsin, qadrdonlarim... Eng yaqin qadrdonlarga yuborib qo'ying! Obuna bo'ling🕌 @Fargona24	VIEWS 89 867 REPOSTS 1 938	REACTIONS 58 ER 22.7%

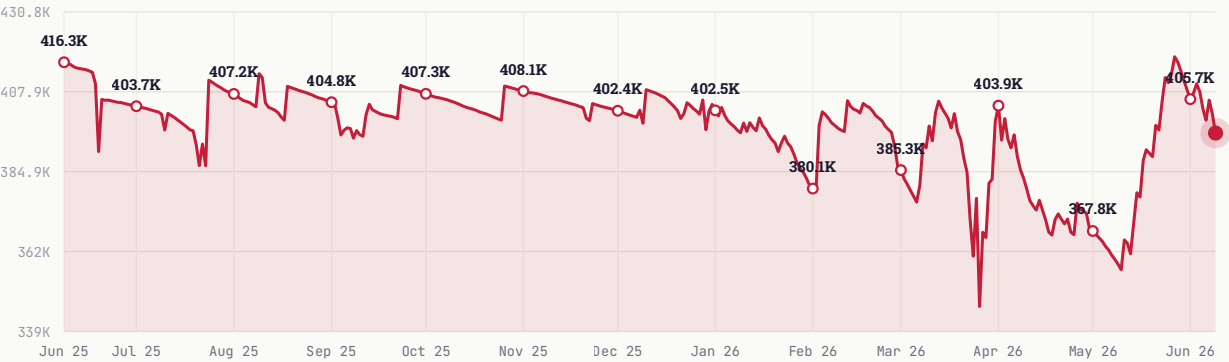
WORST 3

↓ 02.06 · 05:40 VIDEO Not a clip from these movies Drunk driver fleeing traffic police crashes into other cars and stops Incident occurred in Osh, Kyrgyzstan Subscribe...	VIEWS 25 533 REPOSTS 61	REACTIONS 103 ER 6.4%
↓ 17.05 · 17:40 PHOTO ISHONCH do'konlaridan yuqori sifat, zamonaviy dizaynga ega LG va PREMIER texnikalarini KULGILI ARZON NARXLARda xarid qiling. 🕌ISHONCH...	VIEWS 12 999 REPOSTS 3	REACTIONS 29 ER 3.3%
↓ 23.05 · 13:19 PHOTO ISHONCHda misli ko'rilmagan taklif! Faqat 1 kun, 24-may kuni ISHONCH do'konlarida tilla arzon narxlarda sotuvda! 🕌 1 gr tilla narxi – 1...	VIEWS 10 010 REPOSTS 2	REACTIONS 34 ER 2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

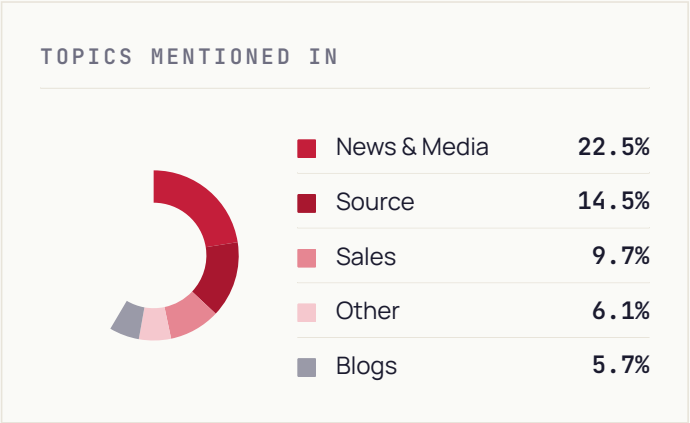
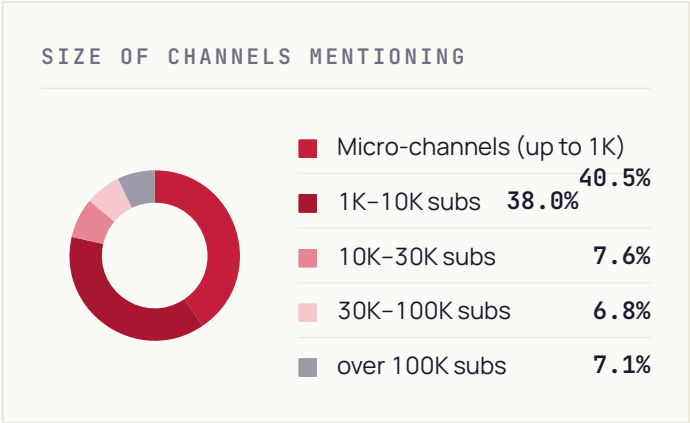
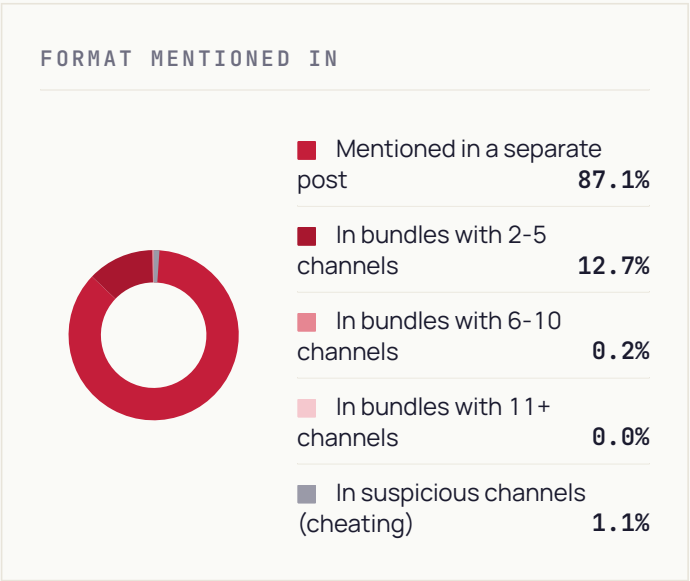
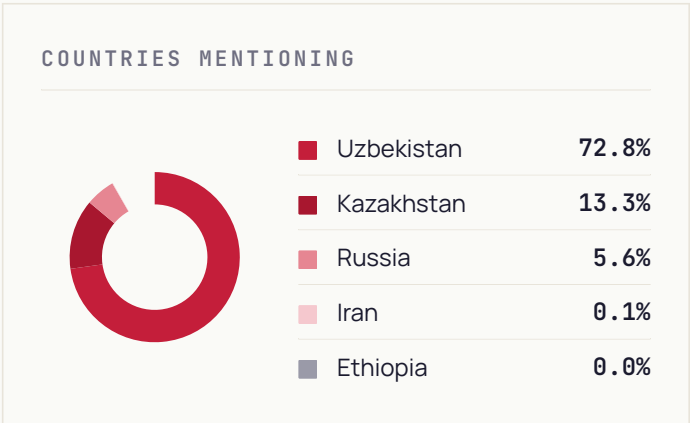


PERIOD START	NOW	NET GROWTH
416 344	395 998	-20 346

SECTION 04 · MENTIONS

Who and how mentions the channel

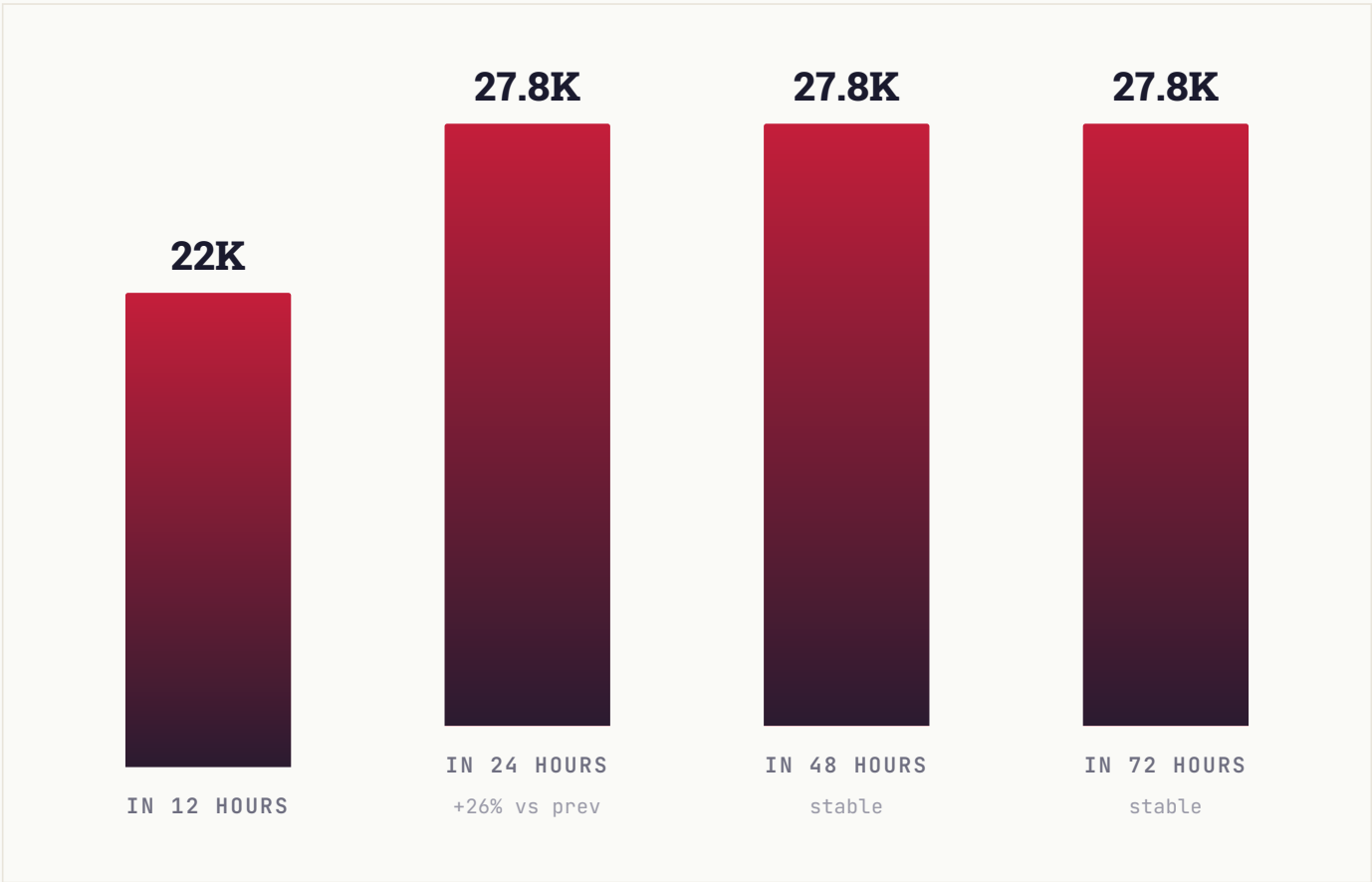
Citation index **440** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **1 417** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Расмий канал	1.1M
TP Telegram_Yulduzlari Расмий канал	1M
OU OPER UZ Расмий канал	1M
WB Vodiy bozor	951.3K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.1K
MU MILITSIYA UZB Расмий канал	553.8K
F2 Farg'ona 24 Расмий YOU	396K
FS Farg'onalik shopirlar🇺🇸	47.6K
M2 Marg'ilonliklar 24 Расмий канал	44.8K
FA Farg'onaliklar	22.8K
JN JAMOAT NAZORATI 🇺🇸	9.8K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (7th out of 11). Larger — 6 channels (leader: **Kun.uz | Расмий канал**, 1.1M); these are growth benchmarks — reach them via paid placements or partnerships. Smaller — 4 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **290**, they brought **119 940** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	56	32	27 517
Nov 2025	84	60	4 933
Oct 2025	30	23	9 769
Sep 2025	47	34	23 003
August 2025	34	25	19 208
July 2025	39	20	35 510
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS	
290	6	119 940	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience is most active on this day and at 04:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
