

— PROMTPRESS PUBLIC REPORT

Channel audit

FACK BLOCK RESEARCH



@fackblock

Chat @SPLAYER6DKA0 Private @FACKBLOCKBOT Main @EXALT0X

SUBS

25 038

-78 per month

ERR (% SEE POSTS)

49.0%

per day 17.8%

REACH/POST

9.7K

ad reach 4.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 25 038 —	 SUBSCRIBER REACH 38.61% avg % of subs see post	 VIEWS/POST 9.7K median 8.9K · 19 days	 POSTS/WK 1.1 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 720 chars median 1K · 19 days	 POSTS ANALYZED 3 19 days
 AD REACH 4.5K 24h avg	 CHURN / MONTH -78 last month	 CITATION RATE 26 citation index · 229 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 01.08.2021

AI EDITOR SUMMARY

Channel «FACK BLOCK RESEARCH» – 25 038 subs. Each post averages 9.7K people (39% of subs), good reach. Publishes 1 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 19 days.
- 02 Dominant format – Photo (2/3 of posts).
- 03 Avg post length – 720 chars (median 1000).
- 04 Peak audience activity – Friday, 16:00 MSK.
- 05 Top posts get 1× more views than the weakest (9.7K avg for top vs 9.7K for worst) – among 3 posts in 19 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1 19.06 · 13:28 PHOTO Craft a narrative and ride the trend that Craft a narrative and ride the trend is Craft a narrative and ride the trend so Craft a narrative and...	VIEWS 14 973 REPOSTS 226	REACTIONS — ER 59.8%
Nº2 01.07 · 18:30 TEXT Almost 1.5 hrs on markets, trends, exploits, activities – hard to ramble when no voice chats for a while but we managed FACKBLOCK ...	VIEWS 8 893 REPOSTS 495	REACTIONS — ER 35.5%
Nº3 08.07 · 19:08 PHOTO TxFlow new Perp that can/should be farmed because early phase, you know, before the crowd comes, point is cheapest...	VIEWS 5 138 REPOSTS 141	REACTIONS — ER 20.5%

WORST 3

↓ 19.06 · 13:28 PHOTO Craft a narrative and ride the trend that Craft a narrative and ride the trend is Craft a narrative and ride the trend so Craft a narrative and...	VIEWS 14 973 REPOSTS 226	REACTIONS — ER 59.8%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



START OF PERIOD	NOW	NET GROWTH
26 769	25 043	-1 726

SECTION 04 • MENTIONS

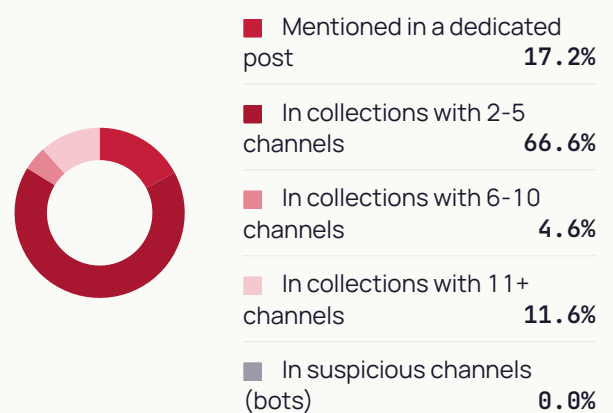
Who and how mentions the channel

Citation index **26** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from 1K. All-time mentions: **229** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



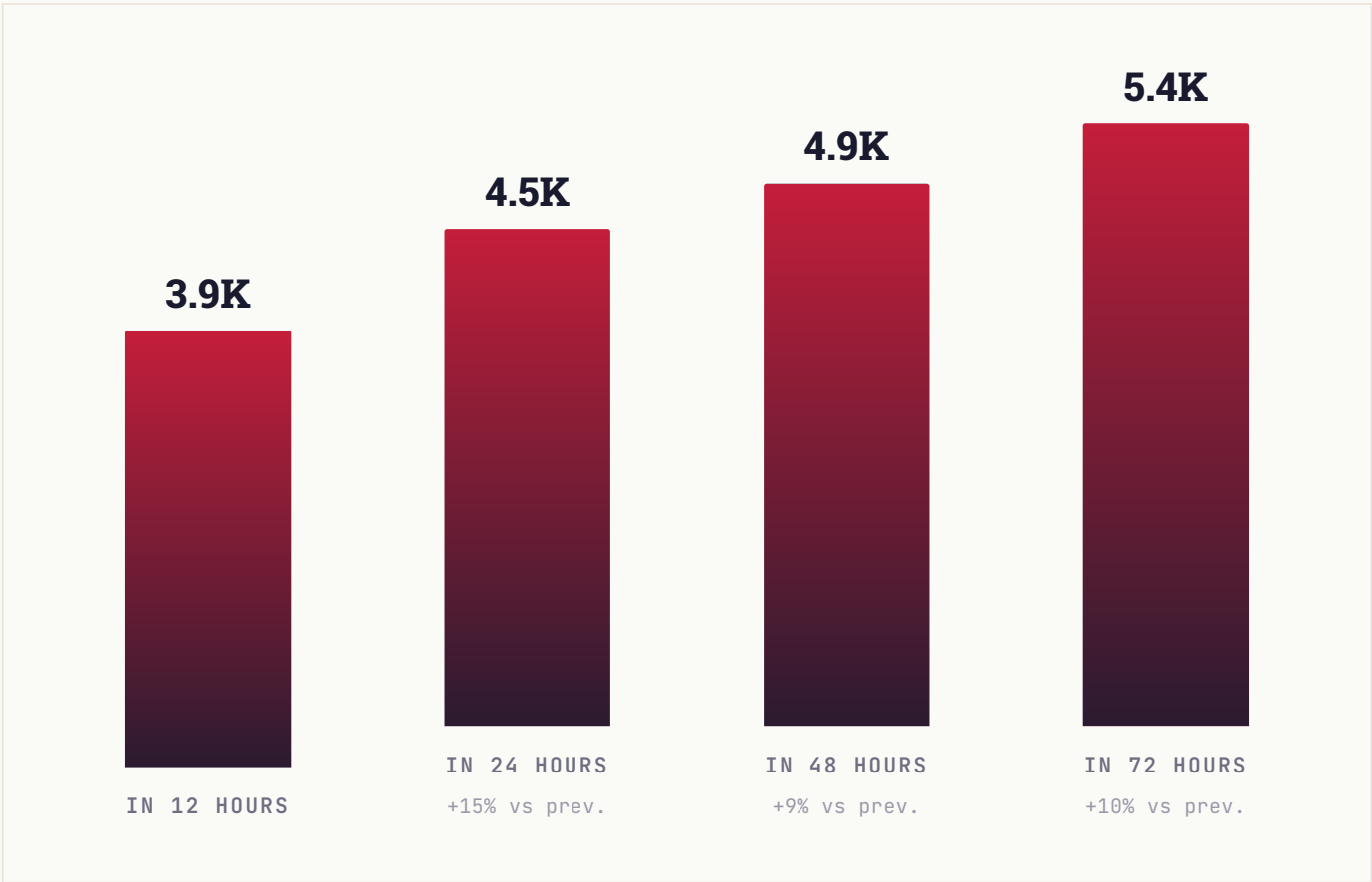
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
FB FACK BLOCK RESEARCH YOU	25K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **267**, they brought **506** new subs.

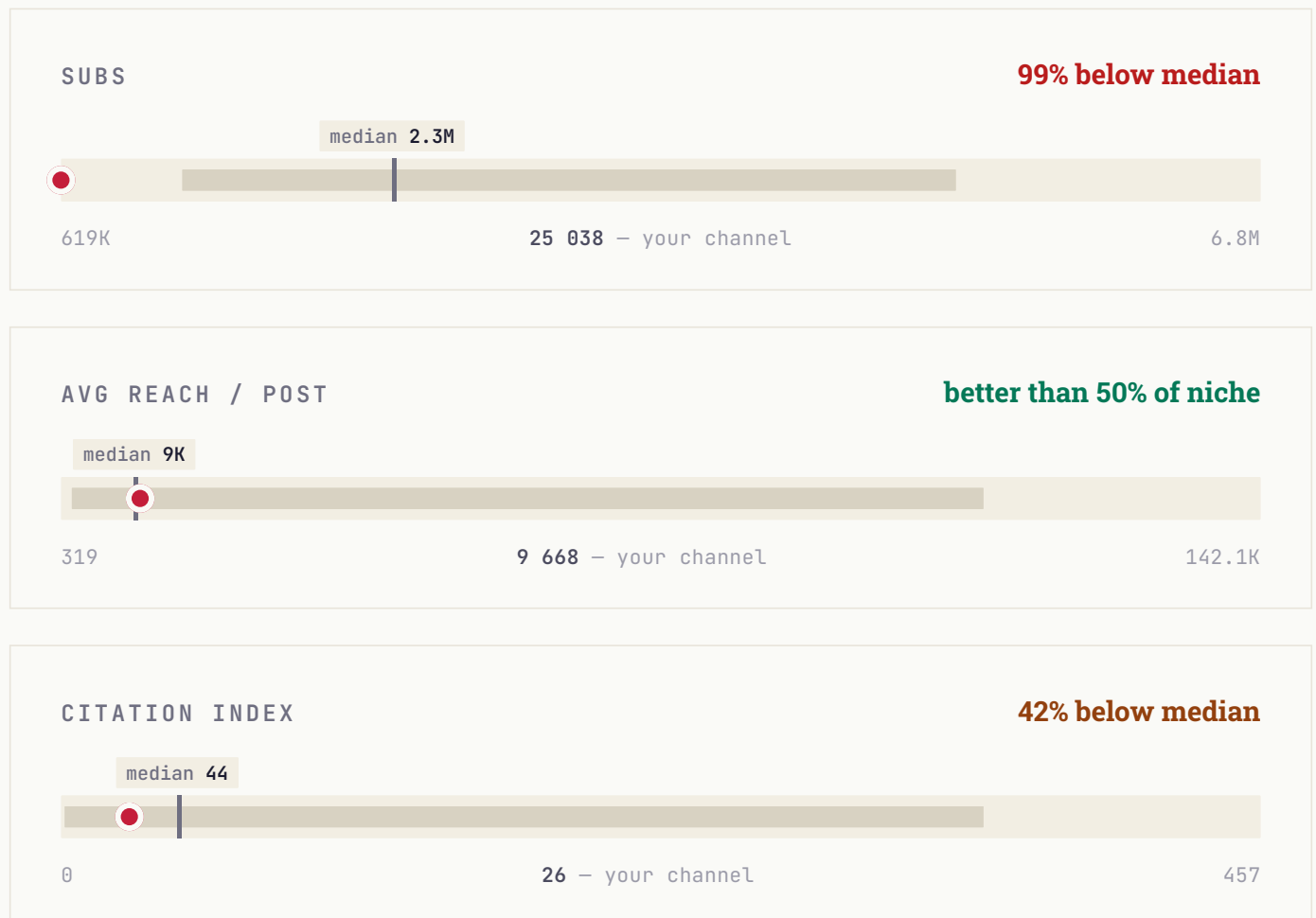
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	47	14	56
December 2025	41	21	43
November 2025	29	14	63
October 2025	52	15	187
September 2025	52	23	106
August 2025	46	14	51

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
267	6	506

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit next month.

01

Post more often

Now 1.1 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic is an easy growth
point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
