

PROMTPRESS PUBLIC REPORT

Channel audit

Fabula AI •

Нейросеть для

селлеров



@fabula_community

Product card pack in 5 min 📊 Infographics: www.fabula-ai.com 📺 TG bot: @fabula_ai_bot Help: @fabula_support Email: info@fabula-app.com RKN:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
128 039	4.0%	4.4K
12.06.2026 ⁻¹²²⁷ per month	per day ^{1.3%}	ad reach ^{1.7K} /24h

[HTTPS://PROMTPRESS.COM/AUDIT/FABULA_COMMUNITY](https://promptpress.com/audit/fabula_community)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 128 039 —	 SUBS REACH 3.41% avg % subs see post	 VIEWS/POST 4.4K median 4K · 26 days	 POSTS/WEEK 2.6 over period
 7D TREND — no data for period	 REACTIONS/POST 8.8 only 88 reactions, 24 reposts, 15 comments	 POST LENGTH 285 chars. median 382 · 26 days	 POSTS ANALYZED 10 26 days
 AD REACH 1.7K 24h average	 CHURN / MONTH -1227 last month	 CITATION RATE 6 citation index · 116 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 06.03.2023

AI EDITOR SUMMARY

Channel «Fabula AI • Neural network for sellers» — 128 039 subs. Each post averages 4.4K people (3% from subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 26 days.
- 02 Dominant format: **Photo** (7/10 posts).
- 03 Avg post length – **285** chars (median 382).
- 04 Peak audience activity – **Monday**, 09:00 MSK.
- 05 Top posts get **2x** more views than weakest (6.6K avg top vs 3K worst) – among 10 posts in 26 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 06:02 PHOTO We'll create a product card with your item in a neural network ☒ At the webinar we'll show how to quickly and cheaply build a product card from scratch☺ In one hour...	VIEWS	REACTIONS
	6 950	7
	REPOSTS	ER
	3	5.4%
Nº2 15.05 · 09:57 PHOTO Added 15+ new turbo prompts based on user requests ☒ Categories ready: ✂dishes ✂watches...	VIEWS	REACTIONS
	6 900	12
	REPOSTS	ER
	3	5.4%
Nº3 21.05 · 10:02 TEXT Webinar starting now! ☒ Join ☒ Watch webinar	VIEWS	REACTIONS
	6 028	5
	REPOSTS	ER
	2	4.7%

Nº4 27.05 · 07:25 PHOTO How Russian business evolved – from 90s shuttle traders to today's AI startups ☒ In a new article, Inc collected the history of entrepreneurship...	VIEWS 5 116 REPOSTS 2 REACTIONS 26 ER 4.0%
Nº5 02.06 · 11:47 PHOTO ☒☒ Spot Editing Now edits can be made easier and more precisely – by selecting an area with a brush ✂ You can fix not only...	VIEWS 4 158 REPOSTS 6 REACTIONS 10 ER 3.2%

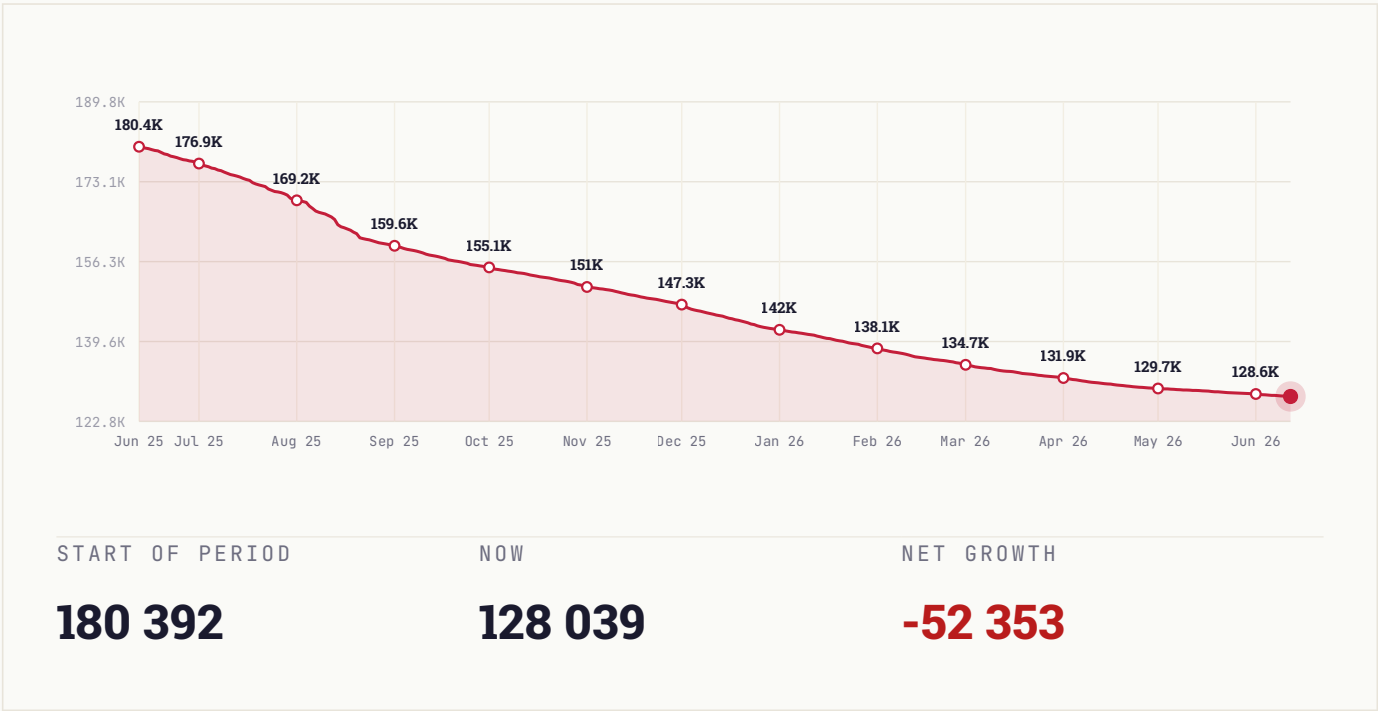
WORST 3

↓ 02.06 · 06:07 PHOTO Creating product cards with a new mask tool ☒ At the webinar we'll show how to create product cards and edit specific...	VIEWS 3 751 REPOSTS 2 REACTIONS 11 ER 2.9%
↓ 09.06 · 06:01 PHOTO ☒ Photoshoot Without Model or Photographer Yes, it's possible. And much easier than it seems. In the webinar: ✂ we'll break down how to save on...	VIEWS 2 695 REPOSTS 2 REACTIONS 5 ER 2.1%
↓ 08.06 · 11:59 PHOTO ✂☒ AI Photoshoot Now you can upload a product photo, choose a style, and get a series of shots in a unified style ☒ The feature currently works best...	VIEWS 2 691 REPOSTS 3 REACTIONS 9 ER 2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

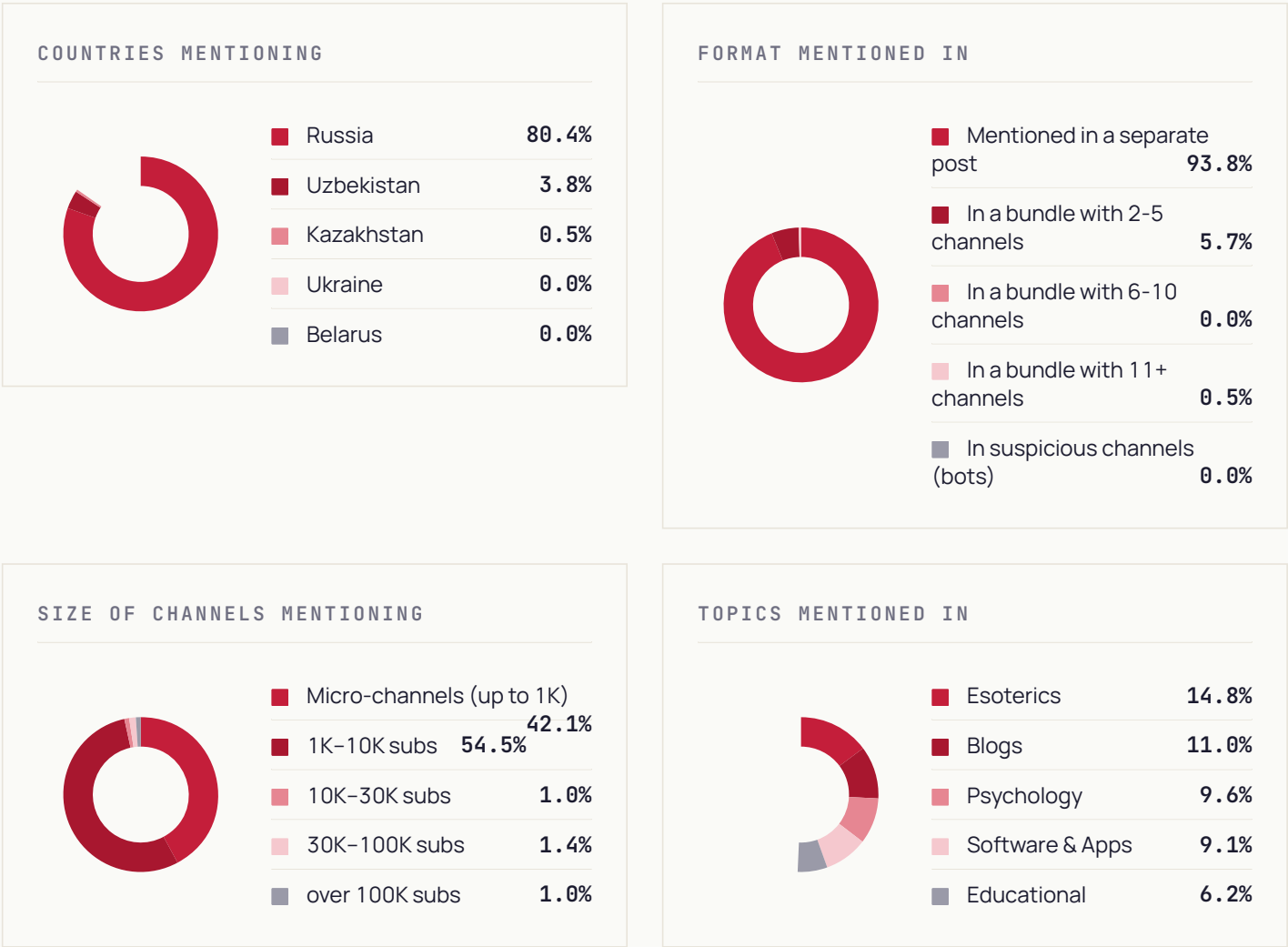
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

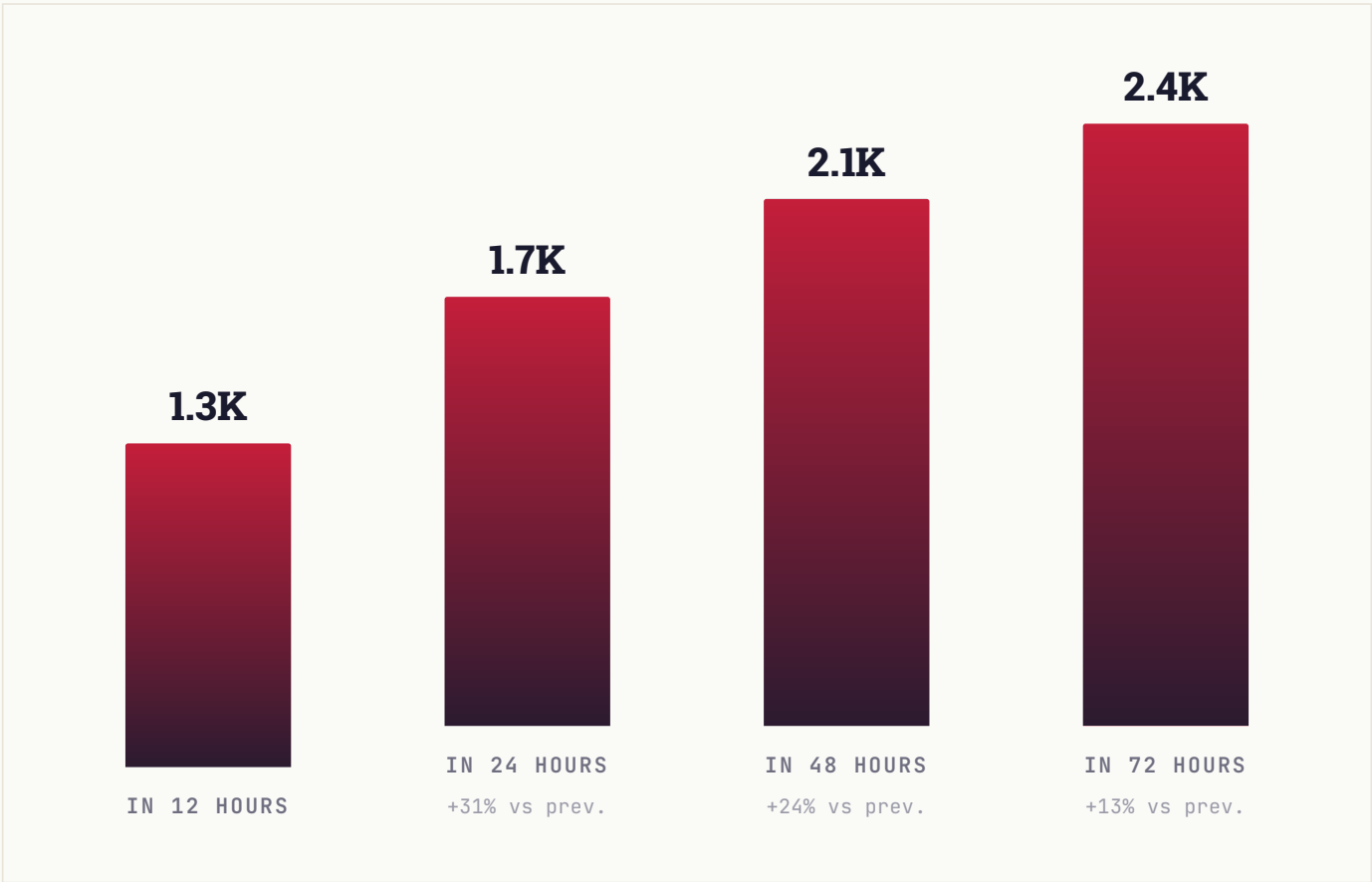
Citation index 6 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **116** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MO Moscowbusiness	966.6K
CN Million-dollar books business blog	872.2K
SS Merger & Acquisition	495.2K
AB Business Shark	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA of Russia	297.3K
ER Russian Retail & Business	289.2K
2H 25th Hour • Business & Finance	288.4K
BB Business Without Gloss	256.5K
FA Fabula AI • Нейросеть для селлеров YOU	128K

COMPARATIVE INSIGHT

Channel in top half of niche (#40 of 100). Niche leader – Moscowbusiness (966.6K), median subs 102.7K. Aim for the top quartile – a realistic 6-12 month horizon.

— SECTION 07 · NICHE COMPARISON

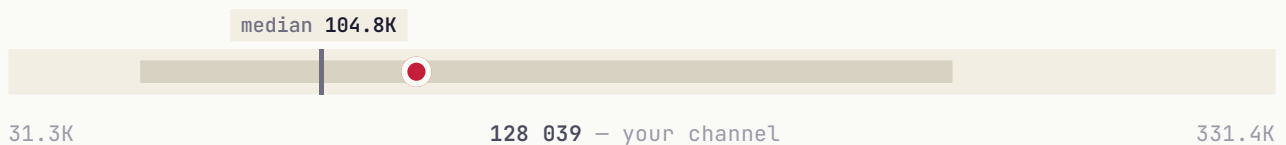
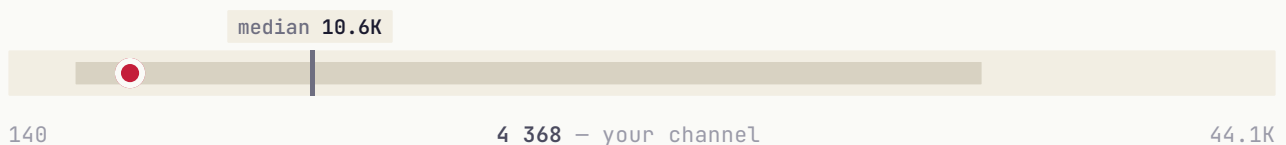
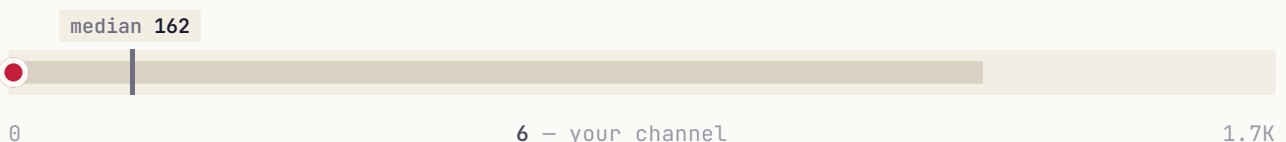
Where the channel stands in its league

Took top-100 channels in category "Business & startups» (Russia) and compared your channel against them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.

#40

/100

RANK IN NICHE

Channel in top half of ranking**SUBSCRIBERS****better than 56% of niche****AVG REACH / POST****59% below median****CITATION INDEX****96% below median**

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.6 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day: Monday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 3.41% vs norm 3.5%. Try polls & interactive
formats.

EFFECT

+0.1pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager