

— PUBLIC REPORT PROMTPRESS

Channel audit

Extra VPN | News



@extravpn_ru

Bot: @extravpnrobot Support: @extravpnadmin Support VK: <https://vk.com/extrasup> Chat: <https://t.me/+1yR1PViiV-s1NDEy>

SUBSCRIBERS

107 808

+13194 per month

ERR (% SEE POSTS)

23.0%

per day 10.9%

REACH/POST

23.4K

ad reach 11.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 107 808 —	 SUBSCRIBER REACH 21.73% avg % of subs see post	 VIEWS/POST 23.4K median 24.8K · 29 days	 POSTS/WEEK 12.1 for the period
 TREND 7D -0.3% vs previous week	 REACTIONS/POST 175.6 total 8,781 reactions, 3,705 reposts, 3,412 comments	 POST LENGTH 327 chars median 274 · 29 days	 POSTS ANALYZED 50 29 days
 AD REACH 11.7K 24h avg	 CHURN / MONTH +13194 over the last month	 CITATION RATE 8 citation index · 33 channels mentioned ever	 CHANNEL AGE 6 months 4 days created 21.12.2025

AI EDITOR SUMMARY

Channel «Extra VPN | News» – 107 808 subs. Each post averages 23.4K people (22% from subs), that's average reach – room to grow. Publishes 12 posts per week (~2/day) – regular pace. For week Jun 8–14 reach stable (-0.3% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 50 posts over 29 days.
- 02 Dominant format – Photo (36/50 posts).
- 03 Avg post length – 327 characters (median 274).
- 04 Audience peak activity – Sat, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (34.7K avg for top vs 18K for worst) – among 50 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

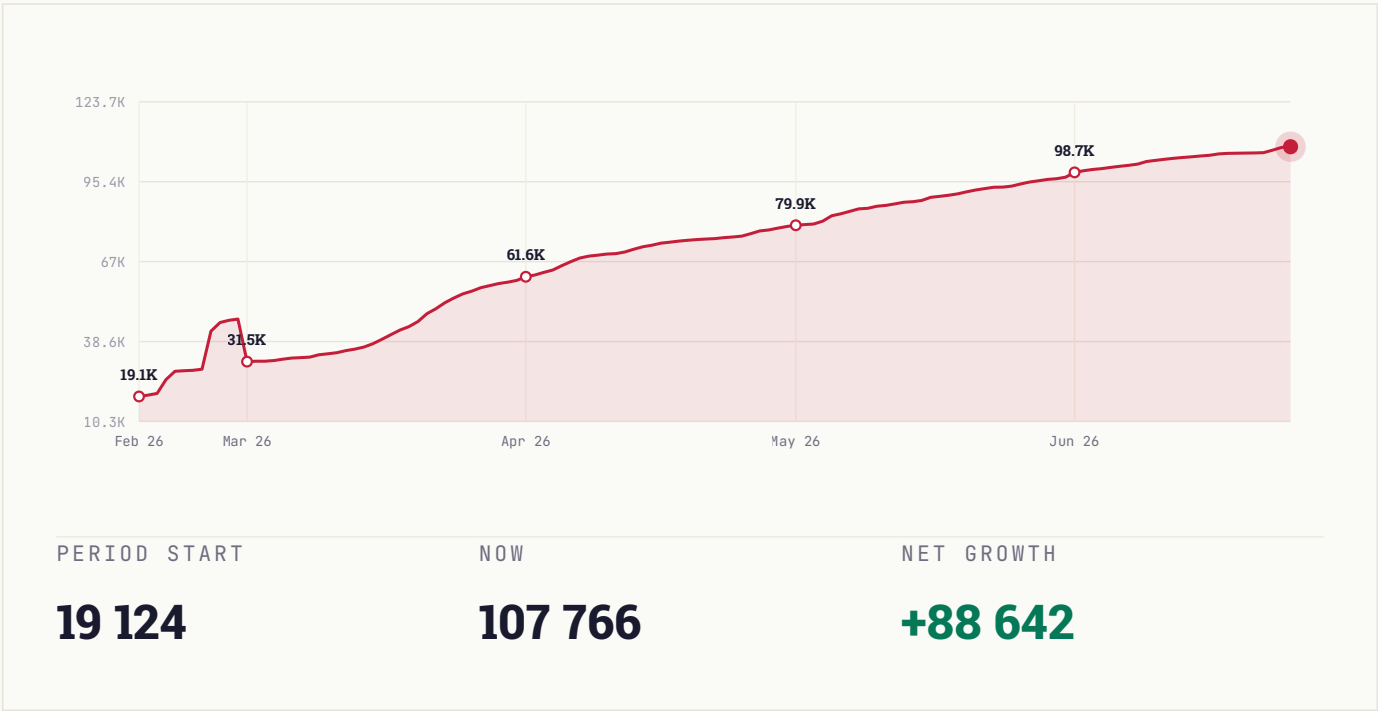
Nº1 30.05 · 08:46 PHOTO ☑ Schedule for every day! ☑ Connect: @extravpnrobot ☑ Video guide ⚙ Support: Admin ☑ EXTRA VPN	VIEWS 35 647 REPOSTS 40	REACTIONS 211 ER 33.1%
Nº2 29.05 · 06:43 PHOTO ♥Good morning! New day = new ban Russians are banned from using phones at gas stations. From June 1, they will be denied...	VIEWS 34 911 REPOSTS 98	REACTIONS 194 ER 32.4%
Nº3 01.06 · 18:35 PHOTO ☑ Telegram users are massively attacked by scammers People receive fake notifications about an allegedly imminent account deletion. If you click...	VIEWS 33 660 REPOSTS 260	REACTIONS 144 ER 31.2%

Nº4 31.05 · 21:07 TEXT Hurray Summer ✨ promo code: EXTRALETO	VIEWS 33 047 REPOSTS 56 REACTIONS 333 ER 30.7%
Nº5 09.06 · 19:24 PHOTO ☒ MAX started REMOVING from Android– messenger disappeared from the official Huawei AppGallery store. When following links from the official...	VIEWS 32 537 REPOSTS 220 REACTIONS 432 ER 30.2%
WORST 3	
↓ 20.06 · 14:59 TEXT <Block VPN in Russia proposed by a Russian deputy amid reports of gasoline shortage. Deputy of the Saratov Regional Duma Denisenko...	VIEWS 20 123 REPOSTS 107 REACTIONS 244 ER 18.7%
↓ 20.06 · 07:30 TEXT < Over 20 people who prepared assassination attempts on the leadership of the RKN have been criminally charged, according to the FSB. ☒ VPN with bypass...	VIEWS 19 105 REPOSTS 55 REACTIONS 382 ER 17.7%
↓ 22.06 · 07:29 TEXT ☒ Now our support is on VK! If you can't access Telegram and connect, write to us on VK and we'll help you set everything up...	VIEWS 14 864 REPOSTS 22 REACTIONS 115 ER 13.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

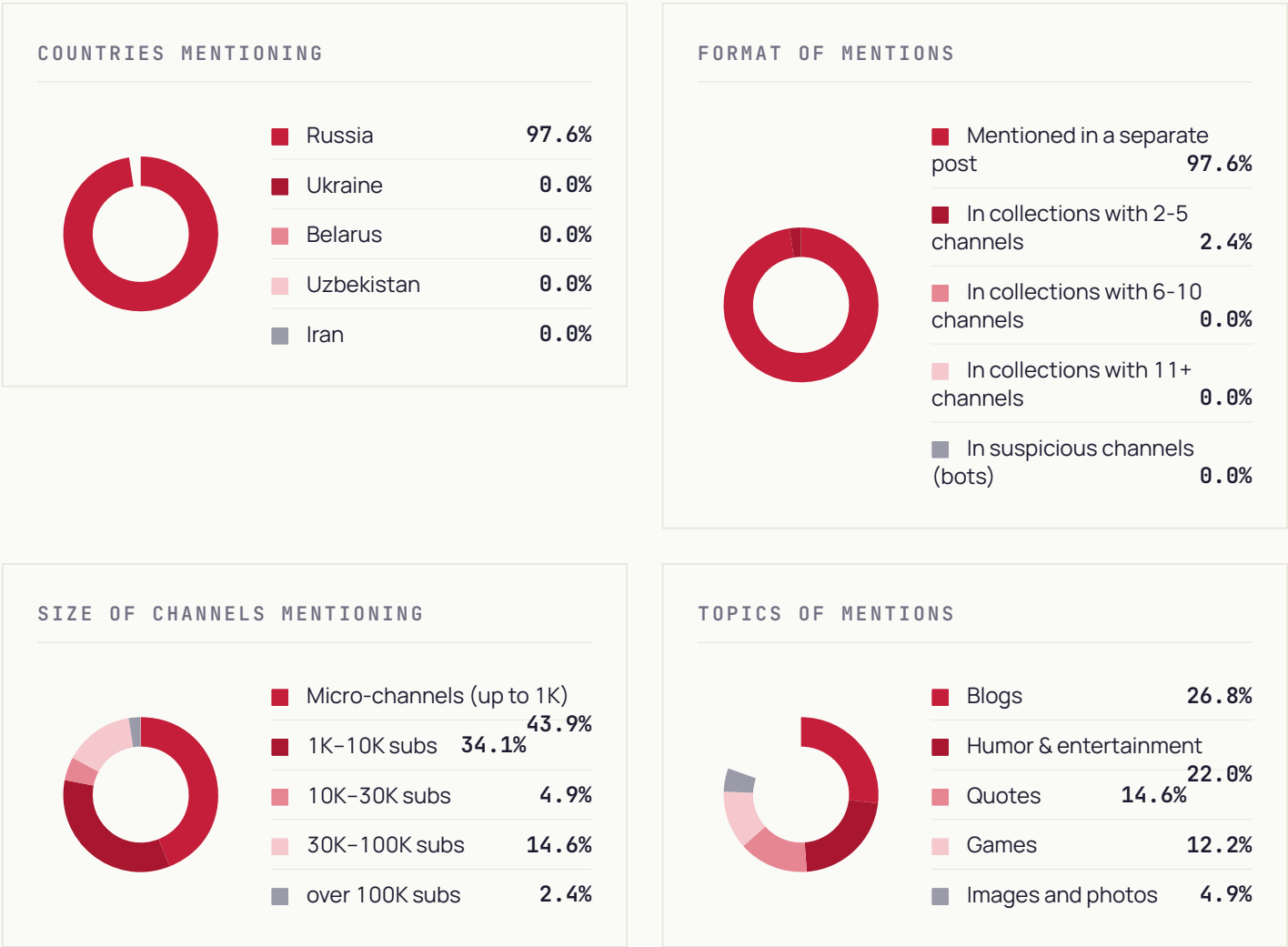
Subscriber growth over the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

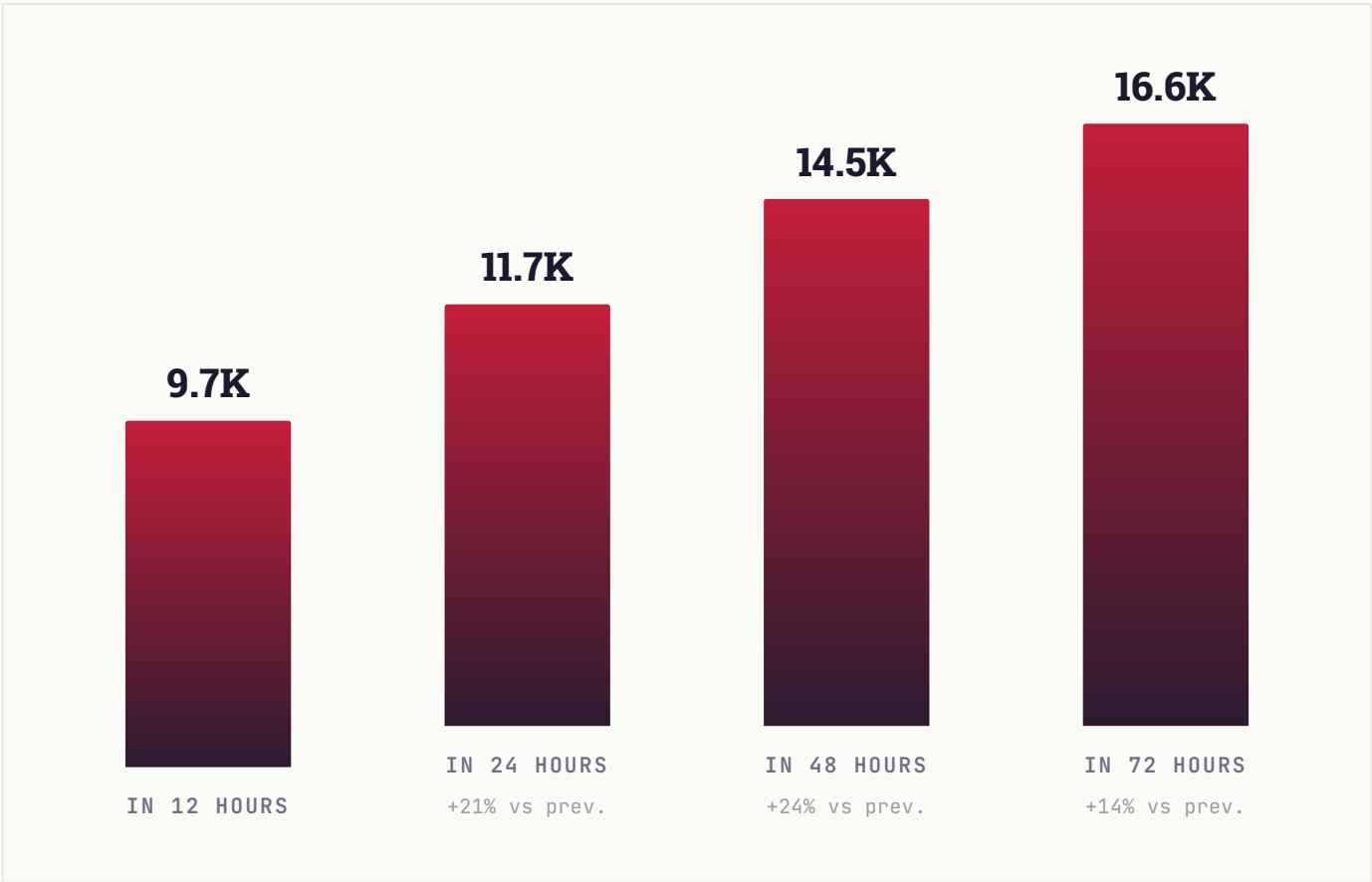
Citation index 8 – channel popularity score based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 33 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T M TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok mod for Android	825.6K
Y- YBoost — YouTube and internet without limits	810.9K
EV Extra VPN News YOU	107.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#75 of 99). Niche median — 139K subs.
First KPI: reach the median. Leader: TikTok Prime (3.5M).

— SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Software & apps» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#75/100

POSITION IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

worse than median by 22%



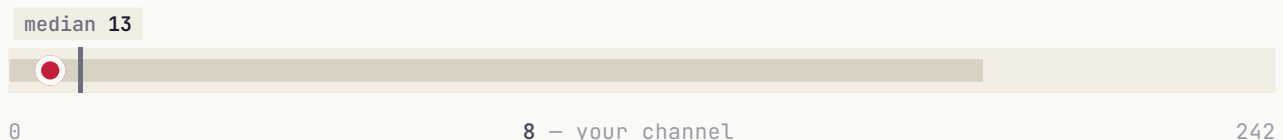
AVG REACH / POST

worse than median by 34%



CITATION INDEX

worse than median by 40%



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|--|--|
| 01 | Top post of the week — on Saturday
Audience most active on this day at 11:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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