

— PROMTPRESS PUBLIC REPORT

Channel audit

Extra VPN | News



@extravpn

Bot: @extravpnrobot Support: @extravpnadmin Support VK: <https://vk.com/extrasup> Chat: <https://t.me/+1yR1PViiV-s1NDEy>

SUBSCRIBERS

114 994

+9314 per month

ERR (% SEE POSTS)

19.0%

per day 10.1%

REACH/POST

21.2K

ad reach 11.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows period.

 SUBSCRIBERS 114 994 —	 SUBSCRIBER REACH 18.42% avg % of subs see a post	 VIEWS/POST 21.2K median 21.9K · 29 days	 POSTS/WEEK 14.1 over period
 7D TREND -7.2% vs previous week	 REACTIONS/POST 147.4 total 8,696 reactions, 6,345 reposts, 5,025 comments	 POST LENGTH 334 chars median 272 · 29 days	 POSTS ANALYZED 59 29 days
 AD REACH 11.4K 24h avg	 CHURN / MONTH +9314 last month	 MENTIONS 9 citation index · 37 channels mentioned it ever	 CHANNEL AGE 7 months 1 day created 21.12.2025

AI EDITOR SUMMARY

Channel «Extra VPN | News» — 114 994 subs. Each post gets avg 21.2K people (18% of subs), that's average reach — room to grow. Publishes 14 posts per week (~2/day) — consistent. For week Jul 6–12, reach dropped -7.2% to week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **59** posts in 29 days.
- 02 Dominant format — **Photo** (40/59 posts).
- 03 Avg post length — **334** chars (median 272).
- 04 Peak audience activity — **Sunday**, 10:00 MSK.
- 05 Top posts get **2x** more views than the weakest (29.3K avg for top vs 15.3K for worst) — among 59 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 07:15 TEXT  No need to queue at gas stations! We've prepared a site https://benzgde.com with all stations. Just mark...	VIEWS 30 052 REPOSTS 125	REACTIONS 140 ER 26.1%
Nº2 27.06 · 12:42 TEXT  Telegram proxies, pick any and connect!  Don't forget to send...	VIEWS 29 199 REPOSTS 469	REACTIONS 110 ER 25.4%
Nº3 10.07 · 10:01 PHOTO  Zapret is gone — popular tool to bypass Discord, YouTube, Telegram blocks removed from GitHub. Access to Flowseal account...	VIEWS 28 745 REPOSTS 273	REACTIONS 222 ER 25.0%

Nº4

03.07 • 17:33

PHOTO

⚡⚡⚡ State Duma urges Ministry of Digital to unblock Telegram. Deputies have sent a request. They believe...

VIEWS

27 713

REPOSTS

185

REACTIONS

279

ER

24.1%

Nº5

05.07 • 12:37

PHOTO

⚡ Russians could switch to a 4-day workweek today? Ministry of Labor supports this format. Companies can...

VIEWS

27 615

REPOSTS

31

REACTIONS

319

ER

24.0%

WORST 3



16.07 • 10:16

PHOTO

! Messenger MAX REMOVED FROM Google Play – users report it's gone from the Russian store. ⌚ Previously it...

VIEWS

15 497

REPOSTS

229

REACTIONS

227

ER

13.5%



16.07 • 10:32

TEXT

⚡ MAX and VK removed from Huawei's AppGallery. 📢 UPD: some users report these apps still...

VIEWS

15 404

REPOSTS

109

REACTIONS

88

ER

13.4%



14.07 • 08:20

PHOTO

⚡ Google may be blocked in Russia after GitHub – reports. Russian users report access issues with...

VIEWS

14 965

REPOSTS

217

REACTIONS

98

ER

13.0%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

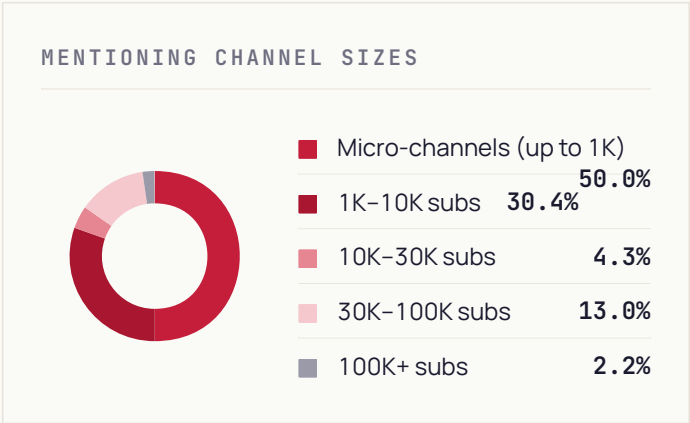
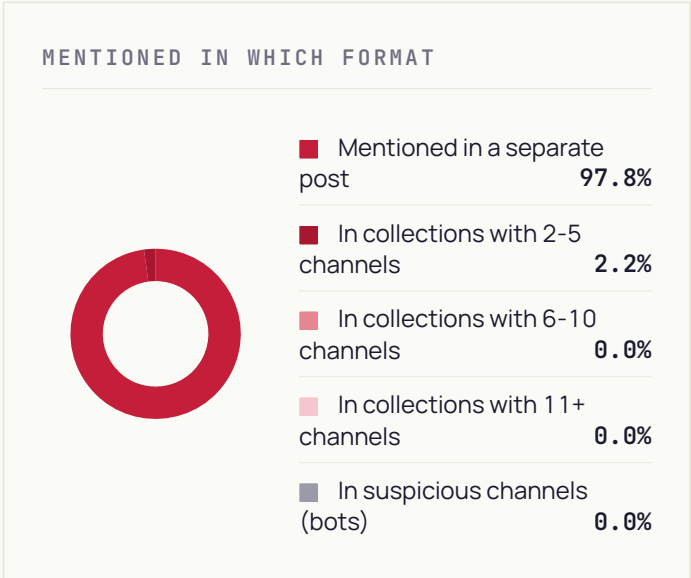
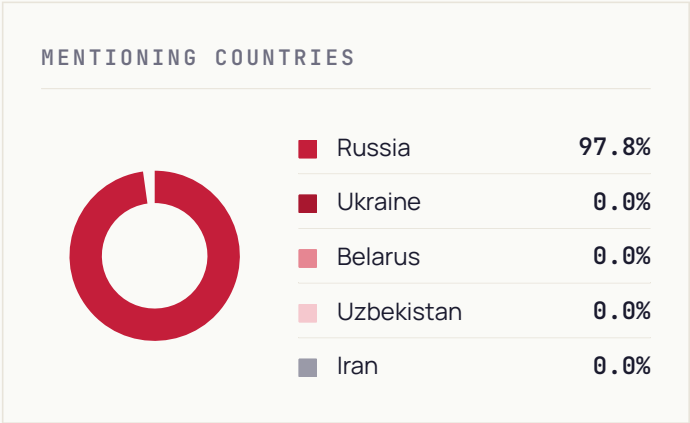
Subscriber growth over the year. Key months show exact subs. See gains & losses.



SECTION 04 · MENTIONS

Who & how mentions the channel

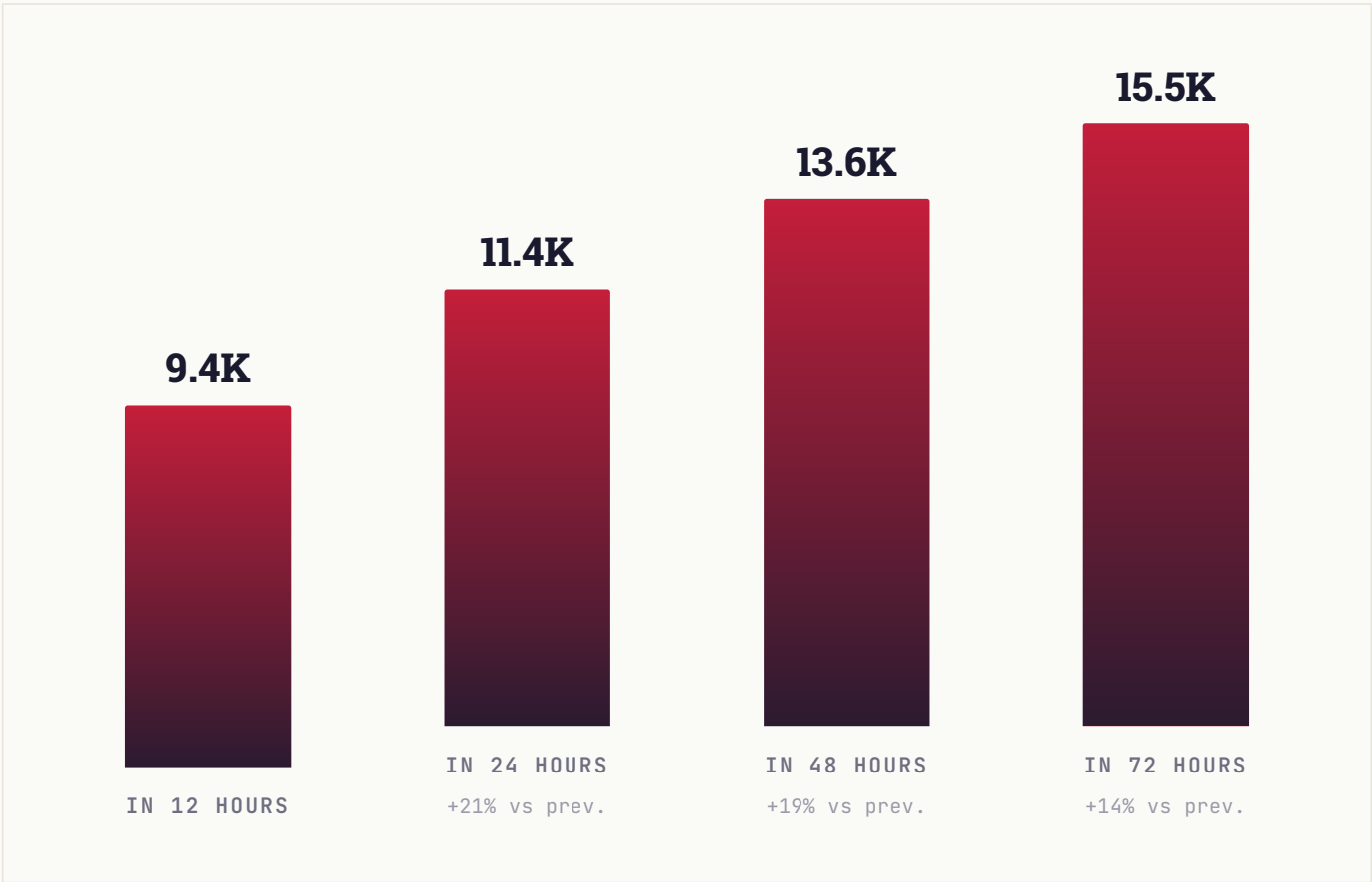
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentions: 37 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.7M
GE GETMODPC	4.4M
T TikTokModCloud ☀️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ پروکسی Fast Proxy	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
E Easy APK	1.2M
PM Proxy MTProto Proxy 24/	1.2M
EV Extra VPN News YOU	115K

COMPARATIVE INSIGHT

Channel yet outside top 99 of niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.7M), top-99 median: 397.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday

Audience most active on this day at 10:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram holds audience longer & ranks better. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need for daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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