

PUBLIC REPORT PROMTPRESS

Channel audit

XXXXXXXXXX XXXXXXXX X
(X.XXXXX XXXX)



@express_investsk

The crypto future has already arrived ■ Digital currencies are our future! In our channel, we will introduce you to Financial projects of the Crypto World ■ Verified investments! ■ I personally...

SUBSCRIBERS

190 520

-9274 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

438

ad reach 269/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 190 520 —	SUBSCRIBER REACH 0.23% avg % of subs see post	VIEWS/POST 438 median 453 · 29 days	POSTS/WK 1.9 over period
7D TREND — no data for period	REACTIONS/POST 7.5 total 60 reactions, 16 reposts, 0 comments	POST LENGTH 574 chars median 607 · 29 days	POSTS ANALYZED 8 29 days
AD REACH 269 24h avg	CHURN / MONTH -9274 over last month	CITATIONS 1 citation index · 84 channels mentioned over all time	CHANNEL AGE 3 years 5 months created 04.01.2023

AI EDITOR SUMMARY

Channel «**XXXXXXXX XXXXXX X(X.XXXX XXXX)**» — 190 520 subs. Each post averages 438 people (0% from subs), reach is low — need to grow audience. Publishes 2 posts per week (~0 per day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 29 days.
- 02 Dominant format — Photo (5/8 posts).
- 03 Avg post length — 574 characters (median 607).
- 04 Audience peak activity — Tuesday, 16:00 MSK.
- 05 Top posts get 1x more views than the weakest (493 avg for top vs 371 for worst) — among 8 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 19.05 · 13:30 VIDEO 🔗 Darknet platform admin caught due to gold bar delivery home 🔗 US and Germany arrested the alleged main...	VIEWS 522 REPOSTS 2	REACTIONS 9 ER 0.3%
Nº2 18.05 · 13:49 PHOTO 🔗 Binance captures 78% of all inflows amid crypto market revival Investors are actively returning to digital assets: inflows to exchanges, in...	VIEWS 484 REPOSTS 2	REACTIONS 10 ER 0.3%
Nº3 15.06 · 11:29 PHOTO 🔗 Bitcoin back above \$65,000 on news of possible US-Iran truce Bitcoin price rose above \$65,000 and momentarily...	VIEWS 473 REPOSTS 2	REACTIONS 3 ER 0.2%

Nº4 15.06 · 15:50 PHOTO ⌘ US and Europol shut down crypto service AudiA6 Law enforcement conducted an operation against AudiA6, which, according to data...	VIEWS 459 REPOSTS 2	REACTIONS 3 ER 0.2%
Nº5 18.05 · 11:11 VIDEO ⌘ ATTENTION! INTERNATIONAL ZOOM ARBCORE WITH FOUNDER - EVGENY LEVIN ⌘ Today marks the start of a new working week and a new stage in the...	VIEWS 447 REPOSTS 2	REACTIONS 12 ER 0.2%

|

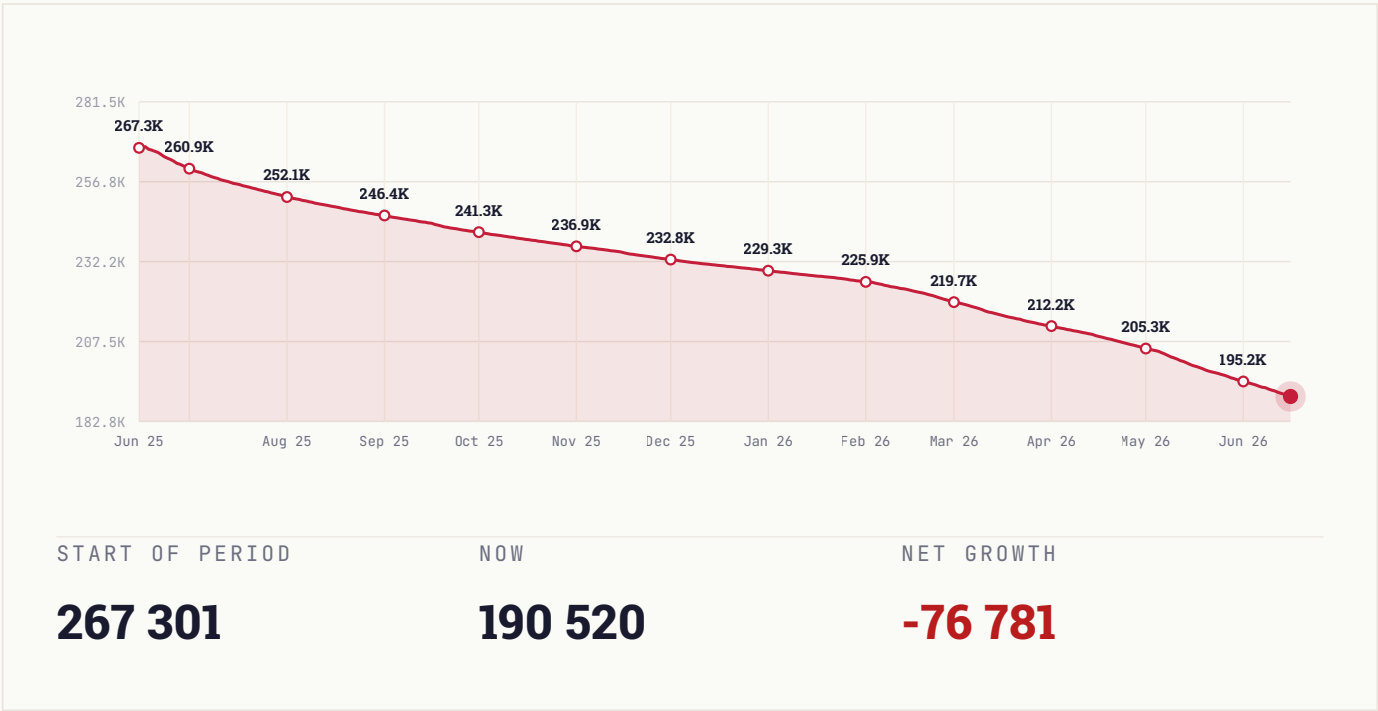
WORST 3

↓ 18.05 · 11:10 VIDEO ⌘ ATTENTION! INTERNATIONAL ZOOM ARBCORE WITH FOUNDER - EVGENY LEVIN ⌘ Today starts a new work week and a new stage of development...	VIEWS 378 REPOSTS 2	REACTIONS 7 ER 0.2%
↓ 17.05 · 14:17 PHOTO ⌘⌘ Trump and his family invested in Coinbase, MARA and Strategy According to documents filed with the US Office of Government Ethics, in Q1...	VIEWS 369 REPOSTS 2	REACTIONS 7 ER 0.2%
↓ 18.05 · 09:22 PHOTO ⌘ Iran launches ship insurance with Bitcoin in Strait of Hormuz A new service Hormuz Safe has appeared in the Strait of Hormuz region, which...	VIEWS 368 REPOSTS 2	REACTIONS 9 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

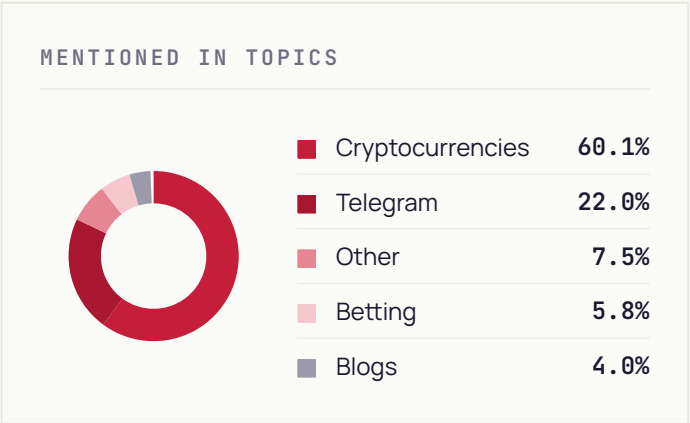
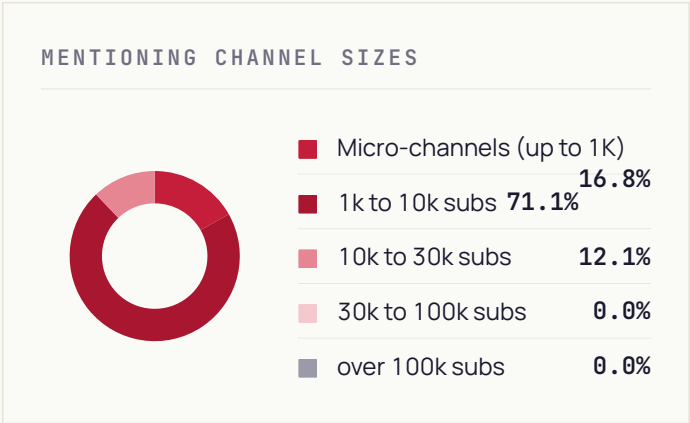
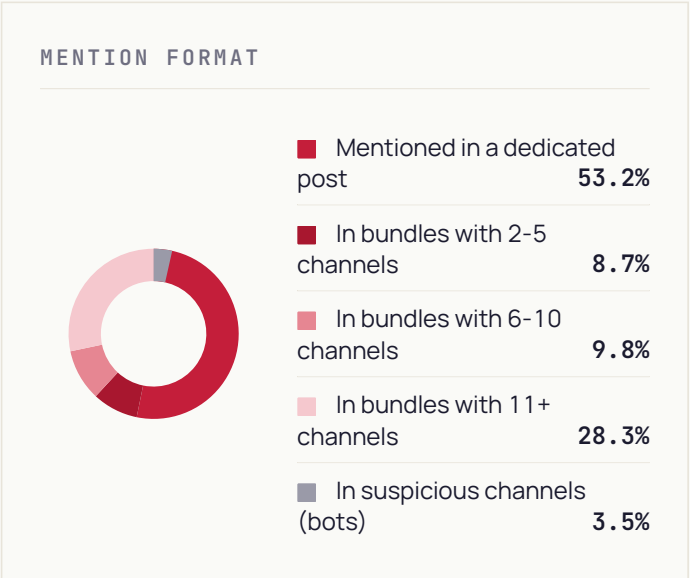
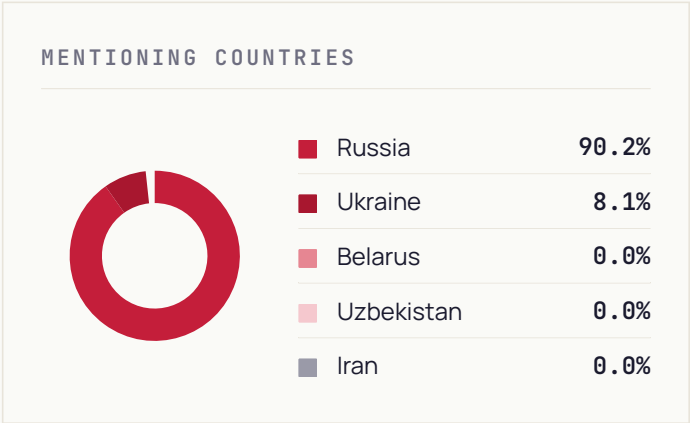
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

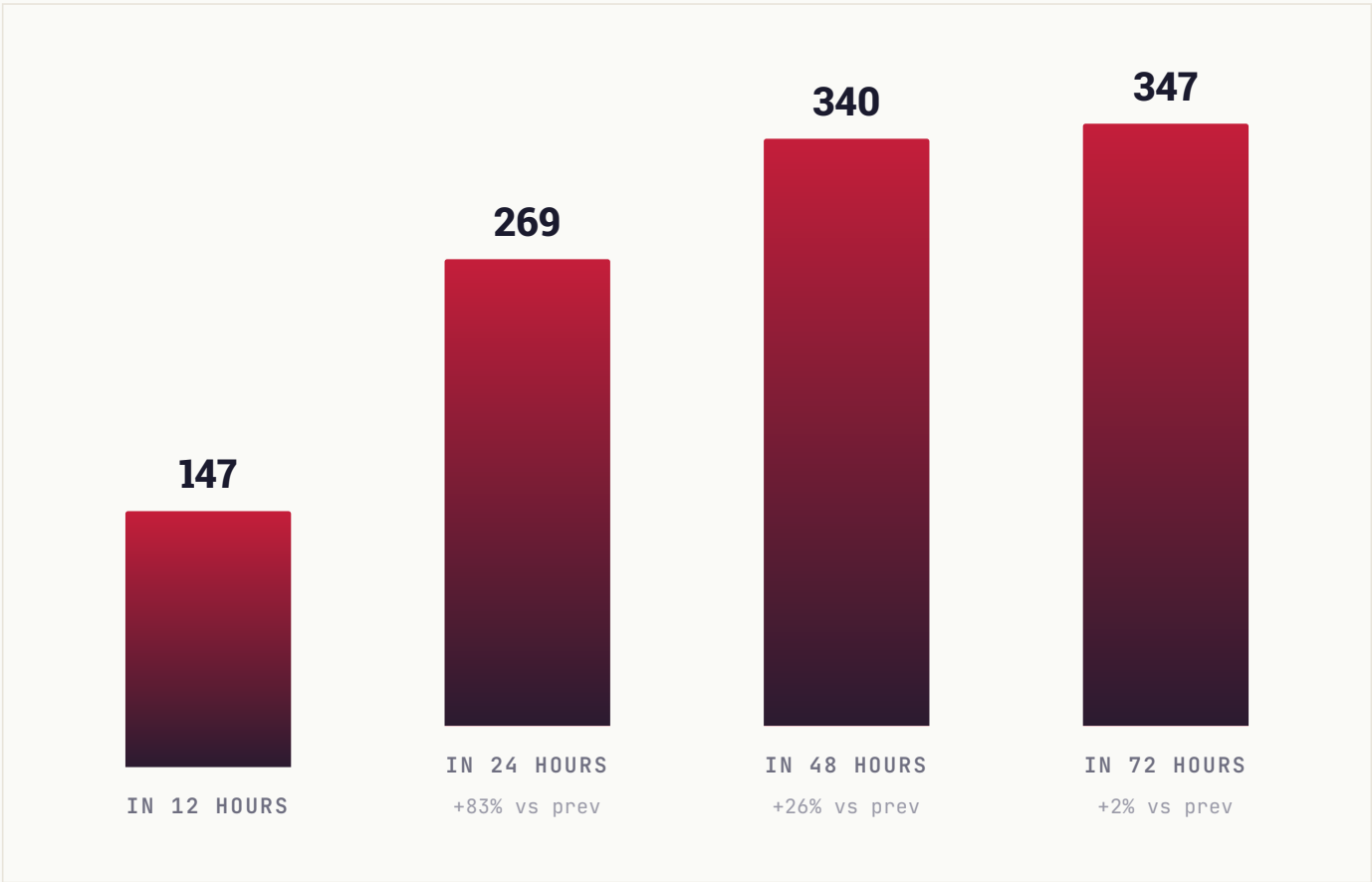
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel mentioned **84** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
YOU	190.5K

COMPARATIVE INSIGHT

Channel in bottom half of top 100 niche (#94 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#94/100

POSITION IN NICHE

Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.9 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Tuesday
Audience most active on this day at 16:00 MSK. | EFFECT
Best window for important posts |
| 03 | ER below niche benchmark — rethink formats
Current ER 0.23% vs norm 6.5%. Try polls and interactive formats. | EFFECT
+6.3pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. To go further, run ads with us and hit your growth target in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager