

PUBLIC REPORT BY PROMTPRESS

Channel audit

Exploit



@exploitex

Top media on internet culture & tech. More at <https://exploit.media>
Write us: @exploitex_bot Partnerships: @todaycast RKN: <https://clck.ru/3FjURF>

SUBS

2 048 434

+32421 per month

ERR (% SEE POSTS)

6.0%

per day 4.6%

REACH/POST

110.9K

ad reach 94.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in 'Tech' category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 2 048 434 —	 SUBSCRIBER REACH 5.42% avg % of subs see post	 VIEWS/POST 110.9K median 109.1K · 29 days	 POSTS/DAY 16.3 ~114/week
 7D TREND -5.9% vs prev week	 REACTIONS/POST 1304.7 total 635 395 reactions, 711 480 reposts, 0 comments	 POST LENGTH 386 chars median 382 · 29 days	 POSTS ANALYZED 487 29 days
 AD REACH 94.8K 24h avg	 CHURN / MONTH +32421 last month	 CITATION RATE 3 911 citation index · 11 909 channels mentioned all time	 CHANNEL AGE 8 years 4 months created 22.02.2018

AI EDITOR SUMMARY

Channel 'Exploit' — 2 048 434 subs. Each post averages 110.9K people (5% from subs), reach is low — consider expanding audience. Publishes 114 posts per week (~16/day) — very active. For the week of Jun 22–28, reach dropped -5.9% by week Jun 15–21 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **487** posts over 29 days.
- 02 Dominant format – **Photo** (290/487 posts).
- 03 Avg post length – **386** chars (median 382).
- 04 Audience activity peak – **Sunday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (177.6K avg top vs 77.8K worst) – among 487 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 09:56 VIDEO OpenAI pays Indian housewives to wash dishes and peel potatoes – \$2.50/hr for housework (~190...	VIEWS 183 582 REPOSTS 1 643	REACTIONS 1 325 ER 9.0%
Nº2 25.06 · 10:20 PHOTO Upcoming App Store novelties: @exploitex	VIEWS 176 783 REPOSTS 3 164	REACTIONS 2 625 ER 8.6%
Nº3 14.06 · 18:19 VIDEO ⚡ Singer Oliver Tree dies in helicopter crash in Rio de Janeiro – CNN reports. The musician was 32, he gained widespread...	VIEWS 172 416 REPOSTS 4 067	REACTIONS 5 009 ER 8.4%

Nº4

03.06 • 10:21

PHOTO

Floating tax-free city for 80,000 people to launch in 2030 – ambitious Freedom Ship project aims to realize for digital...

VIEWS

167 567

REACTIONS

1 288

REPOSTS

2 665

ER

8.2%

Nº5

14.06 • 14:24

VIDEO

ADHD boss spotted in China – guy watches TikTok, chats, and plays MOBA simultaneously. This is why we need...

VIEWS

164 747

REACTIONS

2 807

REPOSTS

3 517

ER

8.0%

WORST 3

↓ 05.06 • 14:20 PHOTO

BTC at bottom – crypto gold fell below \$61,000. Trump, save us. @exploitex

VIEWS

79 860

REACTIONS

865

REPOSTS

454

ER

3.9%

↓ 05.06 • 07:35 PHOTO

Give 2,000 ₺ to you and 500 ₺ to a friend! 😊 We've simplified the 'Refer a friend' promo! Now: 1 You send a link...

VIEWS

77 464

REACTIONS

144

REPOSTS

50

ER

3.8%

↓ 08.06 • 17:45 PHOTO

How we'll actually use the new Siri: @exploitex

VIEWS

75 947

REACTIONS

870

REPOSTS

262

ER

3.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

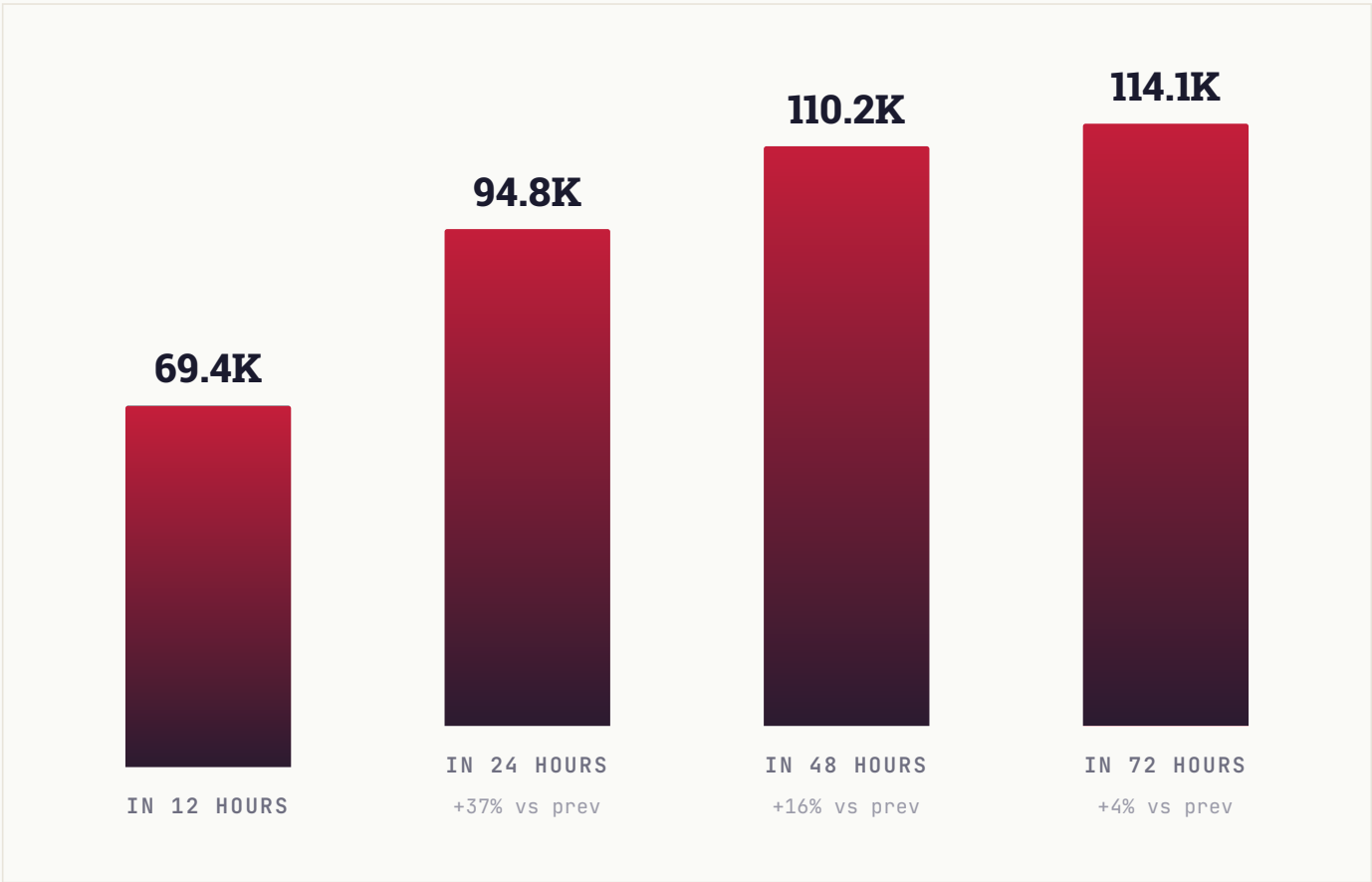
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trend world	3.4M
ER Technochat	3.1M
HA Hi, AI • Tech News	2.5M
اا اینترنت ژاد	2.5M
ER Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit YOU	2M
PP PINK PROXY پروکسی	2M
CPM Digital Journal IT, Neuroseti	1.8M

COMPARATIVE CONCLUSION

Channel in top 10 niche (#9 of 100). Strong position. Niche leader — hitvpn_blog (4.6M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **93**, they brought **426 179** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	11	11	18 748
December 2025	0	0	20 650
November 2025	11	11	9 187
October 2025	17	16	73 071
September 2025	29	16	244 995
August 2025	25	13	59 528

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
93	6	426 179

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Tech**» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#9 /100

POSITION IN NICHE

Channel in top 9% tech Russia

SUBS

top 90% of niche

median 441.1K

108.5K

2 048 434 — your channel

2.3M

AVG REACH / POST

top 90% of niche

median 33K

182

110 928 — your channel

138.2K

CITATION INDEX

top 90% of niche

median 137

0

3 911 — your channel

4.3K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Sunday
 Audience most active on this day at 21:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1K-3K subs
- 03

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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