

— PUBLIC REPORT BY PROMTPRESS

Channel audit

exd



@exdieee

Earn, trade, gamble, recruit – all good, join us 📞Contact -
@macloid8 / @slavelyango

SUBSCRIBERS

1 569

-25 per month

ERR (% SEE POSTS)

11.0%

daily 3.3%

REACH/POST

178

ad reach 51/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 569 —	 SUBS REACH 11.31% avg % subs see post	 VIEWS/POST 178 median 178 · 3 days	 POSTS/WK 3.6 over period
 7D TREND — no data for period	 REACTIONS/POST 3.0 only 6 reactions, 15 reposts, 2 comments	 POST LENGTH 174 chars median 174 · 3 days	 POSTS ANALYZED 2 3 days
 AD REACH 51 24h avg	 CHURN / MONTH -25 last month	 CITATION RATE 0 citation index · 37 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 29.01.2022

AI EDITOR SUMMARY

Channel «exd» – 1 569 subs. Avg views per post: 178 people (11% of subs), reach is low – consider expanding audience. Publishes 4 ~1 post/day – infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 3 days.
- 02 Dominant format – Photo (1/2 posts).
- 03 Avg post length – 174 chars (median 174).
- 04 Peak audience activity – Monday, 22:00 MSK.
- 05 Top posts get 1x more views than the weakest (118 avg top vs 177 worst) – among 2 posts in 3 days. Analyze what top shares: topic, format, timing.

TOP 2 POSTS

№108.06 · 19:36PHOTO	VIEWS	REACTIONS
	222	3
+3 \$TON for 5 refs gamevents_bot Upd - don't click links if received, don't connect wallets, might be scam	REPOSTS	ER
	9	14.1%
№212.06 · 16:25TEXT	VIEWS	REACTIONS
	133	3
Sharing \$90k from Whale ⚡ For the World Cup, every \$2 bet on Prediction Markets earns 1 ticket (\$40k pool). Plus 5 more draws for \$10k...	REPOSTS	ER
	6	8.5%

WORST 2

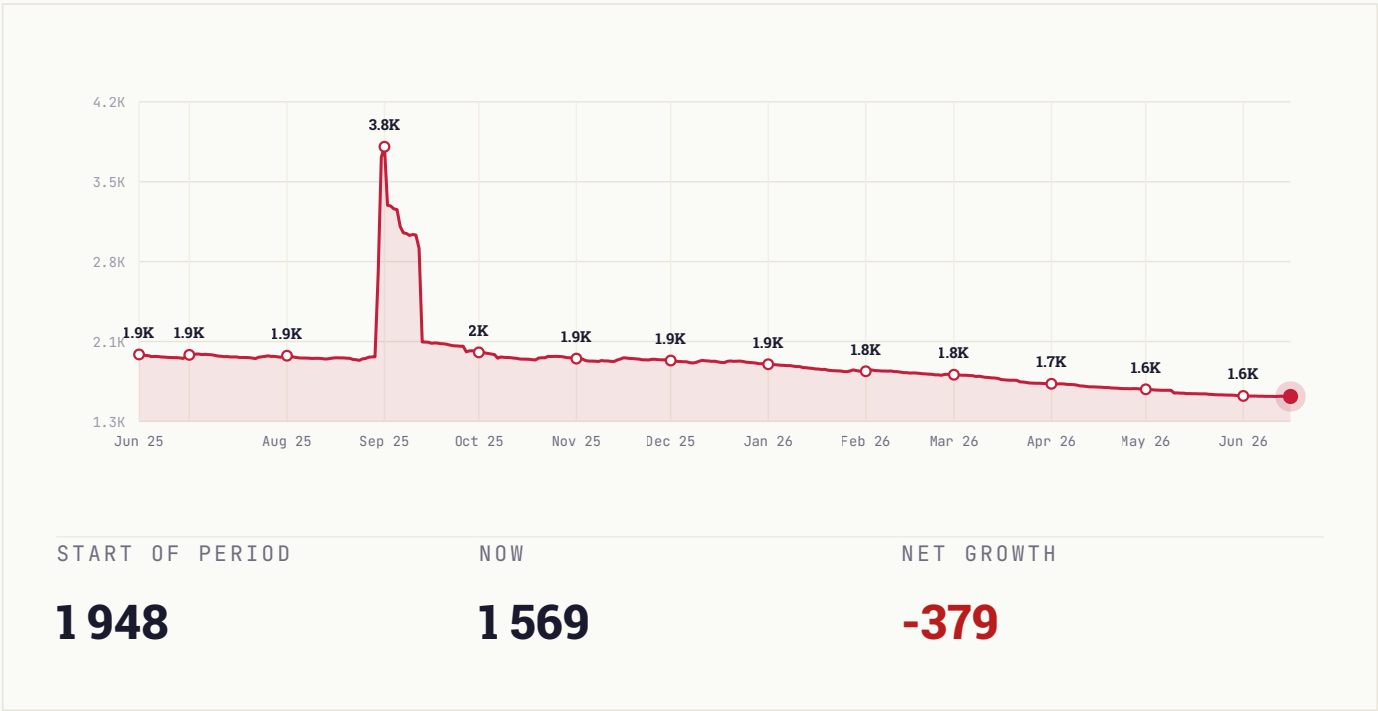
↓08.06 · 19:36PHOTO	VIEWS	REACTIONS
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	9	14.1%

↓ 12.06 · 16:25 TEXT Sharing \$90k from Whale ⚡ For the World Cup, every \$2 bet on Prediction Markets earns 1 ticket (\$40k pool). Plus 5 more draws for \$10k...		VIEWS 133	REACTIONS 3
		REPOSTS 6	ER 8.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 • MENTIONS

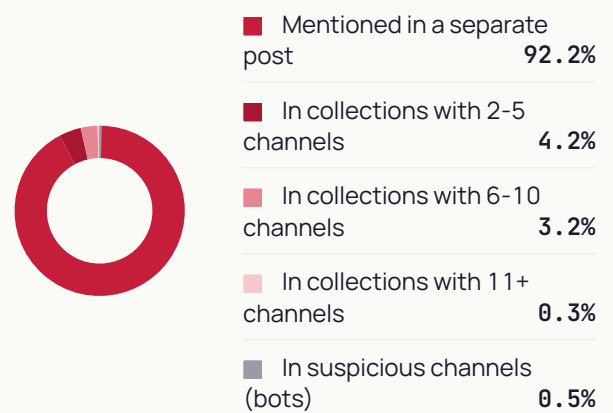
Who mentions the channel and how

Citation index **0** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentioned **37** different channels.

COUNTRIES MENTIONING



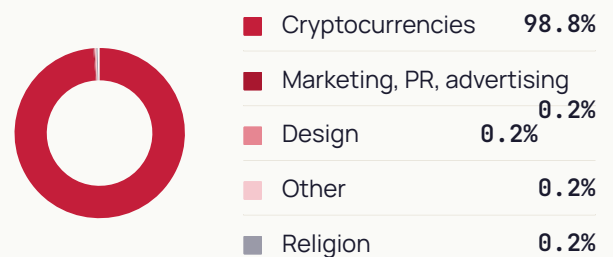
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



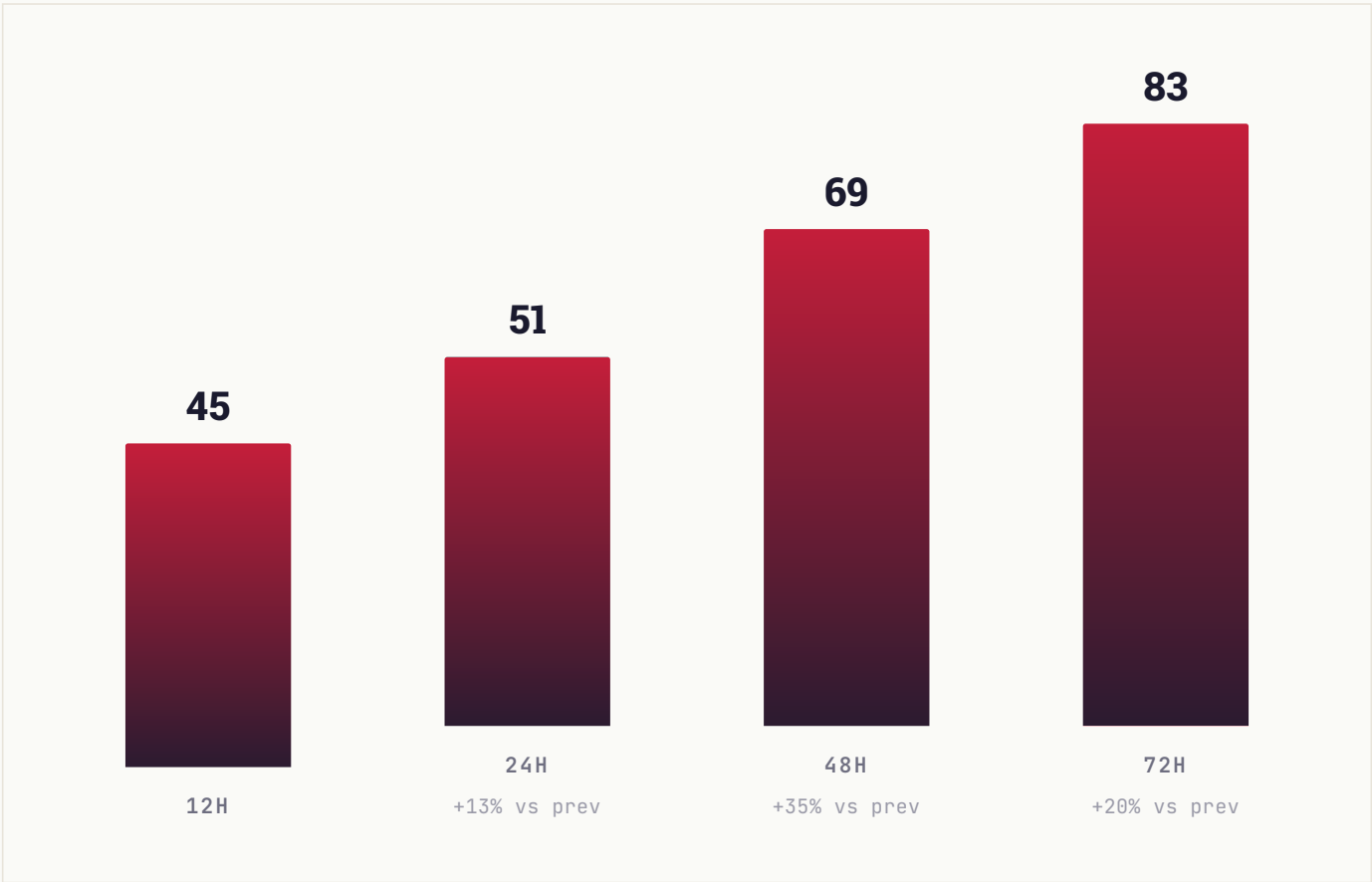
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ER Penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs 	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
EX exd YOU	1.6K

COMPARATIVE INSIGHT

Channel in top half of niche (#24 of 68). Niche leader — Penny in the wallet (56.4K), median subs 1.1K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **155**, they brought **2 158** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	9	4	40	
November 2025	28	4	47	
October 2025	20	3	45	
September 2025	15	3	115	
August 2025	12	4	1 854	
July 2025	71	3	57	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
155	6	2 158

— SECTION 08 • NICHE COMPARISON

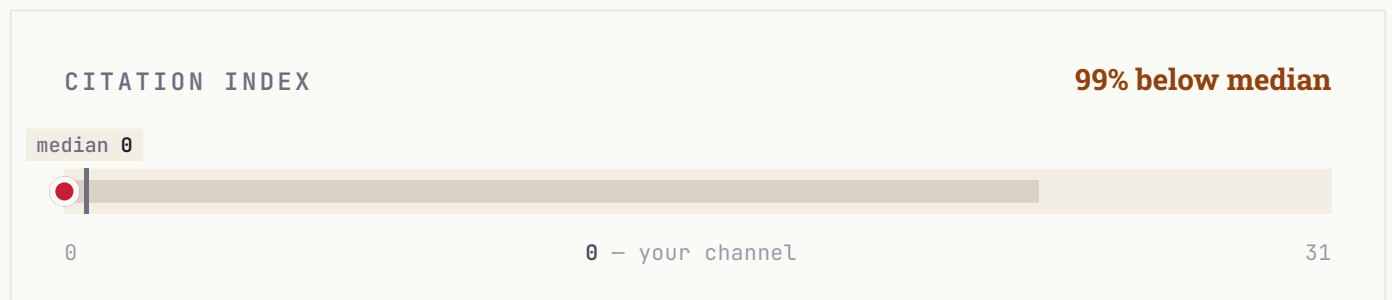
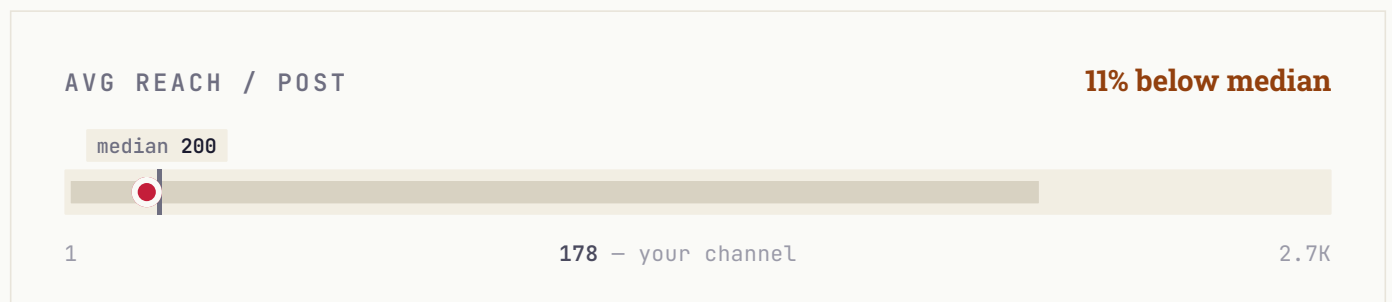
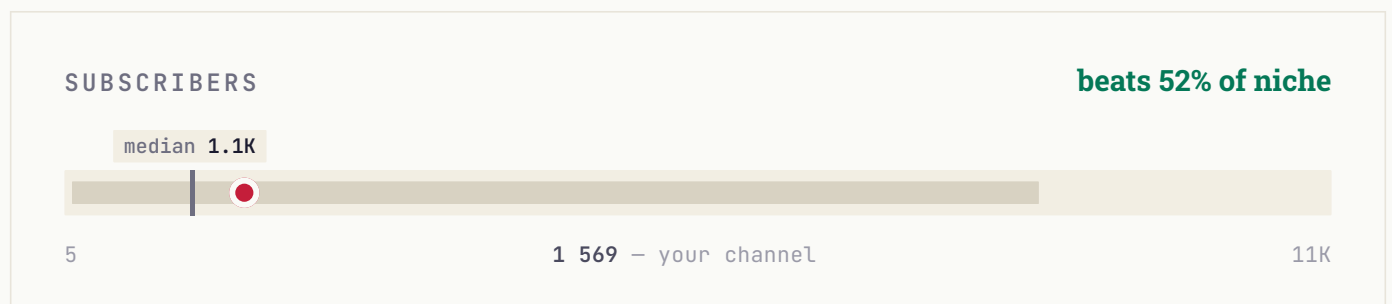
Where the channel stands in its league

Took top**68** channels in category «**Cryptocurrencies**» (Belarus) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#24 /68

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Post more often**

Now 3.6 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for important
posts****03****Increase video posts share**

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager