

PROMTPRESS PUBLIC REPORT

Channel audit evkasup



@evkasup13

Beauty and lifestyle PKH registry: <https://knd.gov.ru/license?id=67348fa9714e072e3787c931&istryType=bloggersPermission>
Ads: +7 999 527 07 57

SUBSCRIBERS

105 105

-1120 per month

ERR (% SEE POSTS)

49.0%

last day **27.4%**

REACH/POST

47.1K

ad reach **28.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 105 105 —	SUBS REACH 44.82% avg % subs see post	VIEWS/POST 47.1K median 51.4K · 29 days	POSTS/WEEK 12.5 for period
7D TREND -13.0% vs prev. week	REACTS/POST 832.5 total 43,288 reactions, 3,289 reposts, 188 comments	POST LENGTH 123 chars median 38 · 29 days	POSTS ANALYZED 52 29 days
AD REACH 28.8K 24h avg	CHURN / MONTH -1120 last month	CITATION RATE 71 citation index · 324 channels mentioned all time	CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «evkasup» — 105 105 subs. Each post averages 47.1K people (45% of subs), wide reach for a channel this size. Publishes 12 posts per week (~2/day) — regular schedule. Week Jul 6–12 reach dropped -13.0% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **52** posts over 29 days.
- 02 Dominant format – **Photo** (31/52 posts).
- 03 Avg post length – **123** chars (median 38).
- 04 Peak audience activity – **Sunday**, 13:00 MSK.
- 05 Top posts get **1x** more views than the weakest (61.8K avg for top vs 43.7K for worst) – among 52 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 10:48 PHOTO Soul demands!	VIEWS 66 826 REP. 95	REACTS 1 263 ER 63.6%
Nº2 30.06 · 16:52 PHOTO (captionless post – photo)	VIEWS 62 052 REP. 108	REACTS 1 326 ER 59.0%
Nº3 25.06 · 14:02 PHOTO What's in my bag this summer? ☀️ Sunglasses, favorite book, SPF and a scent I want to take everywhere...	VIEWS 56 613 REP. 35	REACTS 324 ER 53.9%

Nº4 25.06 · 20:47 PHOTO (captionless post – photo)	VIEWS 56 574 REP. 95	REACTS 1 185 ER 53.8%
Nº5 23.06 · 21:06 PHOTO My beauty faves. 2. Jellied meat 60g protein per serving !!! Wow !!! Tasty and low cal 1. Ice mask fun thing and color...	VIEWS 55 733 REP. 215	REACTS 852 ER 53.0%

|

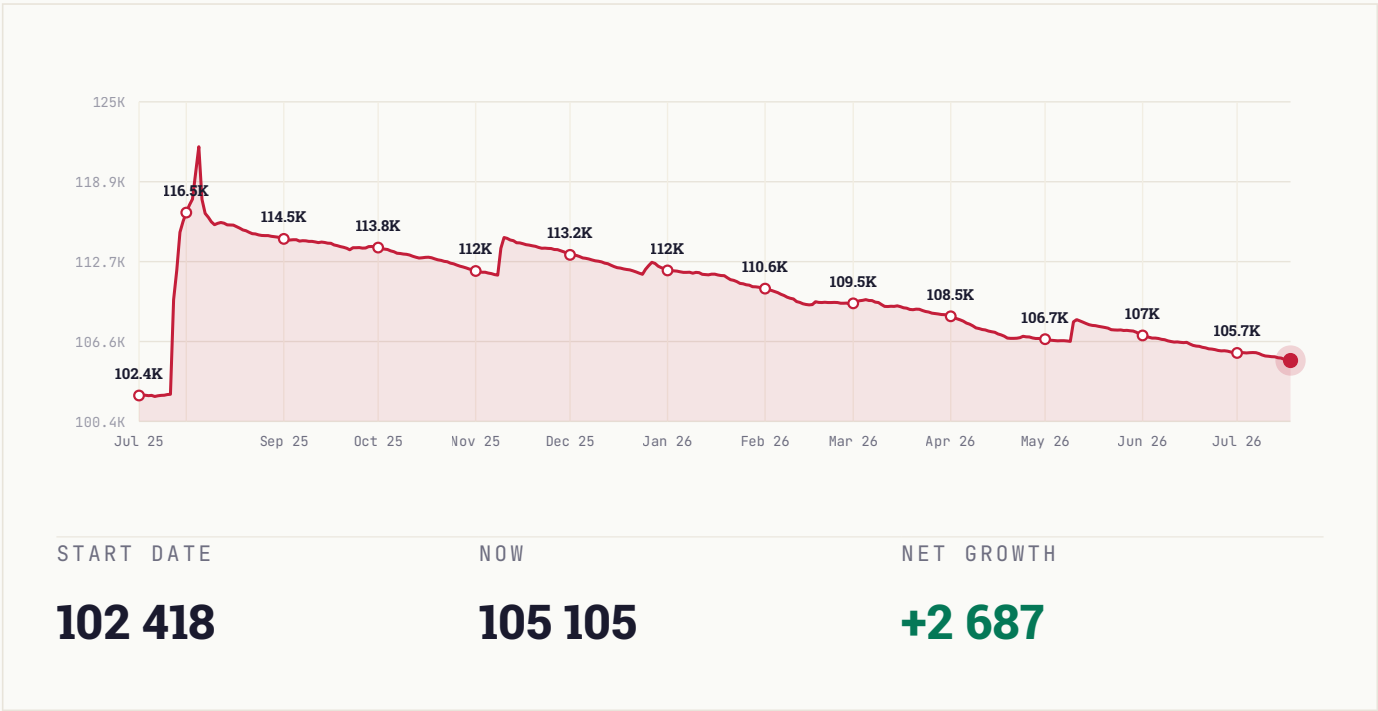
WORST 3

↓ 09.07 · 10:39 VIDEO what videos do you want to see ?:) New format !	VIEWS 45 671 REP. 94	REACTS 1 078 ER 43.5%
↓ 14.07 · 17:17 PHOTO This was a Mega unexpected drop 🥲❤️❤️❤️ Hanni	VIEWS 43 910 REP. 226	REACTS 1 909 ER 41.8%
↓ 14.07 · 20:29 TEXT BTW this is not a Maltipoo! It's a Poodle	VIEWS 41 437 REP. 45	REACTS 626 ER 39.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

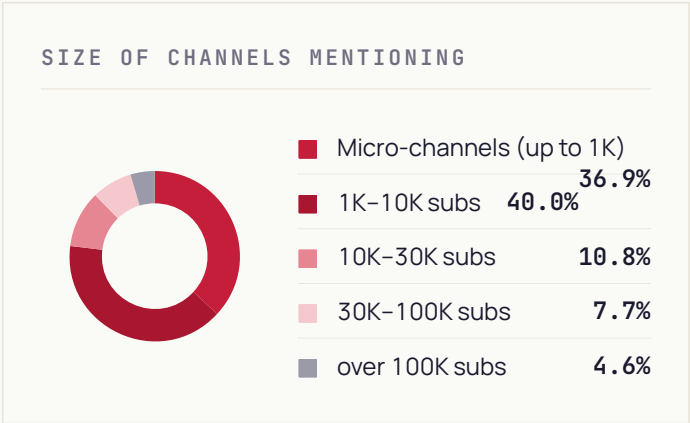
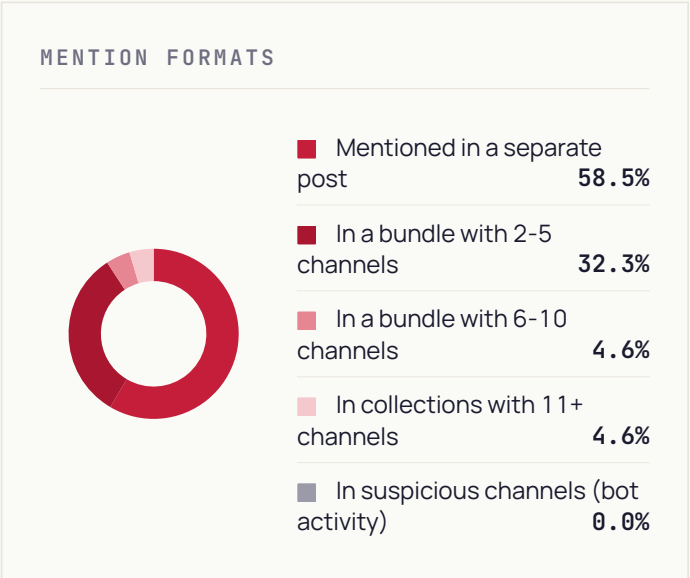
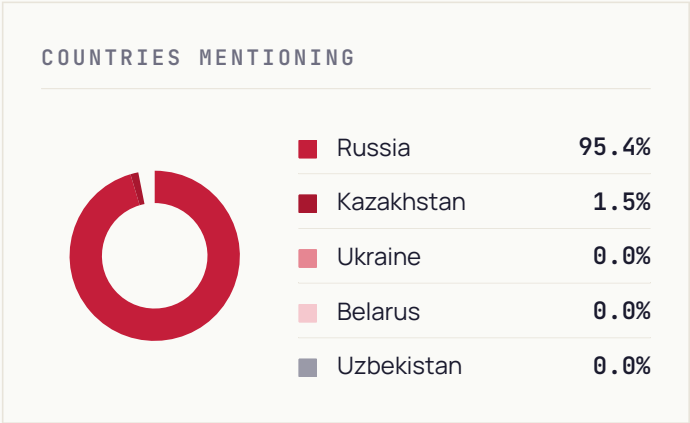
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

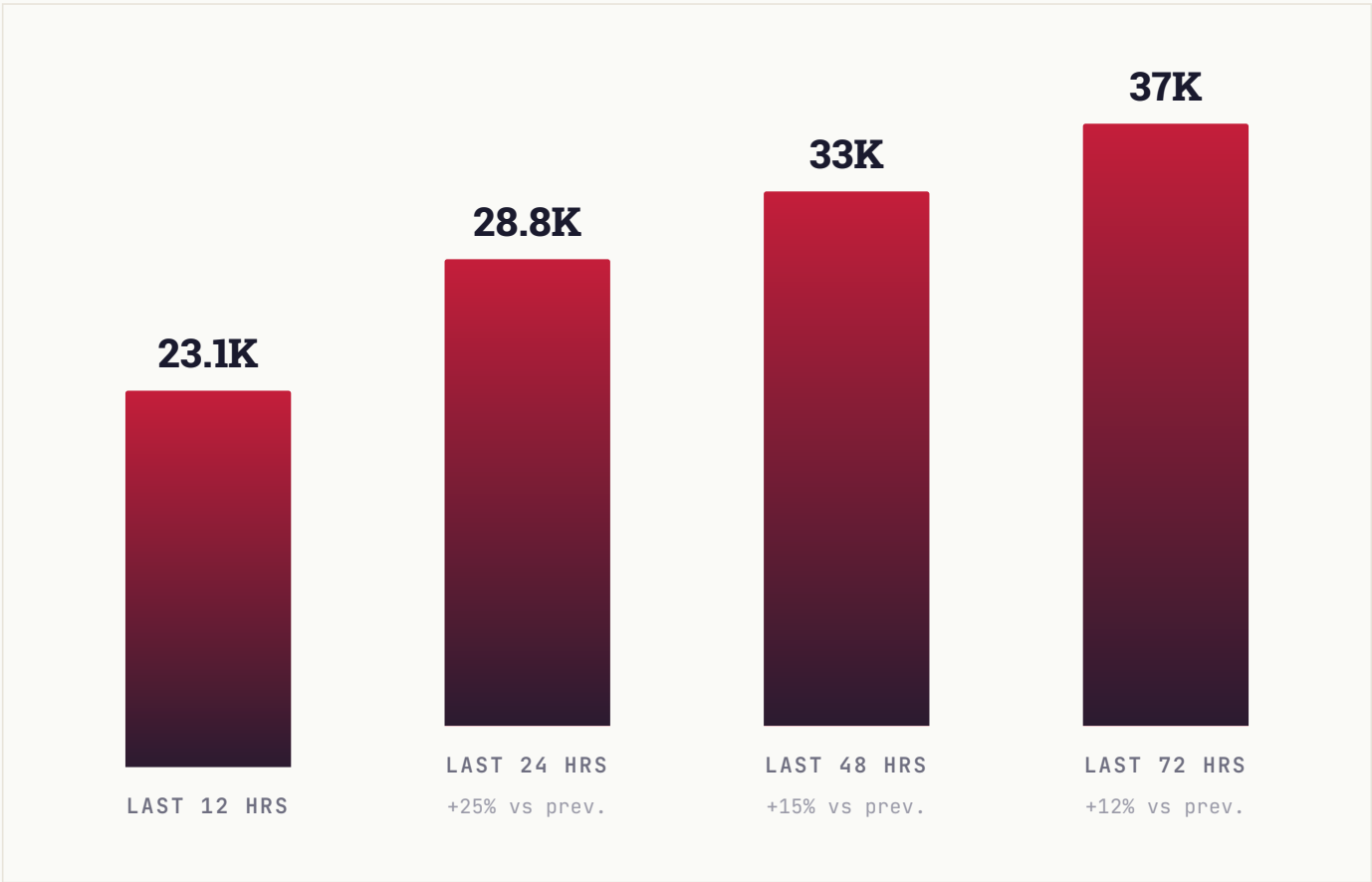
Citation index **71** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **324** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
EV evkasup YOU	105.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **10 360** new subs.

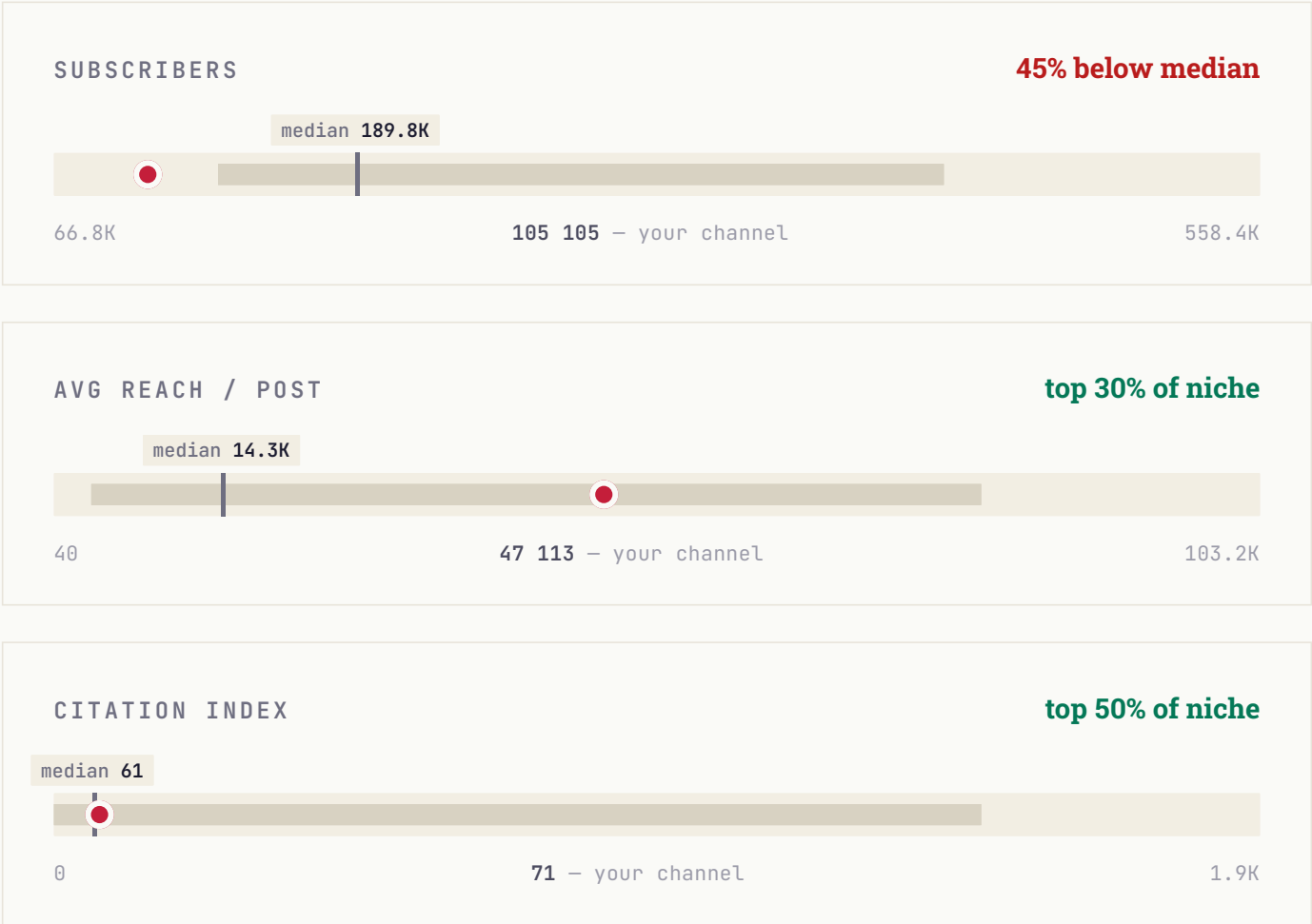
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	138
December 2025	1	1	919
Nov 2025	0	0	2 901
Oct 2025	0	0	69
Sep 2025	0	0	431
August 2025	3	3	5 902

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
5	6	10 360

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in «Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 13:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Quarterly cross-posts with same-segment channels.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
