

PUBLIC REPORT PROMTPRESS

Channel audit

Primakov



@evgenyprimakov

Channel registered with Roskomnadzor. <https://knd.gov.ru/license?id=673c7a2e6afad41667ce7ade&istryType=bloggersPermission>

SUBS

20 037

-126 per month

ERR (% SEE POSTS)

68.0%

per day 10.4%

REACH/POST

12.8K

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 20 037 —	 SUBSCRIBER REACH 63.82% avg % of subs see post	 VIEWS/POST 12.8K median 4.9K · 24 days	 POSTS/WK 4.8 over period
 7D TREND -69.7% vs previous week	 REACTIONS/POST 139.3 only 2,368 reactions, 938 reposts, 0 comments	 POST LENGTH 563 chars median 535 · 24 days	 POSTS ANALYZED 17 24 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH -126 last month	 CITATION RATE 1 118 citation index · 3,464 channels mentioned all time	 CHANNEL AGE 7 years 6 months created 03.01.2019

AI EDITOR SUMMARY

Channel «Primakov» — 20 037 subs. Each post averages 12.8K people (64% from subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) — rare publications. For the week of Jun 29 – Jul 5, reach dropped by -69.7% vs week 22–28 Jun — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 24 days.
- 02 Dominant format — Text (10/17 posts).
- 03 Avg post length — 563 chars (median 535).
- 04 Audience peak — Wednesday, 08:00 MSK.
- 05 Strongest posts get 21x more views than the weakest (52.8K avg for top vs 2.5K for worst) — among 17 posts over 24 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 05:49 TEXT [sarcasm mode on] They say our DEAR BROTHER Donald Fredovich Trump was fiercely against it because it destroys the "Spirit of Anchorage", but what...	VIEWS	REACTIONS
	83 812	118
	REPOSTS	ER
	216	418.3%
Nº2 18.06 · 04:09 TEXT Perhaps the most important thing in Soviet emotional experience was not even justice, because injustice ("fight against privileges"...	VIEWS	REACTIONS
	41 816	253
	REPOSTS	ER
	214	208.7%
Nº3 26.06 · 08:05 TEXT Let's be blunt: the West helps strike Russian territory, US provides intel to Ukraine for attacks...	VIEWS	REACTIONS
	32 816	231
	REPOSTS	ER
	115	163.8%

Nº4 16.06 · 08:46 TEXT When a person is 30 or 40, they might say: I won't skydive, God forbid I break my neck. But an experienced and very adult...	VIEWS 6 341 REPOSTS 36	REACTIONS 163 ER 31.6%
Nº5 18.06 · 05:47 PHOTO We've got a couple of 'spirit-anchorage' junkies... Pathetic. Ready to sell their homeland for a dose. And there were supply disruptions...	VIEWS 6 289 REPOSTS 20	REACTIONS 115 ER 31.4%

|

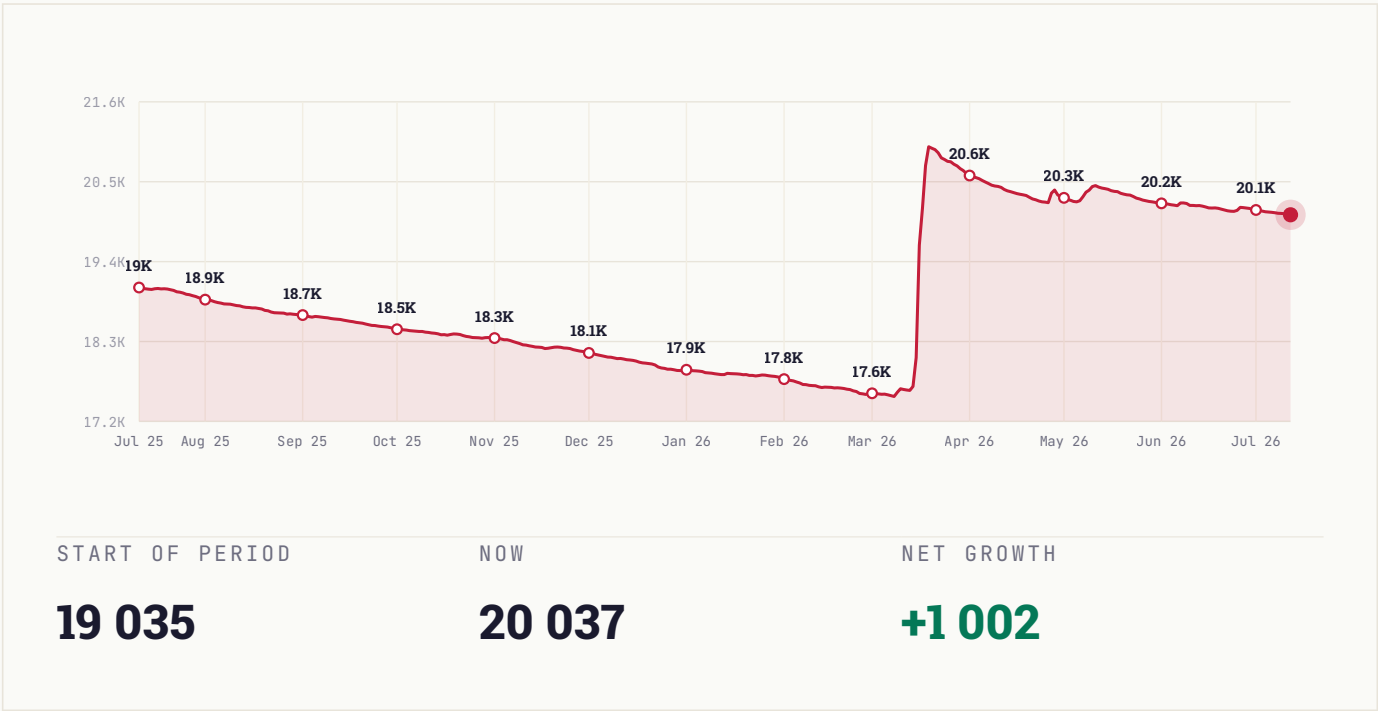
WORST 3

↓ 08.07 · 15:14 TEXT Consistent friend of Russia Donald Trump makes a gesture of peace and cooperation with both hands.	VIEWS 2 937 REPOSTS 6	REACTIONS 59 ER 14.7%
↓ 08.07 · 15:31 TEXT About Rubio. He didn't say that phrase. It wasn't said that the US would help Ukraine strike deep into Russia. Media misquoted...	VIEWS 2 902 REPOSTS 33	REACTIONS 70 ER 14.5%
↓ 08.07 · 08:40 VIDEO Ex-Soviet republics have no shared historical memory with Russians, says head of the Synodal Missionary Department of the Russian Orthodox Church, Savva. By...	VIEWS 1 615 REPOSTS 21	REACTIONS 99 ER 8.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

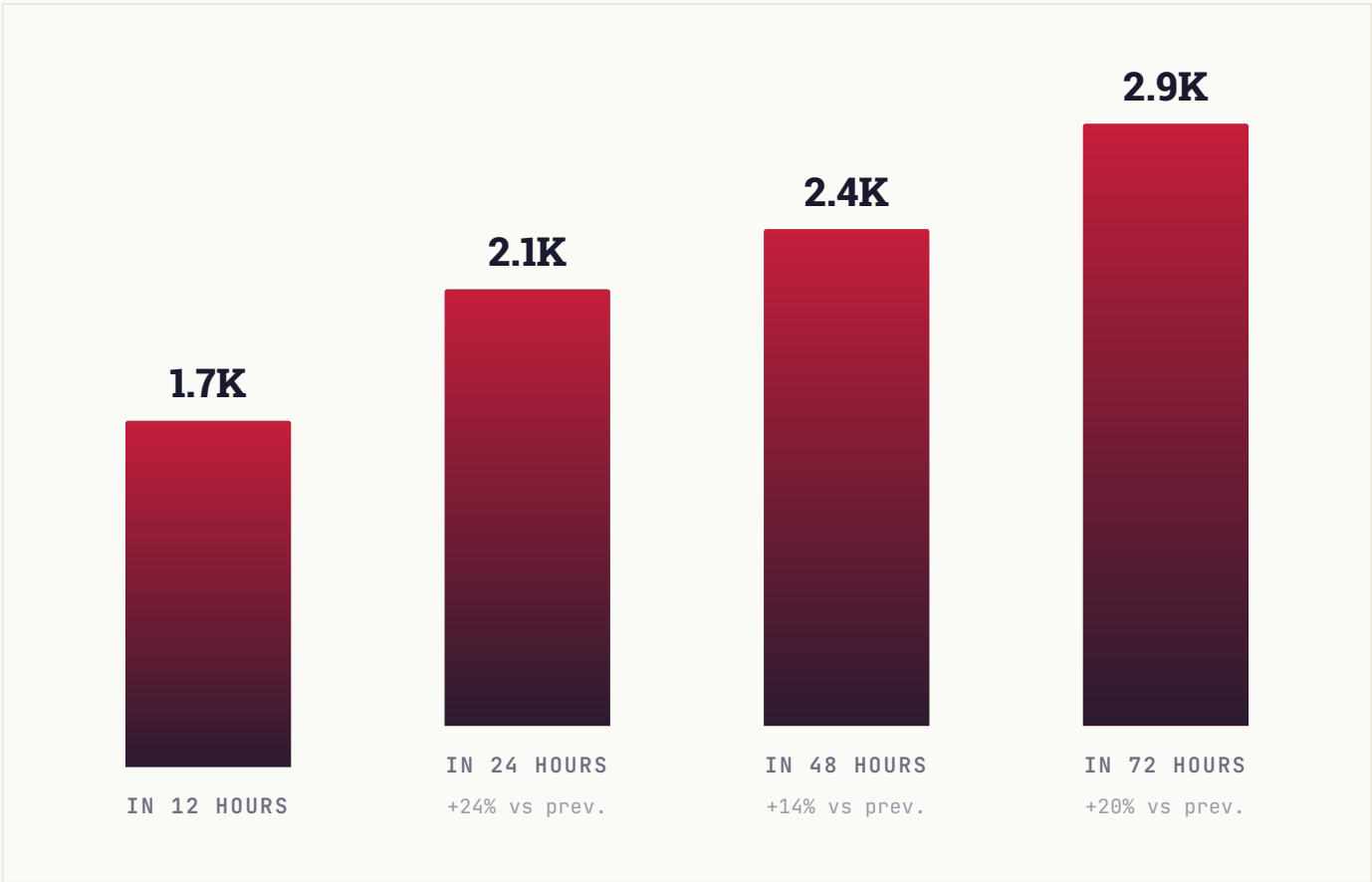
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.1M
E1 EVELONE 192	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
PR Primakov YOU	20K

COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **360**, they brought **104** new subs.

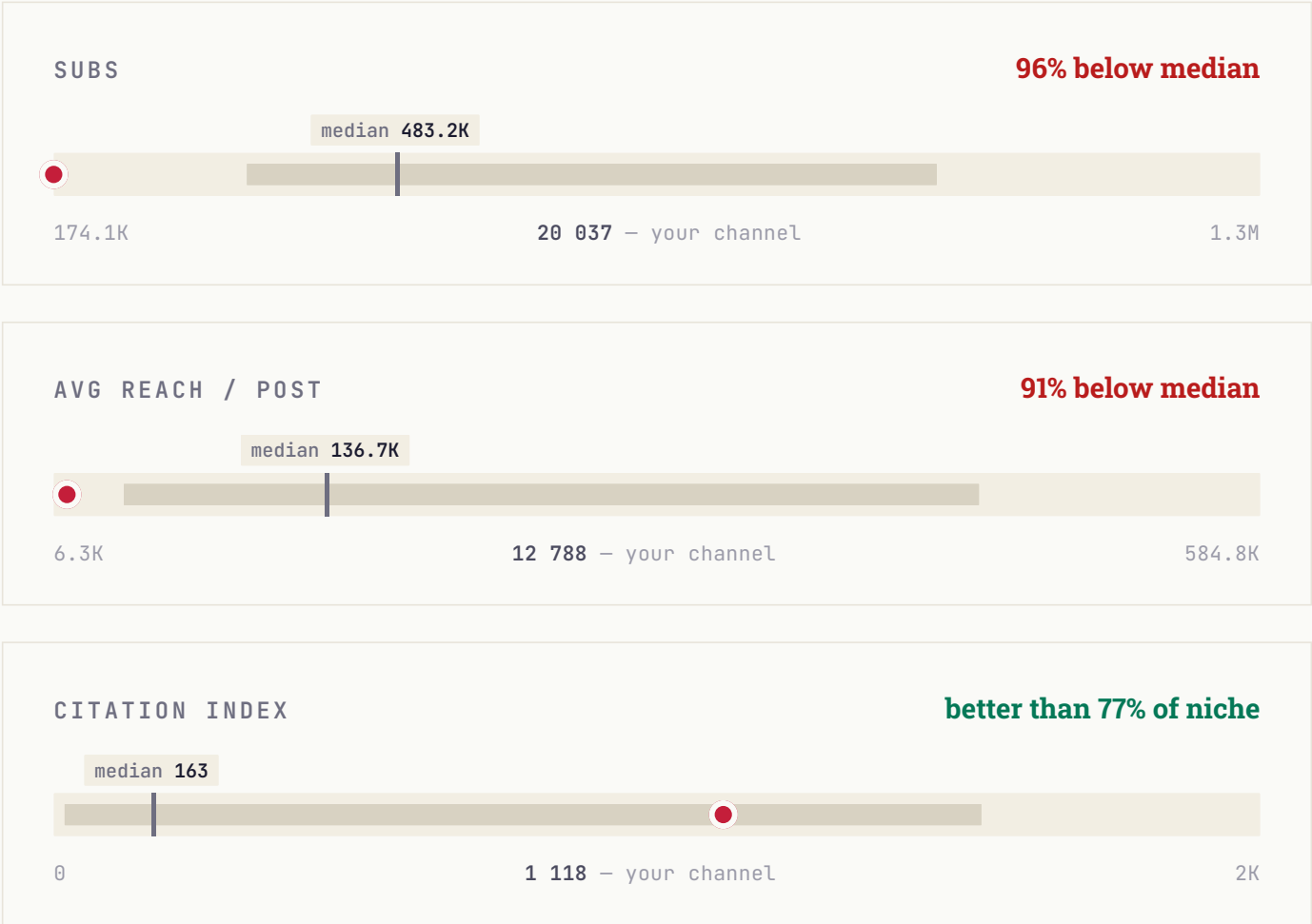
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	37	29	41	
Dec 2025	56	44	2	
Nov 2025	121	111	21	
Oct 2025	92	53	28	
September 2025	34	26	8	
August 2025	20	13	4	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
360	6	104

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 4.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency > volume |
| 02 | Top post of the week — Wednesday
Audience most active on this day at 08:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want us to do this PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager