

PUBLIC PROMTPRESS REPORT

Channel audit

EVGEN AVTO



@evgenavt000

Buy your car: @evgen_sale STRICTLY BELOW MARKET! Ads:
@lowrider666 Invite friends - <https://t.me/evgenavt000> №
5583079409

SUBSCRIBERS

307 530

+8608 per month

ERR (% SEE POSTS)

6.0%

daily 4.5%

REACH/POST

17.2K

ad reach 13.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 307 530 —	 SUBSCRIBER REACH 5.6% avg % subs see post	 VIEWS/POST 17.2K median 17.5K · 29 days	 POSTS/DAY 12.3 ~86 per week
 7D TREND -7.0% vs previous week	 REACTIONS/POST 178.9 total 65,835 reactions, 10,356 reposts, 823 comments	 POST LENGTH 114 chars median 29 · 29 days	 POSTS ANALYZED 368 29 days
 AD REACH 13.9K 24h avg	 CHURN / MONTH +8608 last month	 CITATION RATE 68 citation index · 315 channels mentioned all time	 CHANNEL AGE 6 years 25 days created 31.05.2020

AI EDITOR SUMMARY

Channel «EVGEN AVTO» — 307 530 subs. Each post gets avg 17.2K people (6% from subs), low reach — expand audience. Publishes 86 posts/week (~12/day) — very active. Week 8–14 Jun reach dropped -7.0% to week 1–7 Jun — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **368** posts over 29 days.
- 02 Dominant format – **Photo** (148/368 posts).
- 03 Avg post length – **114** chars (median 29).
- 04 Peak audience activity – **Sun, 21:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (25.7K avg for top vs 14.4K for worst) – among 368 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 18:04 VIDEO Bl*	VIEWS	REACTIONS
	26 499	264
	REPOSTS	ER
	4	8.6%
Nº2 21.06 · 17:01 VIDEO We'll discuss it all tomorrow!🇷🇺	VIEWS	REACTIONS
	25 409	1 002
	REPOSTS	ER
	142	8.3%
Nº3 20.06 · 20:25 VIDEO Check out the pedals	VIEWS	REACTIONS
	25 094	1 254
	REPOSTS	ER
	3	8.2%

Nº4 30.05 • 19:52 **PHOTO**

Family first

VIEWS

23 241

REACTIONS

331

REPOSTS

3

ER

7.6%

Nº5 20.06 • 18:14 **VIDEO**

(post without caption – video)

VIEWS

23 122

REACTIONS

2 338

REPOSTS

2

ER

7.5%

WORST 3

↓ 10.06 • 14:16 **VIDEO**

BMW 5 F10 2.0 diesel! 1.200 price, sale 19:00

VIEWS

14 603

REACTIONS

38

REPOSTS

38

ER

4.7%

↓ 10.06 • 14:54 **VIDEO**

(post without caption – video)

VIEWS

14 310

REACTIONS

55

REPOSTS

3

ER

4.7%

↓ 10.06 • 14:24 **TEXT**

One phone for any car: +7(999)003-95-05 Any video/photo/psychics/pickers etc., we provide and arrange.

VIEWS

14 243

REACTIONS

29

REPOSTS

—

ER

4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

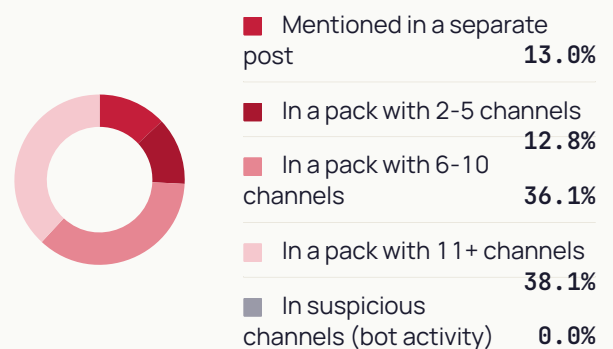
Who mentions the channel & how

Citation index **68** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentioned **315** different channels.

COUNTRIES MENTIONING



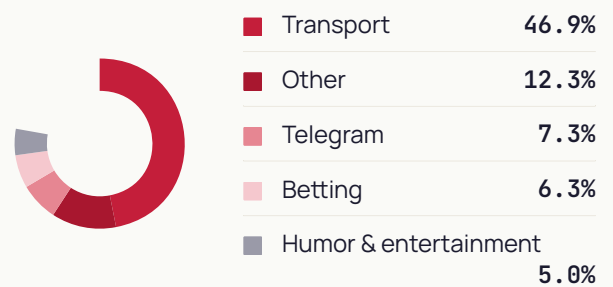
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



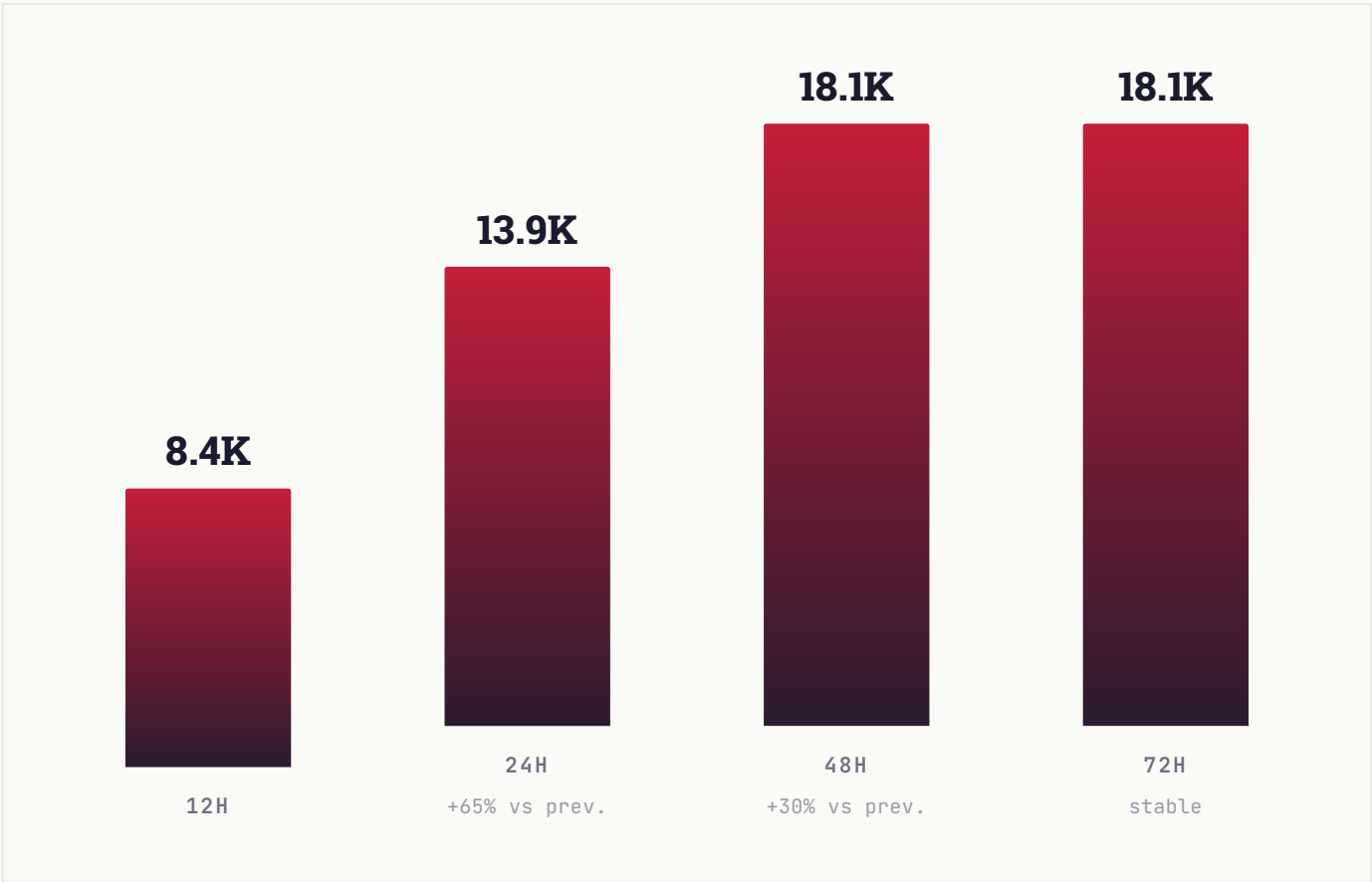
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Dot	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving instructor	466.8K
EA EVGEN AVTO YOU	307.5K

COMPARATIVE CONCLUSION

Channel in top half of niche (#27 of 98). Niche leader — Cars & Dot (3.4M), median subs 166K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **101**, they brought **78 061** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	32	20	32 516
Nov 2025	19	19	659
Oct 2025	0	0	228
Sep 2025	30	18	25 256
August 2025	17	14	19 402
July 2025	3	2	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
101	6	78 061

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#27

/100

RANK IN NICHE

Channel in the top half of the ranking

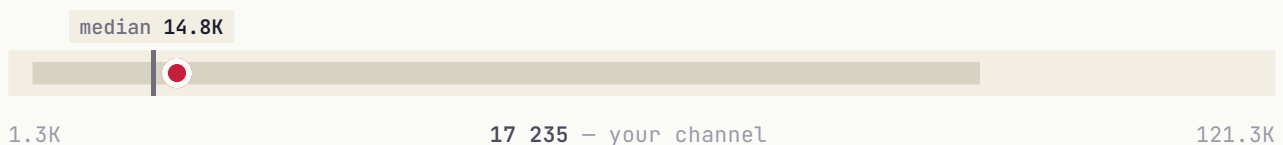
SUBSCRIBERS

better than 68% of niche



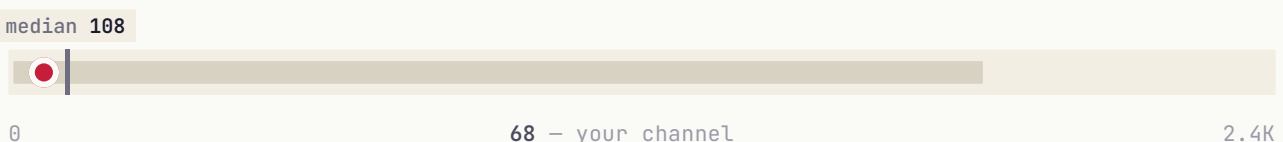
AVG REACH / POST

better than 51% of niche



CITATION INDEX

37% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Sunday
Audience most active on this day at 21:00 MSK.

EFFECT
Best time for key posts
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with similar channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
