

PROMTPRESS PUBLIC REPORT

Channel audit

EVENT MBA HR

И Вакансии & резюме



@eventmbahr

EVENT MBA И вакансии & резюме — a platform where employers and specialists from Junior to Senior can find each other. Info on posting rules in the channel:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
14 714	40.0%	5.7K
+363 per month 19.07.2026	per day 33.0% HTTPS://PROMTPRESS.COM/AUDIT/EVENTMBAHR	ad reach 4.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 14 714 —	 SUBS REACH 38.76% avg % subs see post	 VIEWS/POST 5.7K median 5.7K · 29 days	 POSTS/WEEK 9.6 over period
 7D TREND +11.7% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 971 chars median 1K · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 4.8K 24h avg	 CHURN / MONTH +363 last month	 CITATION RATE 10 citation index · 38 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 04.05.2022

AI EDITOR SUMMARY

Channel 'EVENT MBA HR I Jobs & Resumes' — 14 714 subs. Each post averages 5.7K people (39% of subs), that's good reach. Publishes 10 posts per week (~1/day) — regular schedule. For week Jul 6–12 reach grew +11.7% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts over 29 days.
- 02 Dominant format – Text (35/40 posts).
- 03 Avg post length – 971 chars (median 1000).
- 04 Peak audience activity – Tuesday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (7K avg for top vs 3.9K for worst) – among 40 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

№107.07 · 13:01TEXT	VIEWS	REACTIONS
	7 442	—
JOB Event Manager Moscow Salary: from 110,000 RUB Apply via link Iconicolor – advertising & production...	REPOSTS	ER
	17	50.6%
№223.06 · 13:01TEXT	VIEWS	REACTIONS
	6 793	—
JOB Event Marketer / Event Manager Remote Salary: up to 120,000 RUB Apply via link FRANK – one of...	REPOSTS	ER
	35	46.2%
№308.07 · 13:01TEXT	VIEWS	REACTIONS
	6 744	—
JOB Event Manager (middle) Moscow Salary: negotiable individually Apply via link Upjet —...	REPOSTS	ER
	24	45.8%

Nº4 06.07 • 13:01 TEXT  JOB Event Manager / Event Organizer Moscow Salary: from 80,000 RUB Apply via link...	VIEWS 6 639 REACTIONS — REPOSTS 11 ER 45.1%
Nº5 13.07 • 13:01 TEXT  JOB Event Manager at Ad Agency Moscow Salary: 200,000 RUB Apply via link Active Project...	VIEWS 6 613 REACTIONS — REPOSTS 22 ER 44.9%

WORST 3

↓ 25.06 • 08:01 TEXT  JOB Event Manager / Project Manager / Producer of Corporate Game Projects Remote Salary: from 100,000 to 200...	VIEWS 4 898 REACTIONS — REPOSTS 35 ER 33.3%
↓ 08.07 • 10:01 PHOTO Giving away a promo code for the course 'Event Direction' on Director's Day ✨ Our flagship that always sells out and teaches directing...	VIEWS 4 831 REACTIONS — REPOSTS 5 ER 32.8%
↓ 01.07 • 16:21 PHOTO Giving away a promo code for the course 'Event Direction' on Director's Day ✨ Our flagship that always sells out and teaches directing...	VIEWS 1 919 REACTIONS — REPOSTS 7 ER 13.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

11 747

NOW

14 714

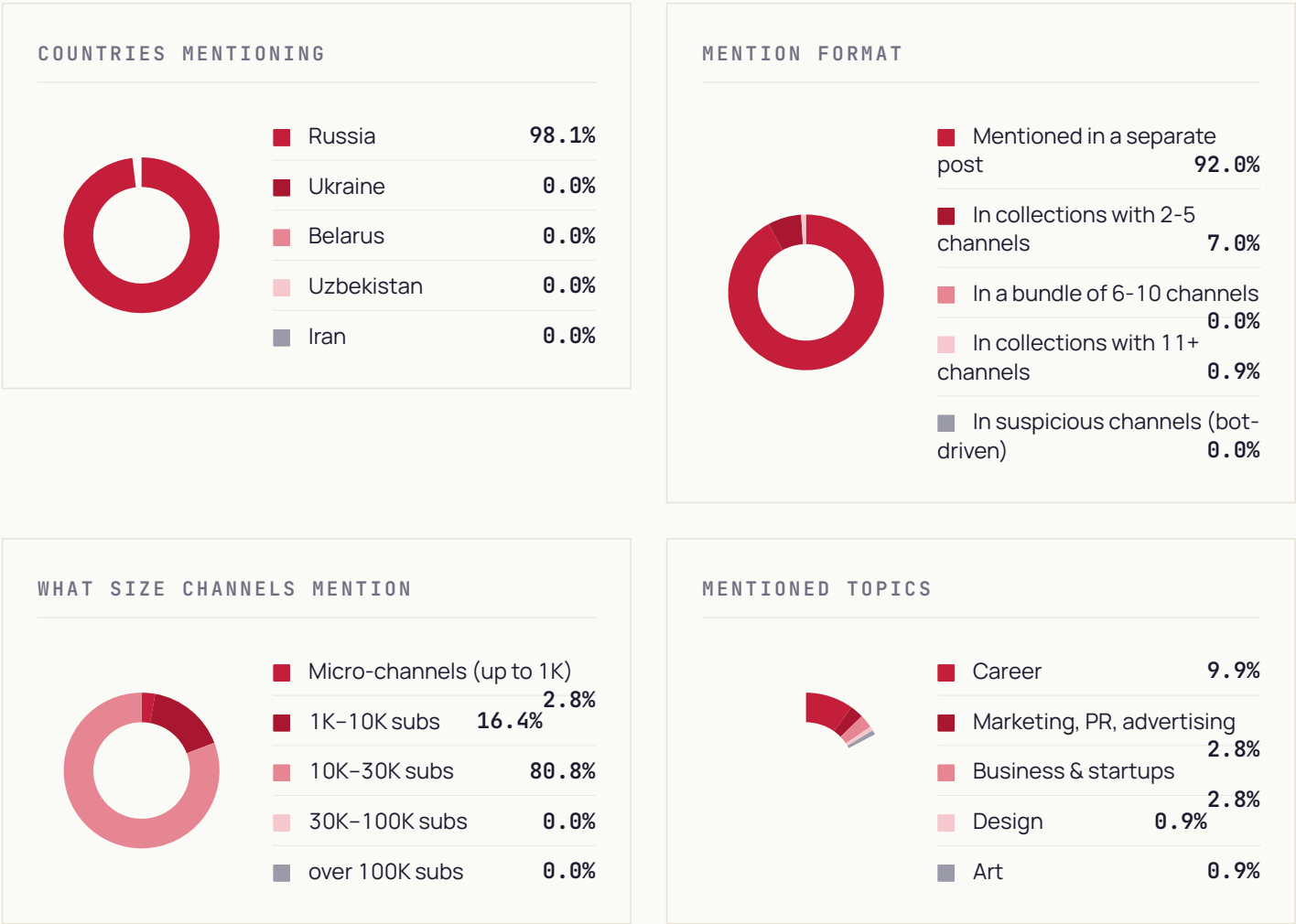
NET GROWTH

+2 967

SECTION 04 · MENTIONS

Who and how mentions the channel

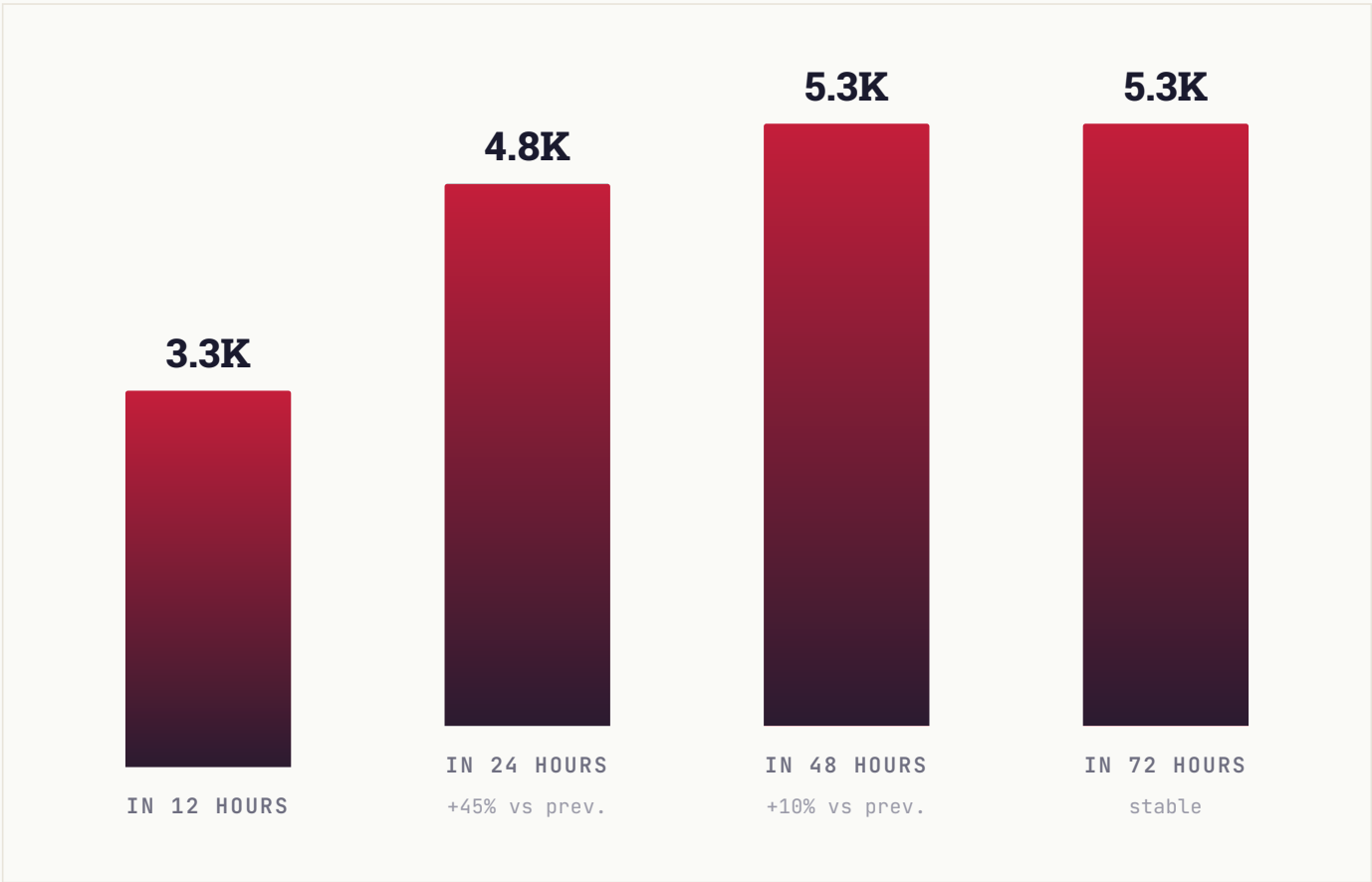
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **38** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOB MOSCOW VACANCIES	477.9K
SW SR W🌍	464K
شغل	457.4K
SI SeoJob Заработок в сети	429.2K
EM EVENT MBA HR I Вакансии & резюме YOU	14.7K

COMPARATIVE INSIGHT

Channel not yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **4**, they brought **3 233** new subs.

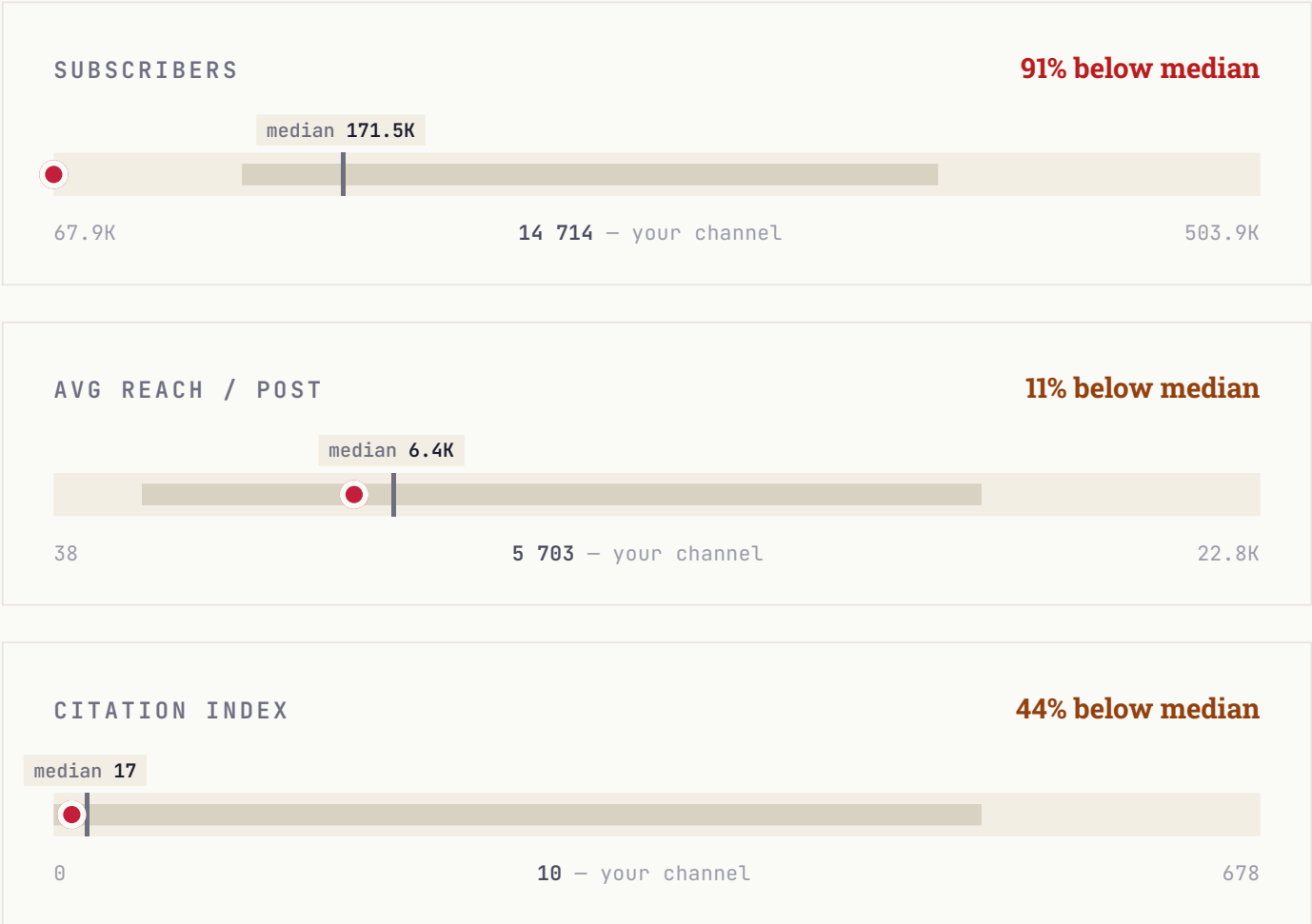
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	415
December 2025	0	0	1 700
November 2025	0	0	442
October 2025	0	0	381
September 2025	1	1	173
August 2025	3	1	122

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
4	6	3 233

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
