
PUBLIC REPORT BY PROMTPRESS

Channel Audit

Remocate: релокация, удалёнка, работа и вакансии



@evacuatejobs

Post a job: <https://www.remocate.pro/postajob> Website: <https://www.remocate.app> Questions: @yuniorad № 51 16026576

SUBSCRIBERS

130 178

+2033 per month

ERR (% SEE POSTS)

8.0%

daily 4.4%

REACH/POST

9.1K

ad reach 5.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 130 178 —	 SUBSCRIBER REACH 6.98% avg % of subs see post	 VIEWS/POST 9.1K median 9.6K · 29 days	 POSTS/WEEK 32.5 over period
 7D TREND -6.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 253 chars median 213 · 29 days	 POSTS ANALYZED 139 29 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH +2033 last month	 CITATIONS 48 citation index · 288 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 28.02.2022

AI EDITOR SUMMARY

Channel «Remocate: relocation, remote work, jobs & vacancies» – 130 178 subs. Each post averages 9.1K people (7% from subs), reach is low – expand audience. Publishes 32 posts/week (~5/day) – active publishing. For week Jun 8–14, reach dropped -6.8% vs week Jun 1–7 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 139 posts in 29 days.
- 02 Dominant format — Text (128/139 posts).
- 03 Avg post length — 253 chars (median 213).
- 04 Audience peak activity — Wed, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (11.3K avg for top vs 7.6K for bottom) — among 139 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

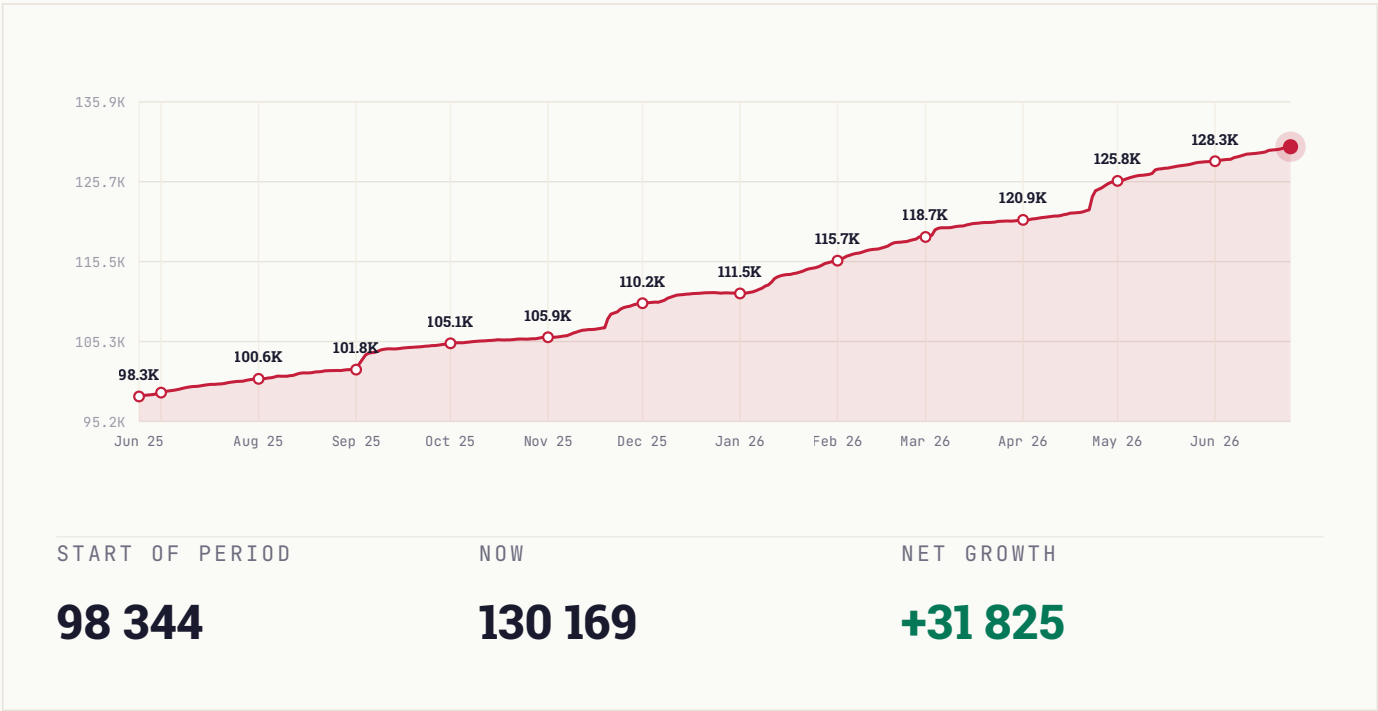
Nº1 05.06 · 08:26 TEXT Credit Risk Analyst at B9, INC: https://www.remocate.app/jobs/credit-risk-analyst-b9-inc Remote possible. Salary in...	VIEWS 11 316 REP. 26	REACTIONS — ER 8.7%
Nº2 05.06 · 10:26 TEXT PR Manager (India) at Immigram: https://www.remocate.app/jobs/pr-manager-india-immigram Remote possible. Salary in foreign currency. Ap...	VIEWS 11 286 REP. 26	REACTIONS — ER 8.7%
Nº3 04.06 · 12:03 TEXT Sales Development Representative (Remote) at Field Materials...	VIEWS 11 271 REP. 28	REACTIONS — ER 8.7%

Nº4 02.06 • 14:30 TEXT Incident Operations Manager at Aviasales: https://www.remocate.app/jobs/incident-operations-manager-aviasales Remote possible...	VIEWS 11 246 REP. 80 REACTIONS — ER 8.6%
Nº5 04.06 • 10:22 TEXT Middle Creative Copywriter at BrainRocket: https://www.remocate.app/jobs/middle-creative-copywriter-full Relocation support...	VIEWS 11 221 REP. 55 REACTIONS — ER 8.6%
WORST 3	
↓ 19.06 • 12:24 TEXT AFC Operations Team Lead at N26: https://www.remocate.app/jobs/afc-operations-team-lead-n26 Relocation support (Spain). Salary in...	VIEWS 7 895 REP. 11 REACTIONS — ER 6.1%
↓ 22.06 • 09:08 TEXT Senior Project Manager at OneMarketData: https://www.remocate.app/jobs/senior-project-manager-onemarketdata Remote possible...	VIEWS 7 493 REP. 60 REACTIONS — ER 5.8%
↓ 22.06 • 10:28 PHOTO Remocate.pro — week in numbers (Jun 15 — Jun 22) ☑ +2,926 new jobs ☑ -363 closed ☑ 23,035 active now Every day we...	VIEWS 7 317 REP. 7 REACTIONS — ER 5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

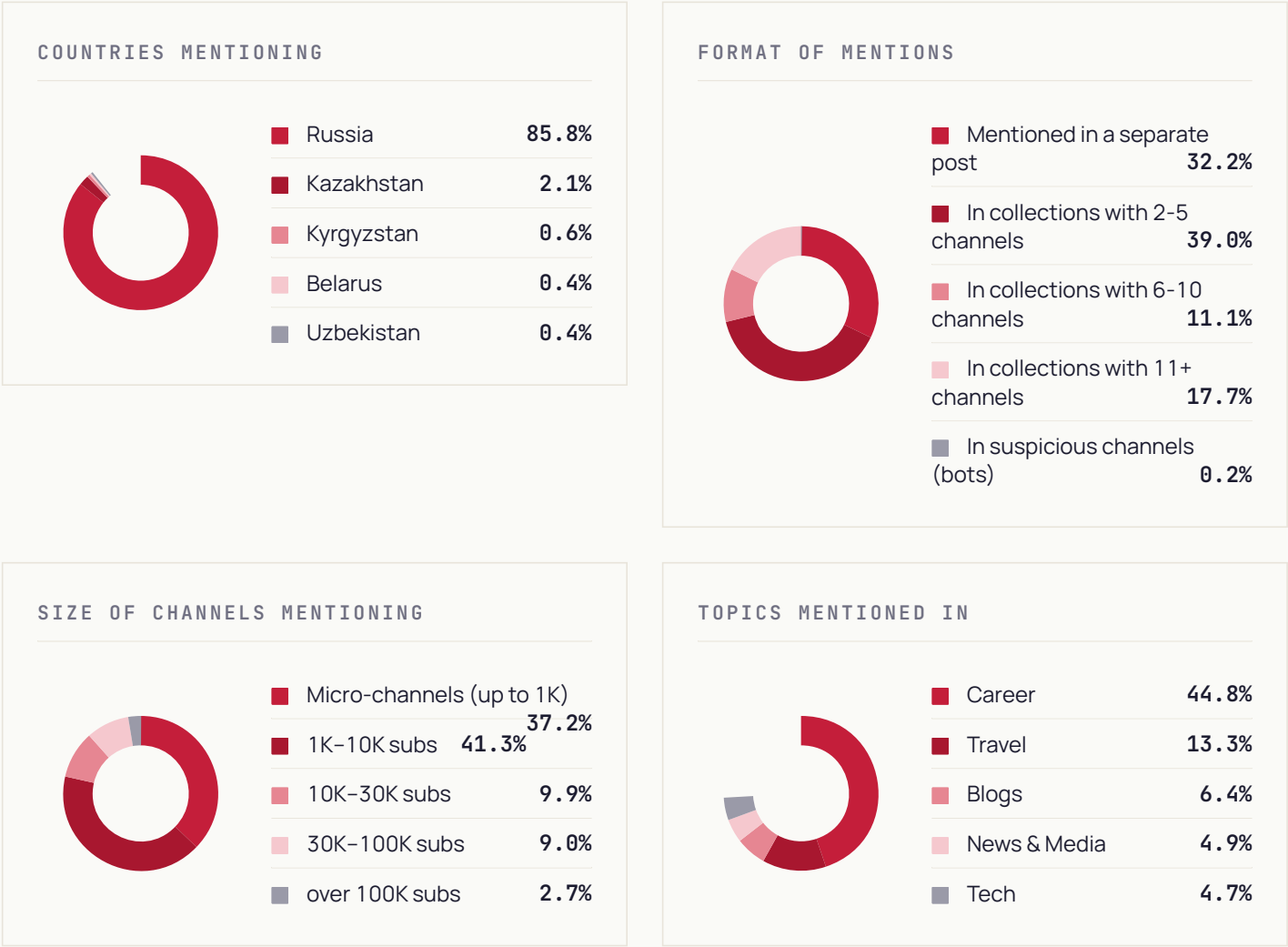
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

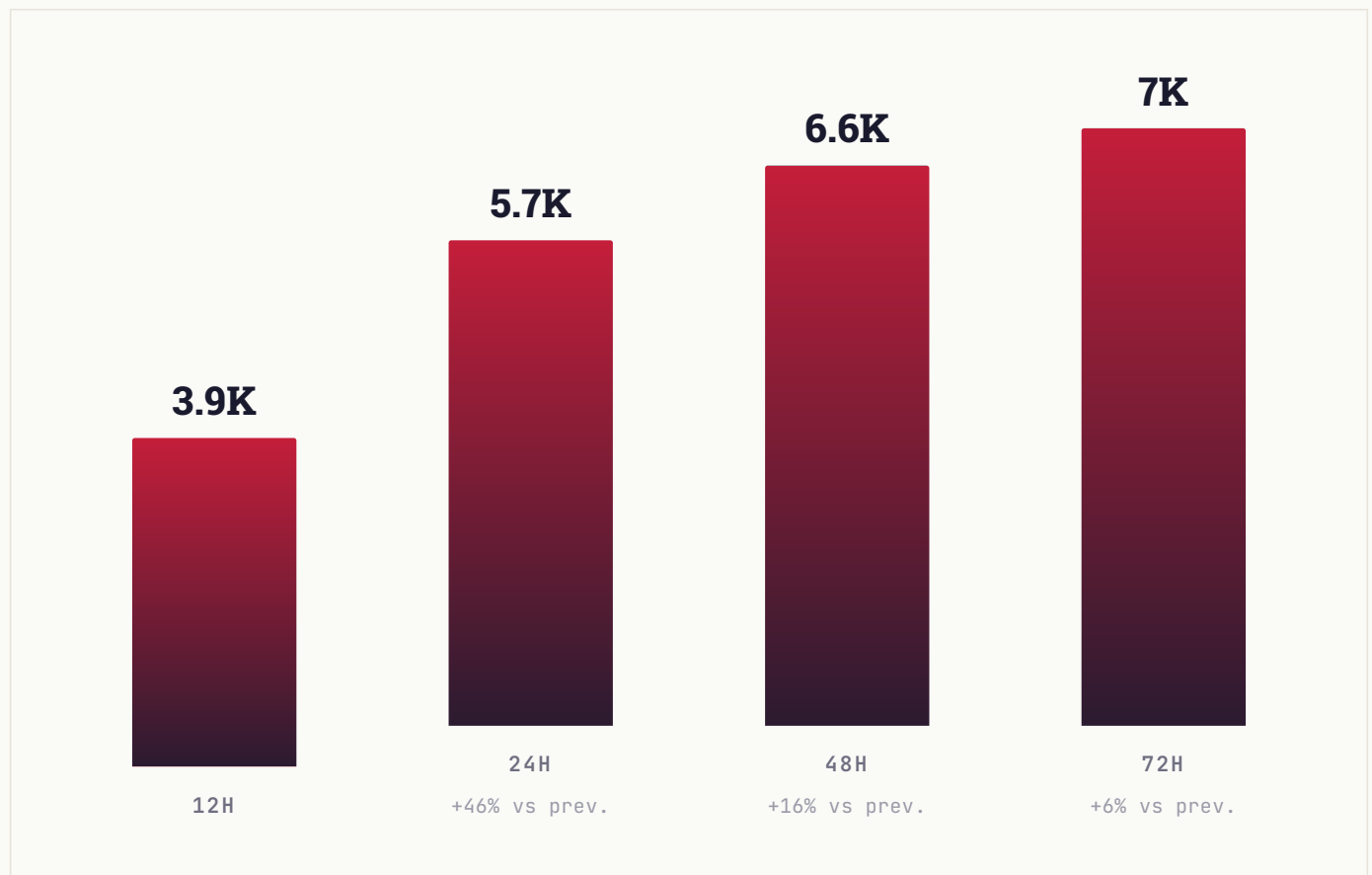
Citation index **48** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **288** different channels.



— SECTION 05 • AD POTENTIAL

How long a post generates reach

Avg ad post reach over time. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no exp - Freelance	800.1K
RM JOBS MOSCOW VACANCIES	532.7K
SI SeoJob Заработок в сети	440.3K
FP Finder.work: работа и вакансии	281.6K
H· HOME · Remote · Freelance	252.9K
FI Freelance Relocation Remote Internships	247.2K
TI TeleWork Фриланс Удаленная работа	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote work🇷🇺	200.8K
RP Remocate: релокация, удалёнка, работа и вакансии	130.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#24 of 91). Niche leader — Remote no exp - Freelance (800.1K), median subs 88.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **30**, they brought **12 959** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	1 433
Nov 2025	6	6	4 311
Oct 2025	6	5	885
September 2025	8	7	3 297
August 2025	7	6	1 218
July 2025	3	3	1 815

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
30	6	12 959

SECTION 08 · NICHE COMPARISON

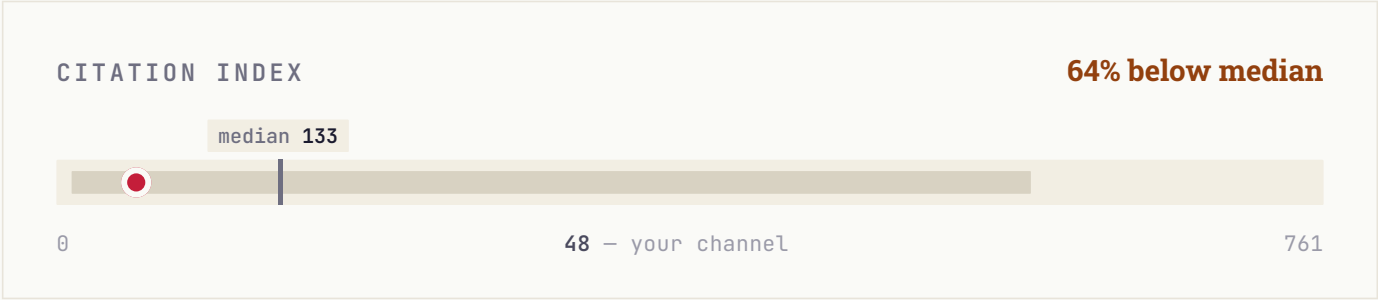
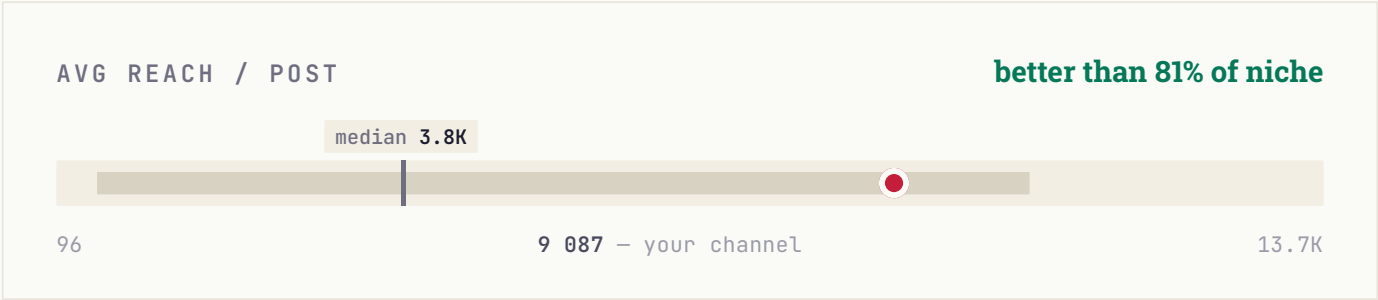
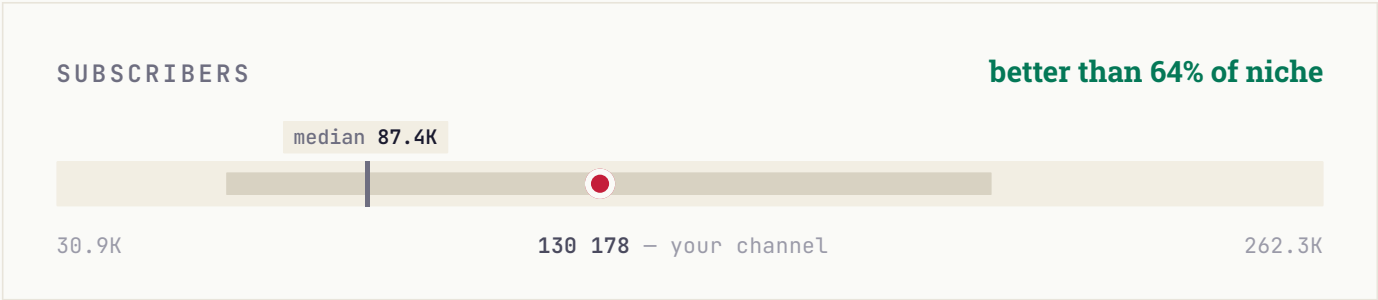
Where the channel stands in its league

Top-100 channels in category "Career» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#24/100

RANK IN NICHE

Channel in top 24% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Best post day — Wednesday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best time for
important
posts****02**

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03**

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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