

PUBLIC REPORT BY PROMTPRESS

Channel audit

Car Import from Europe



@euroauto_prigon

🚗 Car import from Europe turnkey 📍 We work across Kazakhstan

✅ Customs, docs, clean title guarantee

SUBSCRIBERS

11 007

-312 per month

ERR (% SEE POSTS)

27.0%

in 24 hours **21.1%**

REACH/POST

3.5K

ad reach **2.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 11 007 —	SUBSCRIBER REACH 31.79% avg % subs see post	VIEWS/POST 3.5K median 3.4K · 3 days	POSTS/WEEK 29.0 over period
7D TREND — no data for period	REACTIONS/POST — MTPROTO only	POST LENGTH 918 chars. median 901 · 3 days	POSTS ANALYZED 14 3 days
AD REACH 2.3K 24h avg	CHURN / MONTH -312 last month	CITATION RATE 7 citation index · 7 channels mentioned ever	CHANNEL AGE 11 months 25 days created 08.07.2025

AI EDITOR SUMMARY

Channel «Car Import from Europe🇲🇩🇸🇰» – 11 007 subs. Each post averages 3.5K people (32% of subs), good reach. Publishes 29 posts per week (~4/day) – active posting mode.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 3 days.
- 02 Dominant format — Photo (14/14 posts).
- 03 Avg post length — 918 chars (median 901).
- 04 Peak audience activity — Sunday, 18:00 ALMT.
- 05 Top posts get 1× more views than the weakest (4K avg for top vs 3.2K for worst) — among 14 posts over 3 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 13:05 PHOTO 🔥 Volkswagen Taigo 🔥 ▪ Year: 2022 ▪ Engine: 1.5 (150 hp) ▪ Mileage: 45,550 km ▪ Transmission: Auto ▪ Drive: FWD ▪ ...	VIEWS 4 289 REPOSTS 1	REACTIONS — ER 39.0%
Nº2 07.06 · 07:35 PHOTO 🔥 Audi Q5 🔥 ▪ Year: 2018 ▪ Engine: 2.0 (251 hp) ▪ Mileage: 67,000 km ▪ Transmission: Auto ▪ Drive: AWD ▪ Fuel...	VIEWS 4 003 REPOSTS 1	REACTIONS — ER 36.4%
Nº3 06.06 · 13:33 PHOTO Credit or installment at 0% for car import from Europe 🇺🇸 No need to pay the full amount upfront. You can import a car from...	VIEWS 3 716 REPOSTS 2	REACTIONS — ER 33.8%

Nº4

06.06 · 07:34

PHOTO

🔥 Mitsubishi Eclipse Cross 🔥

▪ Year: 2022 ▪ Engine: 1.5 (163 hp) ▪ Mileage: 61,000 km ▪ Transmission: Auto ▪ Drive...

VIEWS

3 617

REPOSTS

1

REACTIONS

—

ER

32.9%

Nº5

04.06 · 04:02

PHOTO

🔥 AUDI Q5 🔥

▪ Year: 2020 ▪ Engine: 2.0 petrol ▪ Mileage: 83,544 km ▪ Transmission: Auto ▪ Drive: AWD ▪ Fuel: Petrol ▪ ...

VIEWS

3 570

REPOSTS

3

REACTIONS

—

ER

32.4%

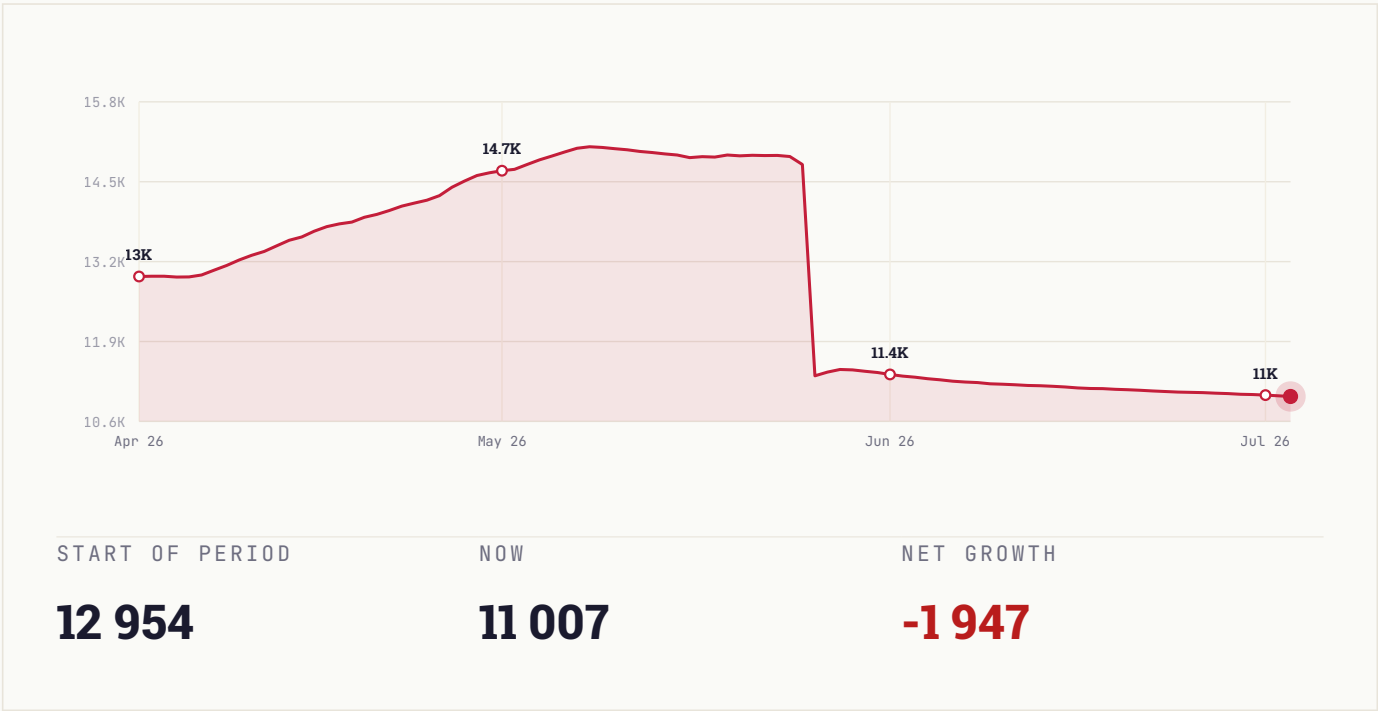
WORST 3

↓ 04.06 · 07:35 PHOTO 🔥 Ford Focus Titanium 🔥 ▪ Year: 2020 ▪ Engine: 1.0 (125 hp) ▪ Mileage: 61,000 km ▪ Transmission: Auto ▪ Drive: FWD ▪ ...	VIEWS 3 266 REPOSTS 2	REACTIONS — ER 29.7%
↓ 04.06 · 13:05 PHOTO 🔥 Hyundai Santa Fe 🔥 ▪ Year: 2023 ▪ Engine: 1.6 (253 hp) ▪ Mileage: 37,500 km ▪ Transmission: Auto ▪ Drive: AWD ▪ ...	VIEWS 3 137 REPOSTS 2	REACTIONS — ER 28.5%
↓ 04.06 · 10:00 PHOTO 🔥 TOYOTA LAND CRUISER 🔥 ▪ Year: 2023 ▪ Engine: 2.8 diesel (204 hp) ▪ Mileage: 77,036 km ▪ Transmission: Auto ▪ Drive...	VIEWS 3 104 REPOSTS 2	REACTIONS — ER 28.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

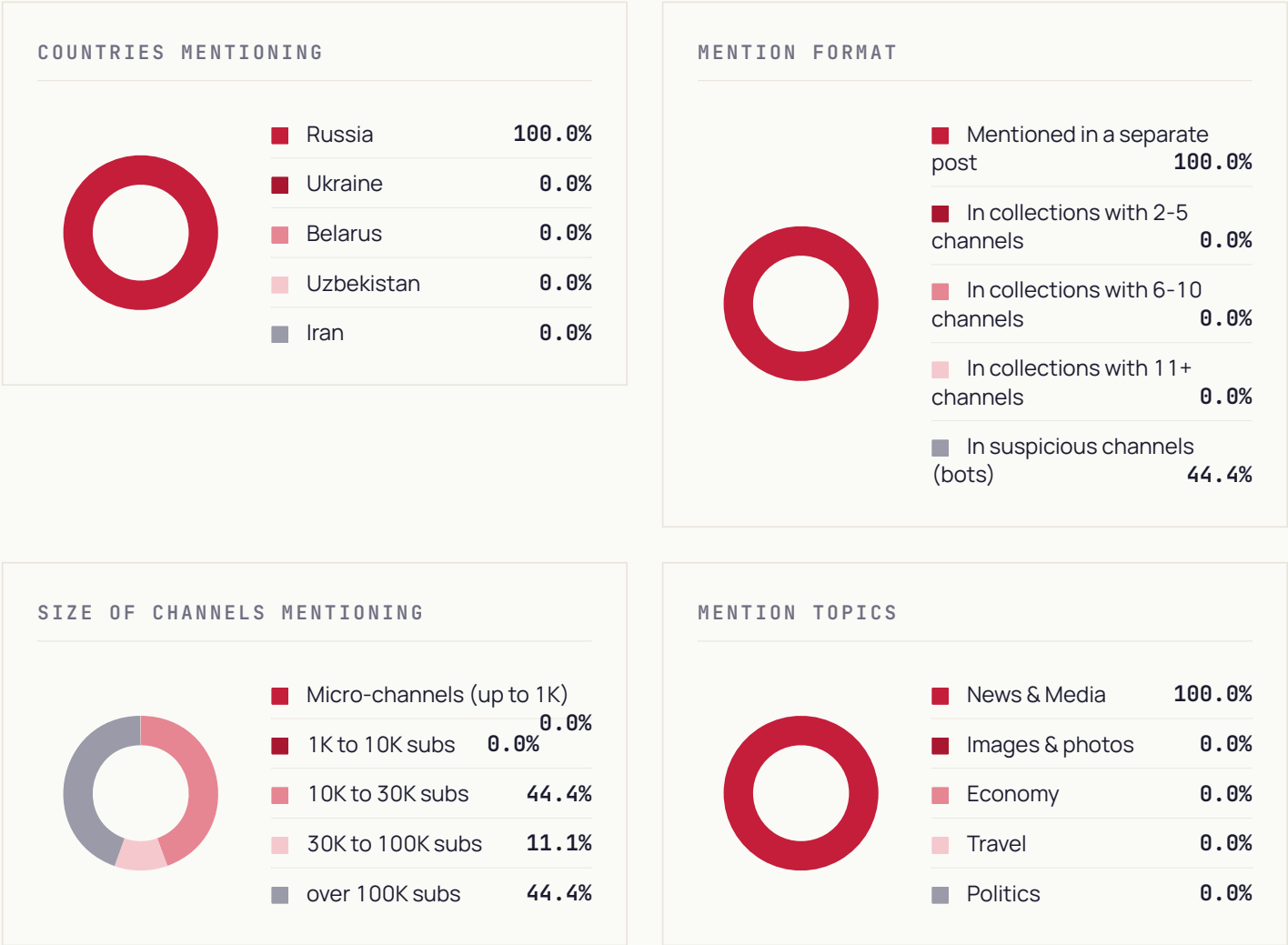
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

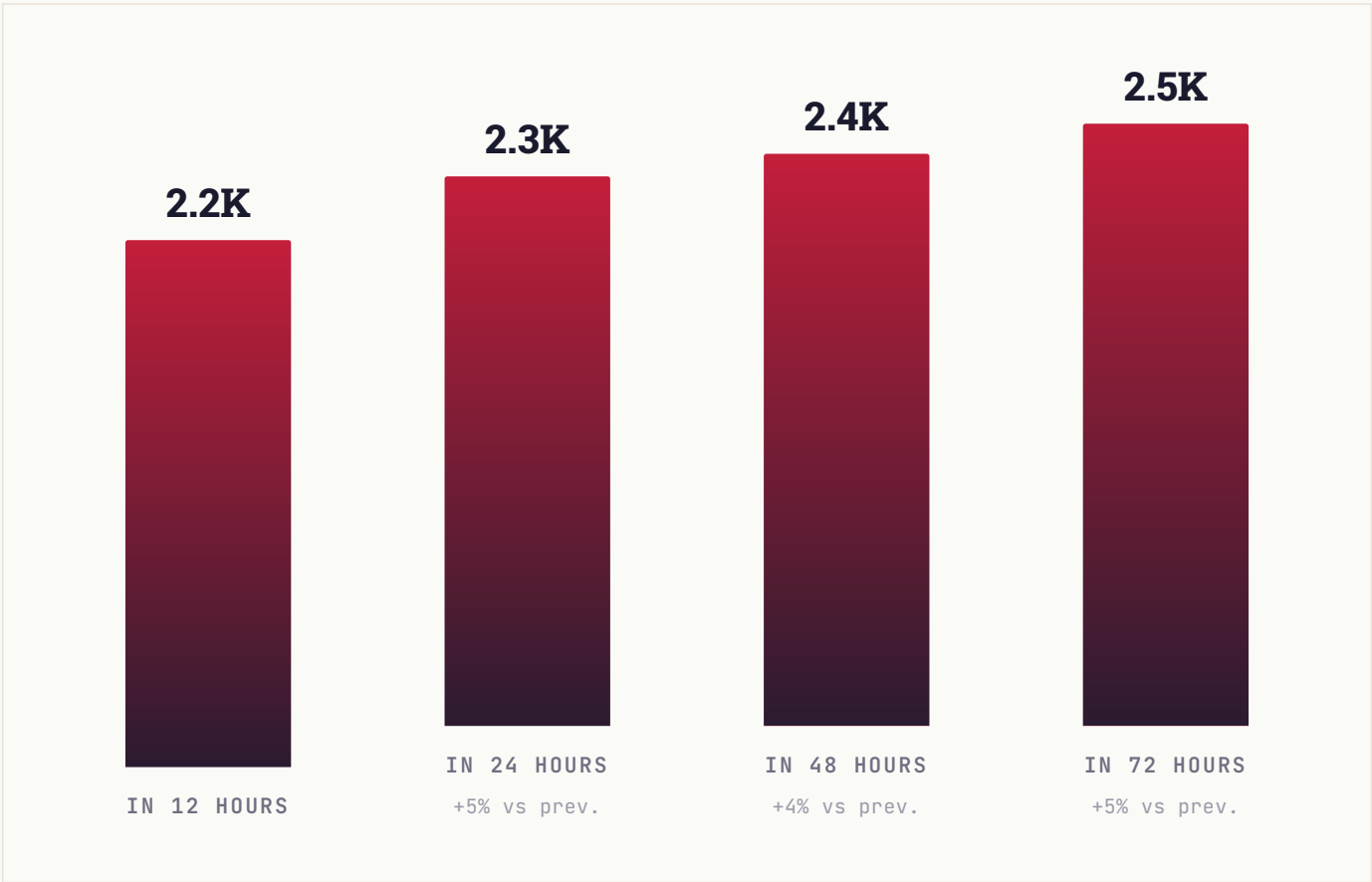
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
PA Car Import from Europe🇰🇿🇪🇺 YOU	11K
KO Kolesa.kz	10K
CB CineleKZ веломаркет	8.2K
PR PROkatit	7.4K
FOR Collateral Autos Problematic	5.6K
TR TransExpert.kz	5.6K
AN Auto News KZ	5.5K
KA US Auto CATALOG - Grand Car Kazakhstan	4.7K
PF Truck Sales Kazakhstan🇰🇿🚚	3.6K
KK KGA🇰🇿	3.6K
AL Almaty_Joly	3.5K

COMPARATIVE INSIGHT

Channel in top-1 niche (#1 of 43 channels in category). One of the leaders — client-partners can cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · NICHE COMPARISON

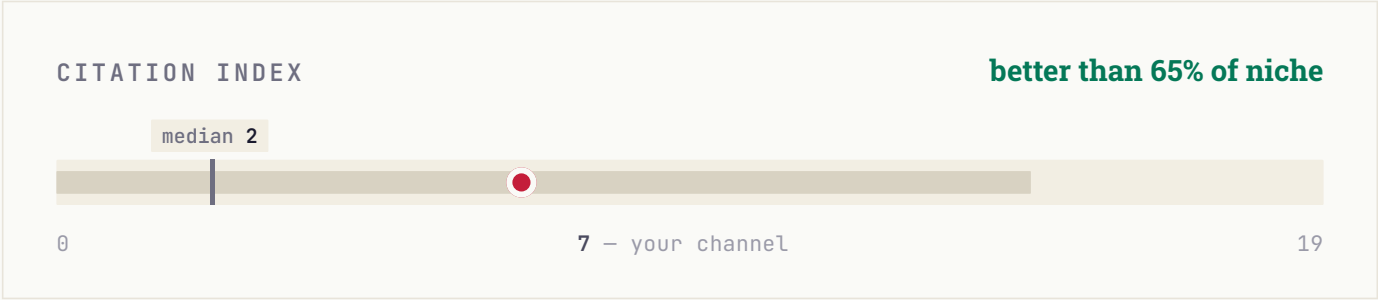
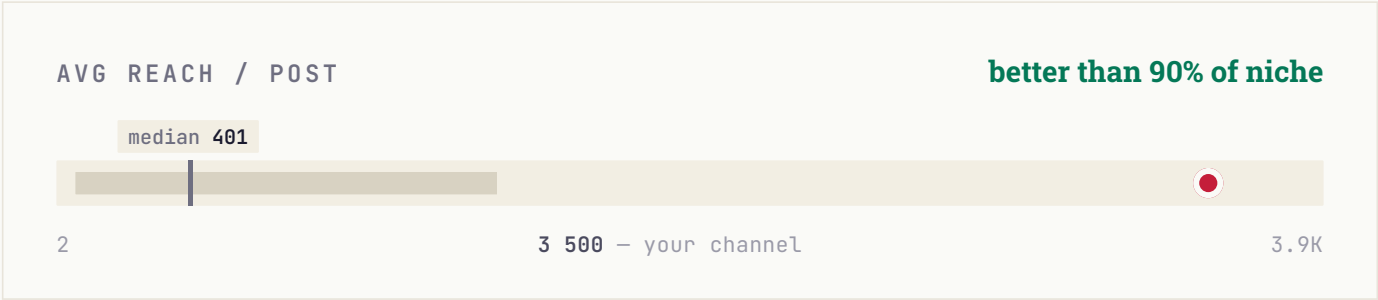
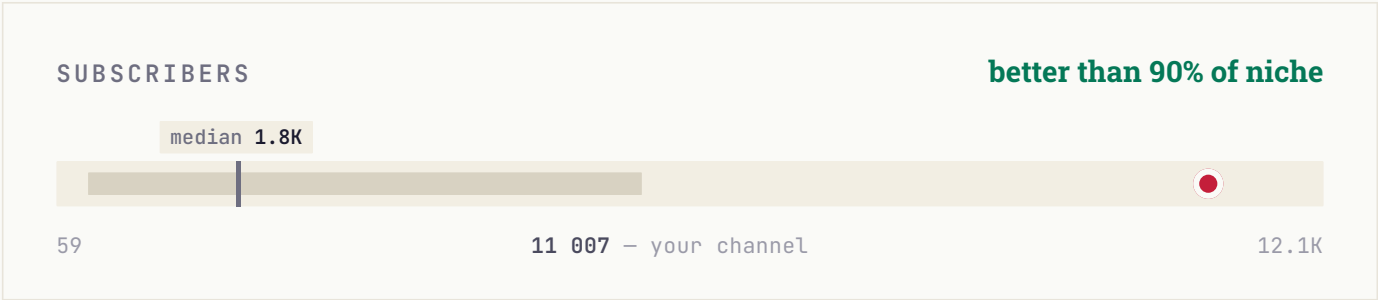
Where channel stands in its league

Took top-43 channels in category «Transport» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#1/43

RANK IN NICHE

Channel in top 2% transport



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — Sunday
Audience most active on this day at 18:00 ALMT.

EFFECT
**Best window
for an
important post**
- 02

Increase video post share
Video in Telegram holds audience longer and is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT
**Video better
retains
audience**
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
**+1000-3000
subs**
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
