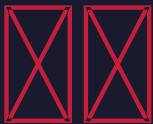


PROMTPRESS PUBLIC REPORT

Channel audit

Golden Mile Auto



@eu_rf_road

Cars from Europe with delivery ■ Choose a car from Europe. Auto selection also available. Write — we'll help find your car.

SUBSCRIBERS

16 004

-463 per month

ERR (% SEE POSTS)

9.0%

last day 3.4%

REACH/POST

1.3K

ad reach 552/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period.

 SUBSCRIBERS 16 004 —	 SUBS REACH 8.17% avg % of subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/WEEK 12.0 for period
 7D TREND -13.3% vs previous week	 REACTIONS/POST 7.2 total 361 reactions, 192 reposts, 0 comments	 POST LENGTH 473 chars median 469 · 29 days	 POSTS ANALYZED 50 29 days
 AD REACH 552 24h avg	 CHURN / MONTH -463 last month	 CITATION RATE 42 citation index · 370 channels mentioned all time	 CHANNEL AGE 5 years 4 months created 10.02.2021

AI EDITOR SUMMARY

Channel «Golden Mile Auto 🚗» — 16 004 subs. Each post averages 1.3K people (8% of subs), reach is low — consider expanding audience. Publishes 12 posts per week (~2/day) — regular schedule. For week 8–14 Jun reach dropped -13.3% by week 1–7 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 50 posts over 29 days.
- 02 Dominant format — Photo (35/50 posts).
- 03 Avg post length — 473 chars (median 469).
- 04 Audience peak — Friday, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.9K avg for top vs 998 for worst) — among 50 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 29.05 · 06:30 PHOTO 🚗Toyota C-HR🚗 • 2024 • Automatic • Engine→Hybrid→2.0 • Drive: FWD • Mileage: 27,157 km✓ • Color: White • 1 owner • ...	VIEWS 1 940 REPOSTS 5	REACTIONS 7 ER 12.1%
Nº2 28.05 · 11:00 PHOTO 🚗BMW 216 Gran Coupé🚗 • 2020 • Automatic • Engine→Diesel→1.5 • Drive: AWD • Mileage: 72,360 km✓ • Color: Gray • 1 owner • ...	VIEWS 1 890 REPOSTS 5	REACTIONS 5 ER 11.8%
Nº3 02.06 · 13:56 PHOTO 🚗Audi Q3🚗 • 2021 • Automatic • Engine→Gas→1.5 • Drive: AWD • Mileage: 49,630 km✓ • Color: White • 1 owner • ...	VIEWS 1 851 REPOSTS 8	REACTIONS 4 ER 11.6%

Nº4 28.05 · 06:09 PHOTO 🚗Mazda CX-5🚗 • 2023 • Automatic • Engine→Diesel →2.2 • Drive: AWD • Mileage: 30,253 km✓ • Color: Blue • 1 owner • ...	VIEWS 1 688 REPOSTS 6	REACTIONS 6 ER 10.5%
Nº5 02.06 · 08:40 PHOTO 🚗 Land Rover Evoque🚗 • 2020 • Automatic • Engine→Hybrid →2.0 • Drive: AWD • Mileage: 55,000 km✓ • Color: Gray • 1 owner • ...	VIEWS 1 631 REPOSTS 13	REACTIONS 6 ER 10.2%

WORST 3

↓ 16.06 · 07:06 TEXT 🚗 Hi everyone🚗 beauty-on-wheels fans😊 🚗 We're officially on MAX 🚗 Another way to stay in touch...	VIEWS 1 036 REPOSTS —	REACTIONS 2 ER 6.5%
↓ 16.06 · 08:09 VIDEO (post without caption – video)	VIEWS 1 022 REPOSTS 1	REACTIONS — ER 6.4%
↓ 22.06 · 06:20 TEXT 🚗 Great news for our subs! Our Telegram channel now has its own website 🚗 All key info...	VIEWS 938 REPOSTS —	REACTIONS 3 ER 5.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

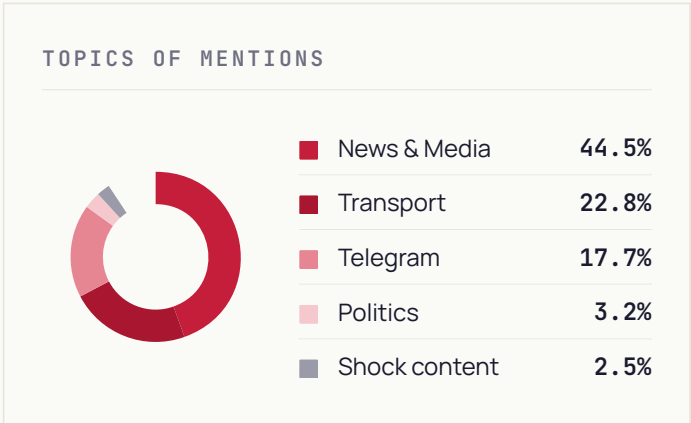
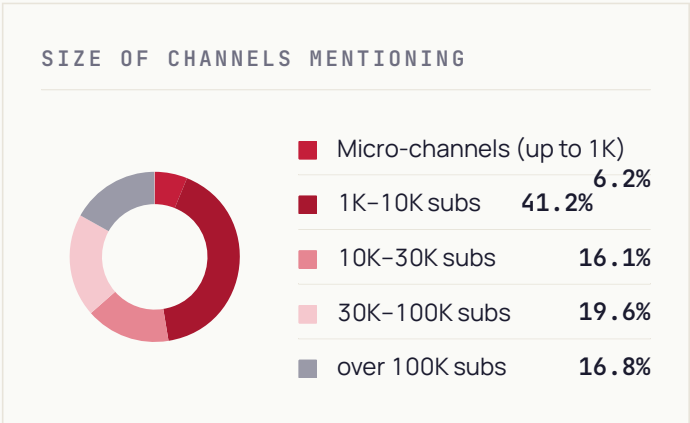
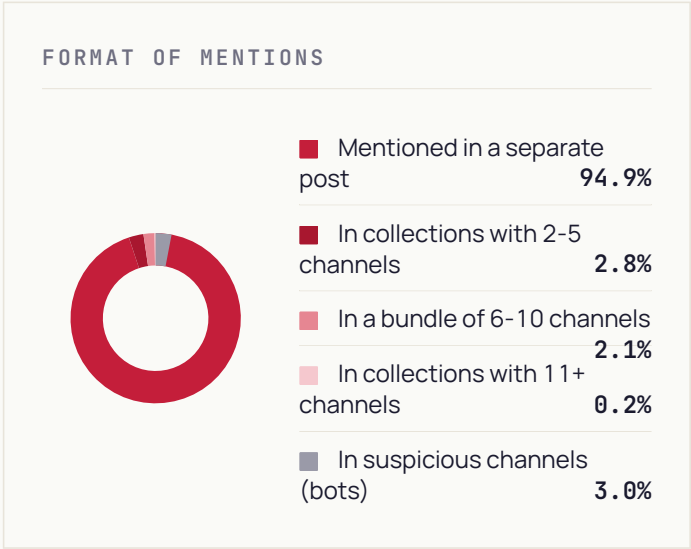
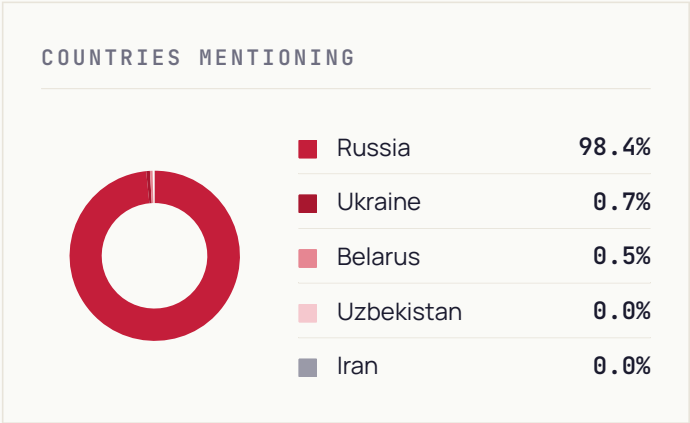
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

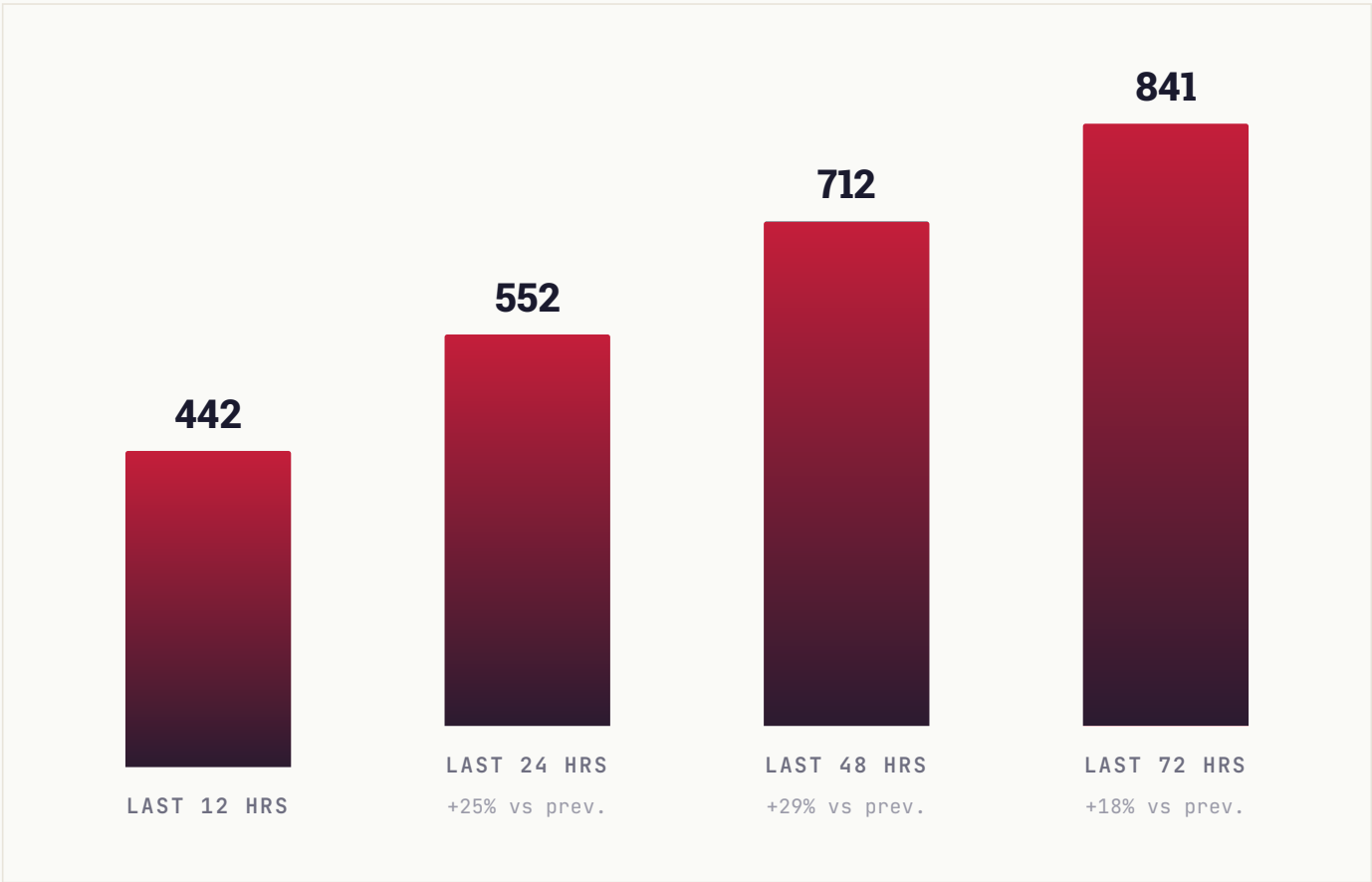
Citation index **42** – channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **370** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
B- BELAVIA - Belarusian Airlines	56.2K
Ch ChP Vitebsk	51.3K
UG UGAI GUVO Minsk City Executive Committee	35.8K
AN av.by news 🇧🇪	20.7K
MM Minsktrans.International routes	20K
AB AutoGrodno	19.3K
LD Alloy wheels Belarus	18.9K
TR CARS RB UP TO \$500 🇧🇪🇧🇪	16.4K
GM Golden Mile Auto 🇧🇪🇧🇪 YOU	16K
PD PDD.by	15.9K
MI Minsktrans	14.8K

COMPARATIVE INSIGHT

Channel in top 10 niche (#9 of 100). Strong position. Niche leader — BELAVIA - Belarusian Airlines (56.2K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **6**, they brought **5 497** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	2	1	1 670	
November 2025	0	0	451	
October 2025	0	0	577	
September 2025	2	1	1 204	
August 2025	1	1	525	
July 2025	1	1	1 070	
TOTAL MENTIONS		MONTHS IN DATA		ACQUIRED SUBSCRIBERS
6		6		5 497

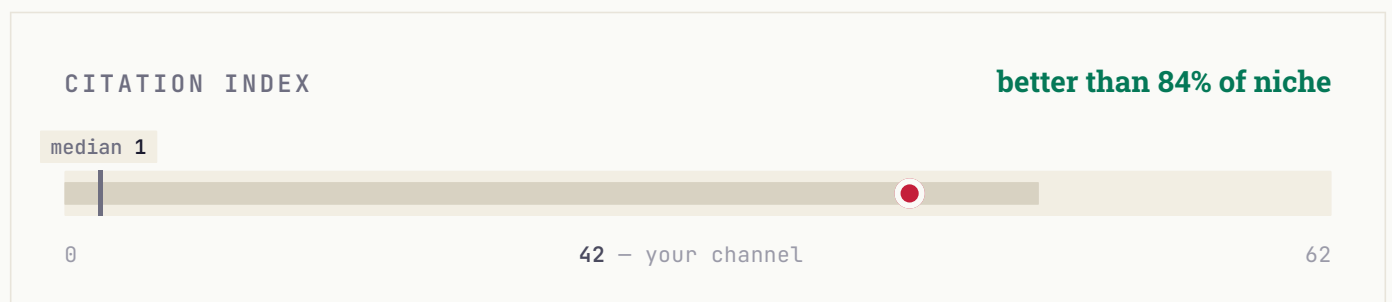
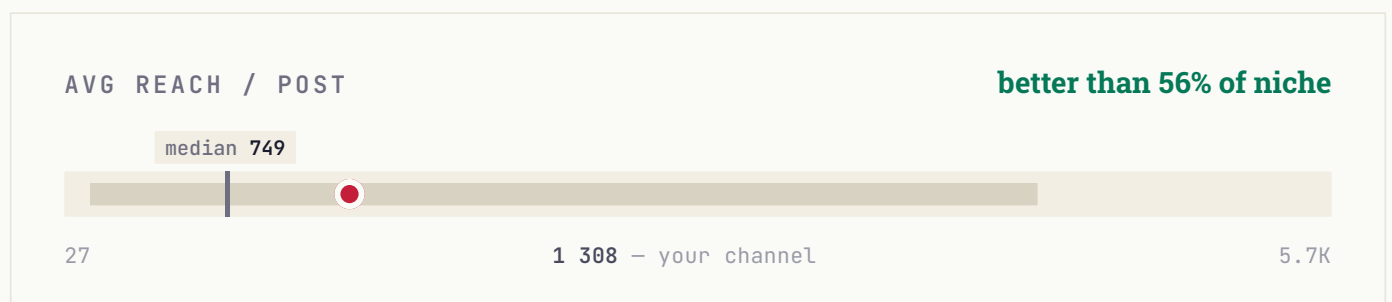
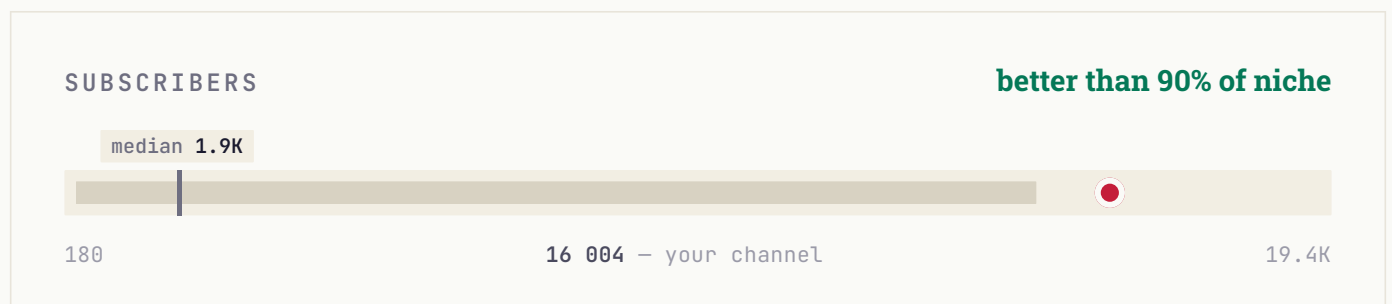
— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Transport» (Belarus) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#9/100

RANK IN NICHE
Channel in top 9% transport Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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