

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dima Koval

Standup



@etozhekoval

Hi, I'm Dima Koval, a stand-up comedian. Here are my socials: Twitch: <https://www.twitch.tv/etokoval> YouTube: <https://youtube.com/etokoval> Boosty: <https://boosty.to/etokoval> Concerts:...

SUBS

128 301

+20017 per month

ERR (% SEE POSTS)

79.0%

daily 34.4%

REACH/POST

100K

ad reach 43.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 128 301 —	 SUBSCRIBER REACH 77.96% avg % of subs see post	 VIEWS/POST 100K median 103.2K · 29 days	 POSTS/WEEK 8.6 over period
 7D TREND -16.7% vs prev week	 REACTIONS/POST 6327.1 total 227,774 reactions, 11,043 reposts, 6,593 comments	 POST LENGTH 147 chars median 66 · 29 days	 POSTS ANALYZED 36 29 days
 AD REACH 43.3K 24h avg	 CHURN / MONTH +20017 last month	 CITATION RATE 102 citation index · 600 channels mentioned all time	 CHANNEL AGE 5 yrs 4 mo created 08.03.2021

AI EDITOR SUMMARY

Channel «Dima Koval Standup» — 128 301 subs. Each post avg views 100K people (78% of subs), wide reach for a channel this size. Publishes 9 posts per week (~1/day) — regular pace. For week Jul 6–12, reach dropped -16.7% by week of Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 36 posts over 29 days.
- 02 Dominant format – Text (17/36 posts).
- 03 Avg post length – 147 chars (median 66).
- 04 Peak audience activity – Sunday, 14:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (123.4K avg for top vs 82K for worst) – among 36 posts over 29 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 13:46 TEXT I'm blown away	VIEWS 130 945 REP. 90	REACTIONS 7 829 ER 102.1%
Nº2 04.07 · 14:08 TEXT SVOYAK! In the new hall, tell us how you like it. We liked shooting in this hall much more, hope you enjoy it too! Enjoy...	VIEWS 121 845 REP. 735	REACTIONS 3 415 ER 95.0%
Nº3 23.06 · 22:31 PHOTO I'm in. Start a family blog?	VIEWS 117 482 REP. 453	REACTIONS 12 817 ER 91.6%

Nº4 03.07 · 10:02 PHOTO The path to success goes through the stage, webcam selfies, and the New York filter. 20 years online and now I can buy any coffee at...	VIEWS 115 632 REP. 259	REACTIONS 3 493 ER 90.1%
Nº5 28.06 · 13:46 VIDEO Sweet gifts for a sweet boy	VIEWS 112 893 REP. 811	REACTIONS 10 121 ER 88.0%

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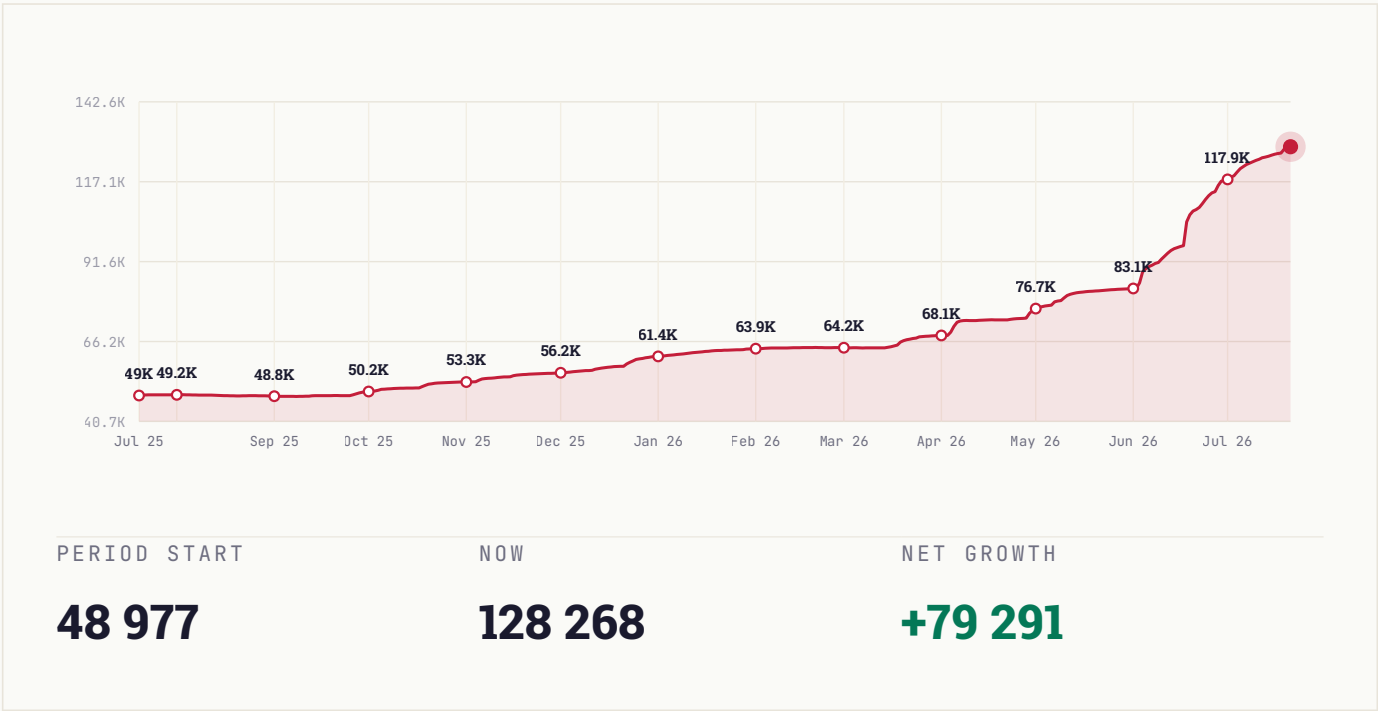
WORST 3

↓ 12.07 · 13:21 TEXT What photos to take for a family shoot?))) send them, Koval and I will recreate	VIEWS 83 099 REP. 113	REACTIONS 5 818 ER 64.8%
↓ 11.07 · 12:53 VIDEO (no-caption post – video)	VIEWS 82 382 REP. 82	REACTIONS 3 028 ER 64.2%
↓ 14.07 · 20:37 PHOTO Soon...	VIEWS 80 432 REP. 469	REACTIONS 9 975 ER 62.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

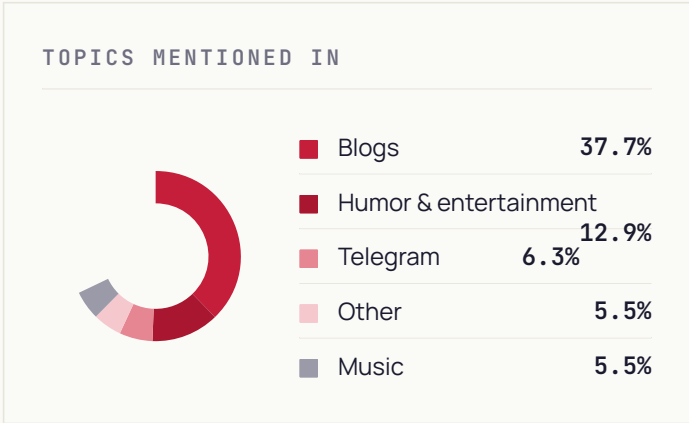
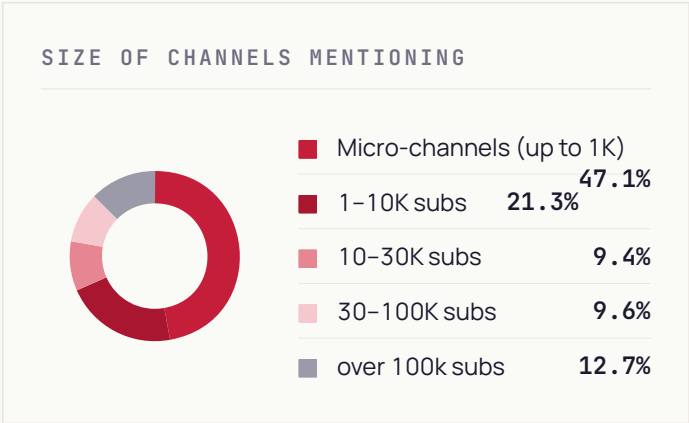
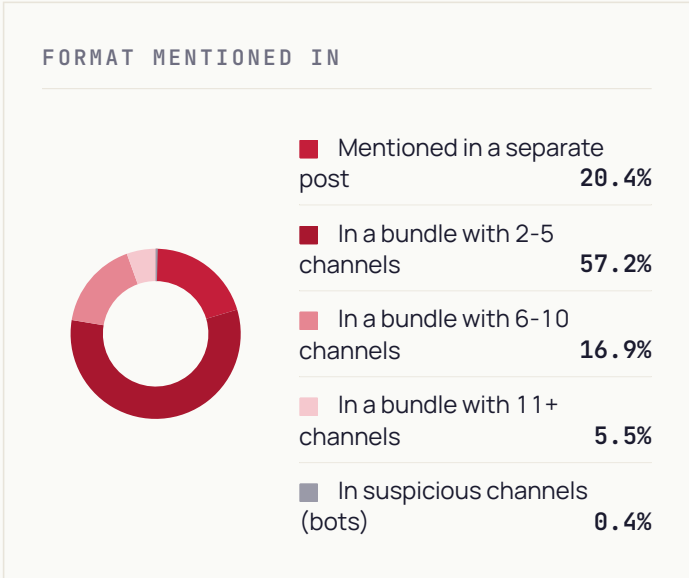
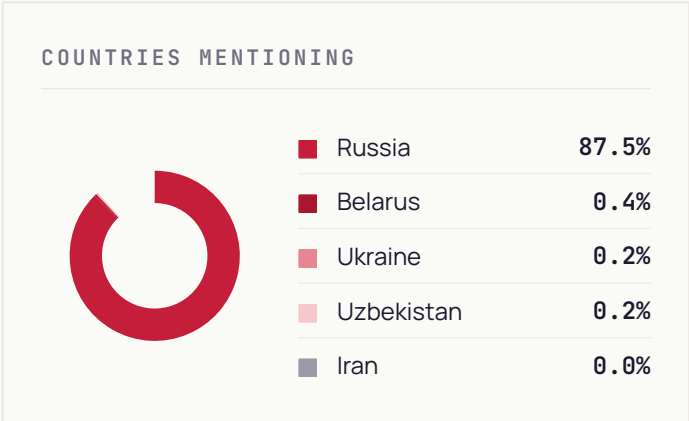
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

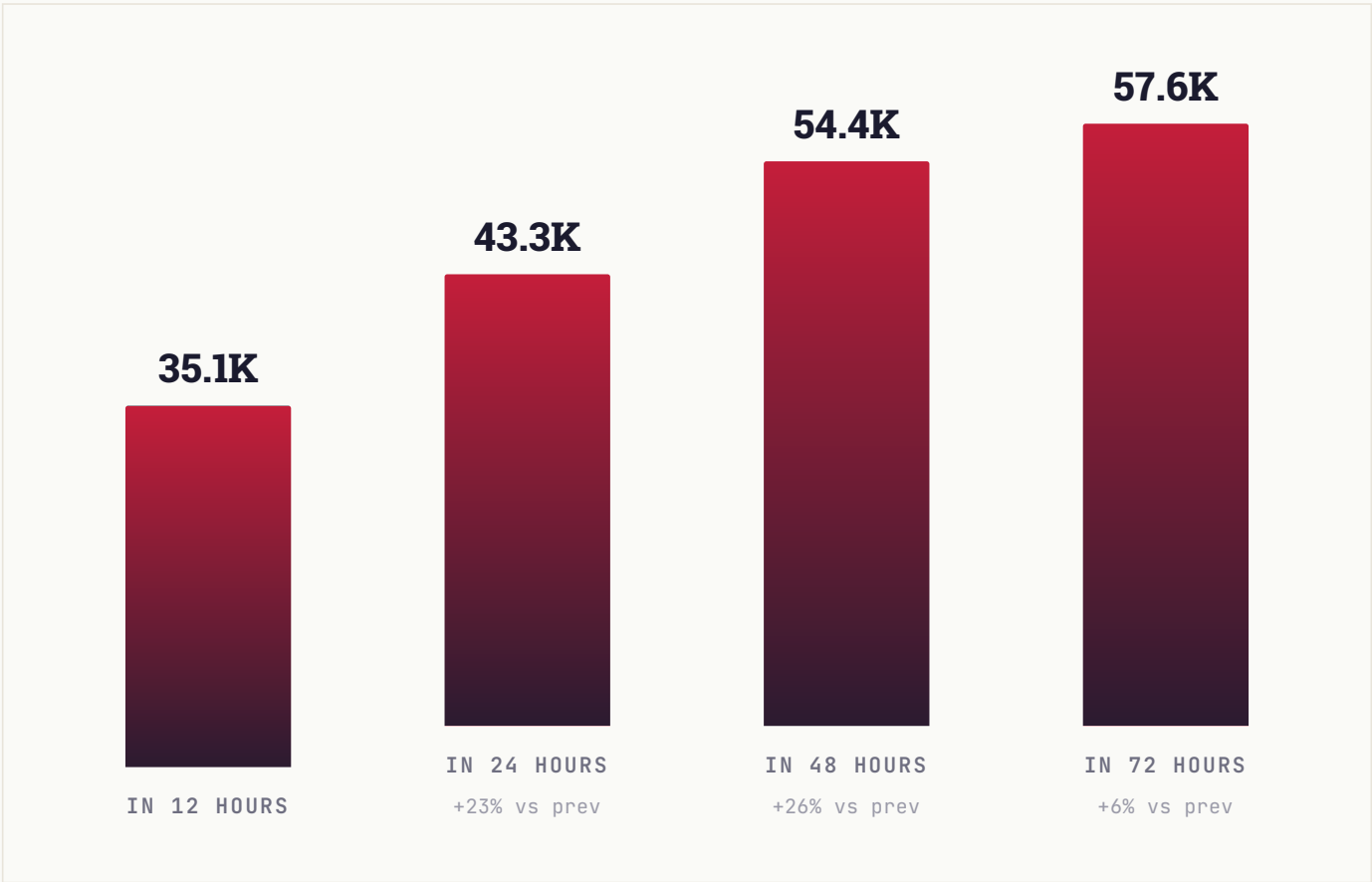
Citation index **102** – channel popularity score based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **600** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ here lives broen	1.1M
DK Dima Koval Standup YOU	128.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: break into top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **111**, they brought **15 414** new subs.

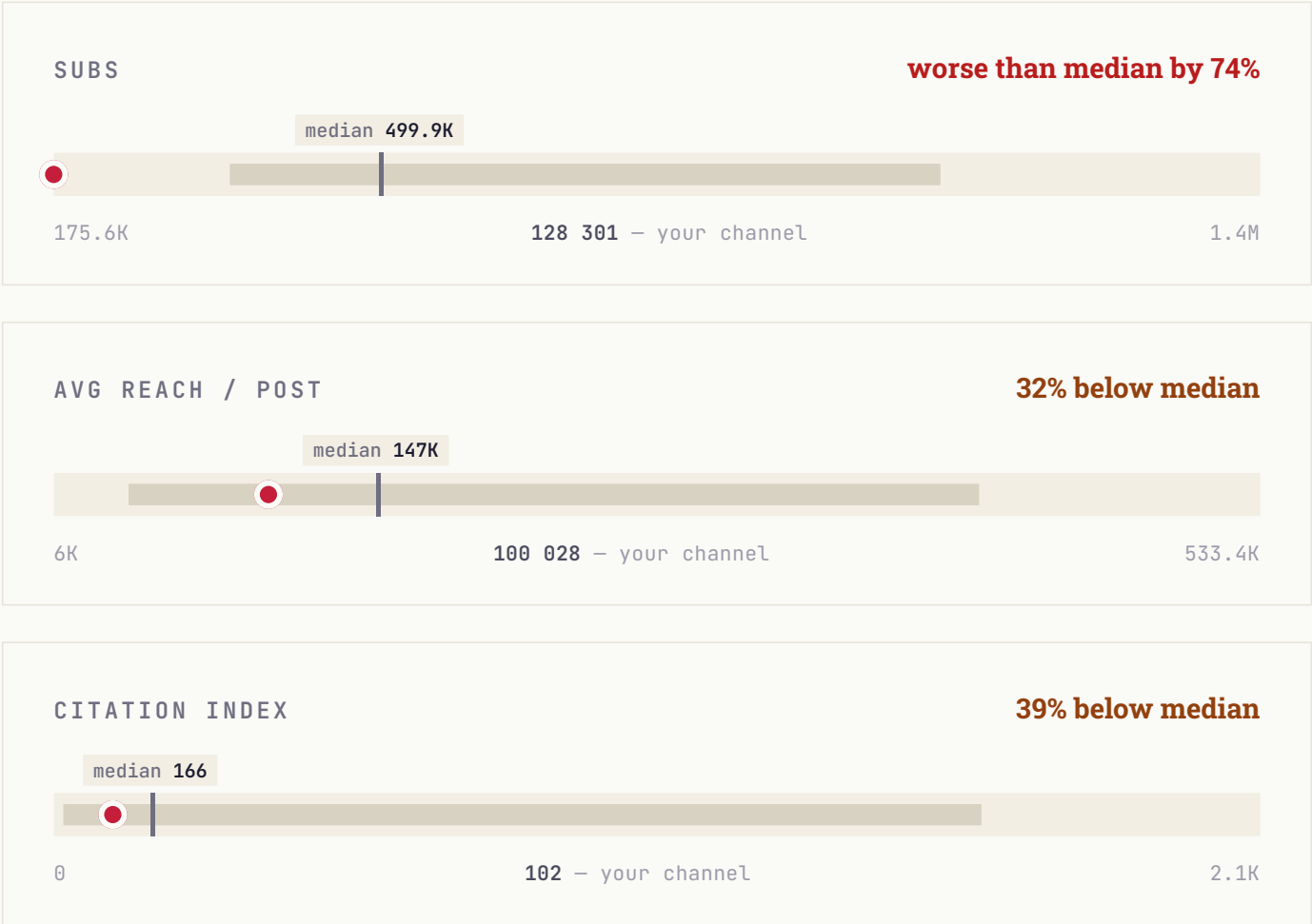
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	7	6	2 511
December 2025	25	22	5 233
Nov 2025	23	22	2 871
Oct 2025	19	11	3 111
September 2025	30	27	1 568
August 2025	7	6	120

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
111	6	15 414

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighbor channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
