
PROMTPRESS PUBLIC REPORT

Channel audit

ES Transit | Авто из Японии, Китая и Кореи. За 20 дней. Youгода 40%.



@estransitru

RKN: <https://clck.ru/3Qe46N> #OV4V8 Then return here and click
Check. Channel must be public. After verification you can delete the
hashtag. Free consultation:...

SUBSCRIBERS

87 442

-1720 per month

ERR (% WHO SEE
POSTS)

2.0%

in 24h 1.4%

REACH/POST

1.5K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 87 442 —	 SUBSCRIBER REACH 1.69% avg % subs see post	 VIEWS/POST 1.5K median 1.5K · 15 days	 POSTS/DAY 17.5 ~122 per week
 7D TREND — no data for period	 REACTIONS/POST 4.7 total 1,298 reactions, 907 reposts, 14 comments	 POST LENGTH 444 chars median 429 · 15 days	 POSTS ANALYZED 279 15 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -1720 last month	 CITATION RATE 36 citation index · 89 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 22.04.2022

AI EDITOR SUMMARY

Channel «ES Transit | Cars from Japan, China & Korea. In 20 days. 40% savings.» — 87 442 subs. Each post averages 1.5K people (2% of subs), reach is low — consider expanding audience. Publishes 122 posts/week (~17/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **279** posts in 15 days.
- 02 Dominant format — **Photo** (175/279 posts).
- 03 Avg post length — **444** chars (median 429).
- 04 Audience peak — **Sunday**, 06:00 MSK.
- 05 Top-performing posts get **2×** more views than the weakest (3.1K avg for top vs 1.3K for worst) — among 279 posts in 15 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 07:58 VIDEO
(post without caption — video)

VIEWS	REACTIONS
3 160	2
REPOSTS	ER
2	3.6%

Nº2 14.06 · 05:50 VIDEO
(post without caption — video)

VIEWS	REACTIONS
3 031	8
REPOSTS	ER
3	3.5%

Nº3 14.06 · 05:21 VIDEO
(post without caption — video)

VIEWS	REACTIONS
3 019	5
REPOSTS	ER
4	3.5%

Nº4 14.06 • 03:58 **VIDEO**
(post without caption – video)

VIEWS
2 996

REACTIONS
6

REPOSTS
2

ER
3.4%

Nº5 09.06 • 18:27 **PHOTO**
☒ SPECIAL DISCOUNT FOR OUR CLIENTS ☒ We secured special
DPD delivery rates on Economy, Standard, Optimum plans –...

VIEWS
2 590

REACTIONS
6

REPOSTS
5

ER
3.0%

WORST 3

↓ 20.06 • 08:08 **TEXT**
We'll find a similar car for you! ☒ ES Transit | Write in TG ☒ ES
Transit | Write in MAX

VIEWS
1 288

REACTIONS
2

REPOSTS
1

ER
1.5%

↓ 20.06 • 08:07 **VIDEO**
(post without caption – video)

VIEWS
1 269

REACTIONS
3

REPOSTS
2

ER
1.5%

↓ 20.06 • 07:25 **TEXT**
Friends, which motorcycles do you like most? What's more
interesting to watch? If you didn't find your option, suggest in
comments -...

VIEWS
1 253

REACTIONS
2

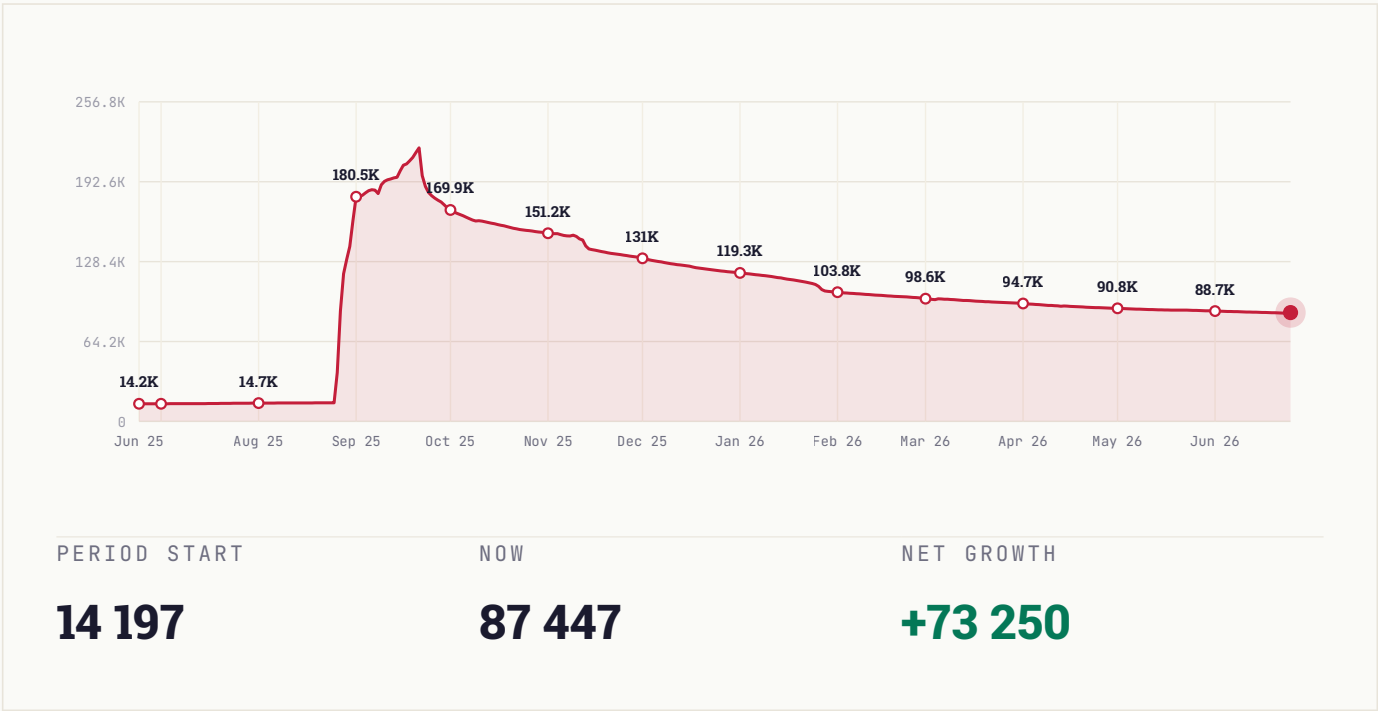
REPOSTS
—

ER
1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

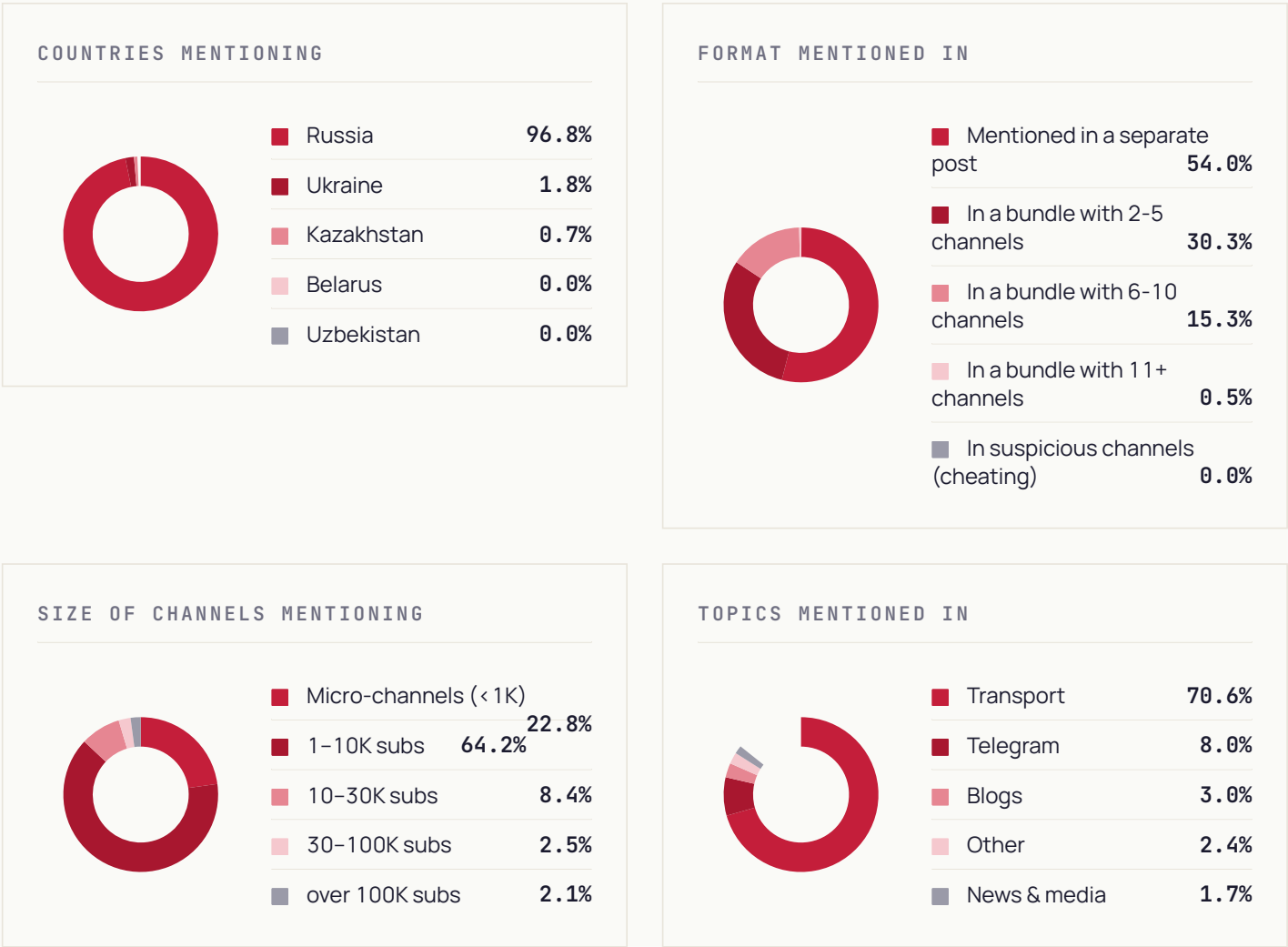
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel & how

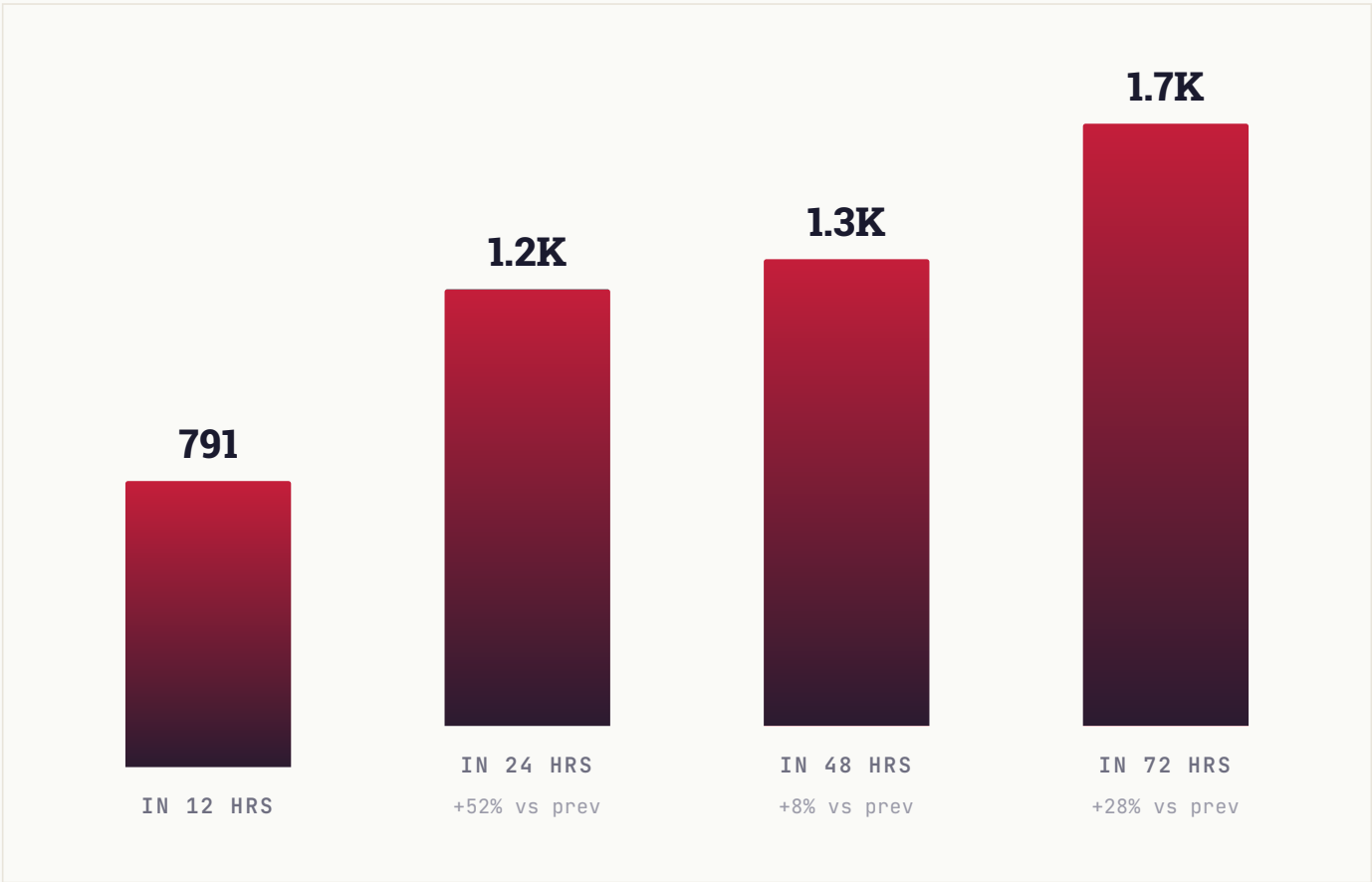
Citation index **36** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **89** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving instructor	466.8K
ET ES Transit Авто из Японии, Китая и Кореи. За 20 дней. Youгода 40%. YOU	87.4K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.4M), top-98 median: 166K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **341**, they brought **209 746** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
December 2025	33	5	0	
Nov 2025	43	12	706	
Oct 2025	60	27	206	
September 2025	56	7	61 628	
August 2025	78	21	146 692	
July 2025	71	3	514	
TOTAL MENTIONS		MONTHS OF DATA	SUBS ATTRACTED	
341		6	209 746	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Transport» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 06:00 MSK.

EFFECT

**Best time for
an important
post**

02

ER below niche benchmark — rethink formats

Current ER 1.69% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.8pp ER

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager