

PROMTPRESS PUBLIC REPORT

Channel audit

Eric Myval



@ericmyval

Ads & collab: Eric@Myval.ru 18+ channel

SUBSCRIBERS

24 956

+12216 per month

ERR (% SEE POSTS)

13.0%

last day **13.2%**

REACH/POST

3.1K

ad reach **1.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 24 956 —	 SUBSCRIBER REACH 12.59% avg % subs see post	 VIEWS/POST 3.1K median 3.2K · 29 days	 POSTS/WEEK 26.4 for period
 7D TREND +8.2% vs previous week	 REACTIONS/POST 170.0 total 19,207 reactions, 1,668 reposts, 3,605 comments	 POST LENGTH 214 chars median 151 · 29 days	 POSTS ANALYZED 113 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +12216 last month	 CITATION RATE 10 citation index · 124 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 20.03.2022

AI EDITOR SUMMARY

Channel «Eric Myval» — 24 956 subs. Each post averages 3.1K people (13% of subs), reach is low — consider expanding audience. Publishes 26 posts per week (~4/day) — active posting. For week Jul 6–12 reach up +8.2% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 113 posts over 29 days.
- 02 Dominant format – Photo (98/113 posts).
- 03 Avg post length – 214 chars (median 151).
- 04 Peak audience activity – friday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.3K avg for top vs 2.2K for worst) – among 113 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 20:47 PHOTO Now you can track the task list for me from the auction. https://kirpi-gpt.ru/EricMyval	VIEWS 4 339 REPOSTS 5	REACTIONS 113 ER 17.4%
Nº2 27.06 · 10:02 PHOTO KIRPICH IS READY FOR ASMR STREAM! What time should we start the stream? https://www.twitch.tv/ericmyval	VIEWS 4 333 REPOSTS 13	REACTIONS 139 ER 17.4%
Nº3 08.07 · 14:05 PHOTO I've been sent the video "EVERYONE HATES FURRIES! JASPER EXPOSED" for stream multiple times. Let's watch it together...	VIEWS 4 307 REPOSTS 56	REACTIONS 159 ER 17.3%

Nº4 22.06 • 21:03 **PHOTO**

Sometimes there are strange questions at night 😂

VIEWS
4 127

REACTIONS
352

REPOSTS
42

ER
16.5%

Nº5 26.06 • 20:10 **PHOTO**

Starting to realize I need 2 more screens for development...
How many screens do you have?

VIEWS
4 052

REACTIONS
144

REPOSTS
10

ER
16.2%

WORST 3

↓ 17.07 • 08:53 **PHOTO**

Now all order, product & print info in one place! 😊 ✨ <https://cofferret.store/> 😊 Site is in test mode, for now...

VIEWS
2 308

REACTIONS
124

REPOSTS
5

ER
9.2%

↓ 17.07 • 17:55 **POLL**

We'll watch the whole first season, but first chat for an hour, viewing takes 4 hours!

VIEWS
2 168

REACTIONS
40

REPOSTS
1

ER
8.7%

↓ 17.07 • 17:53 **PHOTO**

Tomorrow we'll watch the entire first season of the anime Devil May Cry together! Follow my Author page for the list of tasks, tops, etc...

VIEWS
2 152

REACTIONS
57

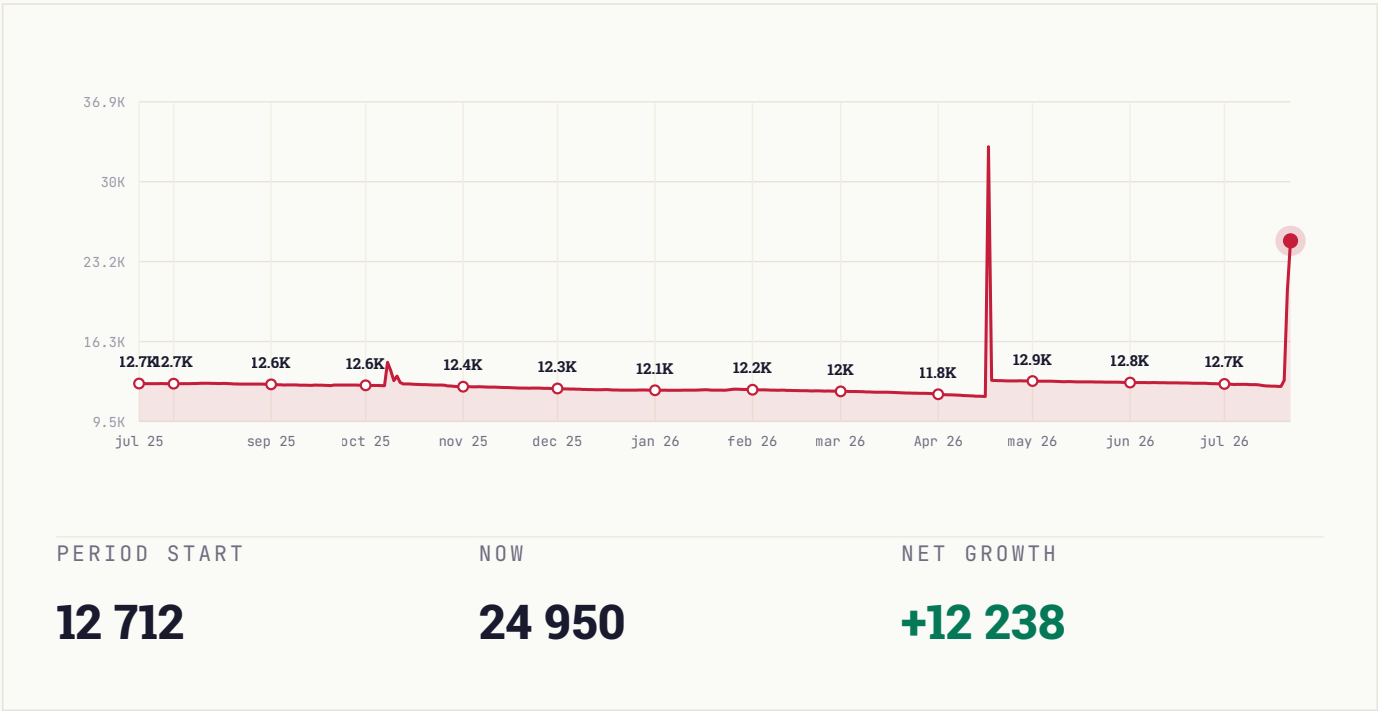
REPOSTS
2

ER
8.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

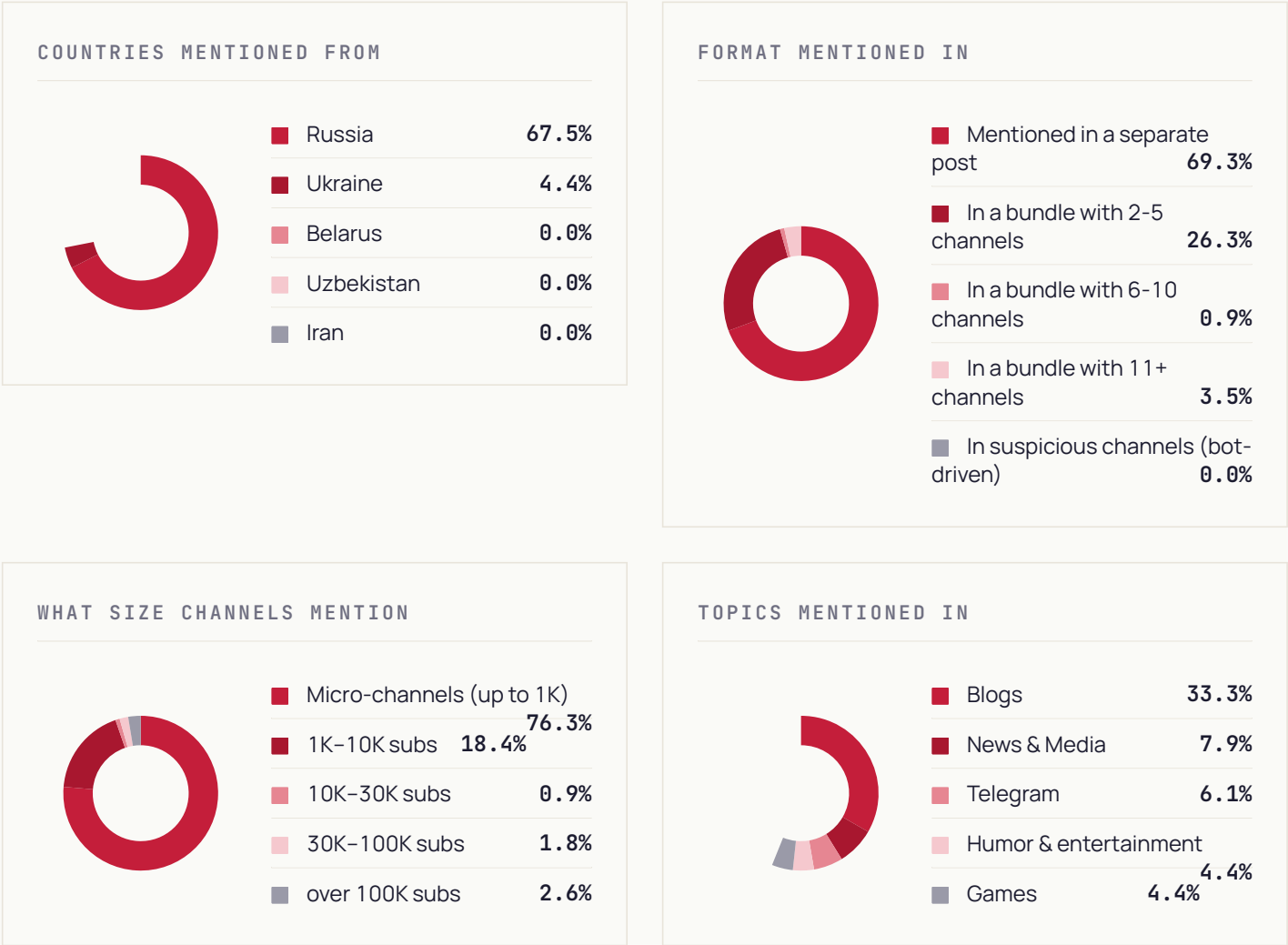
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel and how

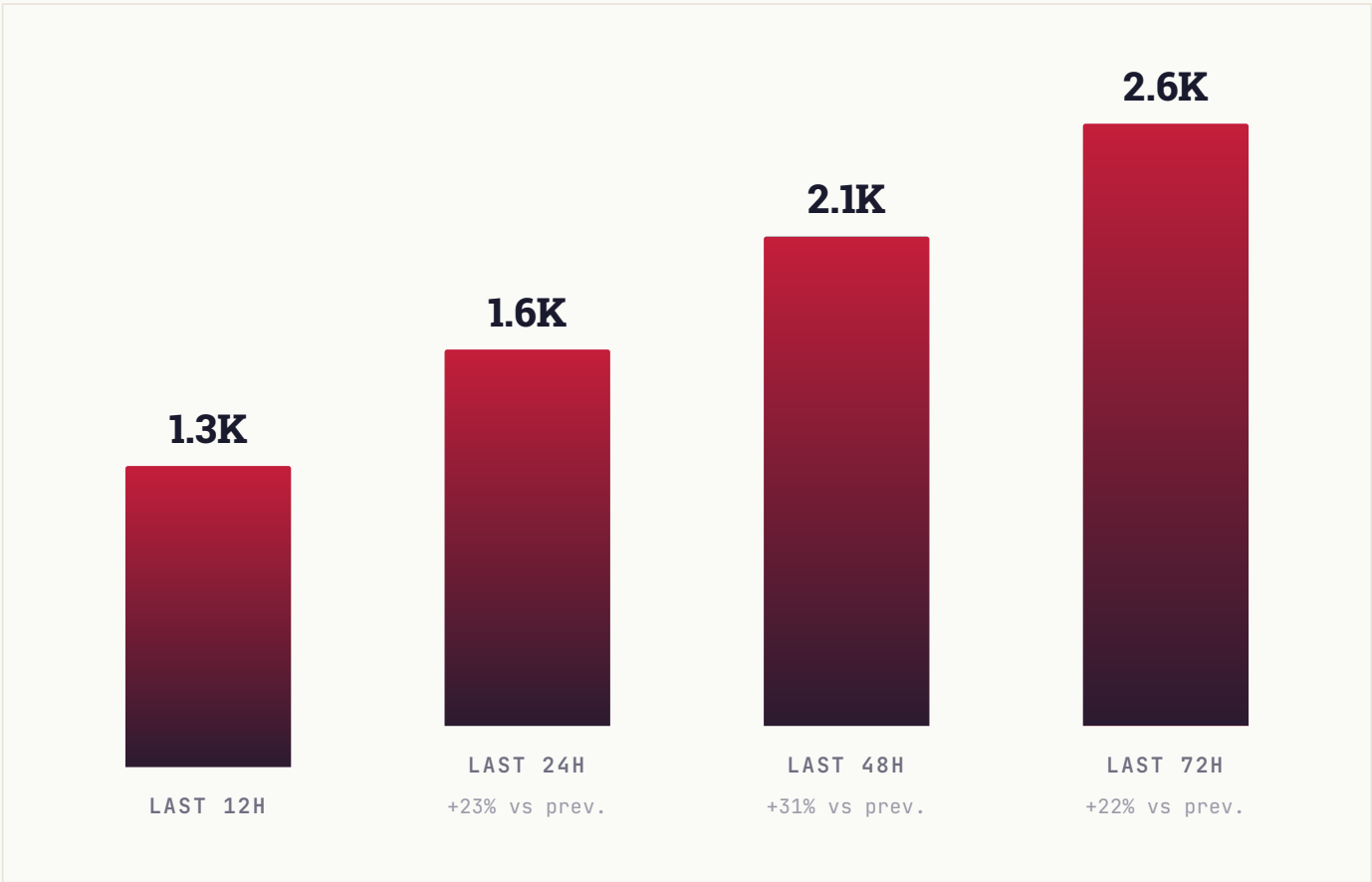
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **124** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZHD broen lives here	1.1M
EM Eric Myval YOU	25K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **10**, they brought **2 783** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	152
December 2025	4	2	29
Nov 2025	0	0	20
Oct 2025	2	2	2 416
September 2025	1	1	82
August 2025	1	1	84

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
10	6	2 783

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit next month.

01

Main post of the week — on Friday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager