

PUBLIC PROMTPRESS REPORT

Channel audit

D3 | Davidich Dynamic Drive



@eric_davidich_d3

Guys, it's me again - your Eric Davidich and this is my new project D3! Davidich Dynamic Drive! D3 in MAX: <https://max.ru/d3> RKN: <https://gosuslugi.ru/snet/67a30ae0dc130259d59d9219> Collaboration:...

SUBSCRIBERS

427 943

+1789 per month

ERR (% SEE POSTS)

6.0%

daily 4.9%

REACH/POST

30.7K

ad reach 21.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 427 943 —	 SUBSCRIBER REACH 7.17% avg % of subs see post	 VIEWS/POST 30.7K median 30.4K · 29 days	 POSTS/WEEK 23.2 for the period
 7D TREND -8.6% vs prev week	 REACTIONS/POST 146.4 14,203 reactions, 7,474 reposts, 139 comments	 POST LENGTH 415 chars. median 407 · 29 days	 POSTS ANALYZED 97 29 days
 AD REACH 21.2K 24h avg	 CHURN / MONTH +1789 last month	 CITATION RATE 122 citation index · 437 channels mentioned ever	 CHANNEL AGE 7 years 4 months created 02.02.2019

AI EDITOR SUMMARY

Channel «D3 | Davidich Dynamic Drive» — 427 943 subs. Each post averages 30.7K people (7% from subs), reach is low — consider expanding audience. Publishes 23 posts per week (~3/day) — active posting. For week 8–14 Jun reach dropped -8.6% by week 1–7 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 97 posts over 29 days.
- 02 Dominant format – Photo (71/97 posts).
- 03 Avg post length – 415 chars (median 407).
- 04 Audience peak activity – Saturday, 17:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (44.3K avg for top vs 19.8K for worst) – among 97 posts over 29 days. Worth analyzing what top posts have in common – topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 14:58 PHOTO BMW unveiled M Neue Klasse – electric future of M3 and entire M series. Concept features aggressive body kit and yellow lighting in style...	VIEWS 46 307 REP. 201	REACTIONS 232 ER 10.8%
Nº2 26.05 · 20:23 PHOTO Sales of the new Foton Tunland V9 have started in Russia. The pickup is available in a single Emotion trim from 5,450,000 ₺. Model...	VIEWS 44 041 REP. 47	REACTIONS 99 ER 10.3%
Nº3 20.06 · 14:15 TEXT How's your fuel situation?	VIEWS 42 422 REP. 194	REACTIONS 196 ER 9.9%

Nº4 27.05 • 20:59 PHOTO Arctic Trucks Russia received OTS for extreme off-road Tank 300. Now the company can mass-produce deeply...	VIEWS 40 875 REACTIONS 149 REP. 58 ER 9.6%
Nº5 28.05 • 06:19 PHOTO Xiaomi loses thousands per EV but keeps churning them out. In Q1 alone, EV and AI division...	VIEWS 40 560 REACTIONS 159 REP. 80 ER 9.5%

WORST 3

↓ 05.06 • 20:30 PHOTO At SPIEF-2026, the updated Aurus Senat was shown The sedan got a new grille, redesigned bumpers, matrix headlights, different taillights...	VIEWS 20 585 REACTIONS 183 REP. 39 ER 4.8%
↓ 05.06 • 19:46 VIDEO AvtoVAZ reps at SPIEF stated the car has a technology «unmatched anywhere in the world» – heated side mirrors...	VIEWS 19 749 REACTIONS 255 REP. 95 ER 4.6%
↓ 11.06 • 11:00 PHOTO Porsche finally decided 911's fate – no fully electric version of the legendary sports car. Company head stated...	VIEWS 19 125 REACTIONS 331 REP. 51 ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

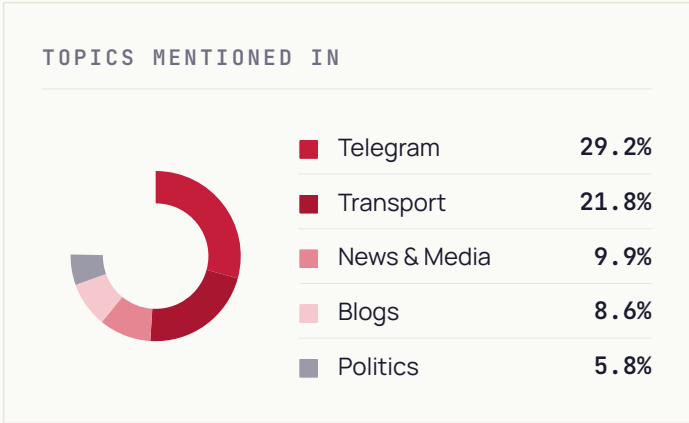
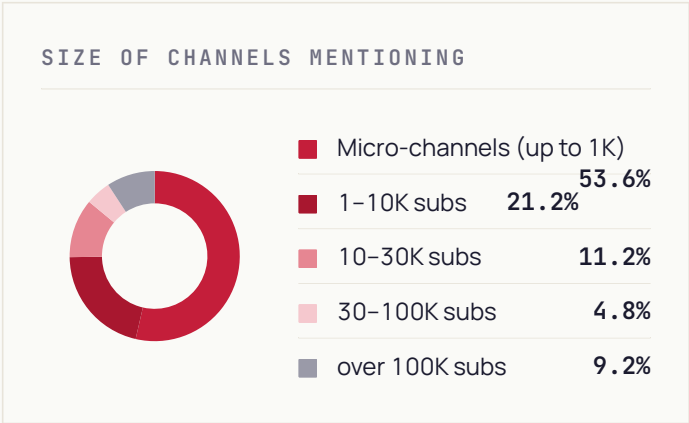
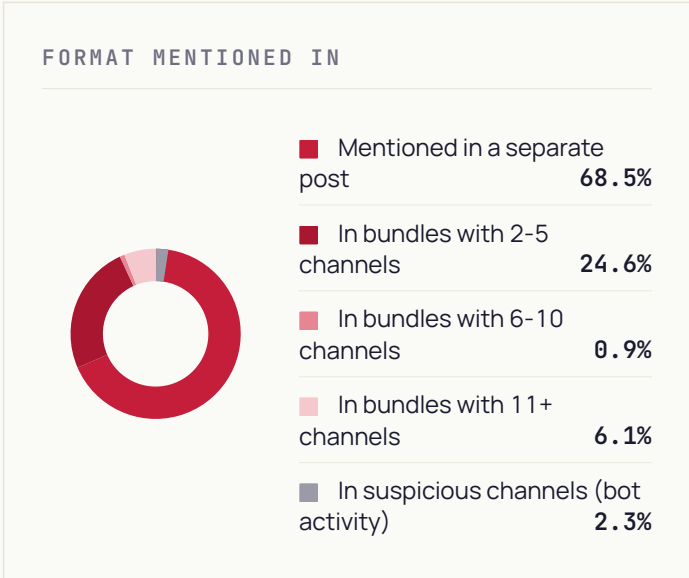
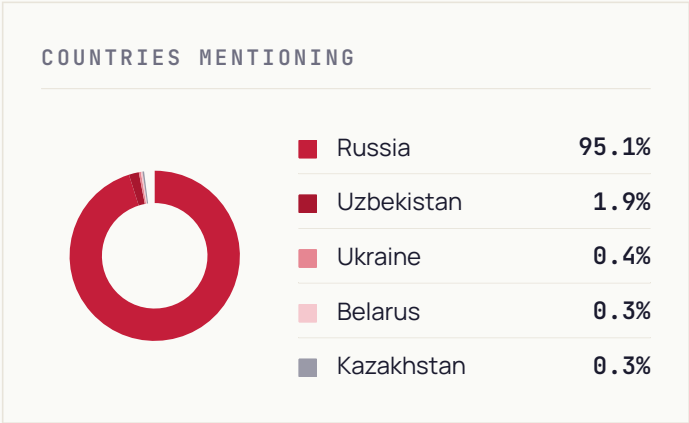
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

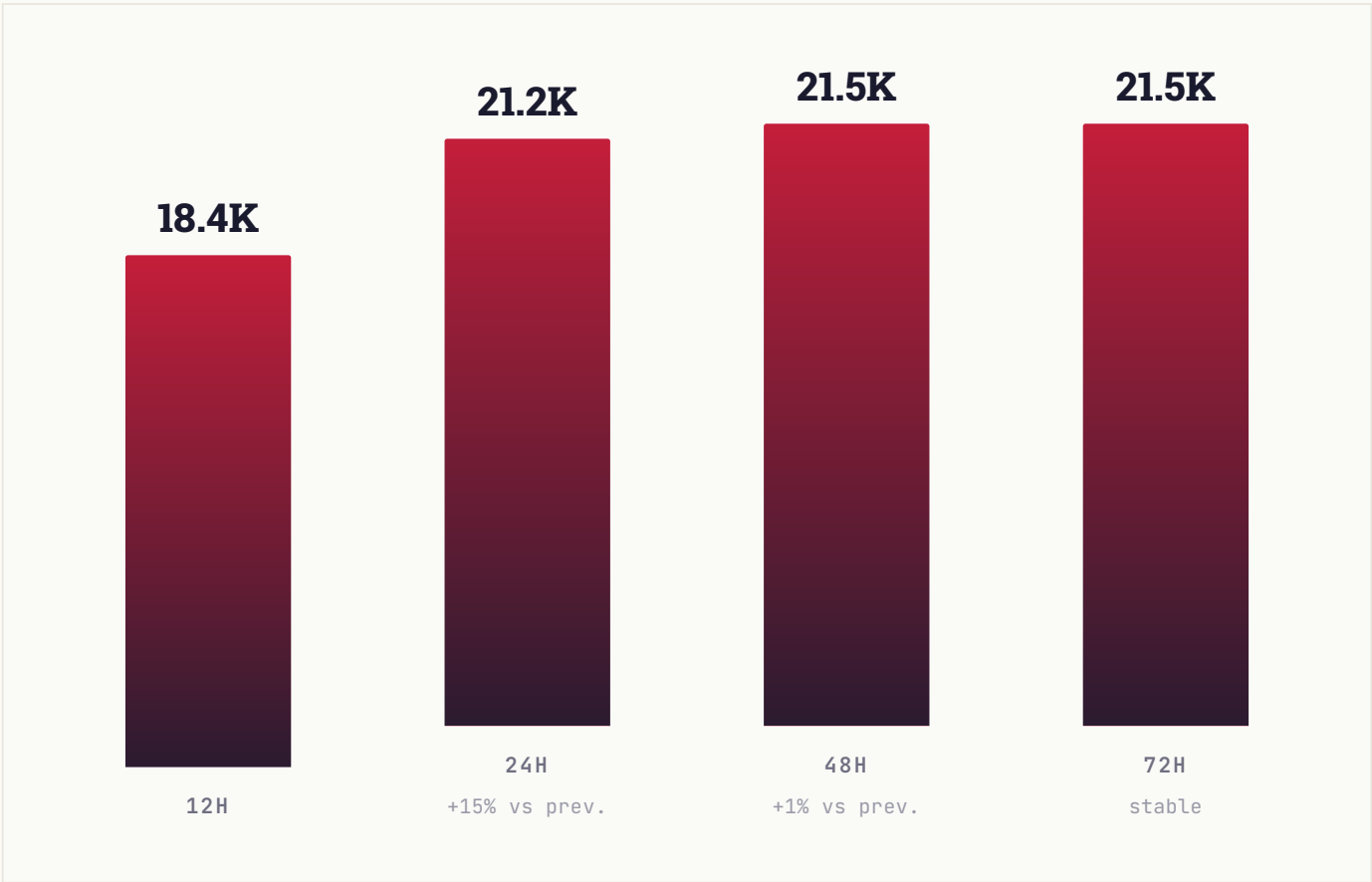
Citation index **122** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **437** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Auto Instructor	466.8K
DI D3 Davidich Dynamic Drive	427.9K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#13 of 98). Leader — Cars & Point (3.4M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **146**, they brought **123 335** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS	
December 2025	44	14	20 015	
Nov 2025	36	21	25 753	
Oct 2025	17	10	10 054	
Sep 2025	29	25	25 615	
August 2025	10	10	31 342	
July 2025	10	7	10 556	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
146	6	123 335

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Transport**» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

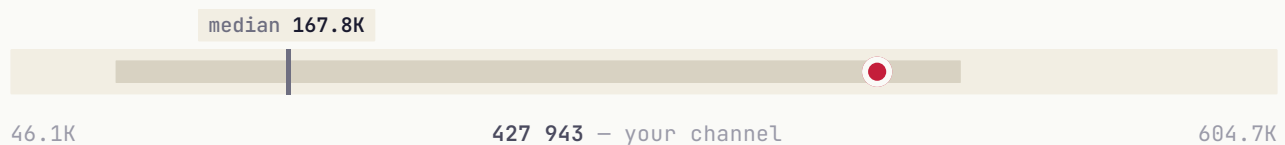
#13 /100

RANK IN NICHE

Channel in top 13% — strong position

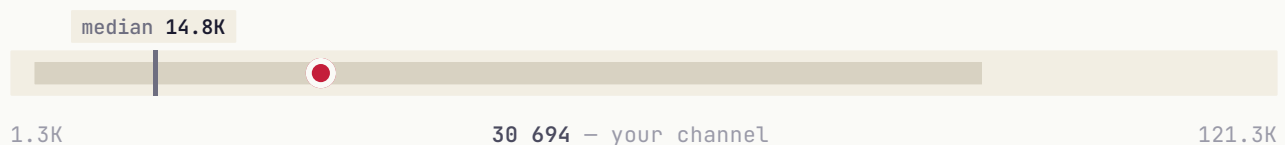
SUBSCRIBERS

better than 84% of niche



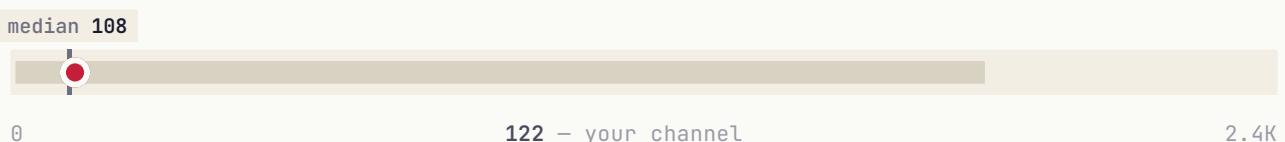
AVG REACH / POST

better than 58% of niche



CITATION INDEX

better than 50% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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