

PUBLIC PROMTPRESS REPORT

Channel audit

Crypto Era| Speakers



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No fluff — just thoughts, experience, analytics and diverse market views. • speakers & guests from crypto • market & trend reviews • investing, trading, tech • project breakdowns and...

SUBSCRIBERS

11 271

-3807 per month

ERR (% SEE POSTS)

104.0%

per day **82.6%**

REACH/POST

11.6K

ad reach **9.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 271 —	 SUBSCRIBER REACH 103.2% avg % subs see post	 VIEWS/POST 11.6K median 11.5K · 15 days	 POSTS/WEEK 2.6 for period
 7D TREND — no data for period	 REACTIONS/POST 82.3 only 494 reactions, 61 reposts, 18 comments	 POST LENGTH 724 chars median 898 · 15 days	 POSTS ANALYZED 6 15 days
 AD REACH 9.5K 24h avg	 CHURN / MONTH -3807 last month	 CITATION RATE 1 citation index · 421 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 10.09.2023

AI EDITOR SUMMARY

Channel «Crypto Era|Speakers» – 11 271 subs. Each post avg views 11.6K people (103% from subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top engagement posts & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts in 15 days.
- 02 Dominant format — **Photo** (3/6 posts).
- 03 Avg post length — **724** chars (median 898).
- 04 Peak audience activity — **Wednesday**, 14:00 MSK.
- 05 Top posts get **1x** more views than the weakest (12.2K avg for top vs 11.1K for worst) — among 6 posts in 15 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 11:35 TEXT  Belarus discusses legalizing copy trading, airdrops, and crypto trust management Belarusian High Tech Park...	VIEWS 12 985 REPOSTS 24	REACTIONS 103 ER 115.2%
Nº2 03.07 · 11:40 TEXT  Central Bank outlines approach to crypto in personal wallets. What may be penalized With the introduction of crypto regulation in Russia, they want to...	VIEWS 12 023 REPOSTS 28	REACTIONS 100 ER 106.7%
Nº3 01.07 · 11:49 TEXT Visa, Mastercard, BlackRock and Coinbase to launch stablecoin Open USD  Over 140 companies from finance, tech and...	VIEWS 11 614 REPOSTS 2	REACTIONS 82 ER 103.0%

Nº4

25.06 · 11:45

PHOTO

 Finance Ministry: regulation will preserve crypto use cases

Draft law on crypto market regulation in...

VIEWS

11 438

REPOSTS

3

REACTIONS

62

ER

101.5%

Nº5

26.06 · 11:38

PHOTO

Ethereum trading around \$1500

!!!

VIEWS

11 199

REPOSTS

2

REACTIONS

65

ER

99.4%

WORST 3

↓ 25.06 · 11:45 PHOTO  Finance Ministry: regulation will preserve crypto use cases Draft law on crypto market regulation in...	VIEWS 11 438 REPOSTS 3	REACTIONS 62 ER 101.5%
↓ 26.06 · 11:38 PHOTO Ethereum trading around \$1500 !!!	VIEWS 11 199 REPOSTS 2	REACTIONS 65 ER 99.4%
↓ 22.06 · 11:51 PHOTO  Moscow Exchange plans to launch perpetual futures in July, allowing participation in S&P; 500 and Nasdaq index dynamics, reported...	VIEWS 10 528 REPOSTS 2	REACTIONS 82 ER 93.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

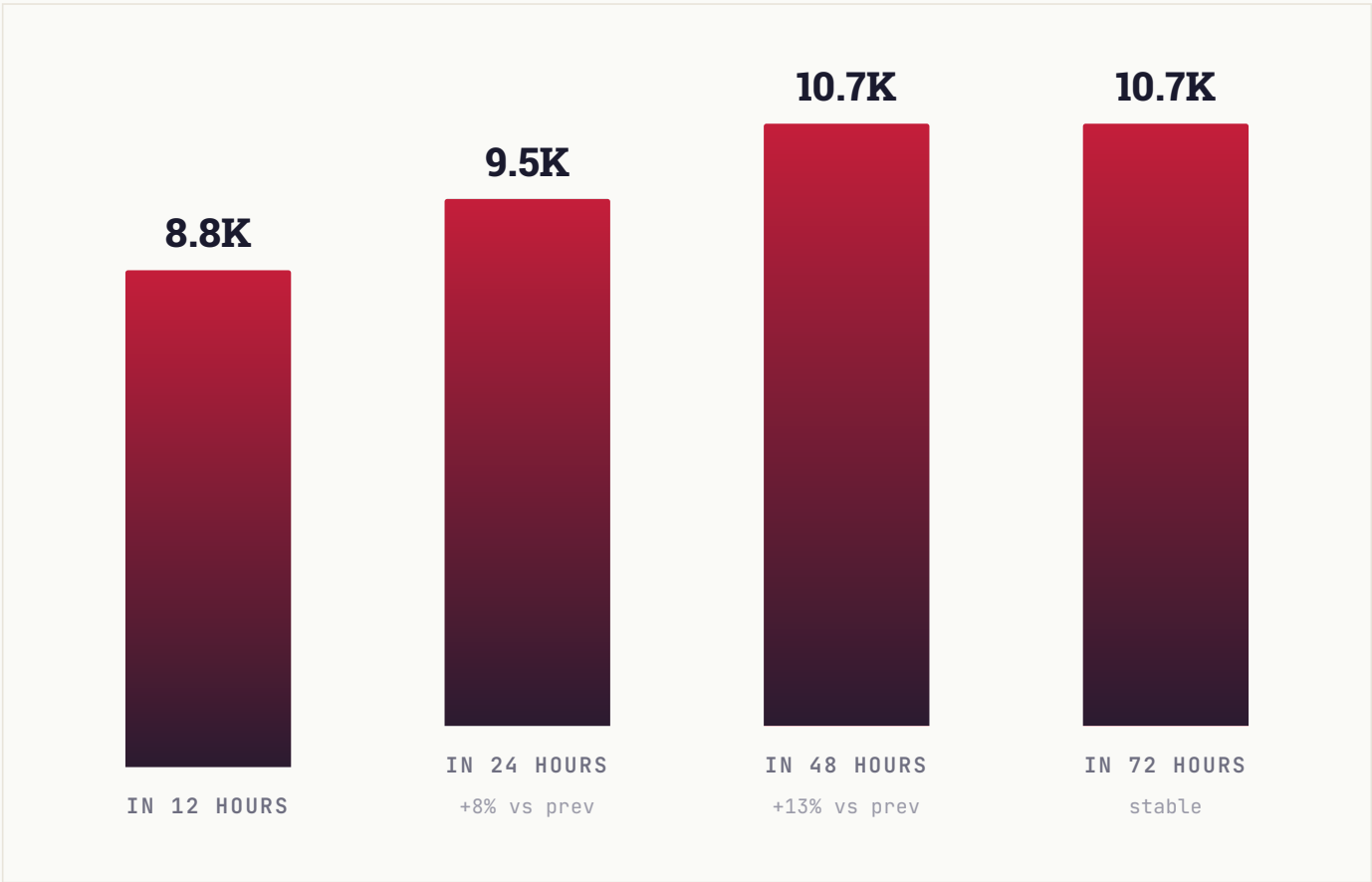
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · ADVERTISING POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.5M
MC Major Community	12.8M
CE Catapult Extreme	9.8M
RO Roxman	8.6M
DC DOGS Community	7.8M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	6M
TT Tofan Trade سیگنال کریپتو	5.3M
ERR Crypto Era Speakers YOU	11.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.5M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

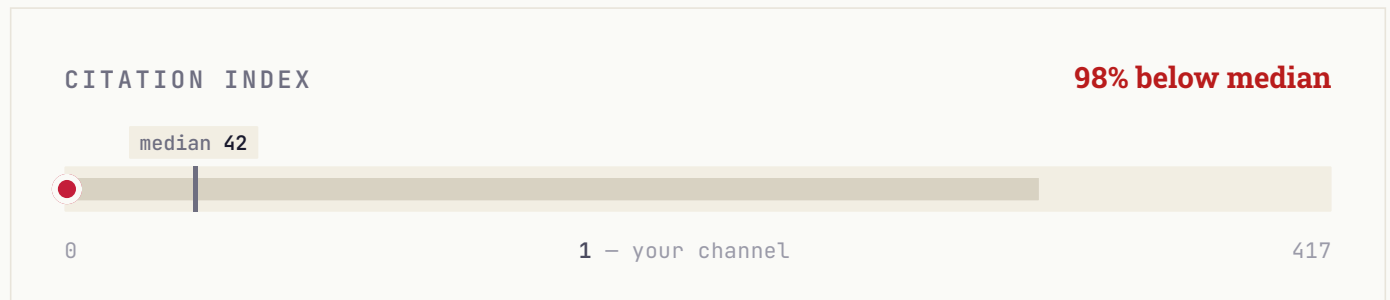
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **73**, they brought **8 706** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	422
December 2025	0	0	0
November 2025	0	0	928
October 2025	17	12	2 557
September 2025	20	17	1 238
August 2025	36	27	3 561

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
73	6	8 706

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.6 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency > Volume |
| 02 | Top post of the week — Wednesday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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