

PROMTPRESS PUBLIC REPORT

Channel audit

Epicore | Dota 2



@epicore_store

All inquiries: @EpicoreHQ Boost channel: t.me/boost/epicore_store

Reviews: t.me/epicore_reviews

SUBSCRIBERS

2 551

+15 per month

ERR (% SEE POSTS)

41.0%

in 24 hrs **17.6%**

REACH/POST

1.1K

ad reach **446**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 2 551 —	 SUBS REACH 44.41% avg % subs see post	 VIEWS/POST 1.1K median 1K · 20 days	 POSTS/WK 3.4 for the period
 7D TREND — no data for period	 REACTIONS/POST 23.0 only 230 reactions, 78 reposts, 5 comments	 POST LENGTH 97 chars median 76 · 20 days	 POSTS ANALYZED 10 20 days
 AD REACH 446 24h avg	 CHURN / MONTH +15 last month	 CITATION RATE 2 citation index · 6 channels mentioned all time	 CHANNEL AGE 1 year 3 months created 03.03.2025

AI EDITOR SUMMARY

Channel «Epicore | Dota 2» — 2 551 subs. Each post averages 1.1K people (44% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 20 days.
- 02 Dominant format — Photo (9/10 posts).
- 03 Avg post length — 97 chars (median 76).
- 04 Peak audience activity — Wed, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.6K avg for top vs 781 for worst) — among 10 posts in 20 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 20.05 · 14:08 PHOTO 📀📀📀📀📀 📀Get an Invoker Personality!📀 Prizes: <1st-5th: Angel of Vex. <6th-10th: Magus Mimicry/Urchin of Kazim on...	VIEWS 2 155 REPOSTS 7	REACTIONS 10 ER 84.5%
Nº2 03.06 · 08:11 PHOTO 📀Faceless Void📀 Price: 9500📀127📀 📀Channel Boost Reviews Order📀	VIEWS 1 296 REPOSTS 9	REACTIONS 23 ER 50.8%
Nº3 02.06 · 08:11 TEXT Updated prices on all figures, new ones coming soon, very cute 😊 Please hit reactions😊	VIEWS 1 278 REPOSTS —	REACTIONS 44 ER 50.1%

Nº4 04.06 · 08:11 PHOTO ☒Visage☒ Price: 9000☒116☒ React for each☺☒Channel Boost Reviews Order☒	VIEWS 1 191 REPOSTS 21	REACTIONS 47 ER 46.7%
Nº5 05.06 · 08:11 PHOTO ☼Shadow Fiend☼ Price: 7500☒97☒ ☒Channel Boost Reviews Order☒	VIEWS 1 054 REPOSTS 8	REACTIONS 19 ER 41.3%

|

WORST 3

↓ 08.06 · 08:11 PHOTO ☒Winter Wyvern☒ Price: 9500☒127☒ ☒Channel Boost Reviews Order☒	VIEWS 865 REPOSTS 5	REACTIONS 19 ER 33.9%
↓ 09.06 · 08:11 PHOTO ☒Void Spirit☒ Price: 9500☒127☒ ☒Channel Boost Reviews Order☒	VIEWS 817 REPOSTS 9	REACTIONS 17 ER 32.0%
↓ 10.06 · 08:11 PHOTO ☼Oracle☼ Price: 9500☒127☒ Last one for a while☺☒Boost channel Reviews Order☒	VIEWS 661 REPOSTS 8	REACTIONS 18 ER 25.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subscribers.

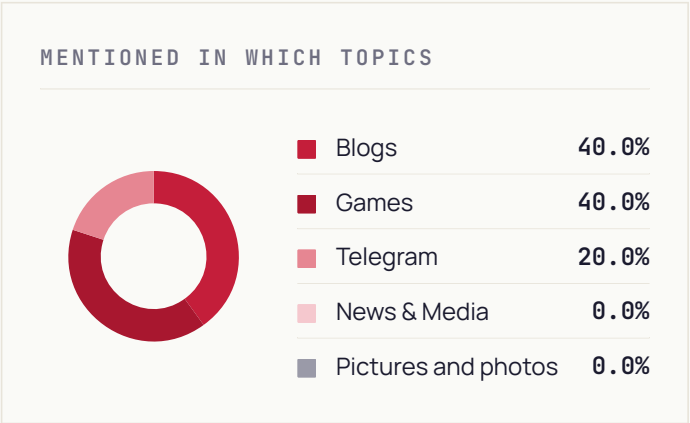
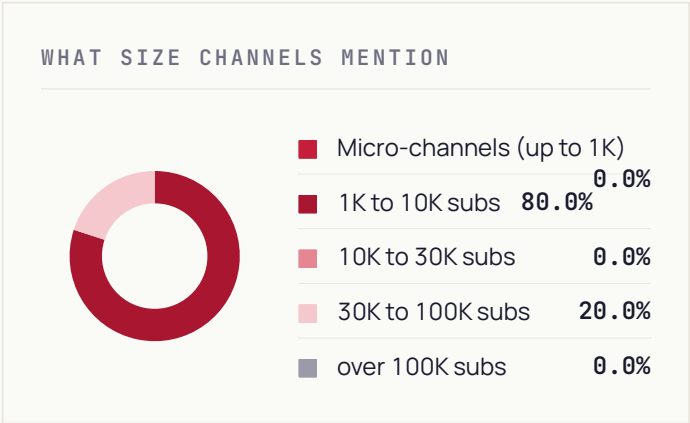
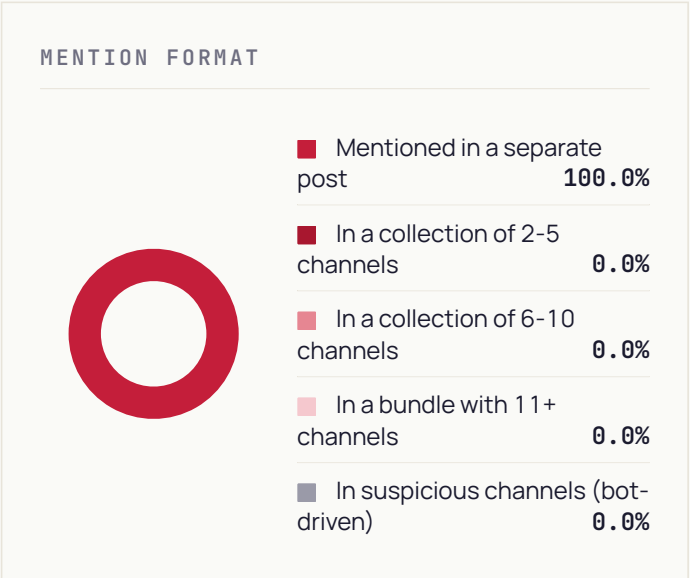
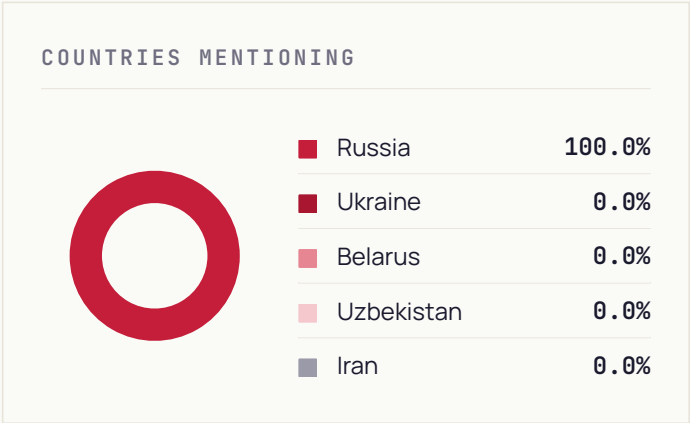


PERIOD START	NOW	NET GROWTH
2 568	2 551	-17

SECTION 04 · MENTIONS

Who and how mentions the channel

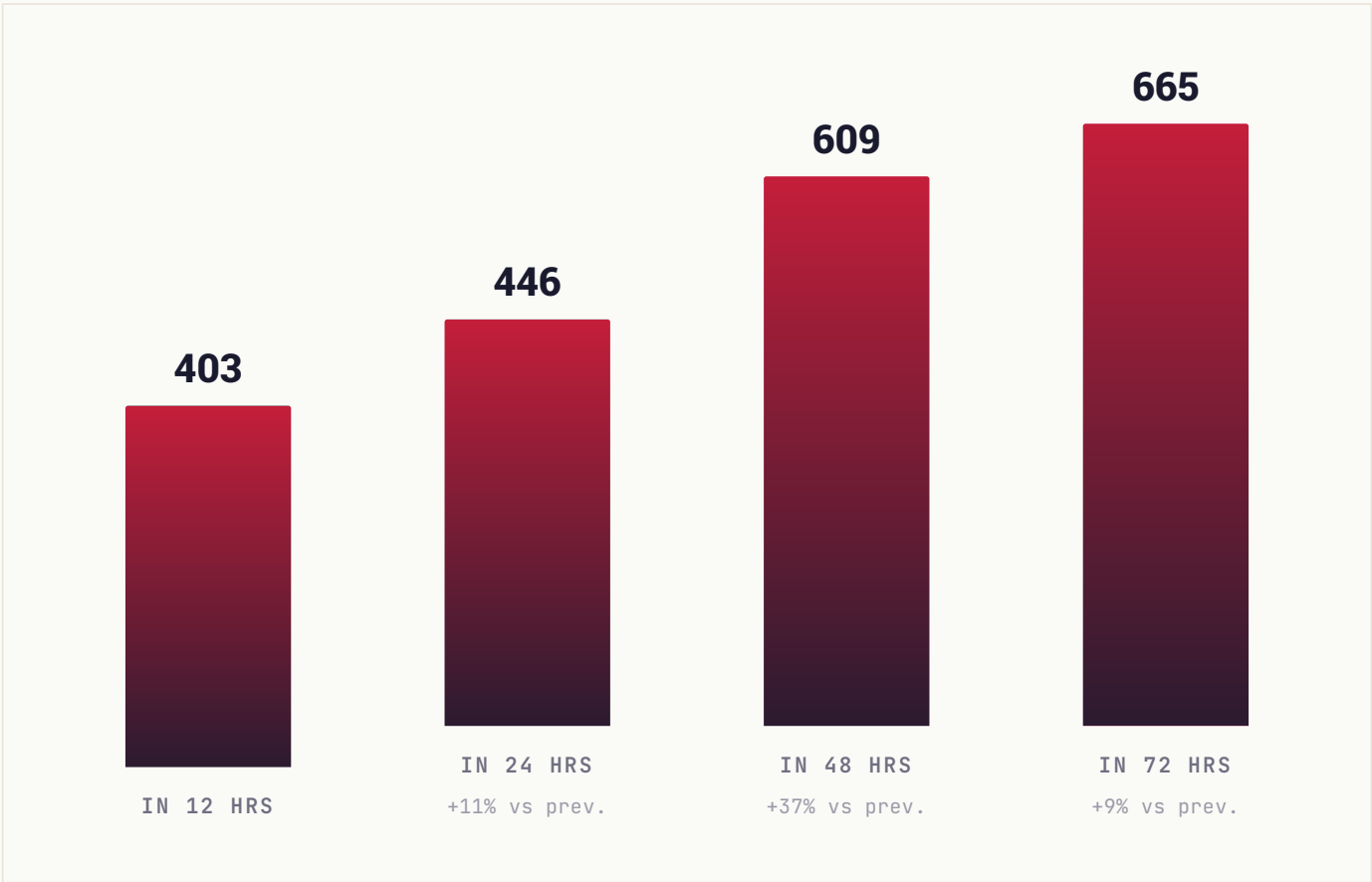
Citation index 2 – channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus Discounts	75.2K
F- Flatty - Rent apartments in Minsk Direct from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
SI Belarus Discounts & New Arrivals	36.2K
H2 Findings 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
E Epicore Dota 2 YOU	2.6K

COMPARATIVE INSIGHT

Channel in top half of niche (#42 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **135** new subs.

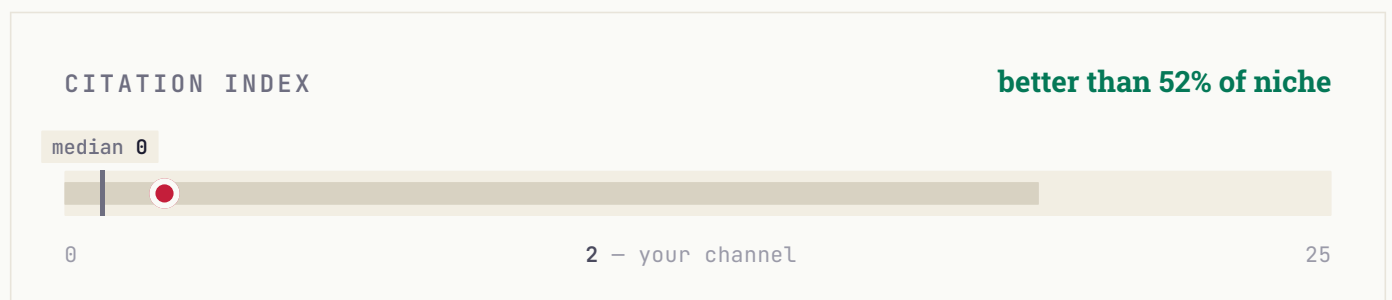
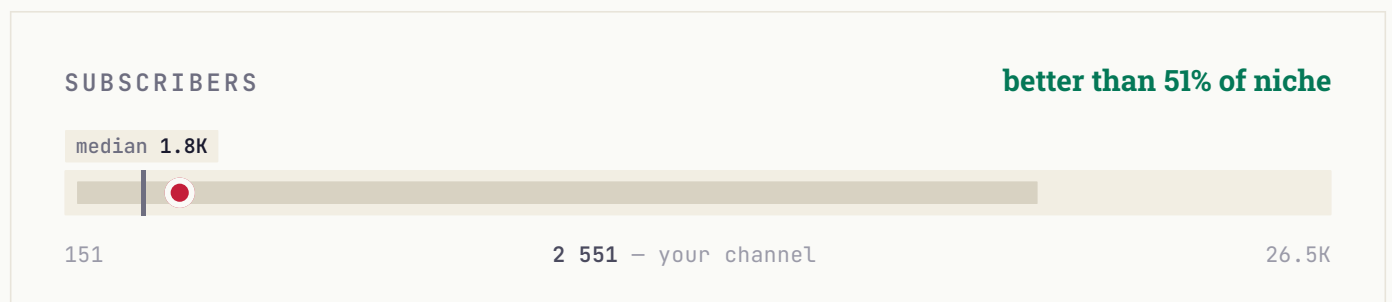
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	1	1	37	
Nov 2025	0	0	8	
Oct 2025	0	0	8	
September 2025	0	0	6	
August 2025	0	0	35	
July 2025	0	0	41	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	135

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «Sales» (Belarus) and compared your channel.
Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.4 posts/wk. Active channels average 7-10.
Consistency is key for audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Wednesday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video better
retains
audience**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager