

PUBLIC PROMTPRESS REPORT

Channel audit

EPAM Campus (West and Central Asia)



@epamtrainingcenter

We share valuable insights for starting an IT career, announce training programs & tech meet-ups and publish useful materials from experts. Subscribe and join our community! Explore our website:...

SUBS	ERR (% SEE POSTS)	REACH/POST
12 166 25.06.2026 +27 per month	23.0% HTTPS://PROMTPRESS.COM/AUDIT/EPAMTRAININGCENTER per day 9.8%	2.7K ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 12 166 -	 SUBSCRIBER REACH 22.11% avg % subs see post	 VIEWS/POST 2.7K median 2.7K · 27 days	 POSTS/WEEK 4.8 over period
 7D TREND -11.3% vs previous week	 REACTIONS/POST 20.8 total 396 reactions, 117 reposts, 31 comments	 POST LENGTH 346 chars median 333 · 27 days	 POSTS ANALYZED 19 27 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH +27 over last month	 CITATION RATE 4 citation index · 56 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 24.03.2020

AI EDITOR SUMMARY

Channel «EPAM Campus (West and Central Asia)» – 12 166 subs. Each post avg views 2.7K people (22% of subs), avg reach – room to grow. Publishes 5 posts/week (~1/day) – rare. Week 8–14 Jun reach dropped -11.3% to week 1–7 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts over 27 days.
- 02 Dominant format — Photo (12/19 posts).
- 03 Avg post length — 346 chars (median 333).
- 04 Audience peak — Friday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.5K avg for top vs 2.1K for worst) — among 19 posts in 27 days. Analyze what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 10:50 PHOTO 📌 Why should you choose Cloud & DevOps when there are so many tech paths available? The digital world runs on infrastructure that most...	VIEWS 3 659 REPOSTS 5	REACTIONS 23 ER 30.1%
Nº2 12.06 · 06:21 PHOTO 📌 With so many tech careers available, why choose SAP? SAP is a massive software system that helps large companies manage their...	VIEWS 3 595 REPOSTS 3	REACTIONS 20 ER 29.5%
Nº3 01.06 · 06:10 VIDEO (captionless post — video)	VIEWS 3 174 REPOSTS 2	REACTIONS 38 ER 26.1%

Nº4 03.06 • 09:50 PHOTO ✱ June is the perfect time to launch your IT career with EPAM Campus. Our free programs combine theoretical knowledge with practical...	VIEWS 3 126 REPOSTS 22 REACTIONS 27 ER 25.7%
Nº5 01.06 • 06:09 TEXT ☒ Why does dark mode make the same app feel more expensive and professional? Uncover the hidden truth about how dark interfaces trick your...	VIEWS 3 056 REPOSTS 1 REACTIONS 14 ER 25.1%

WORST 3

↓ 08.06 • 10:44 POLL (captionless post – poll)	VIEWS 2 282 REPOSTS 2 REACTIONS 15 ER 18.8%
↓ 19.06 • 11:37 PHOTO ☒ Ready to challenge your logical thinking? Take a look at this IT-themed flowchart problem and see if you can find the final answer. ↓...	VIEWS 2 210 REPOSTS 3 REACTIONS 24 ER 18.2%
↓ 22.06 • 07:10 PHOTO ☒ I will prepare and some day my chance will come. – Abraham Lincoln Success happens when hard work meets the right opportunity. Get...	VIEWS 1 770 REPOSTS 10 REACTIONS 37 ER 14.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and churn months.



PERIOD START

11 502

NOW

12 166

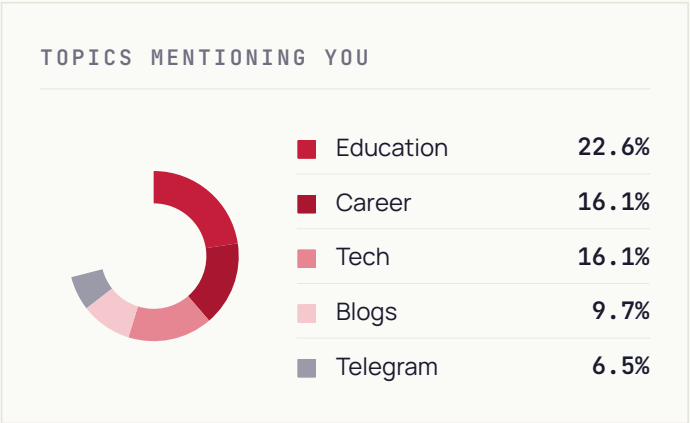
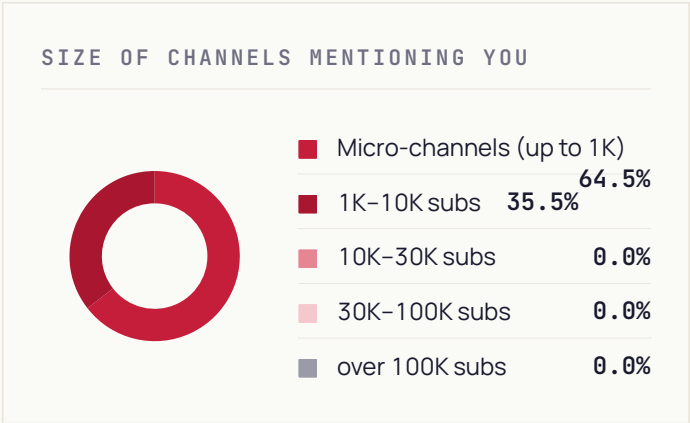
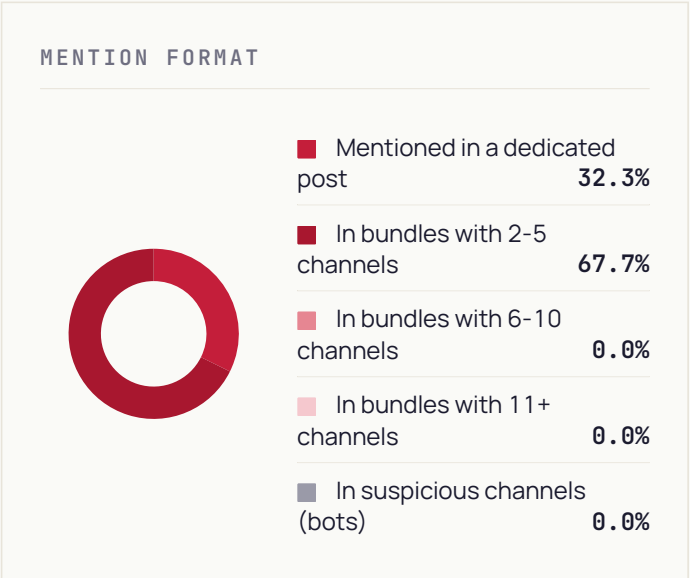
NET GROWTH

+664

SECTION 04 · MENTIONS

Who and how mentions the channel

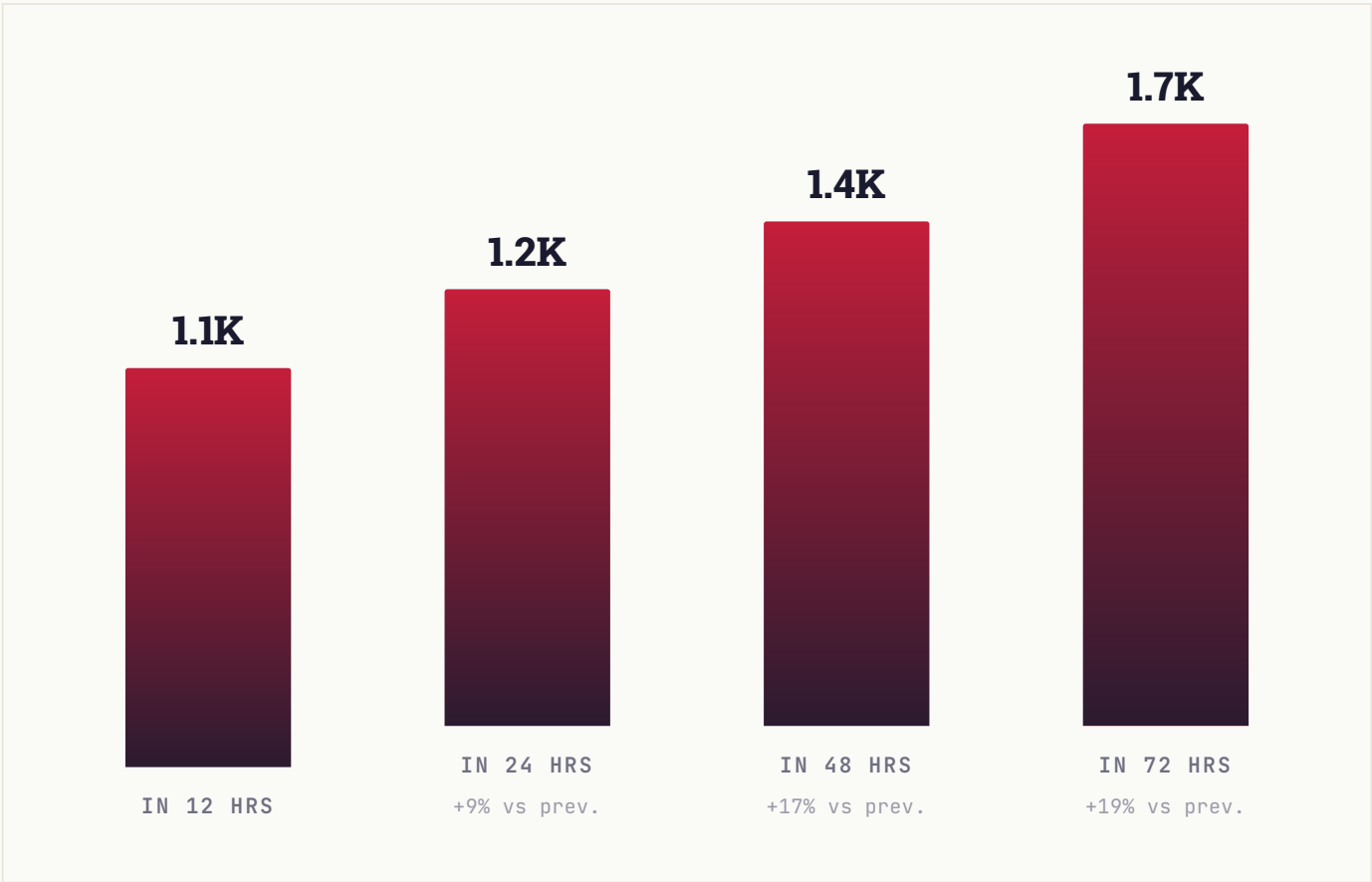
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 56 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
MB MTS Belarus	163.4K
AB A1 Belarus	154.1K
XI Xistore.Халява	130.8K
CY CyberSecurityTechnologies	35.7K
MO Manager from heaven	25.6K
DT dev.by: top IT news Belarus	25.6K
AY АйТиБорода	19.5K
CI CYBERFORTRESS	19.3K
KN K-Tech News	13.9K
In iPhones in Minsk Evgeniy_Apple	12.3K
EC EPAM Campus (West and Central Asia) YOU	12.2K

COMPARATIVE CONCLUSION

Channel intop quartile of niche (#11 of 77). Leader — MTS Belarus (163.4K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts in other channels mentioning yours monthly. Over the last **6 months** such mentions were **0**, they brought **595** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	49
Nov 2025	0	0	59
Oct 2025	0	0	64
September 2025	0	0	125
August 2025	0	0	157
July 2025	0	0	141

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	595

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-77 channels in category «Tech» (Belarus) and saw how your channel stacks up.

Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.

Red dot: your channel.

#11 /77

RANK IN NICHE

Channel in top 14% – strong position

SUBS

better than 79% of niche

median 770

6

12 166 – your channel

20.9K

AVG REACH / POST

better than 76% of niche

median 254

2

2 690 – your channel

5.2K

CITATION INDEX

better than 58% of niche

median 0

0

4 – your channel

20

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.8 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Friday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for key posts**

03

Increase share of video posts

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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