

PUBLIC REPORT BY PROMTPRESS

Channel audit

Entry Point | Crypto



@entry_crypto

■ Top crypto market insights & news in one place. Contact: @fintele
@ceogamble

SUBS

568 247

+92300 per month

ERR (% SEE POSTS)

20.0%

per day 16.3%

REACH/POST

113.5K

ad reach 94.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 568 247 —	 SUBSCRIBER REACH 19.97% avg % of subs see post	 VIEWS/POST 113.5K median 115.9K · 21 days	 POSTS/WK 3.2 over period
 7D TREND -6.5% vs previous week	 REACTIONS/POST 809.1 only 8,091 reactions, 4,762 reposts, 0 comments	 POST LENGTH 316 chars median 247 · 21 days	 POSTS ANALYZED 10 21 days
 AD REACH 94.4K 24h avg	 CHURN / MONTH +92300 last month	 CITATION RATE 1 citation index · 10 channels mentioned ever	 CHANNEL AGE 1 year 14 days created 02.06.2025

AI EDITOR SUMMARY

Channel «Entry Point | Crypto» — 568 247 subs. Each post gets avg 113.5K people (20% of subs), average reach — room to grow. Publishes 3 posts/week (~0/day) — rare posts. For the week of June 1–7 reach dropped by -6.5% vs week May 25–31 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 21 days.
- 02 Dominant format – Photo (9/10 posts).
- 03 Avg post length – 316 chars (median 247).
- 04 Peak audience activity – Tuesday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (118.3K avg for top vs 106K for worst) – among 10 posts in 21 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº117.05 · 11:10	PHOTO	90% of all daily active DEX perpetual futures traders are now on Hyperliquid Point...	VIEWS	REACTIONS
			119 161	720
Nº219.05 · 09:46	PHOTO	China's campaign against US AI? New Bitcoin Policy Institute investigation reveals how China through state media...	REP.	ER
			309	21.0%
Nº320.05 · 09:13	VIDEO	DTCC* subsidiaries – NSCC and DTC – can now conduct...	VIEWS	REACTIONS
			118 307	816
			REP.	ER
			352	20.8%
			VIEWS	REACTIONS
			117 464	803
			REP.	ER
			454	20.7%

Nº4 21.05 · 11:17 PHOTO 🔗 Hyperliquid protocol's cumulative fee revenue nears \$800M That's more than mastodons like...	VIEWS 116 156 REP. 576	REACTIONS 1 039 ER 20.4%
Nº5 24.05 · 11:42 PHOTO 😊 TOP-10 token unlocks next week Total coin value exceeds \$188M, many will be sold...	VIEWS 116 102 REP. 660	REACTIONS 804 ER 20.4%

WORST 3

↓ 01.06 · 17:31 PHOTO 🔗 TON becomes GRAM Pavel Durov announced upcoming rebranding within 3 weeks Gram is the original...	VIEWS 108 801 REP. 1 390	REACTIONS 917 ER 19.1%
↓ 04.06 · 18:38 PHOTO 🔗 Massive Bitcoin holder capitulations recorded by Glassnode Daily realized loss volume surged to \$1.3B. The share...	VIEWS 105 719 REP. 2	REACTIONS 557 ER 18.6%
↓ 08.06 · 05:46 PHOTO 🔗 Ethereum co-founder Joe Lubin suffers from undercollateralized loan on MakerDAO Onchain Lens analysts...	VIEWS 103 590 REP. 451	REACTIONS 878 ER 18.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

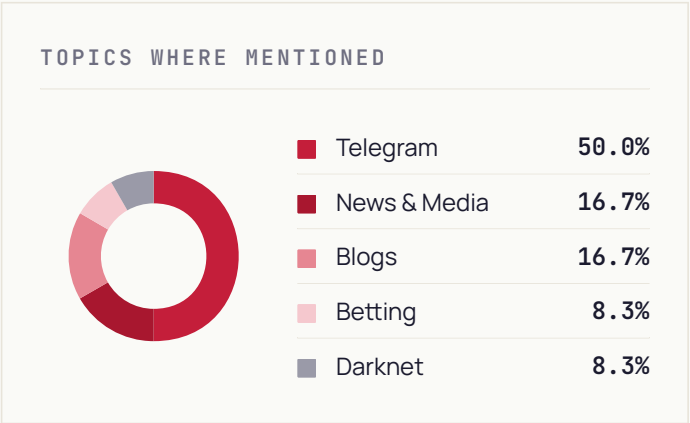
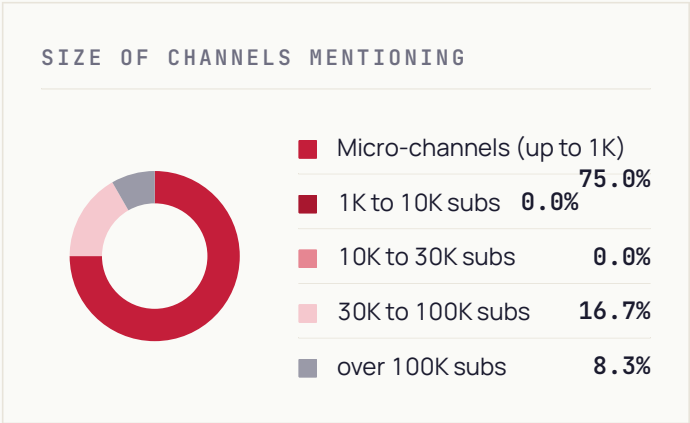
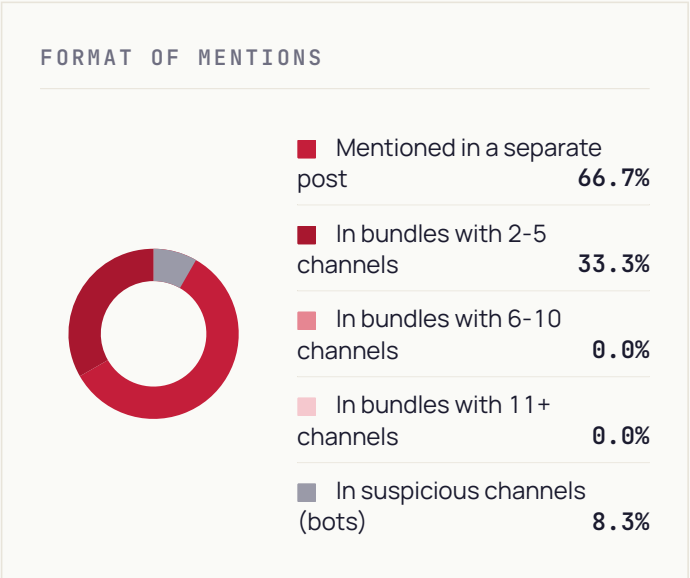
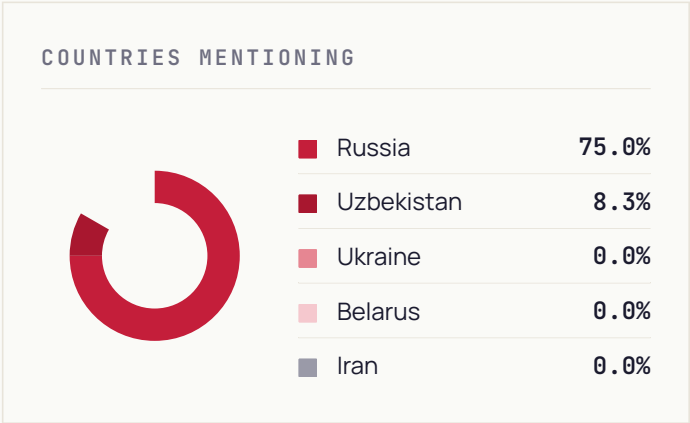
Yearly subscriber growth chart. Key months show exact subs. See growth and churn months.



SECTION 04 · MENTIONS

Who mentions the channel and how

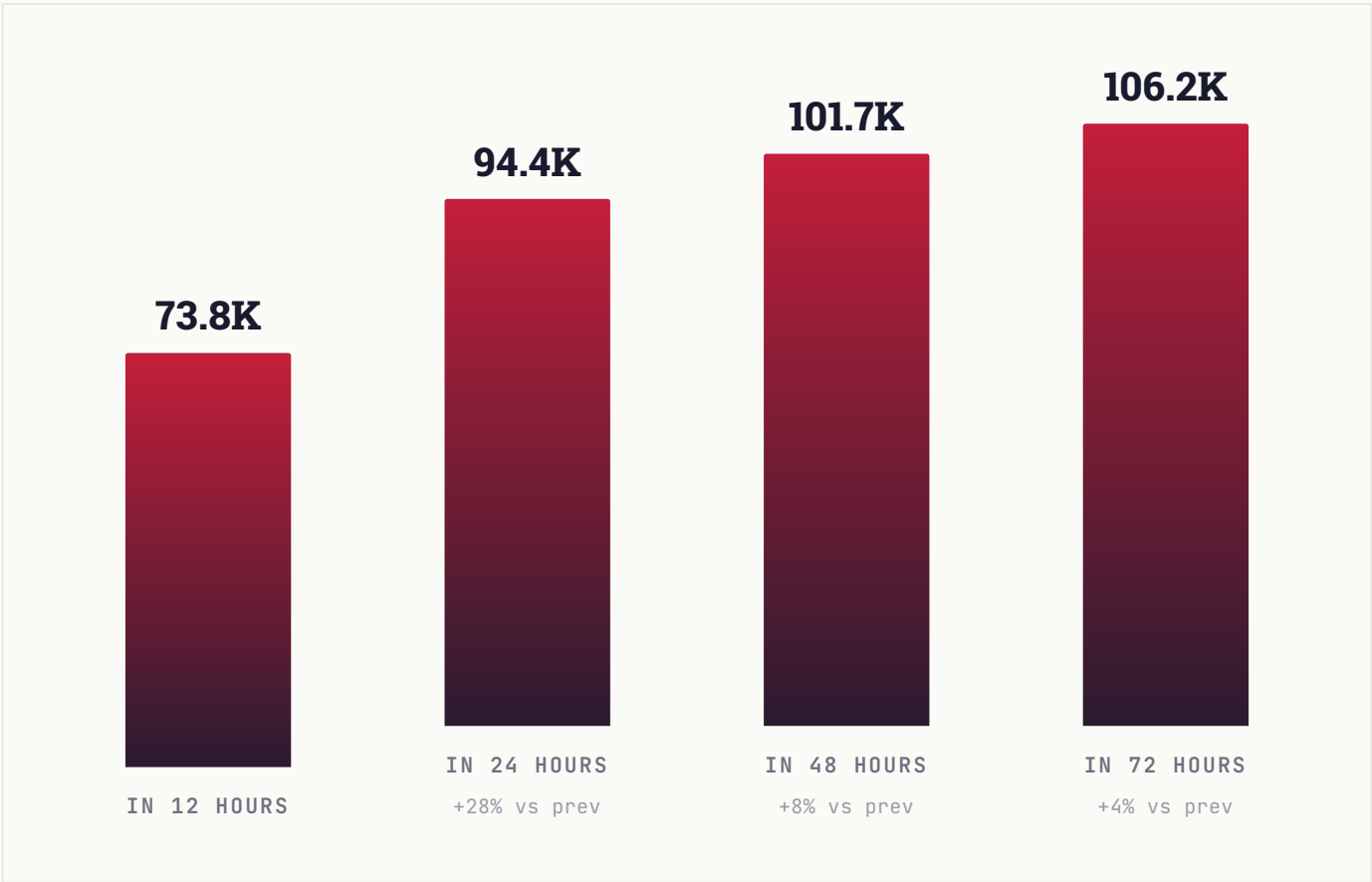
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
HE OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
TV Entry Point Crypto YOU	568.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#30 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

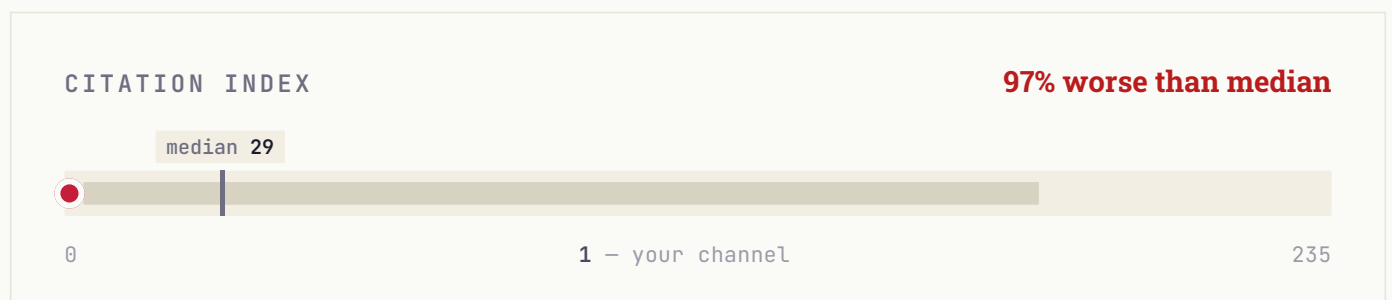
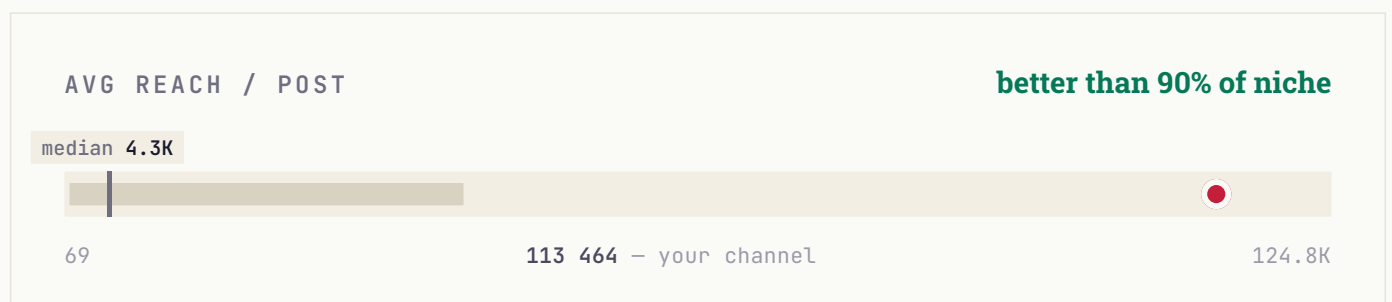
Top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#30

/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Post more often

Now 3.2 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager