

PUBLIC REPORT BY PROMTPRESS

Channel Audit

enter.



@enter_404

All about cybersecurity Collabs – @berisebya, @bludtg

SUBSCRIBERS

152 988

+38258 per month

ERR (% SEE POSTS)

9.0%

per day 6.8%

REACH/POST

13.4K

ad reach 10.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 152 988 —	 SUBSCRIBER REACH 8.78% avg % subs see a post	 VIEWS/POST 13.4K median 13.6K · 29 days	 POSTS/WK 38.2 for the period
 7D TREND +4.4% vs previous week	 REACT./POST 221.5 total 36 099 reactions, 10 627 reposts, 10 302 comments	 POST LENGTH 234 chars median 248 · 29 days	 POSTS ANALYZED 163 29 days
 AD REACH 10.3K 24h avg	 CHURN / MONTH +38258 last month	 QUOTABILITY 11 citation index · 117 channels mentioned it ever	 CHANNEL AGE 10 months 15 days created 10.08.2025

AI EDITOR SUMMARY

Channel «enter.» – 152 988 subs. Each post avg views 13.4K people (9% from subs), reach is low – need to grow audience. Publishes 38 posts/week (~5/day) – active posting. Week Jun 8–14 reach stable (+4.4% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **163** posts in 29 days.
- 02 Dominant format – **Photo** (131/163 posts).
- 03 Avg post length – **234** chars (median 248).
- 04 Peak audience activity – **Tuesday**, 09:00 MSK.
- 05 Top posts get **2x** more views than the weakest (21.9K avg top vs 10.2K worst) – across 163 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 06:08 PHOTO New Telegram account hijacking scheme Scammers mass-steal accounts via fake deletion notifications – The «Cancel» button leads...	VIEWS 28 895 REP. 146	REACT. 66 ER 18.9%
Nº2 10.06 · 20:45 PHOTO Roblox ban lasted exactly 6 months and 7 days. Blocked Dec 3, 2025, unbanned today, June 10 🤪 🇷🇺 enter. ...	VIEWS 18 969 REP. 422	REACT. 306 ER 12.4%
Nº3 31.05 · 10:43 PHOTO Russia to BAN FORCED promotion of one messenger Tomorrow a bill will be submitted to the State Duma securing the right...	VIEWS 17 880 REP. 108	REACT. 241 ER 11.7%

Nº4 14.06 · 18:03 VIDEO China breeds incels Here's an innovative farm for breeding sims online • Setup includes two phones: one generates...	VIEWS 17 648 REACT. 42 REP. 66 ER 11.5%
Nº5 30.05 · 18:47 PHOTO PC – E V E R Y T H I N G. The era of PC2 begins Nvidia and Microsoft announced a new wave in computer development – Already on June 1 at Computex 2026...	VIEWS 17 299 REACT. 363 REP. 46 ER 11.3%

|

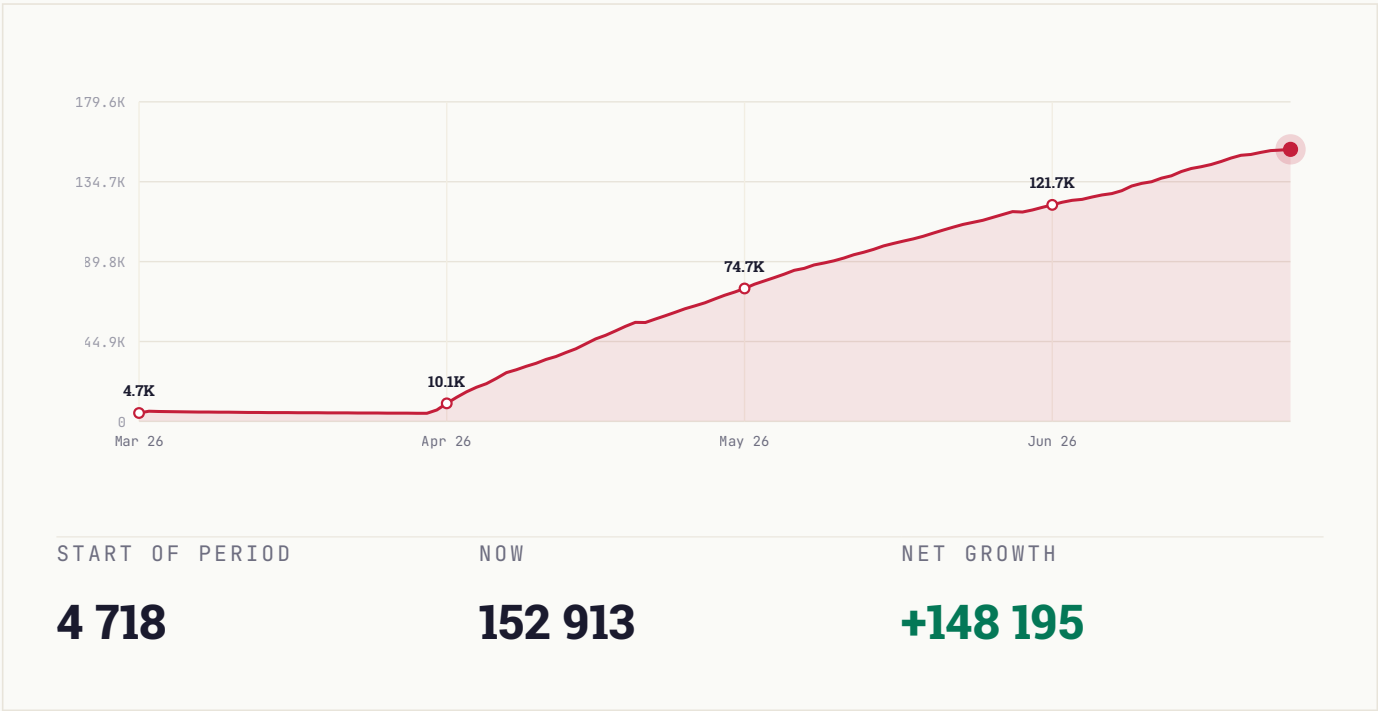
WORST 3

↓ 04.06 · 14:49 PHOTO Gift Refunds – ALL After a long time, the bug was finally fixed... Once again When buying stars outside Telegram, the seller could...	VIEWS 10 453 REACT. 46 REP. 8 ER 6.8%
↓ 28.05 · 20:44 VIDEO AI replaced juniors – Putin According to the President, millions of Russians may lose jobs due to AI Right? ☒ –...	VIEWS 10 150 REACT. 333 REP. 33 ER 6.6%
↓ 21.06 · 10:23 PHOTO VPN – BLOCK Saratov MP Denisenko proposed this amid fuel shortage reports Quote: "I personally checked...	VIEWS 10 060 REACT. 118 REP. 39 ER 6.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

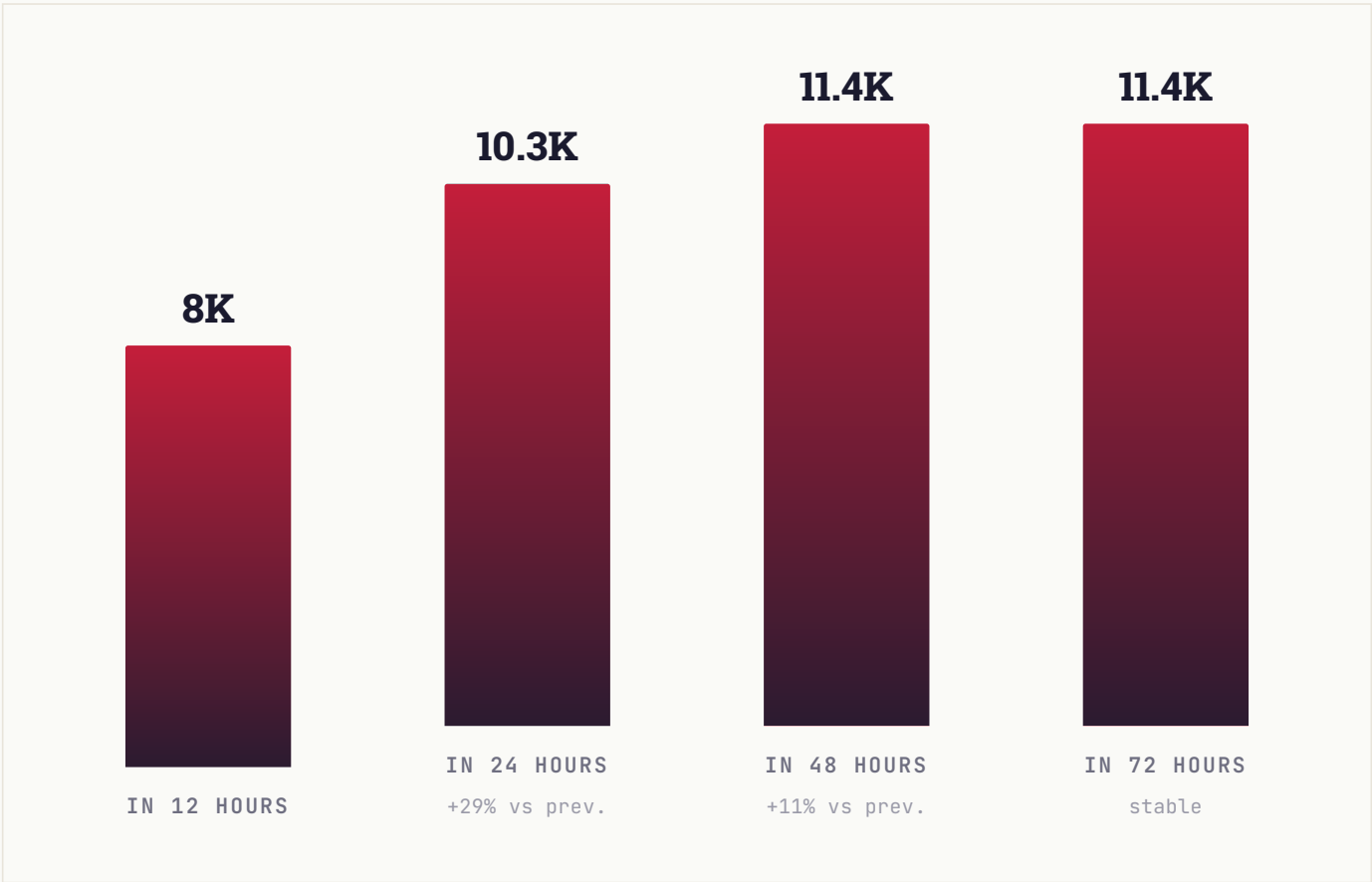
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trending world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
CPL Digital Journal IT, Neural Nets	1.8M
ER Backdoor	1.8M
EN enter. YOU	153K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#75 of 100). Niche median — 211.8K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.2M).

— SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.

Gray band — range where 80% of niche channels fall (p10 to p90). Black line — median. Red dot — your channel.

#75 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

SUBSCRIBERS

28% below median

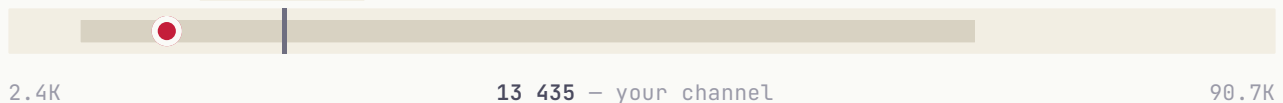
median 212.3K



AVG REACH / POST

38% below median

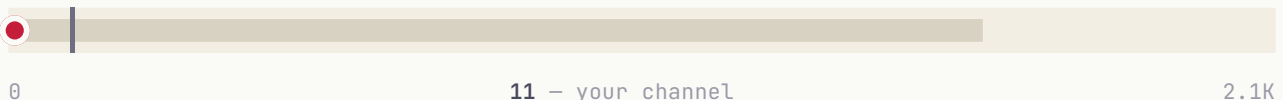
median 21.5K



CITATION INDEX

89% below median

median 101



— SECTION 07 · STRATEGY

What to do right now

5 priority actions, sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT

Video holds audience better
- 03

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by PromptPress?

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager