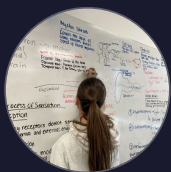


PUBLIC REPORT BY PROMTPRESS

Channel audit

How Nastya learned English..



@englishnastyaa

Teaching English simply and clearly Questions: @egorovaeng Ads:
<https://telega.in/c/englishnastyaa>

SUBSCRIBERS

24 865

-963 per month

ERR (% WHO SEE
POSTS)

5.0%

daily 2.2%

REACH/POST

1.1K

ad reach 546/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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Top 5 posts · worst 3 · insights

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6 months · monthly

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Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 24 865 —	 SUBS REACH 4.54% avg % subs see post	 VIEWS/POST 1.1K median 1.2K · 28 days	 POSTS/WEEK 13.4 for period
 7D TREND -11.7% vs previous week	 REACTIONS/POST 29.0 only 1,564 reactions, 713 reposts, 0 comments	 POST LENGTH 295 chars median 282 · 28 days	 POSTS ANALYZED 54 28 days
 AD REACH 546 24h avg	 CHURN / MONTH -963 last month	 QUOTE RATE 528 citation index · 1,529 channels mentioned ever	 CHANNEL AGE 2 yr 10 mo created 09.09.2023

AI EDITOR SUMMARY

Channel «How Nastya learned English..» – 24 865 subs. Each post avg views 1.1K people (5% from subs), reach low – expand audience. Publishes 13 posts/week (~2/day) – consistent. Week Jun 29–Jul 5 reach dropped -11.7% vs week Jun 22–28 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 54 posts in 28 days.
- 02 Dominant format – Photo (28/54 posts).
- 03 Avg post length – 295 chars (median 282).
- 04 Audience peak – Monday, 11:00 MSK.
- 05 Top posts drive 2x more views than weakest (1.4K avg top vs 847 worst) – among 54 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

21.06 · 09:01

PHOTO

Words with tricky translations ✨ Some English words look familiar but mean something else. 💖...

VIEWS	REACTIONS
1 402	32
REPOSTS	ER
21	5.6%

Nº2

15.06 · 08:58

PHOTO

Why everyone says gonna? In songs and shows you often hear: 🌸 I'm gonna call you. 🌸 It's just a colloquial version...

VIEWS	REACTIONS
1 401	38
REPOSTS	ER
16	5.6%

Nº3

16.06 · 09:01

PHOTO

What does "low-key" mean? ✅ Very popular online. ✅ Low-key = a little, slightly, not too obvious Examples: ▲ I'm low-key tired. —...

VIEWS	REACTIONS
1 367	27
REPOSTS	ER
14	5.5%

Nº4 22.06 • 09:01 PHOTO How to say «I'm tired» differently? After studying, work, and deadlines, the word tired just doesn't cut it 😞 Try these: ⬇️ ⓪ I'm...	VIEWS 1 353 REPOSTS 24 REACTIONS 26 ER 5.4%
Nº5 17.06 • 09:01 PHOTO Why everyone says “get”? If it seems like the word get appears everywhere — you're not wrong. The problem is it has no...	VIEWS 1 350 REPOSTS 20 REACTIONS 43 ER 5.4%

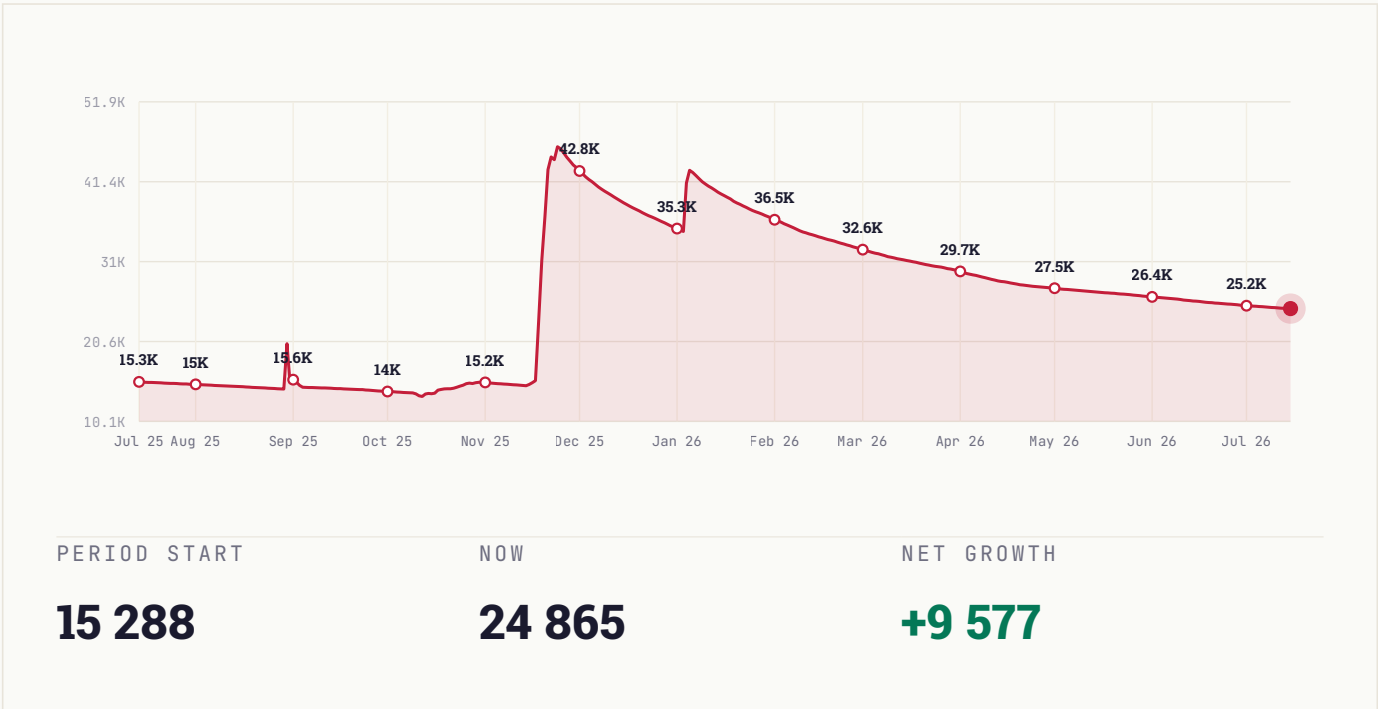
WORST 3

⬇️ 08.07 • 08:03 TEXT Who has premium? https://t.me/boost/englishnastyaa	VIEWS 906 REPOSTS — REACTIONS 1 ER 3.6%
⬇️ 08.07 • 13:14 PHOTO How to say “doesn't matter” in different ways Sometimes one It doesn't matter isn't enough. Here are more options: ✅ No big deal. — No...	VIEWS 840 REPOSTS 12 REACTIONS 17 ER 3.4%
⬇️ 08.07 • 09:01 VIDEO Abbreviations aren't just for chats! You should know them) 👁️ Watched Desperate Housewives?) 👍 - yes) ❤️ - no How...	VIEWS 795 REPOSTS 11 REACTIONS 23 ER 3.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

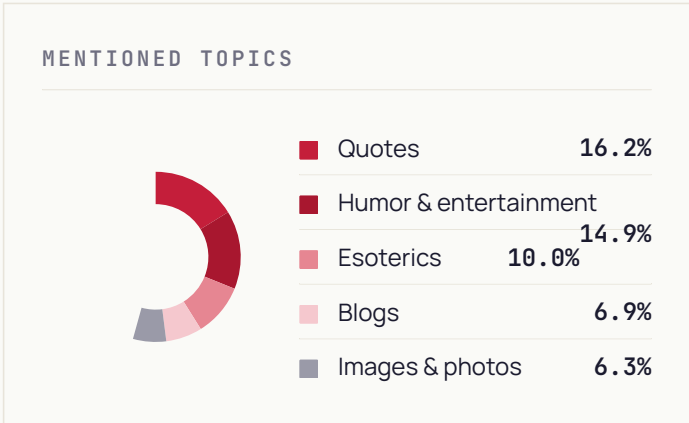
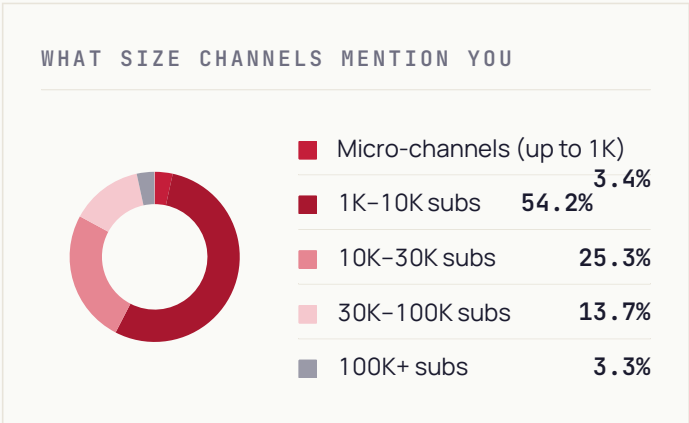
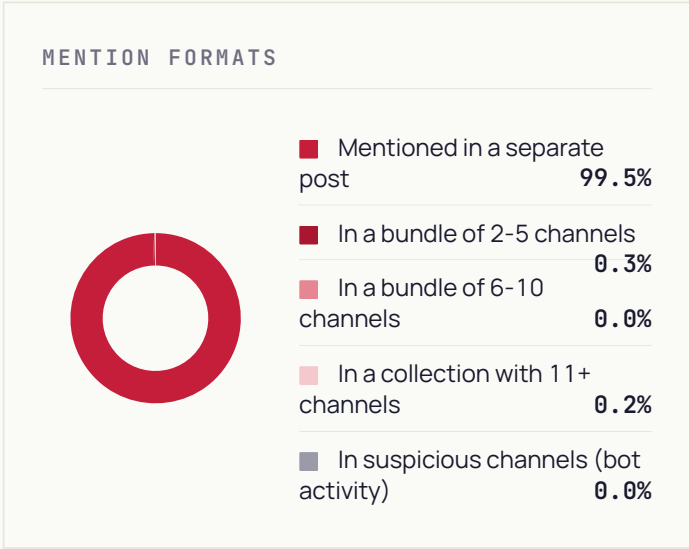
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

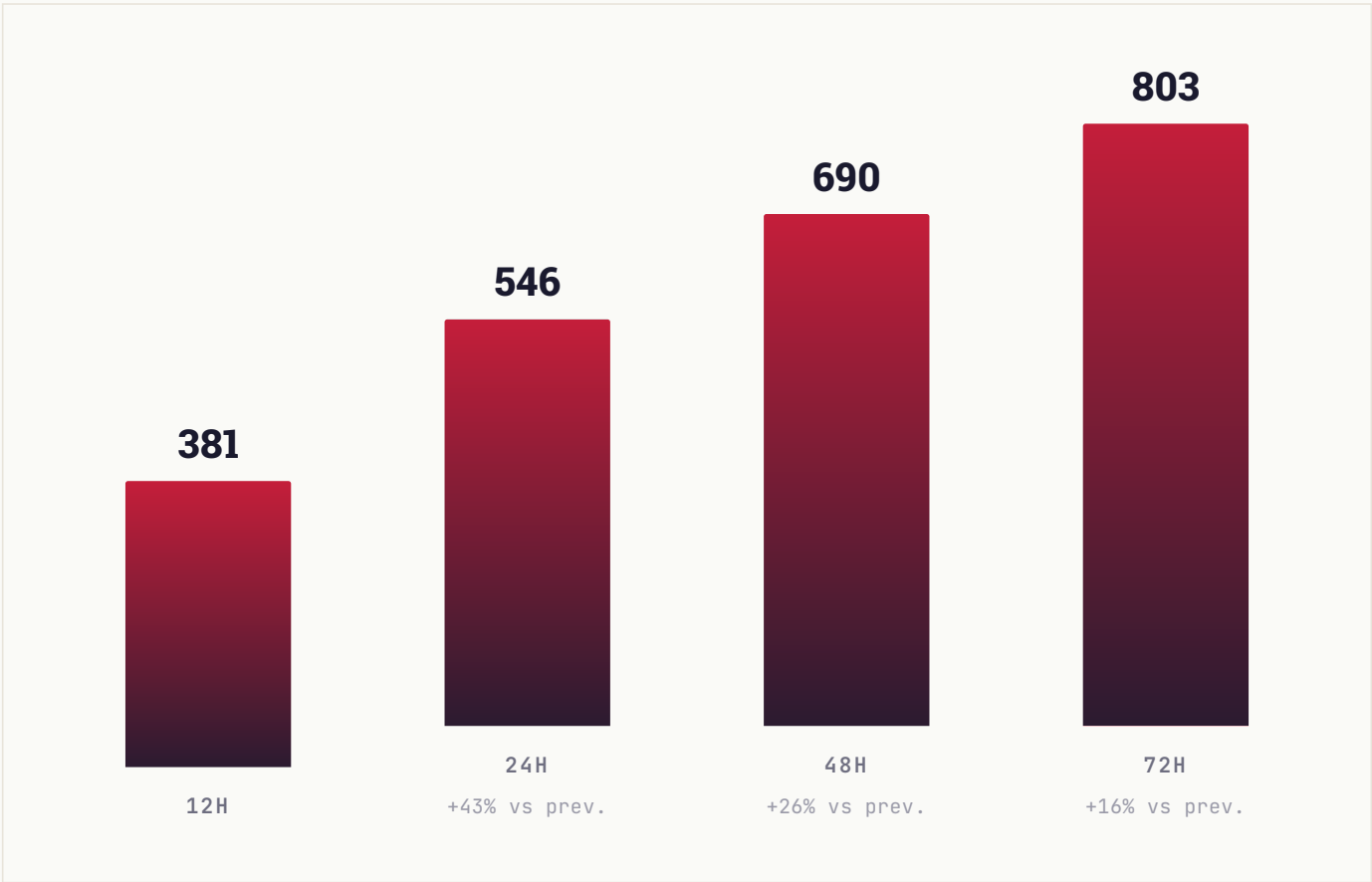
Citation index **528** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 529** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
CN How Nastya learned English.. YOU	24.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we log posts in other channels that mention yours. Over the last **6 months** such mentions: **2 550**, they brought **47 770** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	48	44	7 992
December 2025	0	0	0
November 2025	2 106	998	31 555
October 2025	396	159	1 927
Sep 2025	0	0	370
August 2025	0	0	5 926

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
2 550	6	47 770

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Education» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Best post day – Monday
 Audience is most active on this day at 11:00 MSK.

EFFECT
Best window for an important post
- 02

ER below niche benchmark – rethink formats
 Current ER 4.54% vs norm 8.0%. Try polls & interactive formats.

EFFECT
+3.5pp ER
- 03

System traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by 5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Exchange posts with same-segment channels once a quarter. No need daily – 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
