

PROMTPRESS PUBLIC REPORT

Channel audit

Engage ADS on Ton



@engageads

Earn cryptocurrency on TON and EAT advertising campaigns.
Participate in the Airdrop chat - <https://t.me/engageAdston> <https://twitter.com/EngageADS>

SUBS

375 273

-22012 per month

ERR (% SEE POSTS)

1.0%

per day 0.0%

REACH/POST

250

ad reach 78/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 375 273 —	 SUBSCRIBER REACH 0.07% avg % subs see post	 VIEWS/POST 250 median 258 · 27 days	 POSTS/WK 3.8 over period
 7D TREND -7.4% vs prev. week	 REACTS/POST 0.1 only 2 reactions, 9 reposts, 0 comments	 POST LENGTH 512 chars median 575 · 27 days	 POSTS ANALYZED 15 27 days
 AD REACH 78 24h avg	 CHURN / MONTH -22012 last month	 CITATION RATE 13 citation index · 82 channels mentioned ever	 CHANNEL AGE 2 years 1 month created 05/15/2024

AI EDITOR SUMMARY

Channel «Engage ADS on Ton» — 375 273 subs. Avg views per post 250 people (0% of subs), reach is low — time to grow audience. Publishes 4 posts/week (~1/day) — rare posts. Week of Jun 1–7 reach dropped -7.4% vs week May 25–31 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 27 days.
- 02 Dominant format — Photo (9/15 posts).
- 03 Avg post length — 512 chars (median 575).
- 04 Audience peak — Sunday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (304 avg for top vs 206 for worst) — among 15 posts in 27 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 08:21 TEXT ☒ Neocart Community Bot — why do we need it? We're launching a Community Bot — not just to fill socials and attract community...	VIEWS 316 REACTS — REPOSTS 1 ER 0.1%
Nº2 19.05 · 10:13 TEXT Zoom recording 18.05 https://youtu.be/gK2dx9Dac1k	VIEWS 304 REACTS — REPOSTS — ER 0.1%
Nº3 28.05 · 11:30 PHOTO ☒ I'll occasionally share what's happening in the community. Lucky as always ☺ But luck favors the grinders Questions here - @AX_capital	VIEWS 294 REACTS — REPOSTS 1 ER 0.1%

Nº4 18.05 • 08:47 TEXT Short video via Community Bot 📺 https://youtu.be/gJ2pltHc9jk	VIEWS 285 REPOSTS 1 REACTS — ER 0.1%
Nº5 27.05 • 16:35 PHOTO 📺While the crowd watches what's already grown — we're already there. No room for laggards in this market. The winner is the one who...	VIEWS 285 REPOSTS 1 REACTS — ER 0.1%

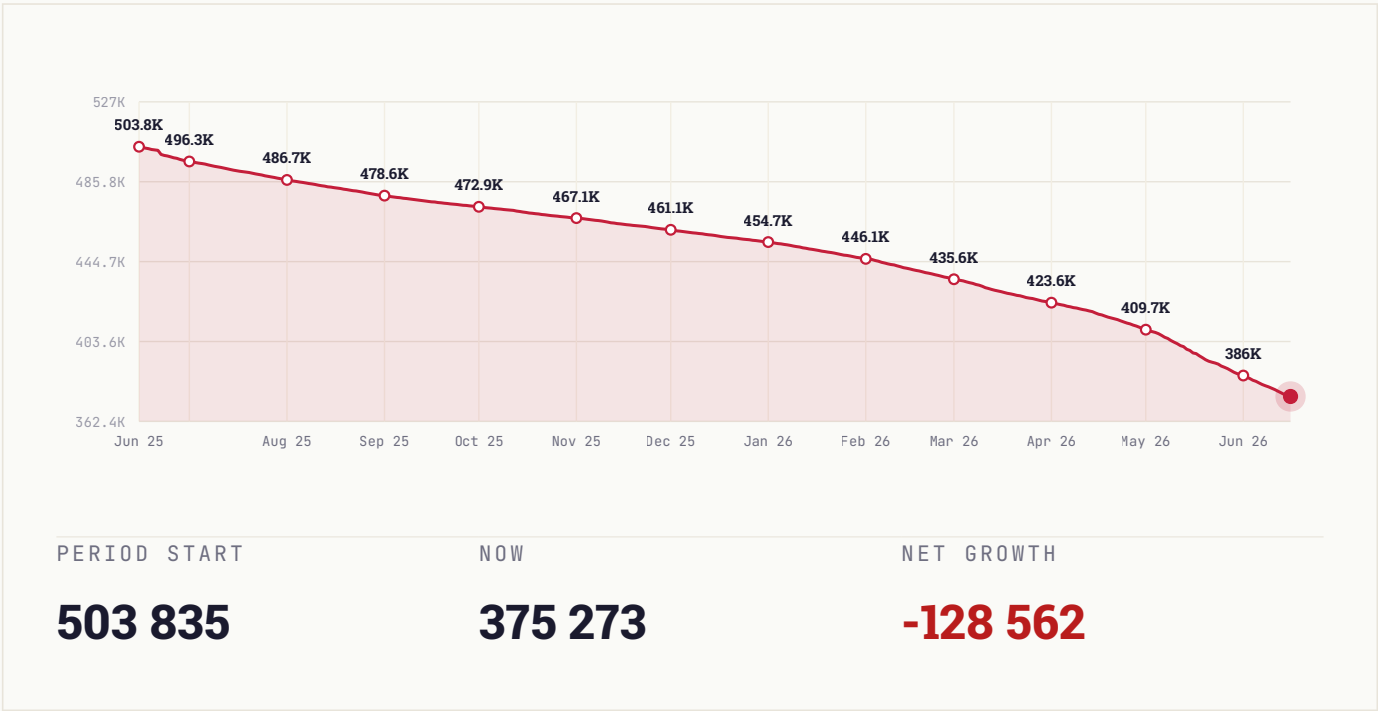
WORST 3

↓ 24.05 • 05:24 PHOTO Not even two weeks in, and I already see real results. There's still an activity bonus ahead, and I can already spend crystals on...	VIEWS 223 REPOSTS — REACTS — ER 0.1%
↓ 08.06 • 10:39 PHOTO 📺Great news again. In June, the 3rd coin hit 100%+ even on spot you can get x's. Key is understanding that...	VIEWS 201 REPOSTS — REACTS — ER 0.1%
↓ 23.05 • 09:57 TEXT 📺Friends, a reminder about our results chat where you can view and share your trade results and...	VIEWS 195 REPOSTS 1 REACTS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

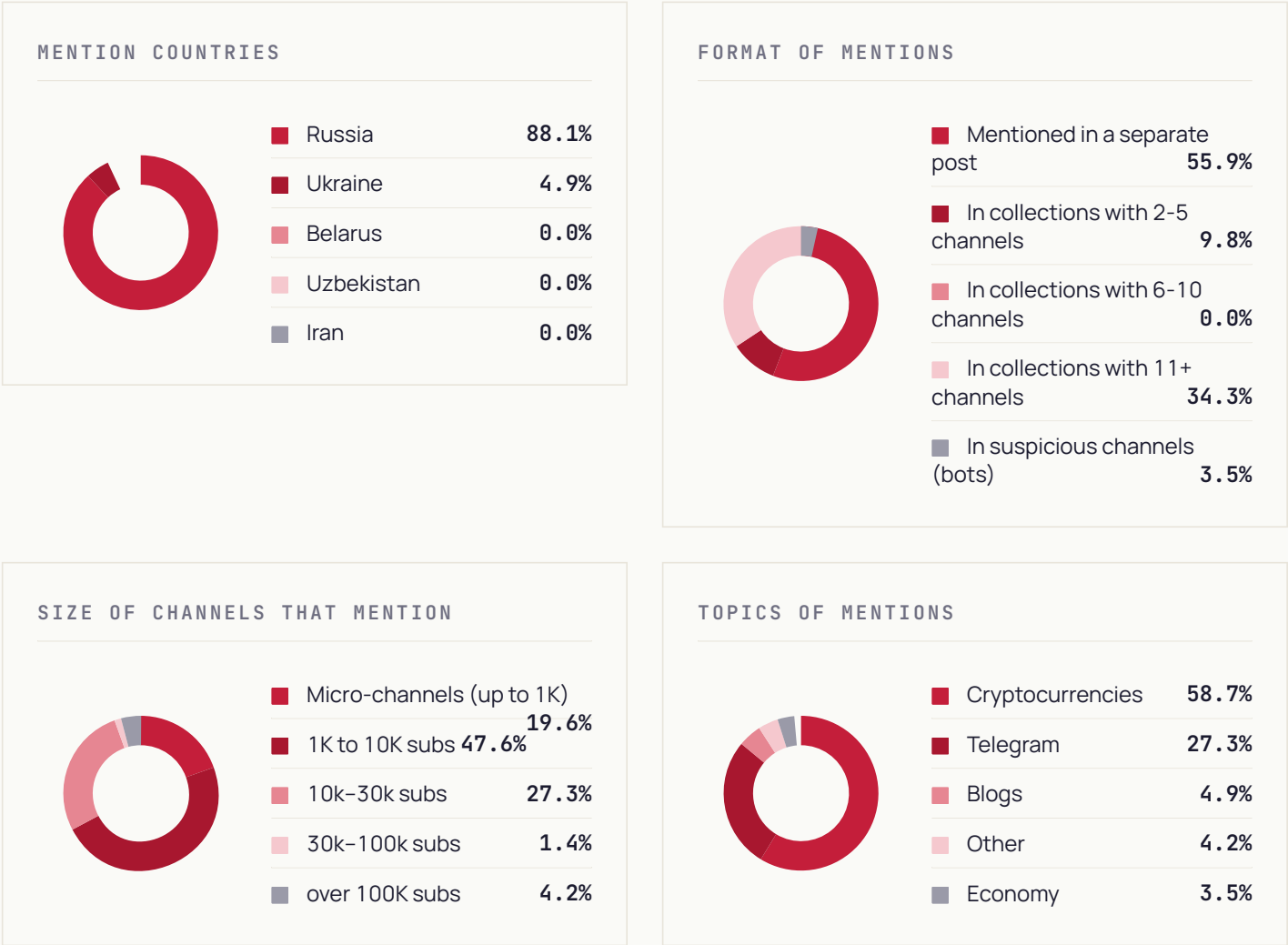
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

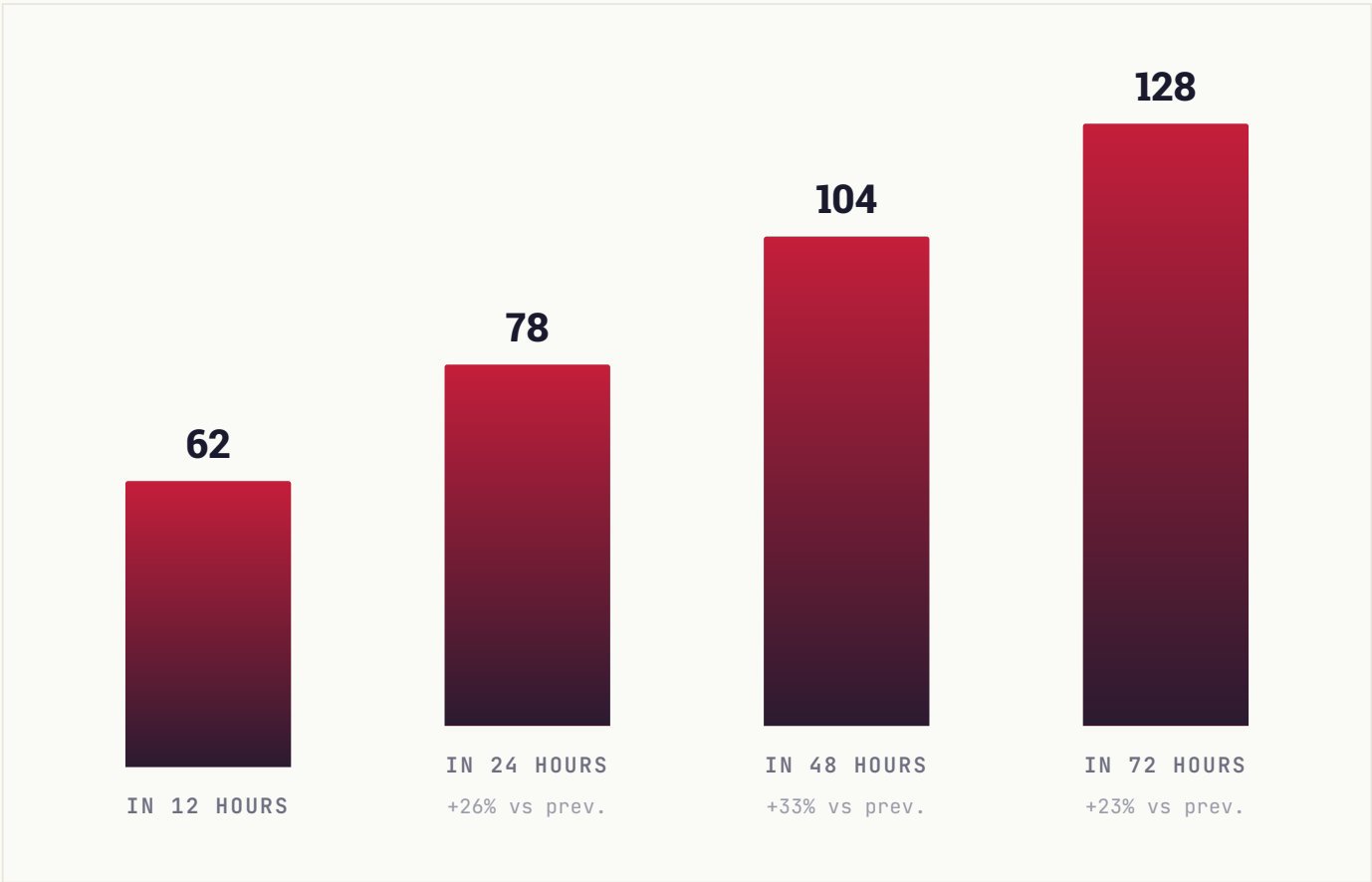
Citation index **13** – channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **82** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
EA Engage ADS on Ton	375.3K

COMPARATIVE INSIGHT

Channel in top half of niche (#45 of 99). Niche leader: OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

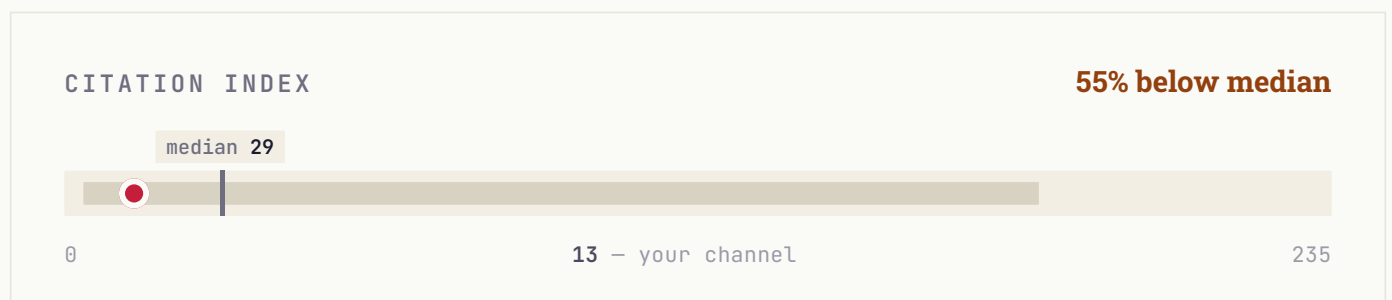
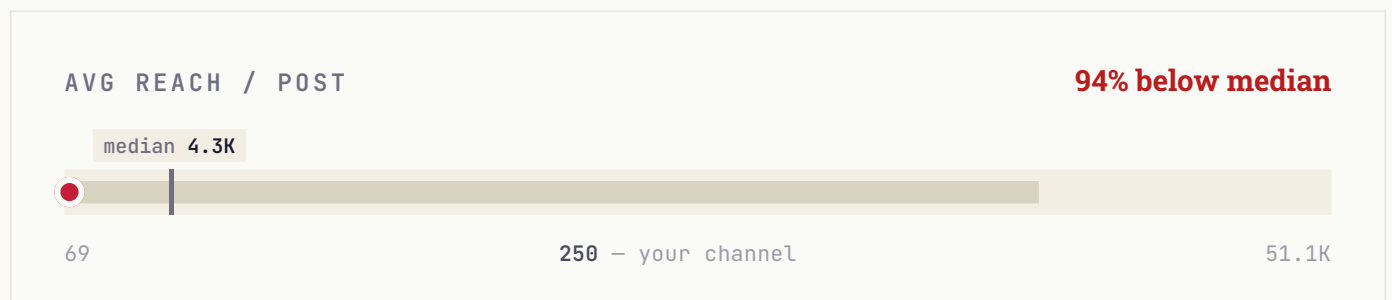
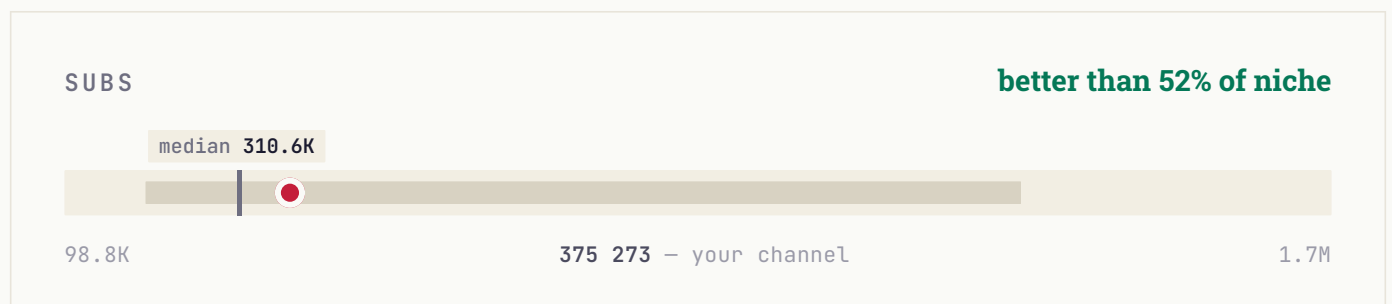
— SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#45/100

POSITION IN NICHE
 Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Post more often

Now 3.8 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — Sunday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 0.07% vs norm 6.5%. Try polls and
interactive formats.

EFFECT

+6.4pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager