

PROMTPRESS PUBLIC REPORT

Channel audit emmasoket



@emmasokete

Dari, 23 and this that lifestyle 🍷 inst: emmasoket Collab inquiries – @darscoo

SUBSCRIBERS

19 081

+11784 per month

ERR (% SEE POSTS)

19.0%

last day **15.3%**

REACH/POST

3.7K

ad reach **2.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 081 —	 SUBSCRIBER REACH 19.24% avg % subs see post	 VIEWS/POST 3.7K median 3.3K · 29 days	 POSTS/WEEK 5.7 for period
 7D TREND +52.0% vs previous week	 REACTIONS/POST 56.7 only 1,360 reactions, 116 reposts, 47 comments	 POST LENGTH 178 chars median 121 · 29 days	 POSTS ANALYZED 24 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +11784 last month	 CITATION RATE 2 citation index · 11 channels mentioned all time	 CHANNEL AGE 3 years 1 month created May 29, 2023

AI EDITOR SUMMARY

Channel «emmasoket» — 19 081 subs. Each post averages 3.7K people (19% of subs), average reach — room to grow. Posts 6 posts per week (~1/day) — rare. For week Jul 6–12 reach up +52.0% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 29 days.
- 02 Dominant format – Photo (13/24 posts).
- 03 Avg post length – 178 chars (median 121).
- 04 Audience peak – Thursday, 18:00 MSK.
- 05 Top posts get 3× more views than the weakest (6.8K avg for top vs 2.3K for worst) – among 24 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

09.07 · 15:49

VIDEO

Btw, desserts served here 🙏

VIEWS	REACTIONS
8 113	56
REPOSTS	ER
2	42.5%

Nº2

10.07 · 12:45

PHOTO

just me

VIEWS	REACTIONS
6 515	110
REPOSTS	ER
1	34.1%

Nº3

23.06 · 13:06

PHOTO

We found the most beautiful place in Altai, it seems. Pure visual delight ❤️ A base by the Katun River, hidden in the mountains among huge...

VIEWS	REACTIONS
5 804	55
REPOSTS	ER
4	30.4%

Nº4 22.06 · 09:02 TEXT summer 	VIEWS 5 519 REPOSTS —	REACTIONS 60 ER 28.9%
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Nº5 09.07 · 15:45 PHOTO Going back to the previous post! Because Altai gave us not only incredible views but also pure gastronomic pleasure in...	VIEWS 5 499 REPOSTS 3	REACTIONS 51 ER 28.8%
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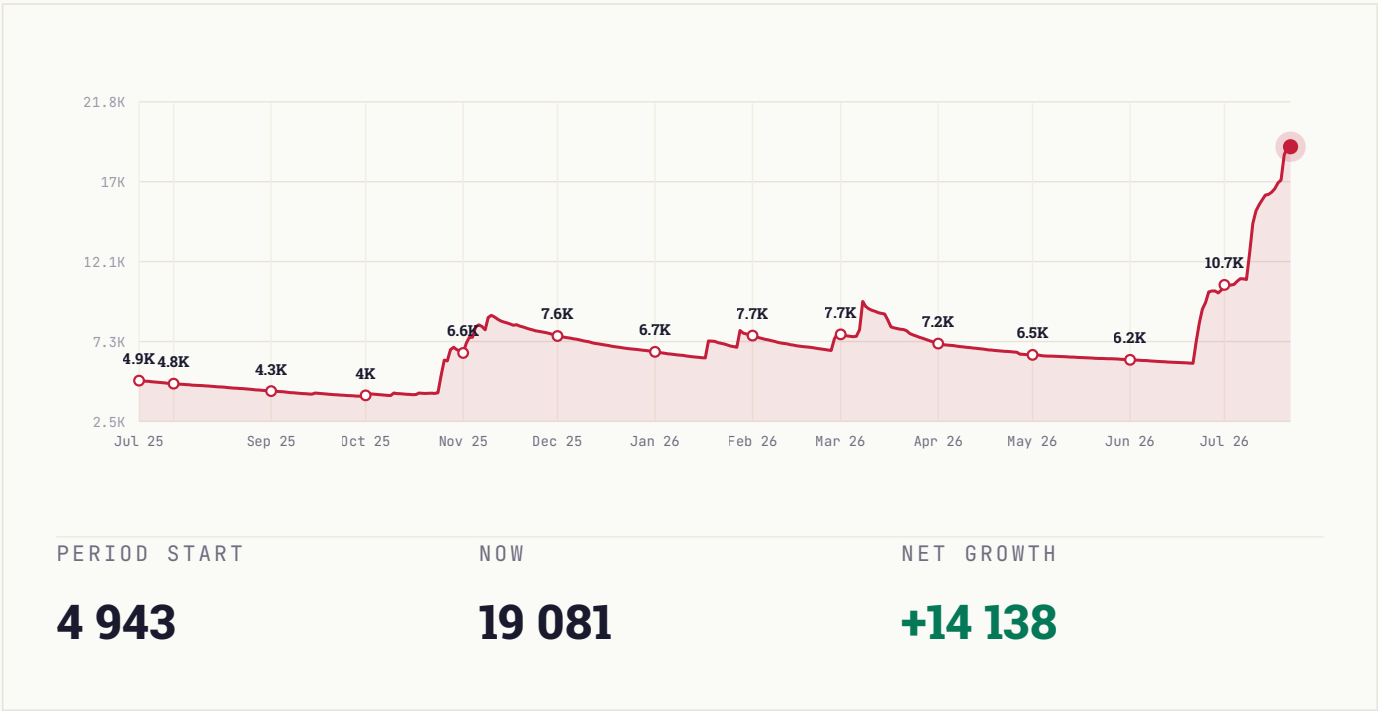
WORST 3

↓ 29.06 · 08:28 TEXT I rarely share my beauty finds, but SPF is a must 	VIEWS 2 450 REPOSTS —	REACTIONS 25 ER 12.8%
↓ 30.06 · 09:32 TEXT Tomorrow is July.	VIEWS 2 224 REPOSTS 1	REACTIONS 48 ER 11.7%
↓ 28.06 · 04:25 PHOTO plans:	VIEWS 2 130 REPOSTS 4	REACTIONS 53 ER 11.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

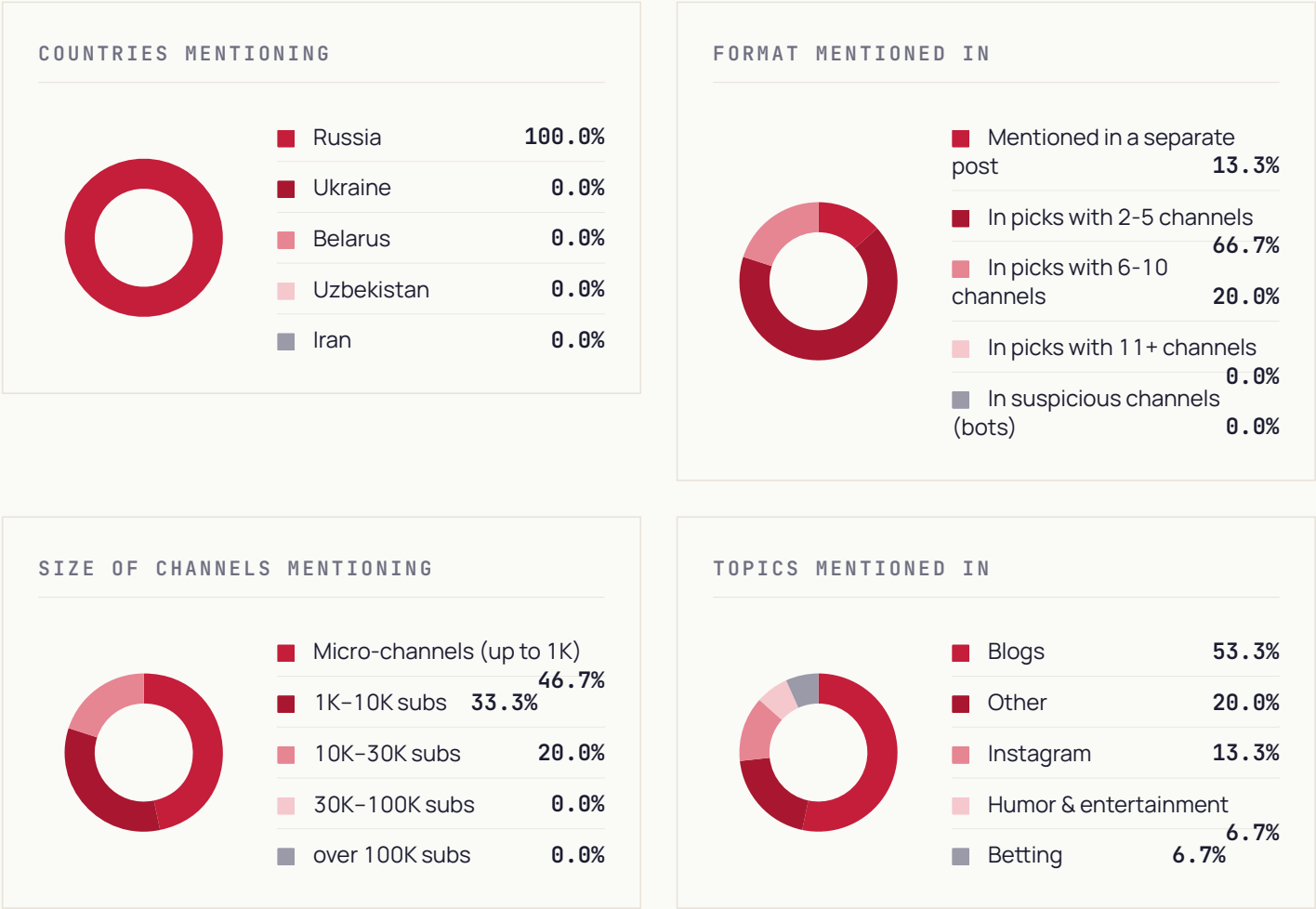
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

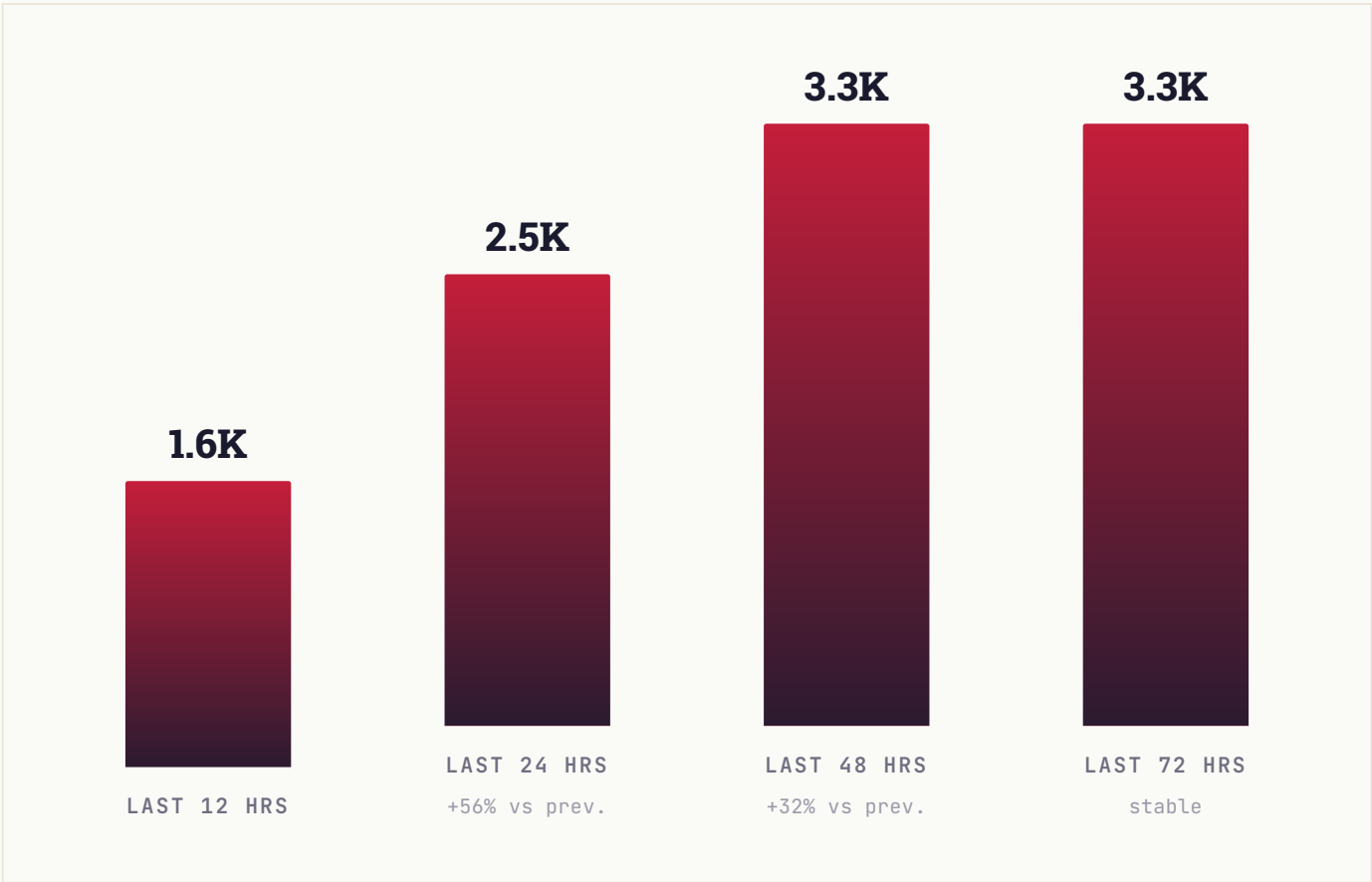
Citation index 2 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ brown lives here	1.1M
EM emmasoket YOU	19.1K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **7 971** new subs.

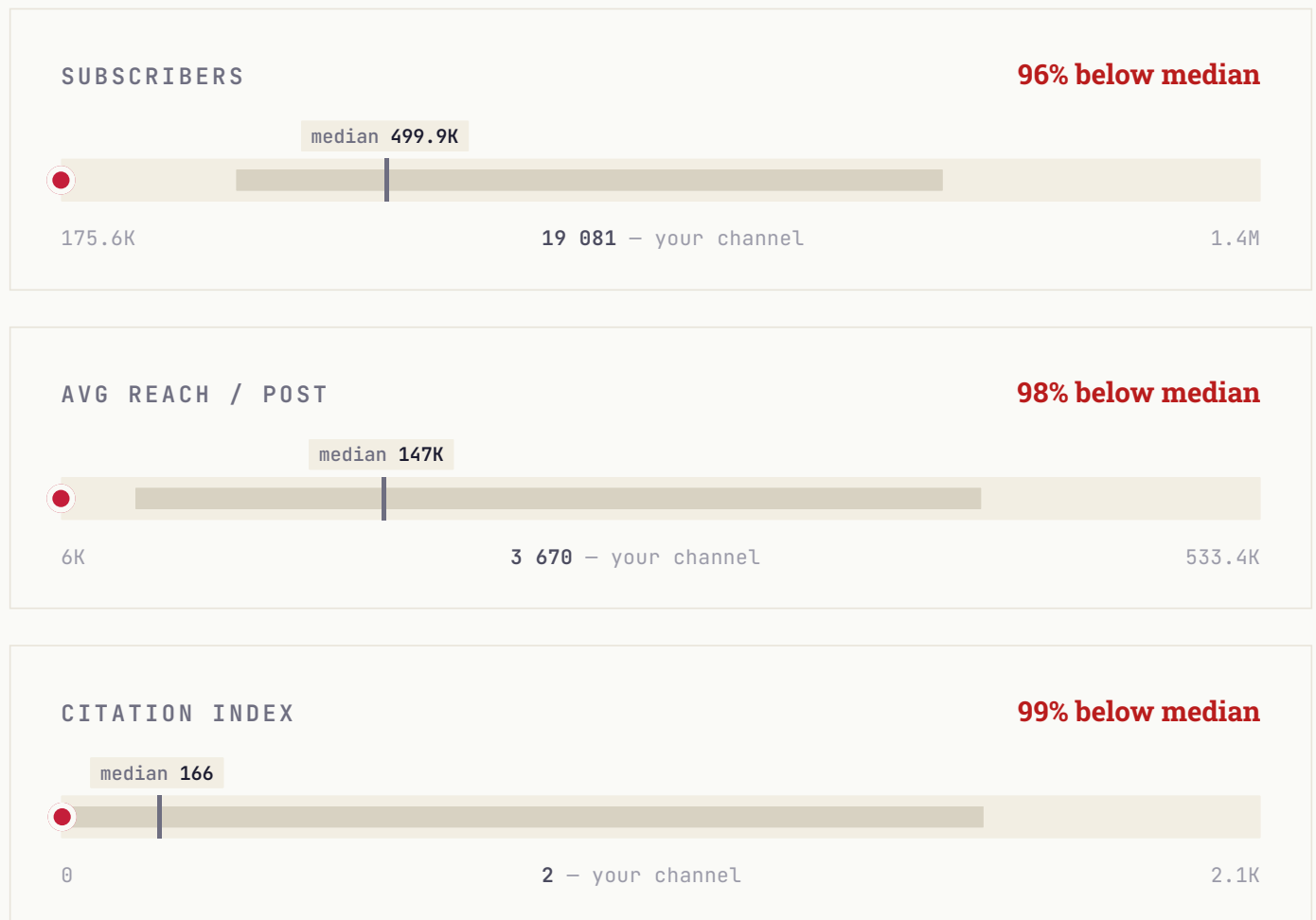
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	2 041
December 2025	0	0	0
Nov 2025	2	2	2 608
Oct 2025	0	0	3 256
Sep 2025	0	0	66
August 2025	0	0	0

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
2	6	7 971

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighbor channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
