

PUBLIC REPORT BY PROMTPRESS

Channel audit

Emigriceps



@emigriceps

Personal blog. Useful info for those leaving Russia. Ads: @ys_ads,
@ann_1333 Feedback: <https://t.me/emigricepsbot>

SUBSCRIBERS

70 864

-176 per month

ERR (% SEE POSTS)

20.0%

daily 12.3%

REACH/POST

13.6K

ad reach 8.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Travel» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 70 864 —	 SUBS REACH 19.19% avg % subs see post	 VIEWS/POST 13.6K median 13.8K · 29 days	 POSTS/WEEK 21.8 for period
 7D TREND -4.1% vs previous week	 REACTIONS/POST 207.7 total 19,320 reactions, 11,618 reposts, 0 comments	 POST LENGTH 931 chars median 1,000 · 29 days	 POSTS ANALYZED 93 29 days
 AD REACH 8.7K 24h avg	 CHURN / MONTH -176 last month	 CITATION RATE 541 citation index · 934 channels mentioned all time	 CHANNEL AGE 5 years 6 months created Dec 29, 2020

AI EDITOR SUMMARY

Channel «Emigriceps» — 70 864 subs. Each post averages 13.6K people (19% of subs), average reach — room to grow. Publishes 22 posts/week (~3/day) — active posting. Week Jun 29 – Jul 5 reach stable (-4.1% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 93 posts over 29 days.
- 02 Dominant format – Text (88/93 posts).
- 03 Avg post length – 931 chars (median 1,000).
- 04 Peak audience activity – Thursday, 19:00 MSK.
- 05 Top posts get 3x more views than the weakest (27.8K avg for top vs 11.1K for worst) – among 93 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 16:40 TEXT Life in Russia officially recognized as cause of PTSD We've made it... 🙌 "État de stress posttraumatique – vient de Russie" ...	VIEWS 49 176 REPOSTS 1 615	REACTIONS 739 ER 69.4%
Nº2 29.06 · 17:41 TEXT Will there be mobilization? In September in Russia, after the Duma elections, a new wave of mobilization will be announced. This is reported by the Service...	VIEWS 17 157 REPOSTS 541	REACTIONS 366 ER 24.2%
Nº3 18.06 · 07:03 TEXT ! EU may cancel issued Schengen visas and residence permits for Russians EU countries have been discussing the idea of reviewing decisions since early spring...	VIEWS 16 962 REPOSTS 337	REACTIONS 514 ER 23.9%

Nº4 10.06 • 16:59 TEXT Citizenship exit to cost 12x more State Duma passed a law in second and third readings significantly raising state fees...	VIEWS 16 131 REPOSTS 184 REACTIONS 336 ER 22.8%
Nº5 23.06 • 15:20 TEXT European Parliament requests preliminary investigation from EC on petition about frozen Russian assets EP committee on...	VIEWS 16 050 REPOSTS 108 REACTIONS 230 ER 22.6%

WORST 3

↓ 07.07 • 06:58 TEXT  Slovakia suspends acceptance of tourist visa applications In July and August, Slovak visa centers accept applications for Schengen visas...	VIEWS 11 475 REPOSTS 25 REACTIONS 98 ER 16.2%
↓ 07.07 • 11:55 TEXT  EU delays launch of pre-entry authorization system due to border chaos The European Union decided to postpone the implementation...	VIEWS 10 880 REPOSTS 33 REACTIONS 103 ER 15.4%
↓ 07.07 • 16:11 TEXT  How to get Bulgarian residence permit via trade representation Haven't written about this option for a while. And it's the good old "trade...	VIEWS 10 871 REPOSTS 157 REACTIONS 85 ER 15.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

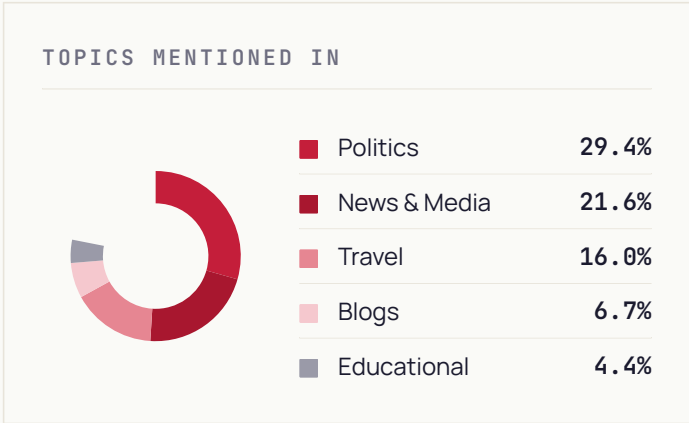
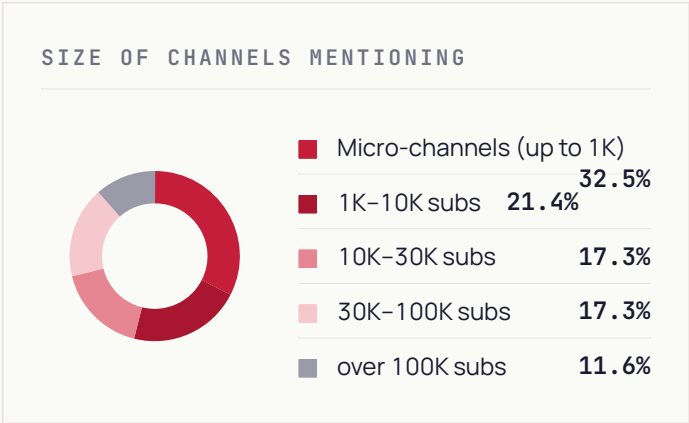
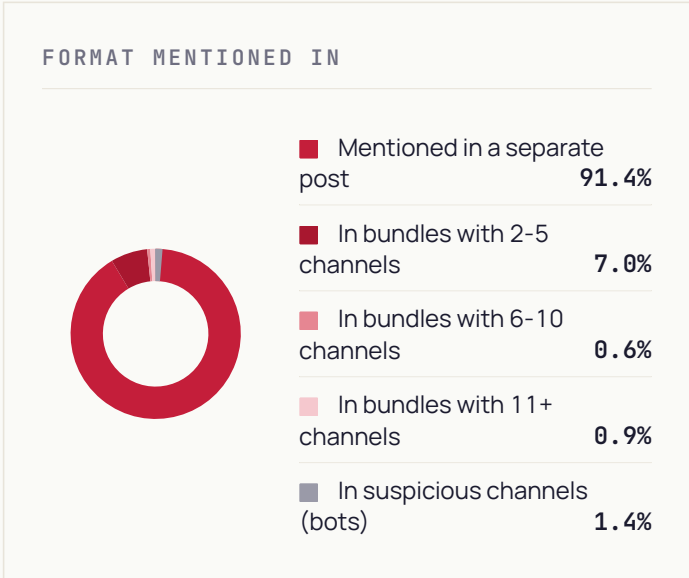
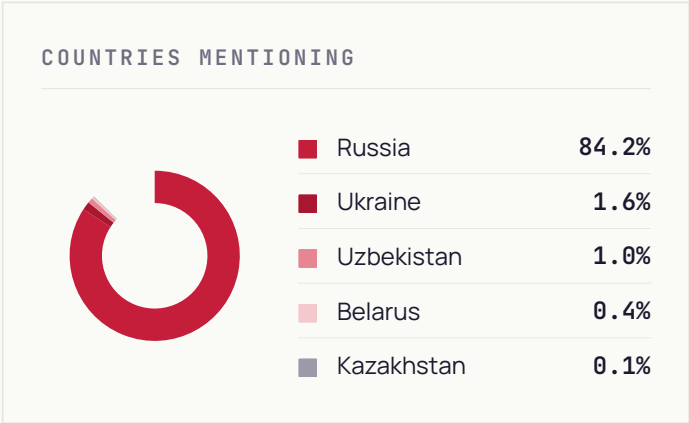
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

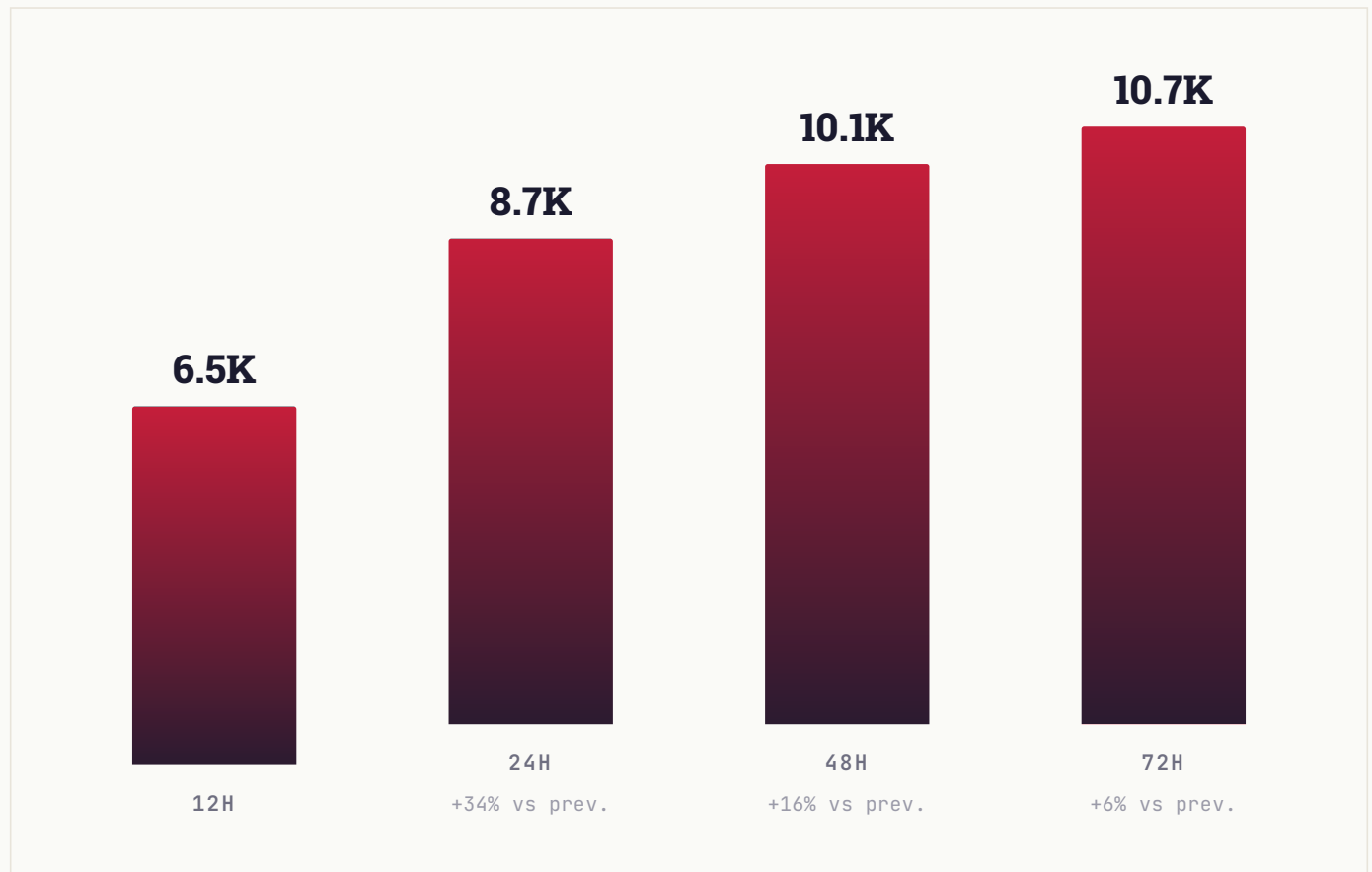
Citation index **541** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **934** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AЭ AEROFLOT	525.4K
Mon Muscovite	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount wagon	432.2K
ER Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.8K
OT Ozon Travel	398.9K
EM Emigriceps YOU	70.9K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 niche — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-96 median: 151.6K. First goal: enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **33**, they brought **2 690** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	2	2	225	
December 2025	4	4	613	
Nov 2025	4	4	829	
Oct 2025	6	6	374	
September 2025	13	11	334	
August 2025	4	4	315	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
33	6	2 690

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Thursday
 Audience is most active on this day at 19:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

System traffic purchase
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager