

PROMTPRESS PUBLIC REPORT

Channel audit

Eleonora marketing



@eleonora_marketing

Marketers and experts learn to get sales from social media through marketing. All for those who want real sales, not decoration. No ads on the channel! It...

SUBSCRIBERS

29 593

-226 per month

ERR (% SEE POSTS)

11.0%

daily 7.6%

REACH/POST

3.3K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 29 593 —	 SUBS REACH 11.27% avg % subs see post	 VIEWS/POST 3.3K median 3.4K · 7 days	 POSTS/WEEK 10.8 for period
 7D TREND — no data for period	 REACTIONS/POST 73.8 total 812 reactions, 155 reposts, 36 comments	 POST LENGTH 113 chars. median 98 · 7 days	 POSTS ANALYZED 11 7 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -226 last month	 CITATION RATE 467 citation index · 935 channels mentioned all time	 CHANNEL AGE 5 years 7 months created 06.12.2020

AI EDITOR SUMMARY

Channel «Eleonora Marketing» — 29 593 subs. Each post averages 3.3K people (11% from subs), reach is low — consider expanding audience. Publishes 11 posts per week (~2/day) — consistent schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 7 days.
- 02 Dominant format – Text (10/11 posts).
- 03 Avg post length – 113 chars (median 98).
- 04 Peak audience activity – Saturday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.9K avg top vs 3.2K worst) – among 11 posts in 7 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 04.07 · 14:42 TEXT We removed the spam-filter bot, so now you can comment without login. You complained a lot.	VIEWS 4 235 REPOSTS 1	REACTIONS 36 ER 14.3%
Nº2 04.07 · 12:07 TEXT (post without caption – text)	VIEWS 3 802 REPOSTS 16	REACTIONS 88 ER 12.8%
Nº3 04.07 · 12:07 TEXT Feel like getting back to active work, Eleonora? 😊 Maybe at a more relaxed pace? Also curious how the family perceives the year-long...	VIEWS 3 722 REPOSTS 5	REACTIONS 22 ER 12.6%

Nº4 04.07 · 11:24 TEXT What other questions would you like to ask me?	VIEWS 3 570 REPOSTS 2	REACTIONS 17 ER 12.1%
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Nº5 04.07 · 11:10 TEXT "Eleonora closed the school earlier than everyone because she knew what was coming" – is that true? I answer personally.	VIEWS 3 474 REPOSTS 24	REACTIONS 114 ER 11.7%
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WORST 3

↓ 04.07 · 10:54 TEXT Long time no see, glad you noticed 🙏 Back with insights from the past few months...	VIEWS 3 287 REPOSTS 1	REACTIONS 83 ER 11.1%
↓ 04.07 · 11:00 TEXT About a movie that explains many current processes	VIEWS 3 222 REPOSTS 37	REACTIONS 125 ER 10.9%
↓ 04.07 · 10:52 TEXT Will you come back?)	VIEWS 3 178 REPOSTS —	REACTIONS 9 ER 10.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

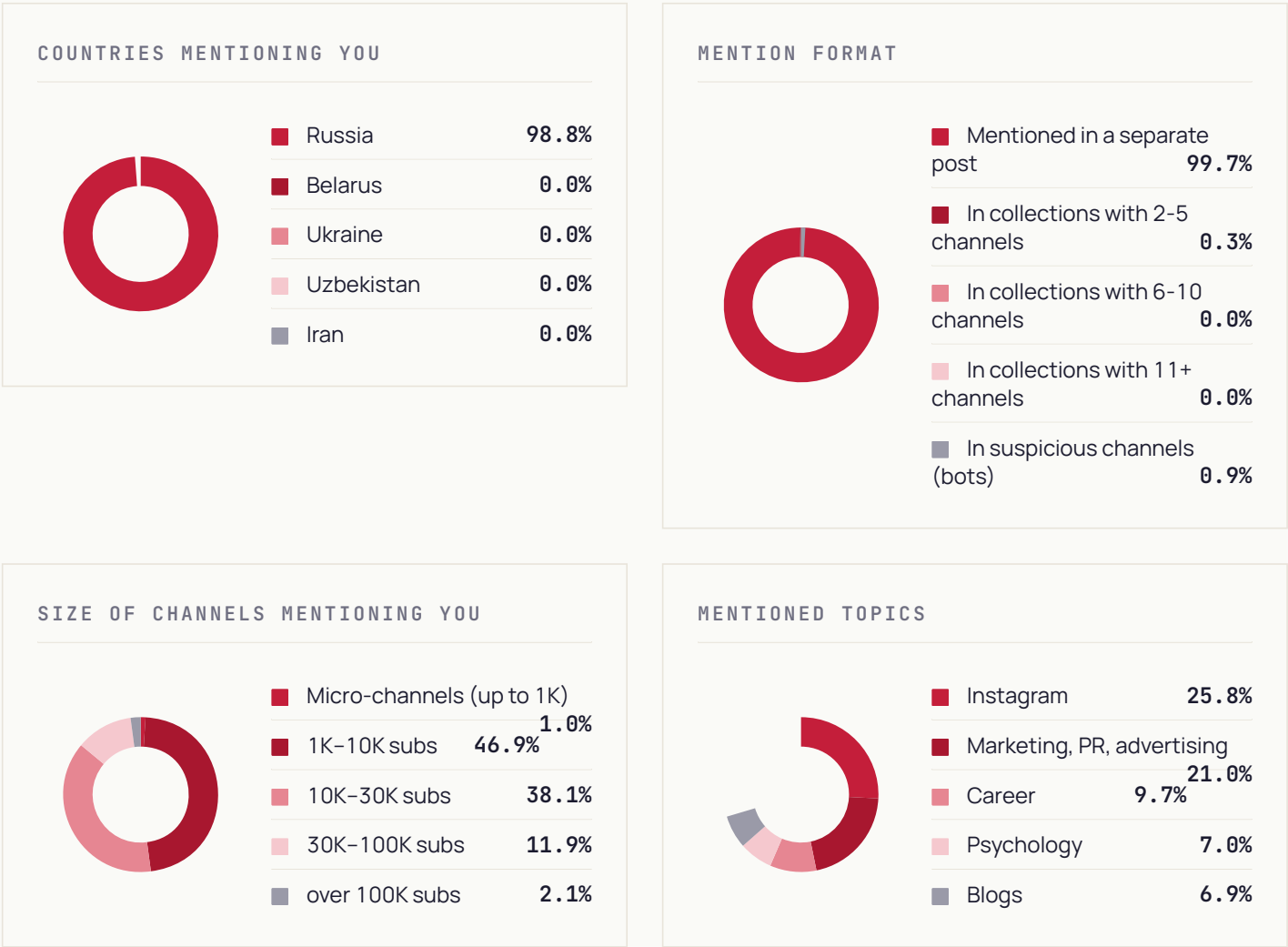
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

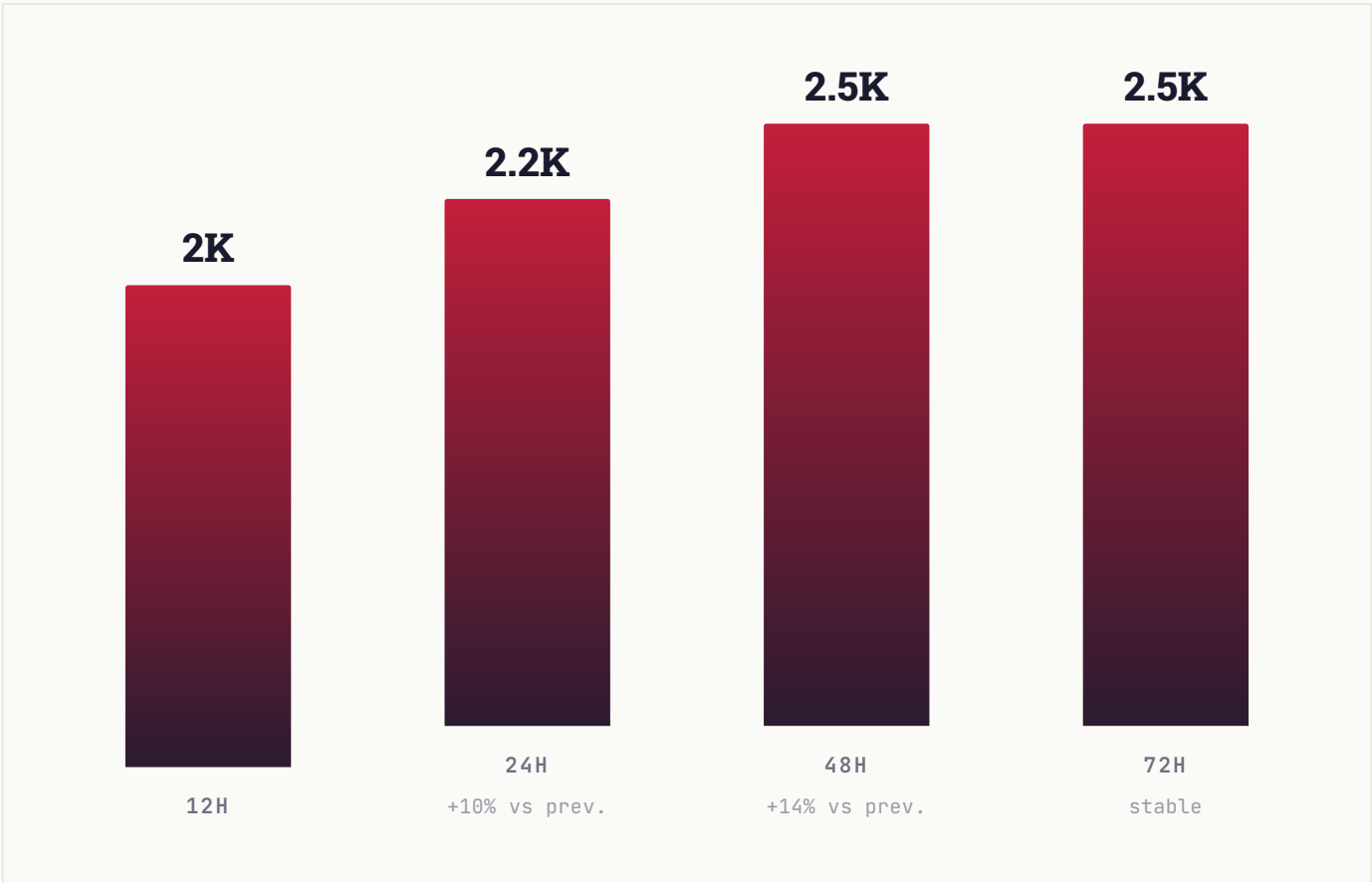
Citation index **467** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **935** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Окак	1.6M
This Search	1.5M
week TR Trending	1.2M
TB trends by russia	1.1M
KV Customer is always right	1.1M
TZ Set trends	1M
This Trending today	1M
month TV Trend or leave	990K
EM Eleonora marketing YOU	29.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal: enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **553**, they brought **4 516** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	46	46	151
December 2025	93	80	608
Nov 2025	128	120	878
Oct 2025	133	122	2 239
Sep 2025	79	71	462
August 2025	74	68	178

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
553	6	4 516

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating the range of the niche. A vertical line marks the median, and a red dot indicates the channel's performance.

- SUBSCRIBERS:** The chart shows a range from 40.9K to 1.2M. The median is 144.6K. The channel's performance is 29,593, which is worse than the median by 80%.
- AVG REACH / POST:** The chart shows a range from 11 to 56.2K. The median is 13.4K. The channel's performance is 3,336, which is worse than the median by 75%.
- CITATION INDEX:** The chart shows a range from 0 to 3.3K. The median is 204. The channel's performance is 467, which is better than 54% of the niche.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	29 593	144.6K	worse than median by 80%
AVG REACH / POST	3 336	13.4K	worse than median by 75%
CITATION INDEX	467	204	better than 54% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Saturday

Audience most active on this day at 17:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs.
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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