

PUBLIC REPORT PROMTPRESS

Channel audit

Elena Raytman



@elenaraytman

Some blogger 😊 Collaboration: elenaraytman@wildjam.ru <https://clck.ru/3Ektzw>

SUBSCRIBERS

883 824

+176 per month

ERR (% SEE POSTS)

55.0%

daily **25.0%**

REACH/POST

545.7K

ad reach **221.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 883 824 —	SUBSCRIBER REACH 61.74% avg % subs see post	VIEWS/POST 545.7K median 504.6K · 25 days	POSTS/WEEK 5.8 for period
7D TREND -38.7% vs previous week	REACTIONS/POST 24258.8 total 509,435 reactions, 47,639 reposts, 108,743 comments	POST LENGTH 359 chars. median 92 · 25 days	POSTS ANALYZED 21 25 days
AD REACH 221.5K 24h avg	CHURN / MONTH +176 last month	CITATION RATE 67 citation index · 1,277 channels mentioned ever	CHANNEL AGE 8 years 3 months created 20.03.2018

AI EDITOR SUMMARY

Channel «Elena Raytman» — 883 824 subs. Each post gets avg 545.7K people (62% from subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) — rare. Week 22–28 Jun reach dropped -38.7% by week 15–21 Jun — worth analyzing causes.

Nº4

16.06 · 23:22

VIDEO

Episode 2

Partially based on real events

VIEWS

749 317

REACTIONS

26 934

REP.

6 445

ER

84.8%

Nº5

10.06 · 18:09

TEXT

Post for theories

If you haven't watched the episode, don't read below. I think the curse is aimed at total extermination of the inhabitants. 1. New...

VIEWS

704 863

REACTIONS

23 998

REP.

459

ER

79.8%

WORST 3

↓

28.06 · 16:59

PHOTO

Tried this popcorn?

VIEWS

402 791

REACTIONS

49 218

REP.

1 065

ER

45.6%

↓

29.06 · 17:15

PHOTO

I just came for a t-shirt...

VIEWS

376 628

REACTIONS

45 156

REP.

493

ER

42.6%

↓

30.06 · 10:31

PHOTO

Summer is in full swing, the feed is full of vacation photos, and I realize I need to get away for at least a couple of days too. Searching...

VIEWS

368 317

REACTIONS

17 744

REP.

184

ER

41.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

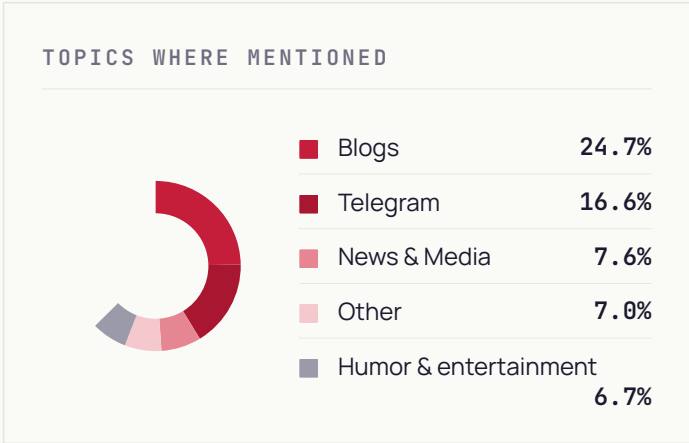
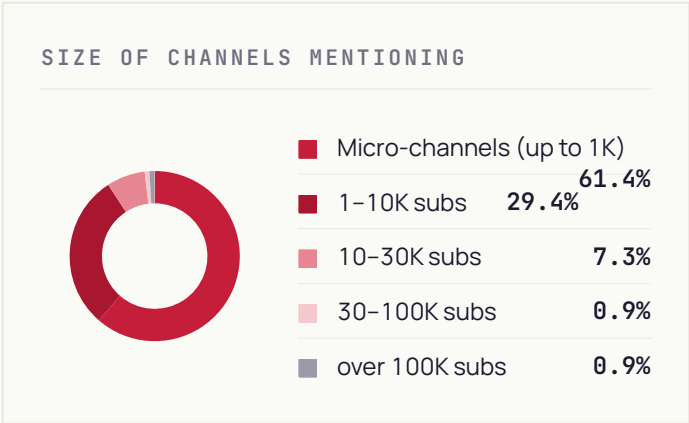
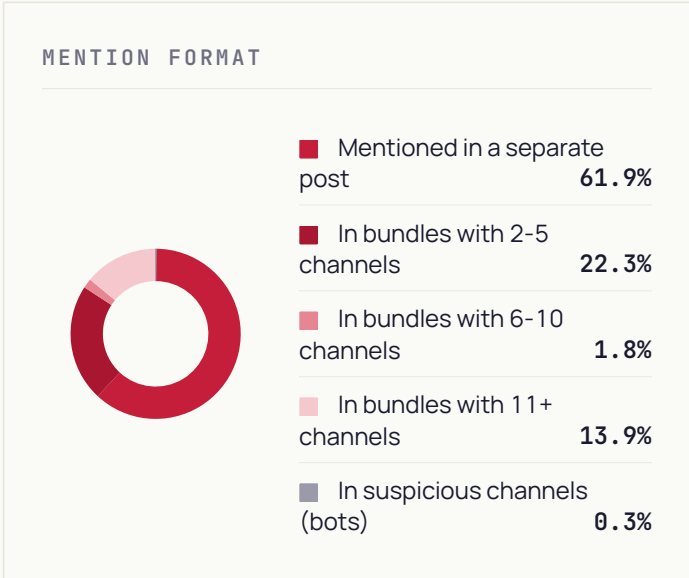
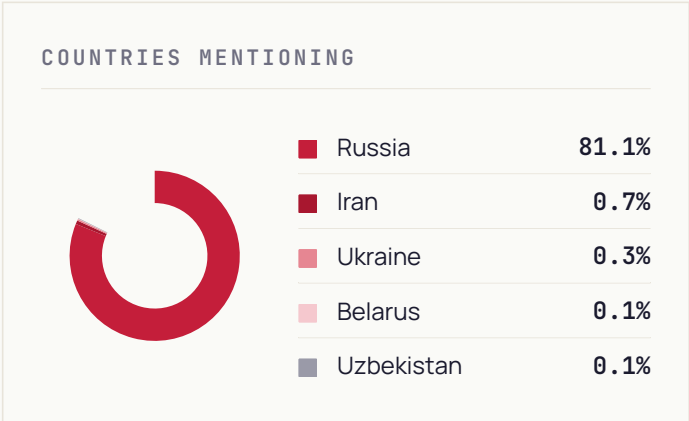
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

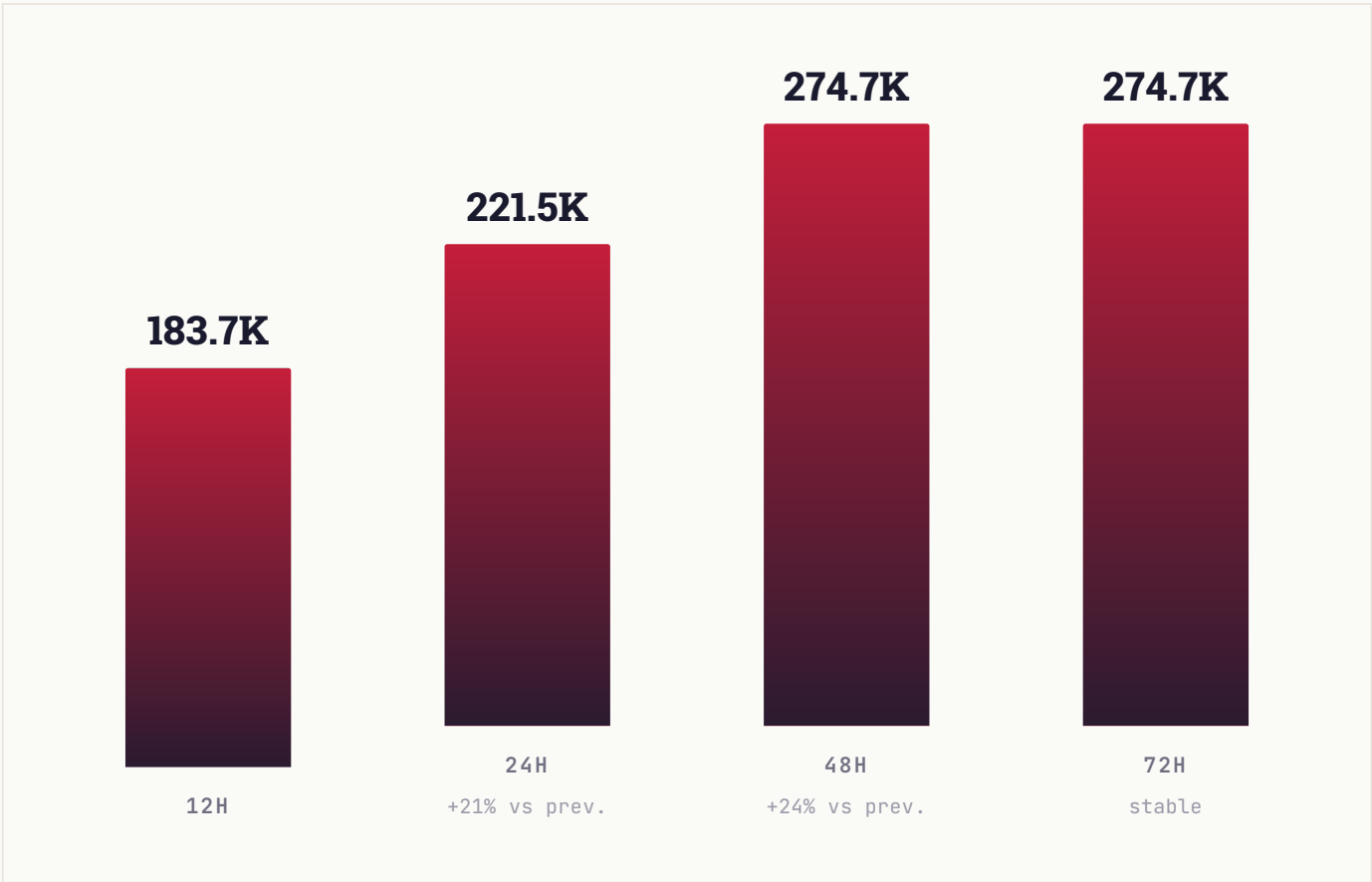
Citation index **67** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel mentioned **1 277** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
ER Elena Raytman YOU	883.8K

COMPARATIVE CONCLUSION

Channel intop quartile of niche (#16 of 100). Leader — Dima Maslennikov (2.2M).
Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **186**, they brought **43 760** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	26	13	0
December 2025	48	16	21 209
November 2025	39	20	923
October 2025	25	18	14 850
Sep 2025	23	14	4 604
August 2025	25	19	2 174
TOTAL MENTIONS			186
MONTHS IN DATA			6
ATTRACTED SUBSCRIBERS			43 760

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-**100** channels in category "**Blogs**" (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

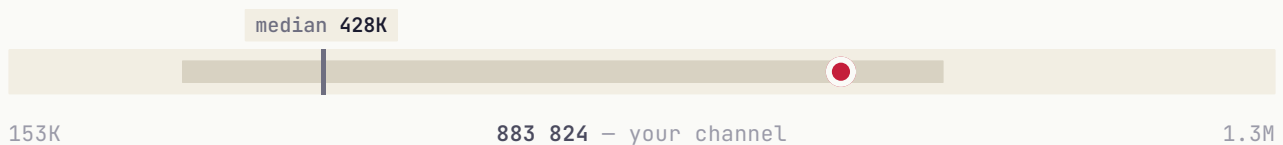
#16 /100

POSITION IN NICHE

Channel in top 16% – strong position

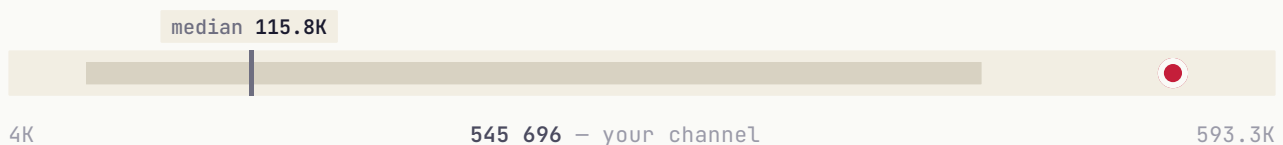
SUBSCRIBERS

better than 83% of niche



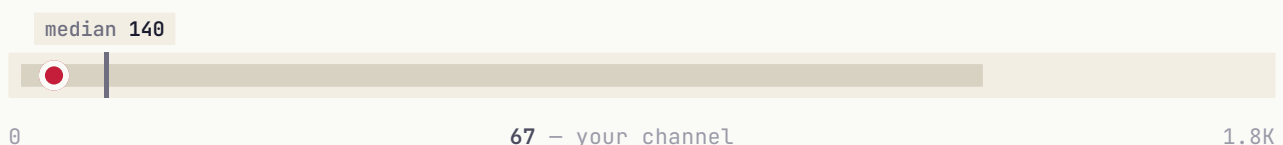
AVG REACH / POST

better than 90% of niche



CITATION INDEX

52% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
