

PROMTPRESS PUBLIC REPORT

Channel audit

Electrosila | sila.by



@elektrosila_by

We share useful ideas, tests, life hacks and tips on choosing tech.
https://w.sila.by/elektrosila_ Public offer to participate in the
 giveaway: <https://w.sila.by/rozygryshi>

SUBS

11 431

-177 per month

ERR (% SEE POSTS)

46.0%

per day 20.7%

REACH/POST

5.2K

ad reach 2.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 11 431 —	 SUBS REACH 45.67% avg % subs see post	 VIEWS/POST 5.2K median 4.8K · 12 days	 POSTS/WEEK 4.1 over period
 7D TREND — no data for period	 REACTIONS/POST 184.0 only 1,288 reactions, 188 reposts, 6 comments	 POST LENGTH 301 chars median 341 · 12 days	 POSTS ANALYZED 7 12 days
 AD REACH 2.4K 24h avg	 CHURN / MONTH -177 last month	 CITATION RATE 1 citation index · 10 channels mentioned all time	 CHANNEL AGE 8 years 3 months created 31.01.2018

AI EDITOR SUMMARY

Channel «Elektrosila | sila.by» – 11 431 subs. Each post averages 5.2K people (46% from subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 12 days.
- 02 Dominant format – Photo (5/7 posts).
- 03 Avg post length – 301 chars (median 341).
- 04 Peak audience activity – Friday, 12:00 MSK.
- 05 Top posts get 1× more views than the weakest (6.3K avg for top vs 4.3K for worst) – among 7 posts in 12 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 07.05 · 09:21 PHOTO 🎁 GIVEAWAY: air fryer Vivaris from @elektrosila_by and 50 rub certificate from @triceni What to do? 📌 Subscribe to @elektrosila_by...	VIEWS 7 262 REPOSTS 86	REACTIONS 498 ER 63.5%
Nº2 15.05 · 09:00 PHOTO 📌 TINECO PURE ONE S70 – your smart helper for dry cleaning! No cords, up to 95 min battery, flexible tube that...	VIEWS 6 129 REPOSTS 3	REACTIONS 59 ER 53.6%
Nº3 14.05 · 15:05 PHOTO Giving away a ROWENTA hair styler 🎁 Subscribe to @elektrosila_by Hit "Participate!" under this post May 19 at 14:00 random...	VIEWS 5 446 REPOSTS 89	REACTIONS 448 ER 47.6%

Nº4 12.05 • 11:00 PHOTO TINECO FLOOR ONE SWITCH S7 STRETCH – a vacuum that makes cleaning easy and smart! ☒ Vacuums and mops simultaneously ☒ Technology with...	VIEWS 4 770 REACTIONS 54 REPOSTS 4 ER 41.7%
Nº5 14.05 • 09:57 PHOTO Discounts on beauty tech ROWENTA – up to 35%! Hair dryers, stylers, straighteners and other beauty gadgets ROWENTA – at great prices now...	VIEWS 4 549 REACTIONS 44 REPOSTS 1 ER 39.8%

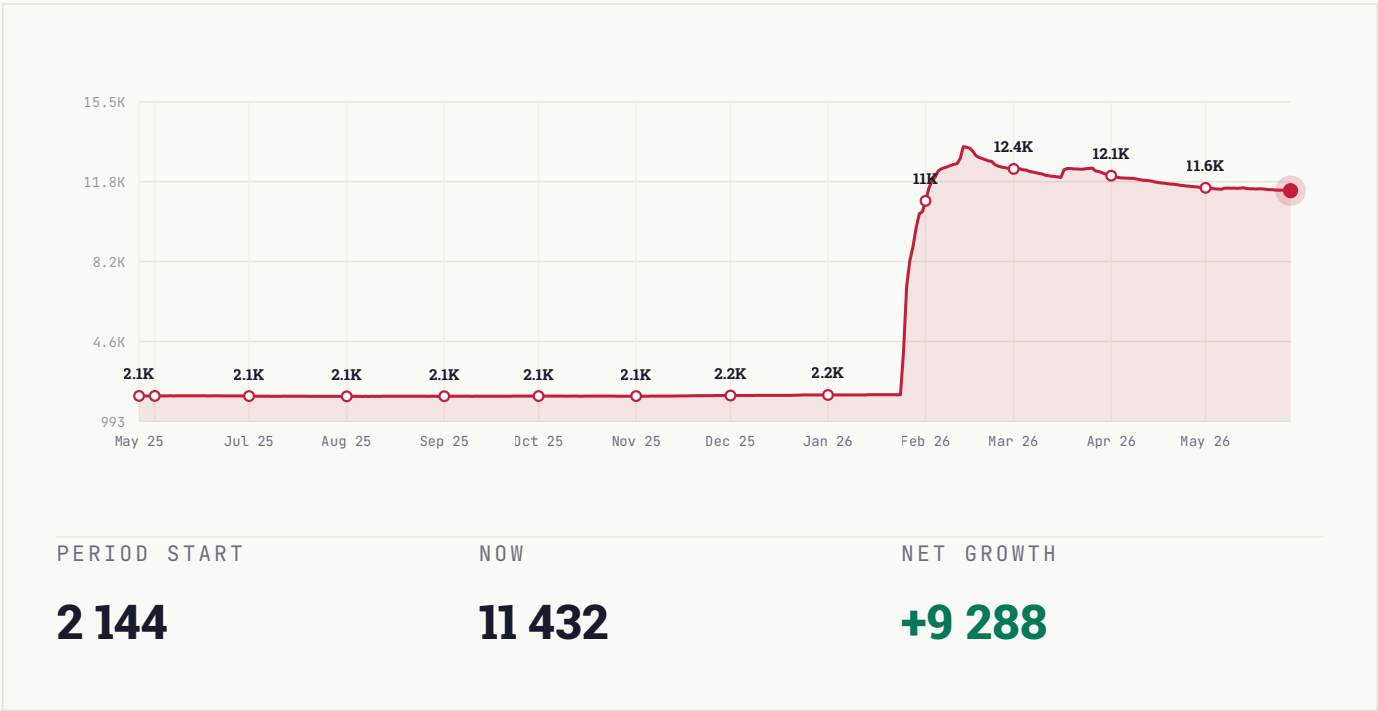
WORST 3

↓ 14.05 • 09:57 PHOTO Discounts on beauty tech ROWENTA – up to 35%! Hair dryers, stylers, straighteners and other beauty gadgets ROWENTA – at great prices now...	VIEWS 4 549 REACTIONS 44 REPOSTS 1 ER 39.8%
↓ 13.05 • 09:00 TEXT ☒ Giveaway results: ☒ Winner: 1. Yulia ✓Check results	VIEWS 4 483 REACTIONS 78 REPOSTS 3 ER 39.2%
↓ 19.05 • 11:00 TEXT ☒ Giveaway results: ☒ Winner: 1. Vitaliy ✓Check results	VIEWS 3 902 REACTIONS 107 REPOSTS 2 ER 34.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

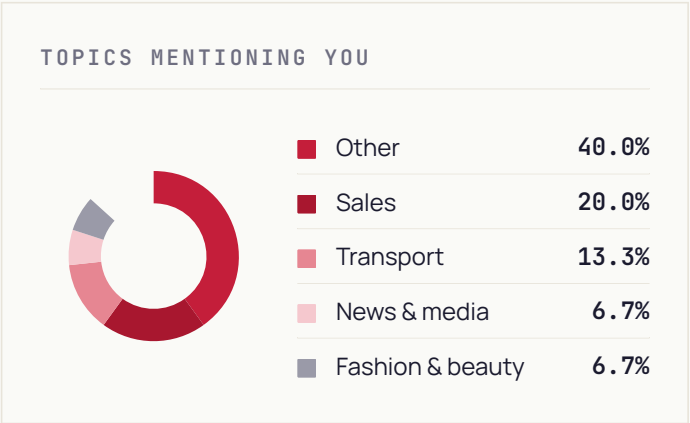
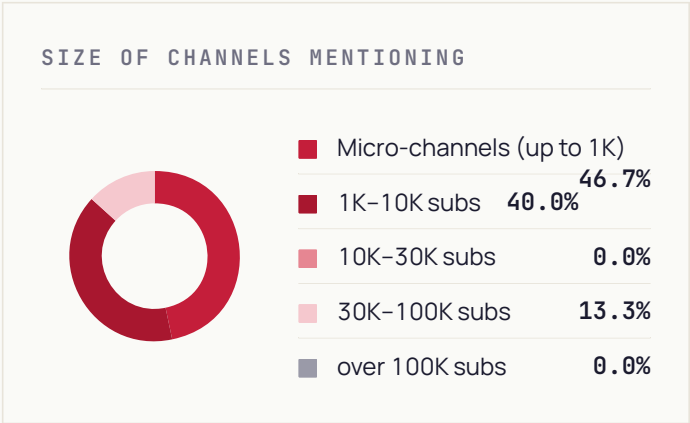
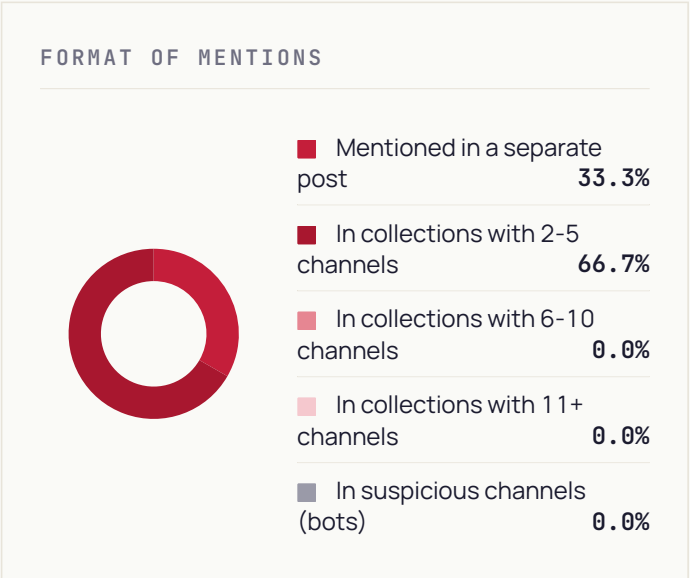
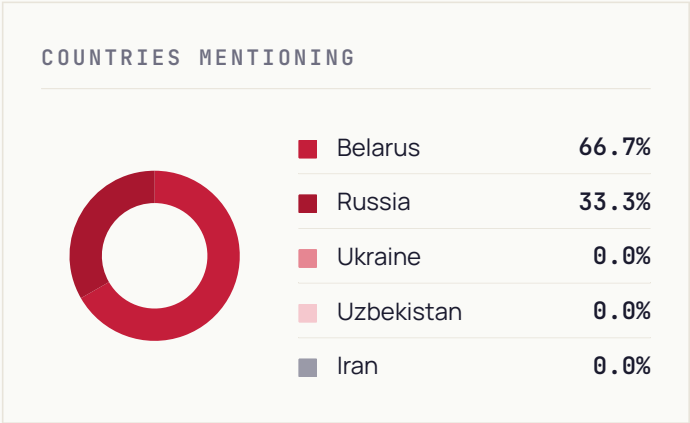
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

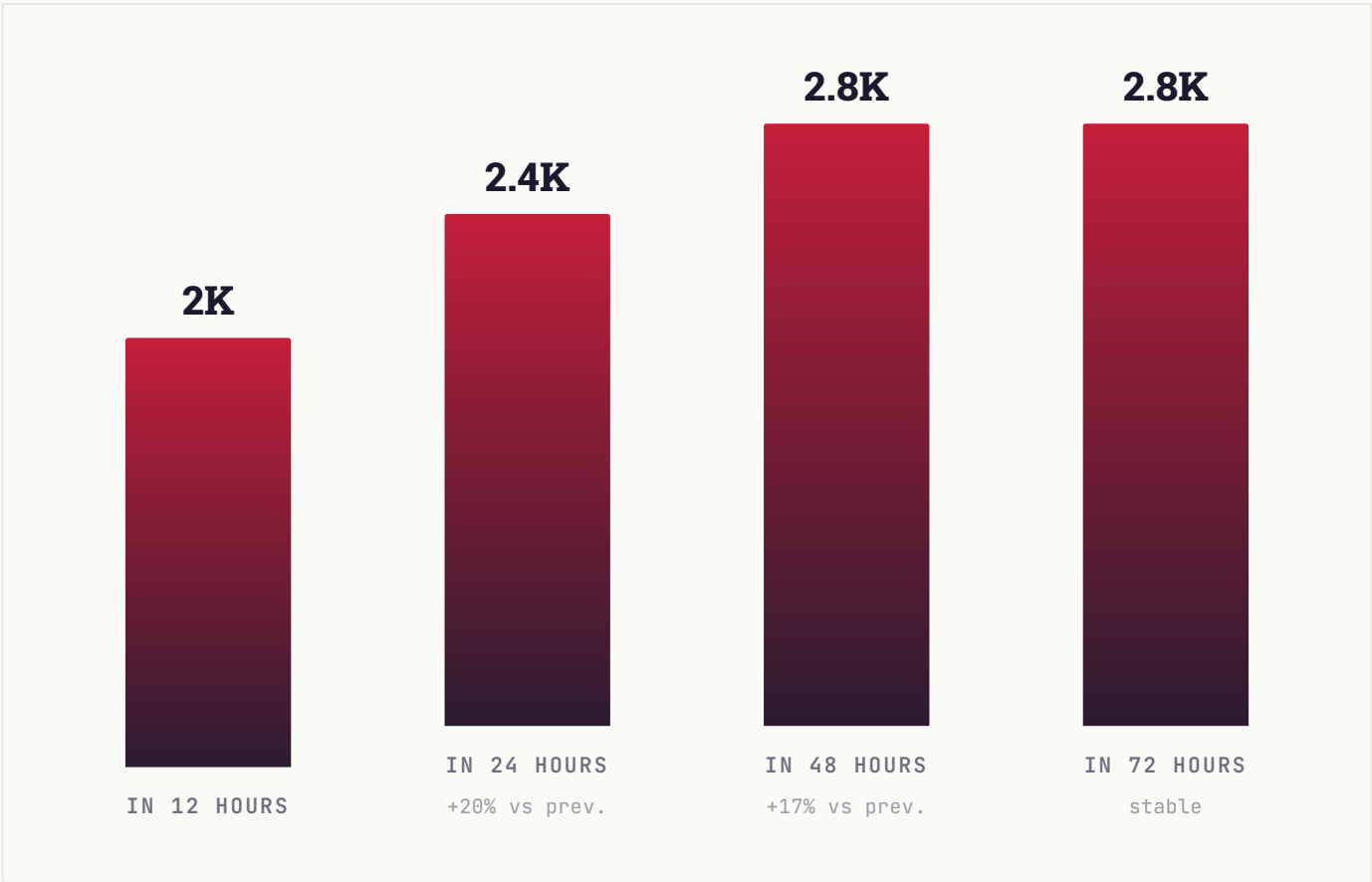
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
EI Electrosila sila.by YOU	11.4K
GB GB_BY Главный Бухгалтер	8.3K
SL Slavia	4.4K
BB Братство балдежа	3.7K
T Technopark "Rusclimate IXEL"	2.9K
MA Magilev.by	2.3K
K- Kommunarka — that's US!	1.3K
MD Mogilev DSK	1.1K
Ж Magazine "City of Women"	1.1K
TV TVnews.by	703
ZV Notes... Version 2.0	159

COMPARATIVE CONCLUSION

Channel — largest in selection out of 11 channels. Cross-promo with the rest as niche leader: you give them more reach than you get back, but solidify your status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **128** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
November 2025	0	0	40	
October 2025	0	0	14	
September 2025	0	0	23	
August 2025	0	0	18	
July 2025	0	0	11	
June 2025	0	0	22	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	128

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.1 posts/week. Active channels average 7-10.
Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend increasing share to
15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
