

PROMTPRESS PUBLIC REPORT

Channel audit

Electric vehicles worldwide



@elektromobil_tesla_elektrokar

Covering the latest trends in EVs and e-transport, plus analyzing cutting-edge green tech. Join us to stay on top of the newest "green" breakthroughs...

SUBSCRIBERS

20 234

53 24-day posts

ERR (% SEE POSTS)

19.0%

in 24h 13.1%

REACH/POST

3.8K

ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 20 234 -	 SUBS REACH 18.89% avg % subs see post	 VIEWS/POST 3.8K median 3.8K · 24 days	 POSTS/WEEK 15.2 for the period
 7D TREND -6.3% vs previous week	 REACTIONS/POST 43.5 only 2,305 reactions, 23 reposts, 0 comments	 POST LENGTH 961 chars. median 978 · 24 days	 POSTS ANALYZED 53 24 days
 AD REACH 2.7K 24h avg	 CITATION RATE 0 citation index · 1 channel(s) mentioned ever	 CHANNEL AGE 3 years 8 days created 04.07.2023	

AI EDITOR SUMMARY

Channel «Electric Cars Worldwide» – 20 234 subs. Each post avg views 3.8K people (19% of subs), avg reach – room to grow. Publishes 15 posts/week (~2/day) – steady pace. For week Jun 29 – Jul 5 reach dropped -6.3% to week 22–28 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **53** posts over 24 days.
- 02 Dominant format – **Photo** (28/53 posts).
- 03 Avg post length – **961** chars (median 978).
- 04 Peak audience activity – **Monday**, 15:00 MSK.
- 05 Top posts get **1x** more views than the weakest (4.4K avg for top vs 3.3K for worst) – among 53 posts over 24 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 12:02 TEXT AISTALAND GT7 – first production car with Huawei Qiankun L3 autopilot – launches June 26. Joint project...	VIEWS 4 458 REPOSTS –	REACTIONS 39 ER 22.0%
Nº2 25.06 · 07:36 PHOTO Historic moment: May 2026 – EVs outsold gasoline cars in Europe for the first time. BEV share hit 23.3%...	VIEWS 4 457 REPOSTS 2	REACTIONS 57 ER 22.0%
Nº3 28.06 · 14:56 PHOTO NIO CEO William Li at Nio Partner Day 2026: by 2030, over 90% of new car sales in China will be EVs...	VIEWS 4 349 REPOSTS 1	REACTIONS 49 ER 21.5%

Nº4 06.07 · 08:53 PHOTO BYD unveiled flagship sedan Seal 08 – big, powerful, and surprisingly affordable. Starting price from 197K yuan (~2.3M...	VIEWS 4 336 REPOSTS —	REACTIONS 40 ER 21.4%
Nº5 22.06 · 14:21 PHOTO Tesla prepares extended version of its bestseller – Model Y L – for US market. Analysts AutoForecast Solutions...	VIEWS 4 309 REPOSTS —	REACTIONS 41 ER 21.3%

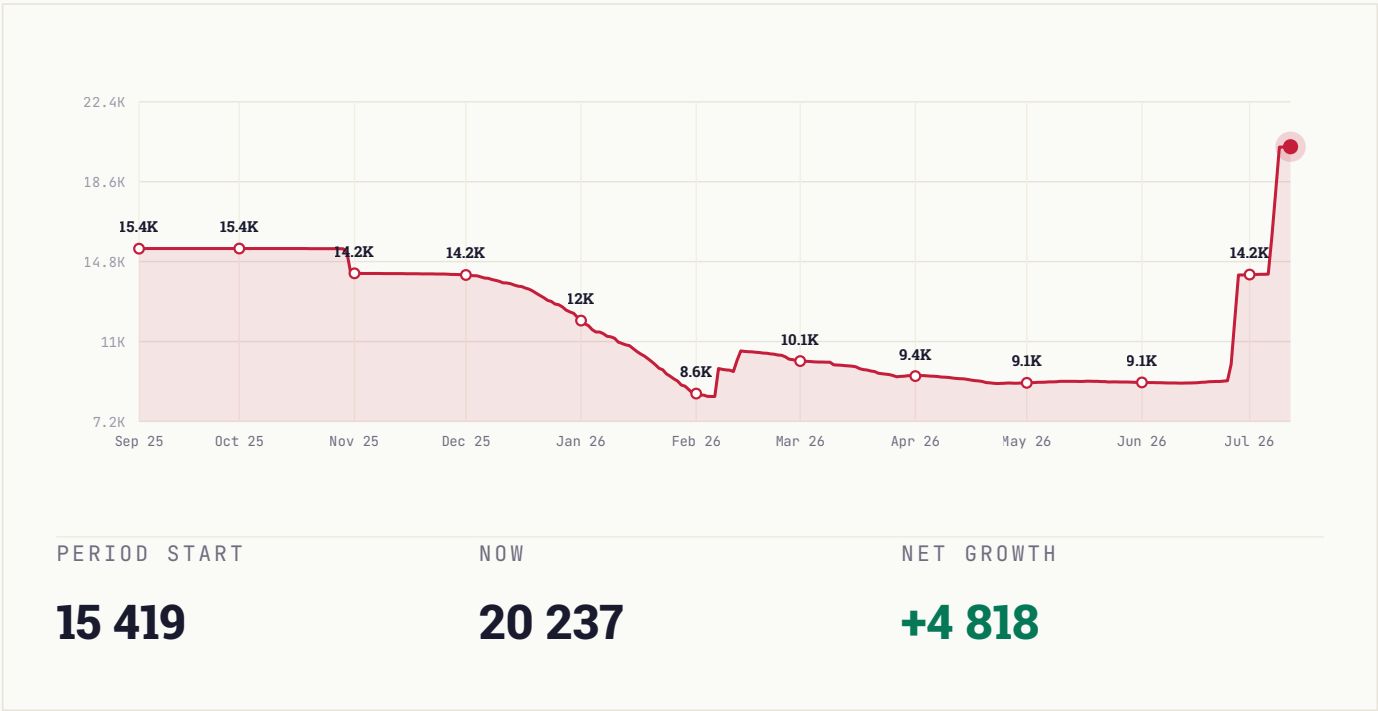
WORST 3

↓ 18.06 · 14:13 TEXT BYD officially unveils flagship electric crossover Great Tang with claimed 950 km range – one of the highest...	VIEWS 3 272 REPOSTS —	REACTIONS 41 ER 16.2%
↓ 16.06 · 11:29 PHOTO Rivian prepares to launch Tesla FSD-level autonomous driving system – this year. CEO RJ...	VIEWS 3 264 REPOSTS 1	REACTIONS 43 ER 16.1%
↓ 18.06 · 16:36 PHOTO Chinese brand Denza (BYD subsidiary) is prepping an electric supercar that could redefine the premium market. Denza Z debuts in 2026...	VIEWS 3 250 REPOSTS 1	REACTIONS 46 ER 16.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

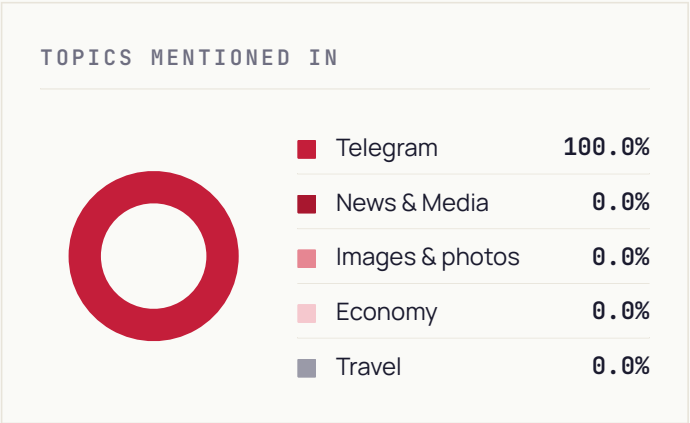
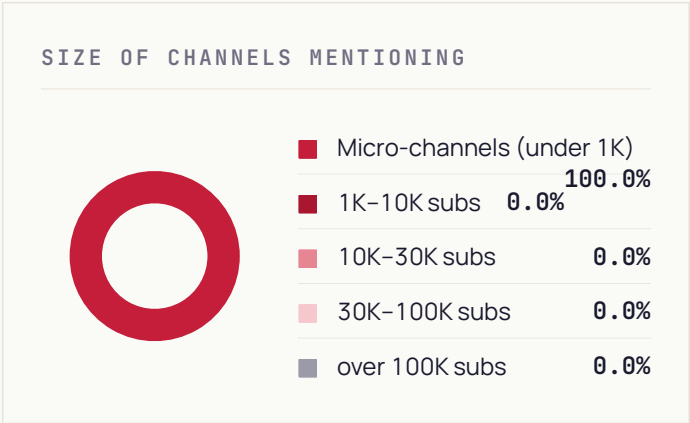
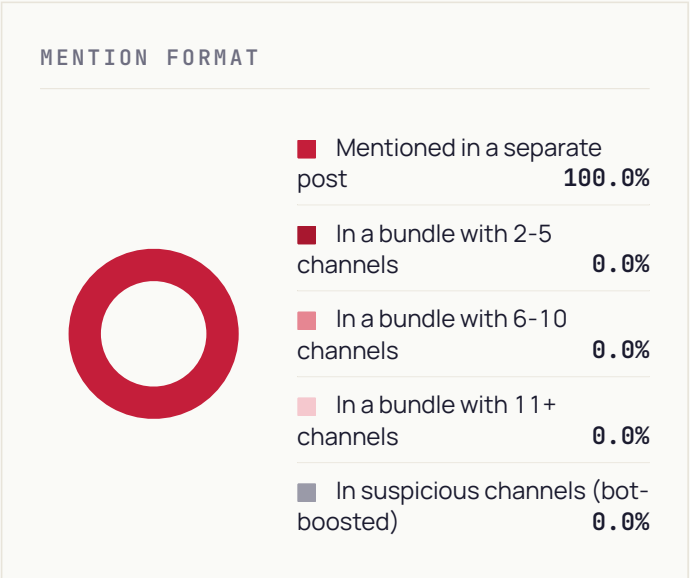
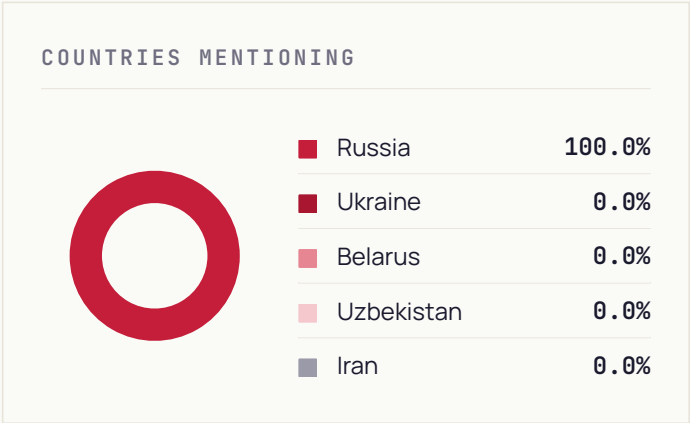
Yearly subscriber growth chart. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

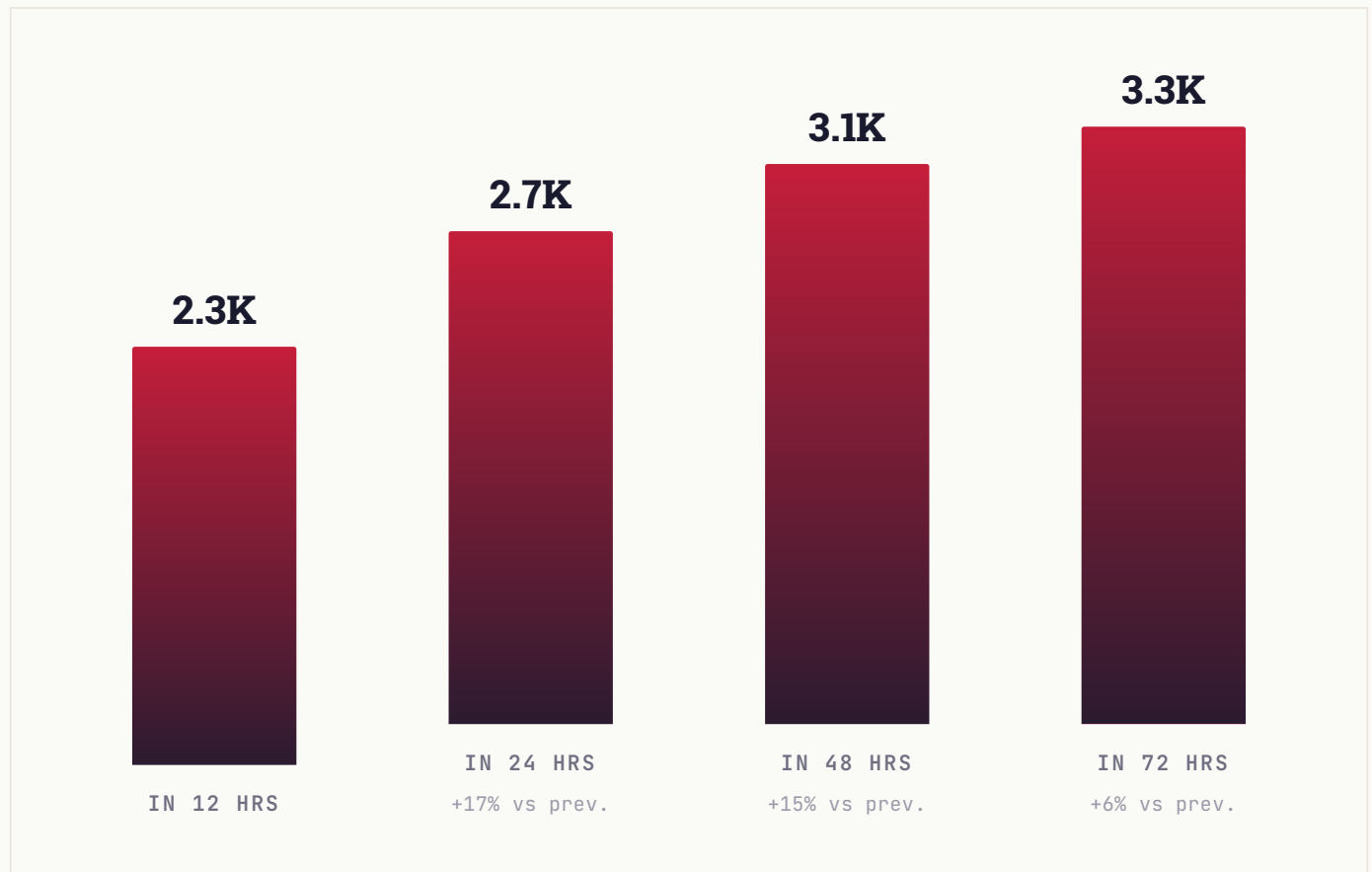
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 1 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending topics	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت زَاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
EV Electric vehicles worldwide YOU	20.2K

COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts mentioning your channel. Over the last **6 months** such mentions were **0**, they brought **7** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	0	0	2	
Sep 2025	0	0	5	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	7

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Monday
Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for important posts
- 02

Increase share of video posts
Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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