

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Тайланд

Экскурсии

Пхукет

Паттайя



@eksph

OFFICIAL CHANNEL REGISTERED IN ROSKOMNADZOR ★ Private
Tours ★ Signature Tours ★ Group Tours ★ Sea Excursions to
Islands WhatsApp: +79872840513 ...

SUBSCRIBERS

83 097

ERR (% SEE POSTS)

131.0%

REACH/POST

180.1K

+2081 per month

last day 48.2%

ad reach 40.2K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Travel» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 83 097 —	SUBS REACH 216.69% avg % of subs see post	VIEWS/POST 180.1K median 166.9K · 26 days	POSTS/WEEK 3.1 for period
7D TREND — no data for period	REACTIONS/POST 44.4 total 533 reactions, 0 reposts, 0 comments	POST LENGTH 997 chars median 1000 · 26 days	POSTS ANALYZED 12 26 days
AD REACH 40.2K 24h avg	CHURN / MONTH +2081 last month	CITATION RATE 0 citation index · 1 channels mentioned ever	CHANNEL AGE 2 years 9 months created 04.10.2023

AI EDITOR SUMMARY

Channel «Thailand Tours Phuket Pattaya» — 83 097 subs. Each post averages 180.1K people (217% of subs), this is wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 26 days.
- 02 Dominant format – Photo (7/12 posts).
- 03 Avg post length – 997 chars (median 1000).
- 04 Peak audience activity – Sunday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (242.1K avg for top vs 145.6K for worst) – among 12 posts over 26 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 18:32 PHOTO WORLD'S FIRST BEACH CLUB ON WATER Located on the scenic shores of Phuket, YONA Beach Club is a truly unique beach...	VIEWS 281 811 REPOSTS — REACTIONS 3 ER 339.1%
Nº2 03.07 · 22:57 PHOTO Tour from Phuket to Bangkok 1 day BANGKOK IN 1 DAY – DIVE INTO THE HEART OF THAILAND Discover Bangkok – a city where ancient...	VIEWS 227 846 REPOSTS — REACTIONS 1 ER 274.2%
Nº3 02.07 · 07:18 PHOTO Phuket Circus 🎪 Phuket Circus – a bright new evening attraction in Phuket 🎪 Phuket Circus – a bright new evening attraction in Phuket...	VIEWS 216 696 REPOSTS — REACTIONS 506 ER 260.8%

Nº4 27.06 · 20:04 VIDEO Rent MC48 (50ft/15m) FAST MOTOR Catamaran with 2 cabins with AC and INFLATABLE SLIDE for 1-10 ppl (max 15) START...	VIEWS 209 656 REPOSTS —	REACTIONS 4 ER 252.3%
Nº5 03.07 · 08:49 PHOTO Adult show «Wake up club» Adult show (Wake up show). At the adult show you'll see real "Shocking Asia" . Naked...	VIEWS 178 091 REPOSTS —	REACTIONS 4 ER 214.3%

|

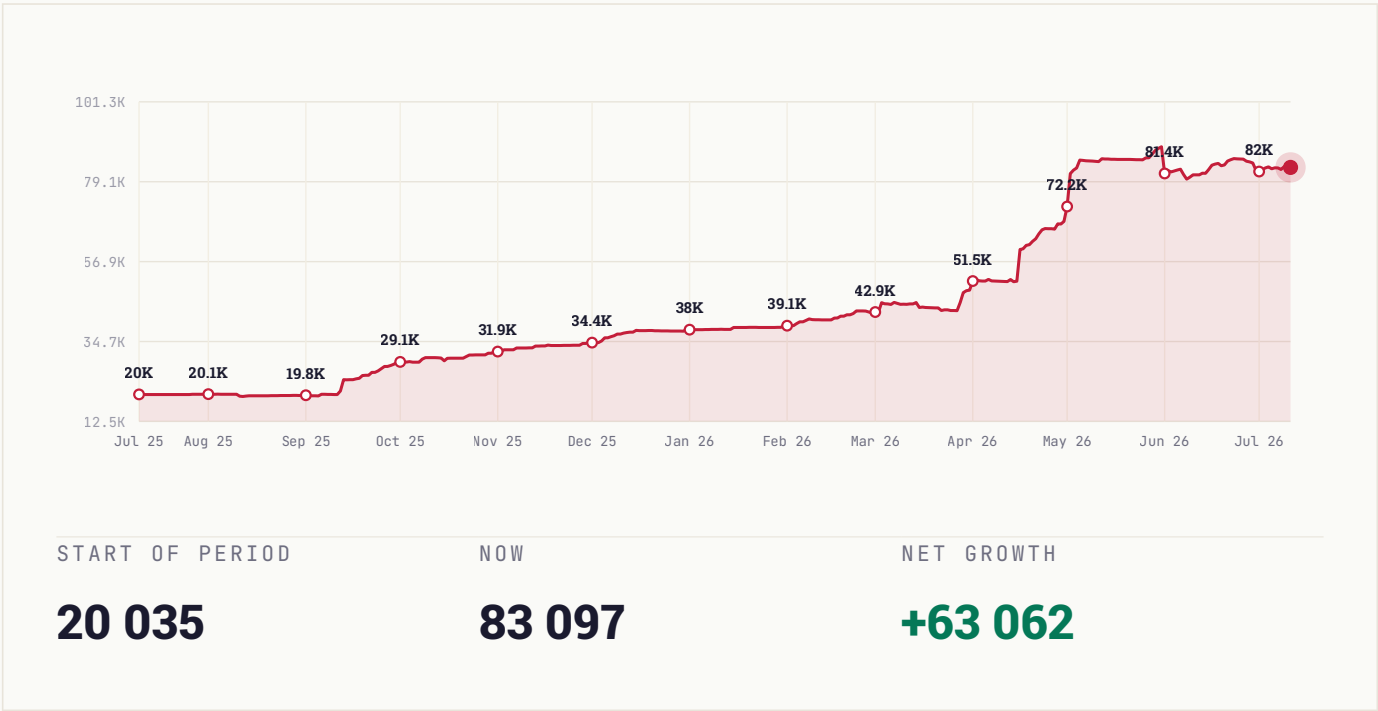
WORST 3

↓ 13.06 · 16:19 VIDEO Rent MC05 44ft Motor Catamaran for 1-10 ppl (max 14) for Snorkeling & DIVING START FROM CHALONG PIER START FROM AO PIER...	VIEWS 149 621 REPOSTS —	REACTIONS 5 ER 180.1%
↓ 04.07 · 10:34 VIDEO Show Carnival Magic Evening Carnival show in Phuket - a gem of the entertainment complex Carnival Magic Phuket...	VIEWS 147 805 REPOSTS —	REACTIONS 4 ER 177.9%
↓ 03.07 · 11:48 VIDEO Catamaran tour Noah To Coral + Racha Yai islands + sunset at Promthep Cape. 1 day. NOAH CATAMARAN Journey to Coral &...	VIEWS 139 242 REPOSTS —	REACTIONS 3 ER 167.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

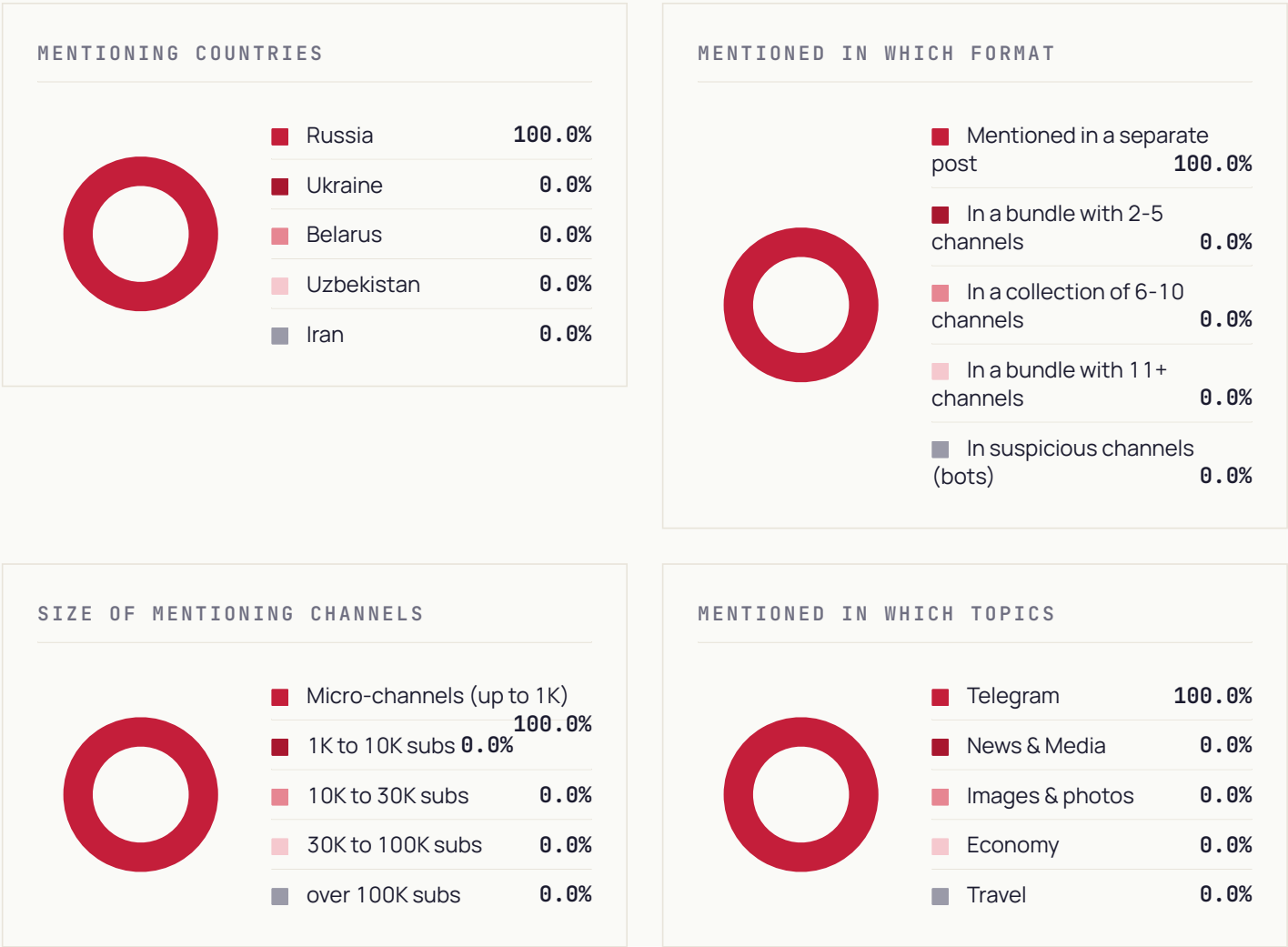
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

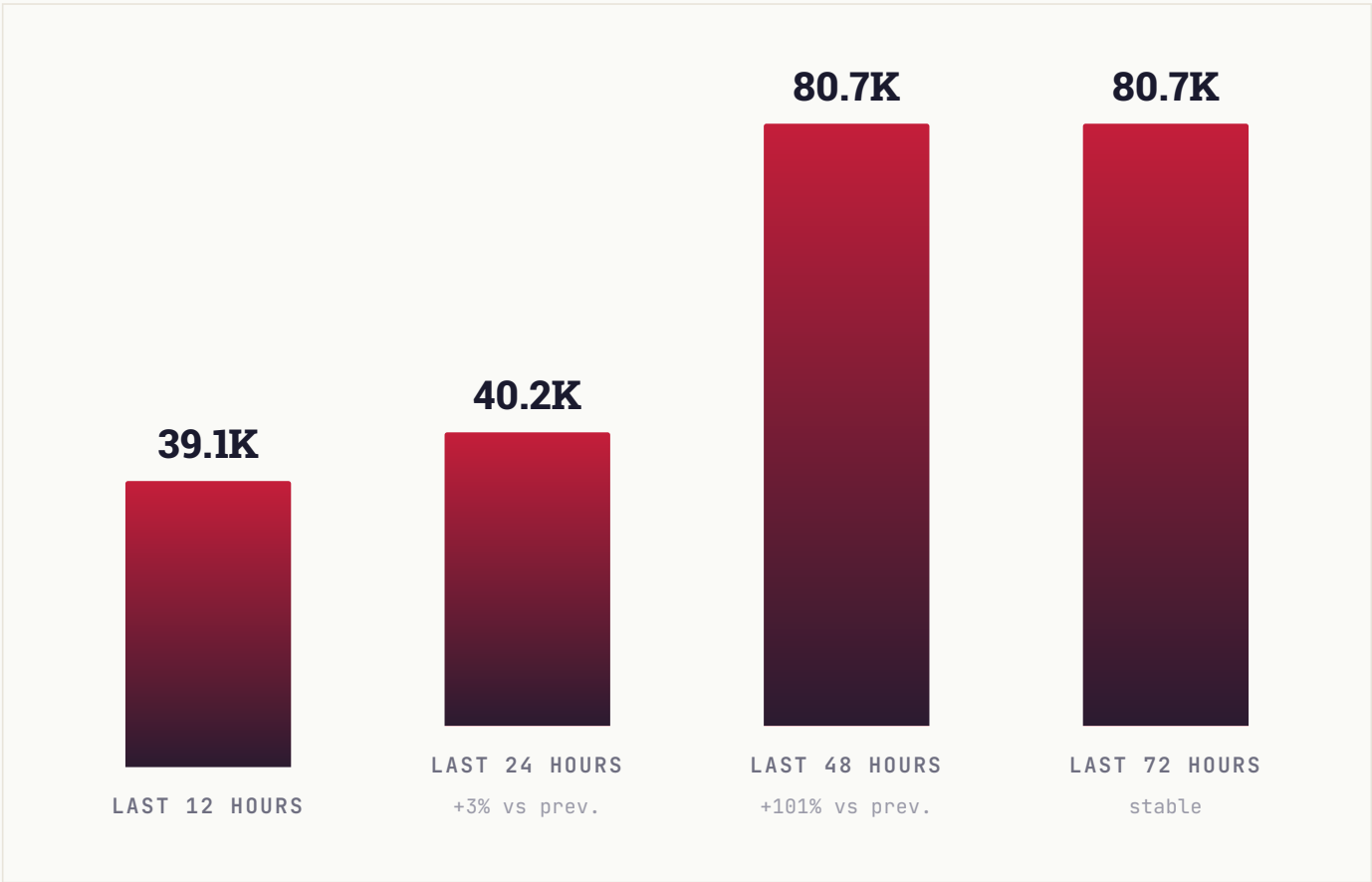
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
Mon Moscow girl	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount wagon	432.2K
CPM Мы How to travel almost free (RU) Vandrouki, Вандруки, вандроки — это	401.8K
OT Ozon Travel	398.9K
Э Тайланд Экскурсии Пхукет Паттайя YOU	83.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-96 median: 151.6K. First goal — enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **21 592** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	1 202
December 2025	0	0	3 867
Nov 2025	0	0	2 627
Oct 2025	0	0	4 019
Sep 2025	0	0	9 455
August 2025	0	0	422

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	21 592

Where channel stands in its league

SUBSCRIBERS

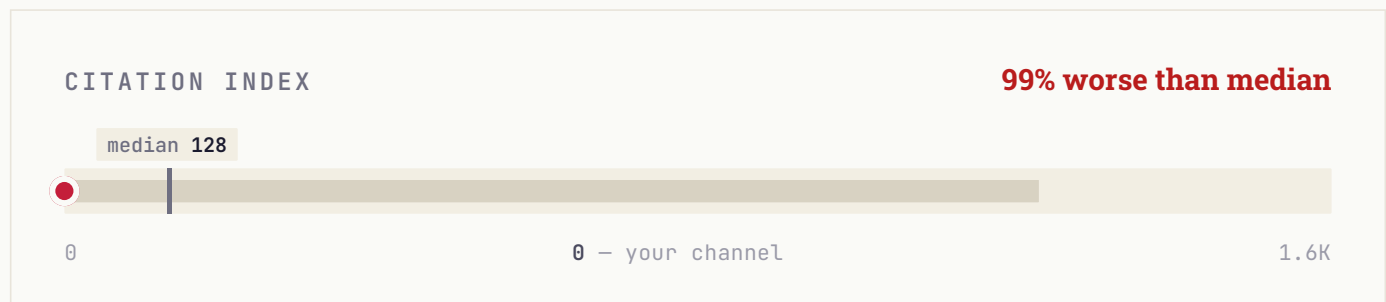
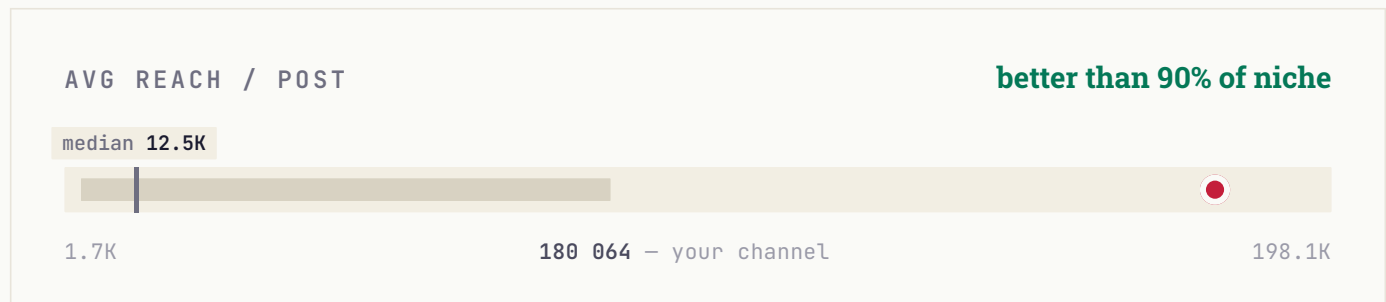
45% worse than median

median 149.8K

48.1K

83 097 — your channel

427.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 3.1 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
posts**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
