

PUBLIC PROMTPRESS REPORT

Channel audit

EGOR SHRED



@egorikvtg

Only our family here! Ads: @varvara_ignatovitch PR:
+79168823331 (Ilya) My YouTube - <https://www.youtube.com/@EGORIK.SHKRED> Registered in the list of social media page owners:...

SUBSCRIBERS

689 340

-8406 per month

ERR (% SEE POSTS)

43.0%

daily 18.3%

REACH/POST

288.4K

ad reach 126.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 689 340 —	 SUBS REACH 41.84% avg % subs see post	 VIEWS/POST 288.4K median 295.2K · 28 days	 POSTS/WEEK 8.5 for period
 7D TREND — no data for period	 REACTIONS/POST 12433.1 422,724 reactions, 14,719 reposts, 12,685 comments	 POST LENGTH 164 chars median 56 · 28 days	 POSTS ANALYZED 34 28 days
 AD REACH 126.5K 24h avg	 CHURN / MONTH -8406 last month	 CITATION RATE 138 citation index · 859 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 07.03.2022

AI EDITOR SUMMARY

Channel «EGOR SHRED» — 689 340 subs. Each post avg views 288.4K people (42% of subs), wide reach for channel this size. Publishes 8 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **34** posts in 28 days.
- 02 Dominant format — **Video** (14/34 posts).
- 03 Avg post length — **164** chars (median 56).
- 04 Peak audience activity — **Saturday**, 11:00 MSK.
- 05 Top posts get **2x** more views than weakest (441K avg top vs 205K bottom) — among 34 posts in 28 days. Worth analyzing what top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 08:42 PHOTO  Genshin Impact's flood is actively discussed in the English-speaking X (Twitter) community Moreover, some didn't even realize it was a staged stream. 🤖 -...	VIEWS 479 700 REP. 351	REACTIONS 14 550 ER 69.6%
Nº2 13.06 · 09:40 VIDEO (captionless post — video)	VIEWS 465 279 REP. 156	REACTIONS 15 514 ER 67.5%
Nº3 11.06 · 09:29 PHOTO Guys, wait for a collab with me. Had a spat with Vasya over the a4 question!	VIEWS 377 904 REP. 626	REACTIONS 18 975 ER 54.8%

Nº4 05.06 · 18:12 TEXT 50 haters with GANVEST already on the channel! https://youtu.be/iw5G6DHDR0g?si=7oBAJwXIpdIw46yr	VIEWS 367 829 REP. 1 058	REACTIONS 8 027 ER 53.4%
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Nº5 08.06 · 06:39 VIDEO (captionless post – video)	VIEWS 363 635 REP. 363	REACTIONS 13 423 ER 52.8%
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WORST 3

↓ 27.06 · 18:23 TEXT Everyone has something saved: travel ideas, dreams, new hobbies, summer plans. For Youth Day, Sber launched a game...	VIEWS 218 831 REP. 11	REACTIONS 3 252 ER 31.7%
↓ 27.06 · 18:23 VIDEO (captionless post – video)	VIEWS 205 651 REP. 40	REACTIONS 4 345 ER 29.8%
↓ 01.07 · 20:52 PHOTO Went with a fan to a VK apartment concert) had a good time	VIEWS 190 493 REP. 115	REACTIONS 11 440 ER 27.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

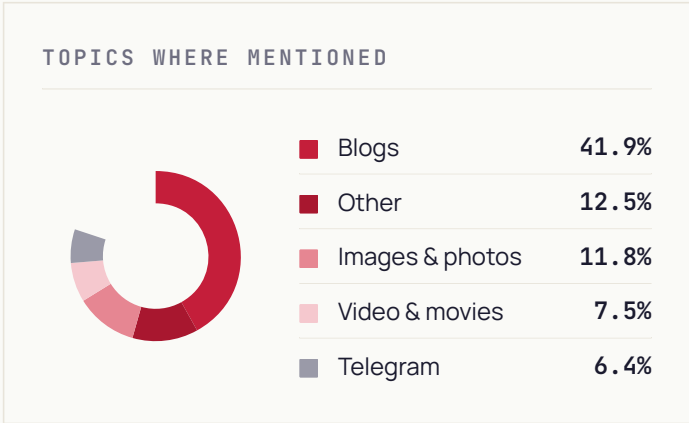
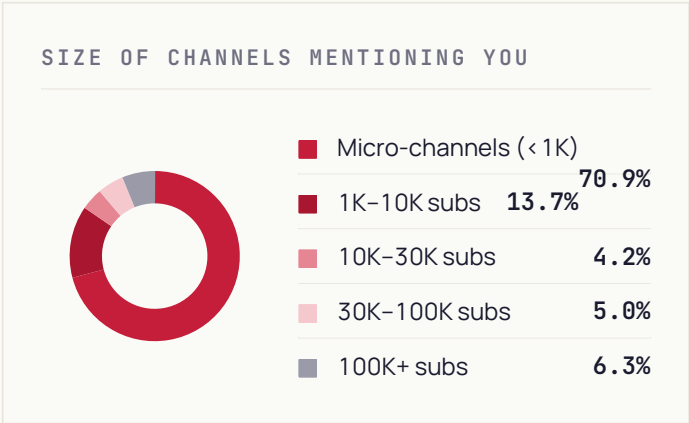
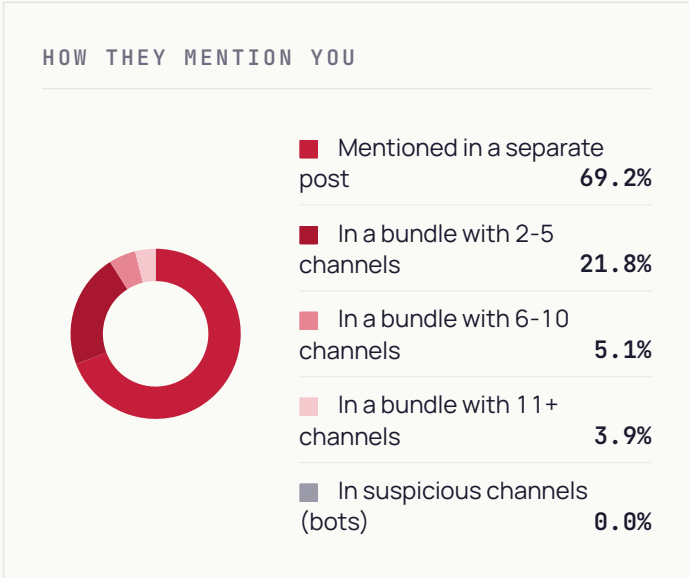
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel & how

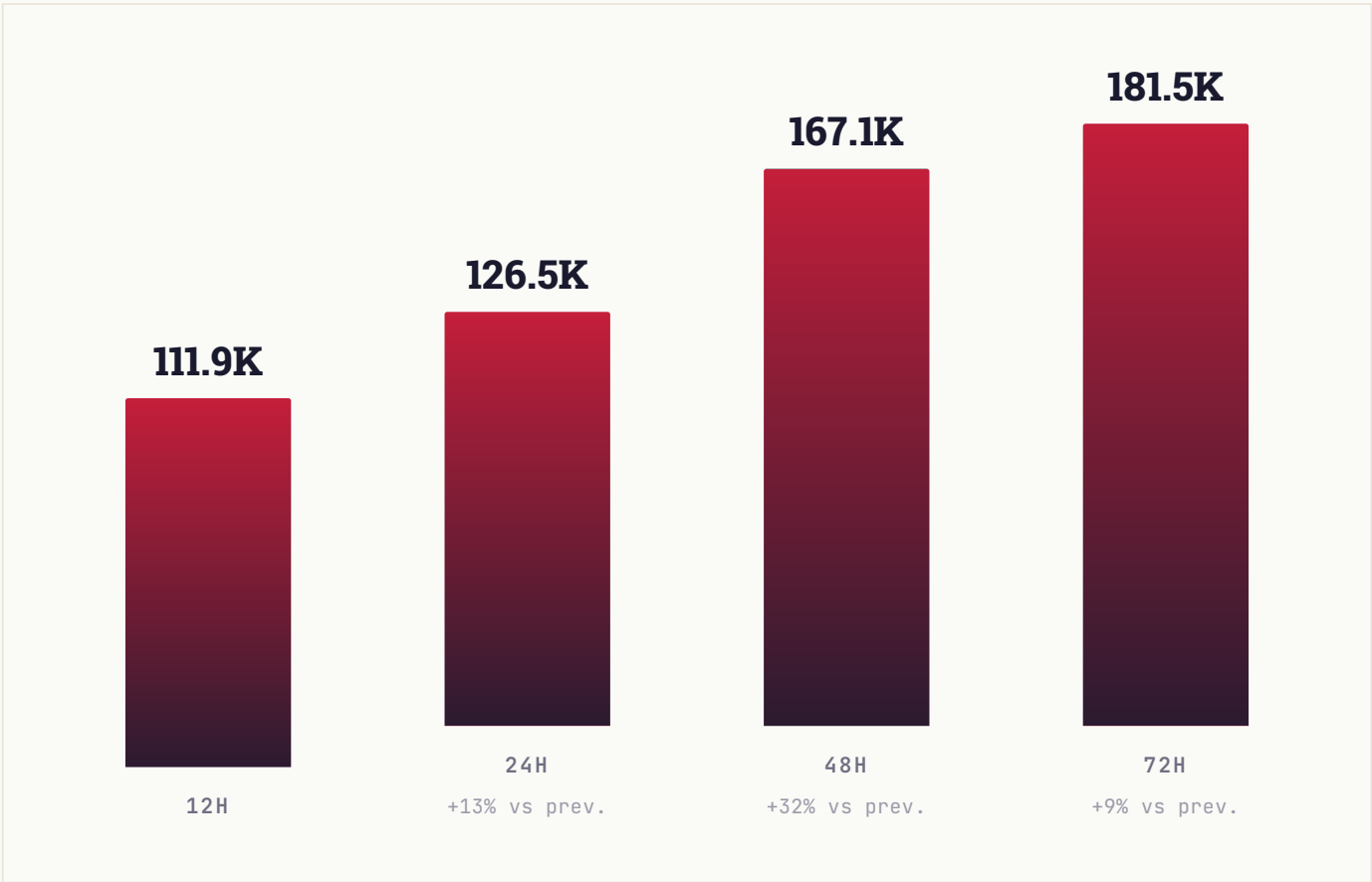
Citation index **138** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **859** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ brown lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
ES EGOR SHRED YOU	689.3K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#23 of 100). Leader — Dima Maslennikov (2.2M). Goal for coming months: enter top 10 of niche through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **108**, they brought **188 513** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	6	3	642	
December 2025	14	12	7 688	
Nov 2025	21	15	10 339	
Oct 2025	27	16	0	
September 2025	14	11	0	
August 2025	26	18	169 844	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
108		6	188 513	

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
 Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
 Red dot = your channel.

#23 /100

RANK IN NICHE

Channel in top 23% – strong position

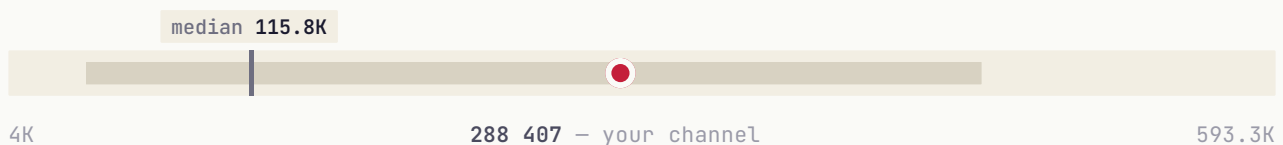
SUBSCRIBERS

top 31% of niche



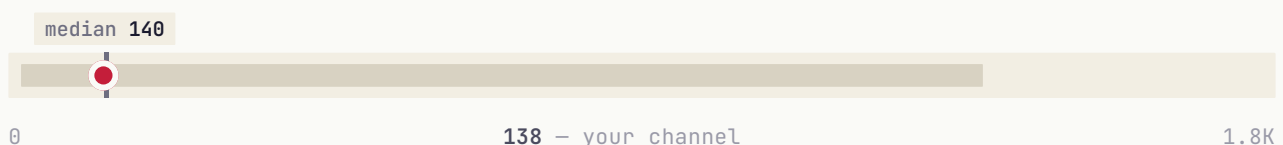
AVG REACH / POST

top 30% of niche



CITATION INDEX

worse than median by 1%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 11:00 MSK.

EFFECT

Best time for important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with nearby channels

Swap posts quarterly with same-segment channels.
Not daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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