

PROMTPRESS PUBLIC REPORT

Channel audit

Ego Crypto



@egocrypton

Learn how to EARN on airdrops, NFT, DePIN, testnets, nodes, and memecoins. Ads: @archivedadmin

SUBSCRIBERS

508 237

-19944 per month

ERR (% SEE POSTS)

1.0%

in 24 hrs **0.2%**

REACH/POST

1.2K

ad reach **770**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 508 237 —	 SUBS REACH 0.24% avg % subs see post	 VIEWS/POST 1.2K median 1.2K · 29 days	 POSTS/WEEK 39.7 over period
 7D TREND -3.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 297 chars. median 258 · 29 days	 POSTS ANALYZED 168 29 days
 AD REACH 770 24h avg	 CHURN / MONTH -19944 over last month	 CITATION RATE 105 citation index · 176 channels mentioned ever	 CHANNEL AGE 2 years 29 days created 18.05.2024

AI EDITOR SUMMARY

Channel «Ego Crypto» – 508 237 subs. Each post averages 1.2K people (0% from subs), reach is low – consider expanding audience. Publishes 40 posts/week (~6/day) – active posting. Week of Jun 1–7 reach stable (-3.0% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **168** posts in 29 days.
- 02 Dominant format — **Photo** (142/168 posts).
- 03 Avg post length — **297** chars (median 258).
- 04 Peak audience activity — **Sunday**, 21:00 MSK.
- 05 Top posts get **2×** more views than the weakest (1.6K avg for top vs 850 for worst) — among 168 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 06:21 PHOTO This 88-year-old Japanese trader spent 40 years day trading and turned \$387K into a \$14M portfolio. Interesting...	VIEWS 1 598 REPOSTS 9	REACTIONS — ER 0.3%
Nº2 02.06 · 16:08 PHOTO 📈ETH < \$1900 — таким образом, сегодня мы сняли апрельские и мартовские лои Next — февральские? 📉	VIEWS 1 563 REPOSTS 3	REACTIONS — ER 0.3%
Nº3 24.05 · 08:30 PHOTO 📰US and Iran: 'Deal Almost Ready' Trump says agreement 'largely finalized', puts odds at 50-50...	VIEWS 1 548 REPOSTS 2	REACTIONS — ER 0.3%

Nº4 24.05 · 15:26 PHOTO Trump says blockade stays in full force until Iran signs deal You didn't think they'd just negotiate and be done ☒	VIEWS 1 538 REPOSTS 1	REACTIONS — ER 0.3%
Nº5 24.05 · 18:29 PHOTO ☞ Streamer Ivan Insider missing in Moscow, possibly abducted over crypto business, per media. No contact since May 18, he had...	VIEWS 1 523 REPOSTS 9	REACTIONS — ER 0.3%

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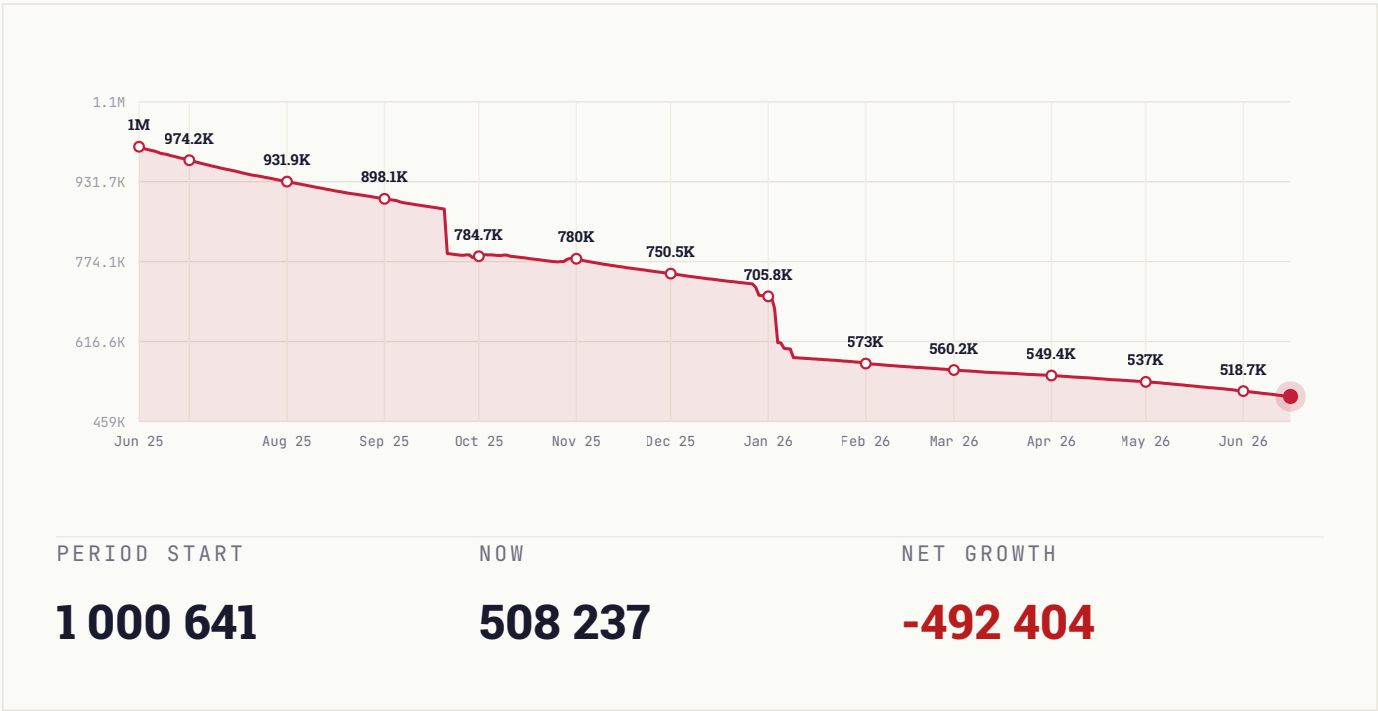
WORST 3

↓ 11.06 · 10:12 PHOTO ☒ Investors flee markets Jim Cramer noted assets flowing from crypto, precious metals & stocks to participate in SpaceX IPO and...	VIEWS 880 REPOSTS 2	REACTIONS — ER 0.2%
↓ 10.06 · 08:01 PHOTO ☒ Santiment notes extremely pessimistic sentiment around Ethereum. Historically such periods often precede strong rebounds.	VIEWS 868 REPOSTS 3	REACTIONS — ER 0.2%
↓ 11.06 · 10:52 PHOTO ☒ BTC consolidation below support looks not too bullish	VIEWS 802 REPOSTS —	REACTIONS — ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

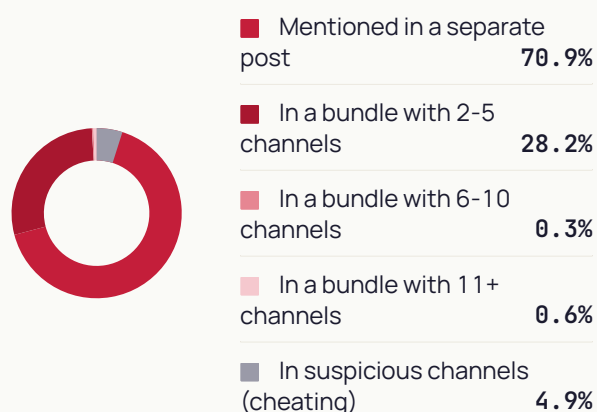
Who and how mentions the channel

Citation index **105** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **176** different channels.

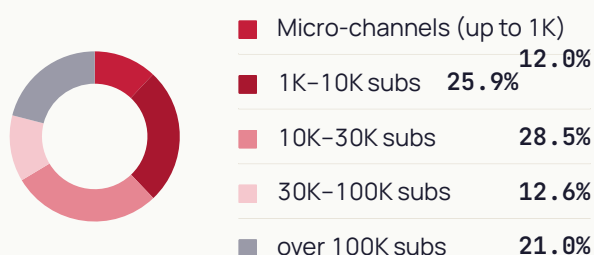
COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



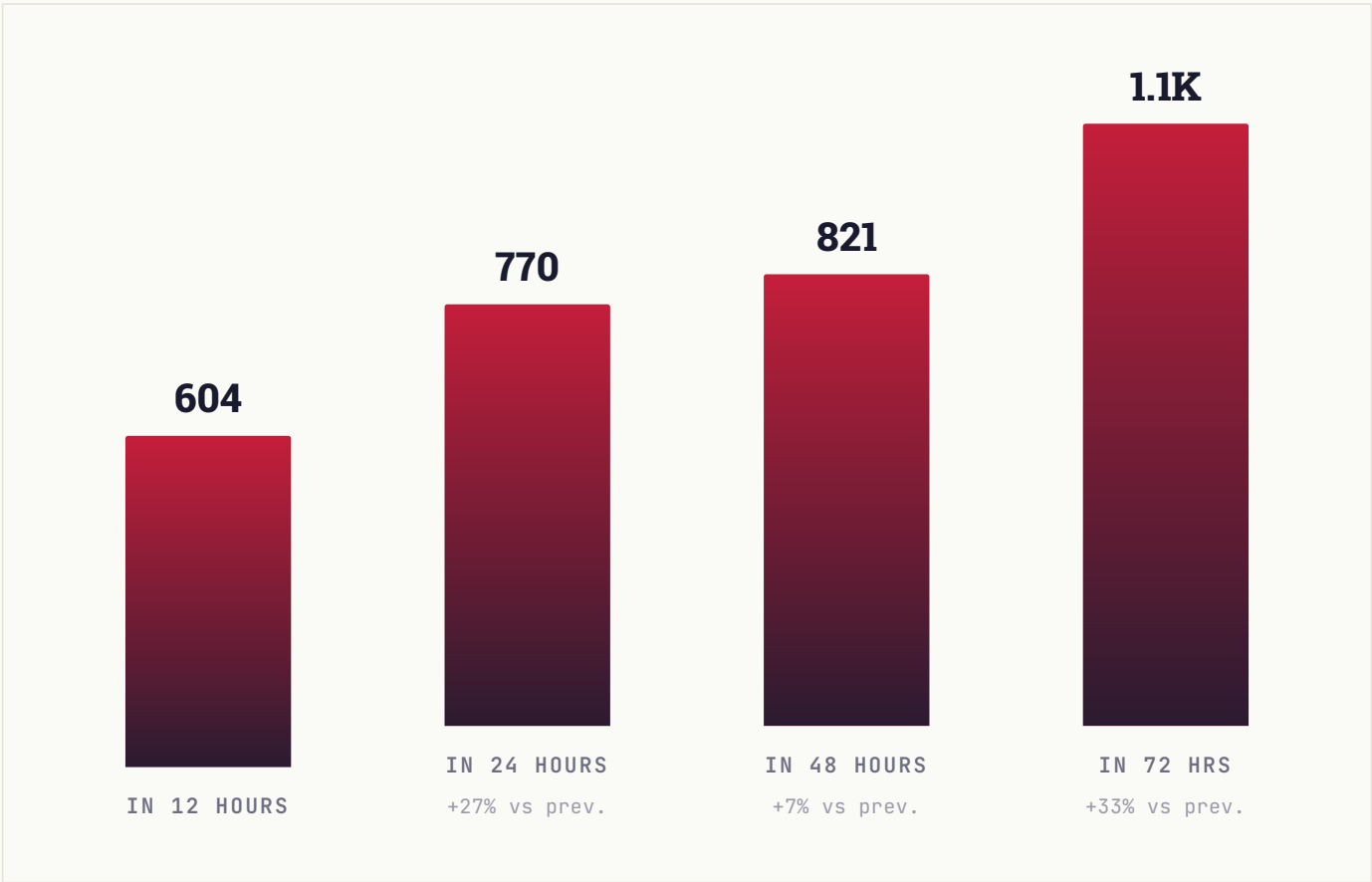
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
EC Ego Crypto YOU	508.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#36 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **14 949** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	12 920	
September 2025	0	0	2 029	
August 2025	0	0	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
0	6	14 949

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#36 /100

POSITION IN NICHE

Channel in the top half of the ranking

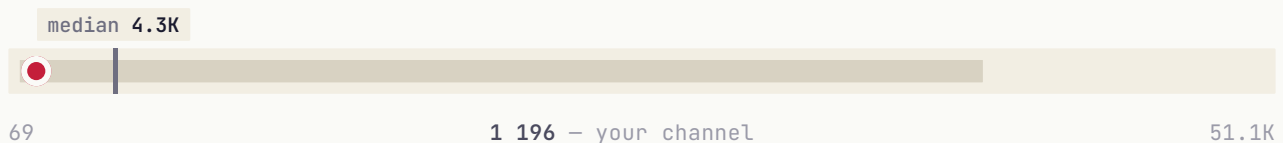
SUBSCRIBERS

better than 58% of niche



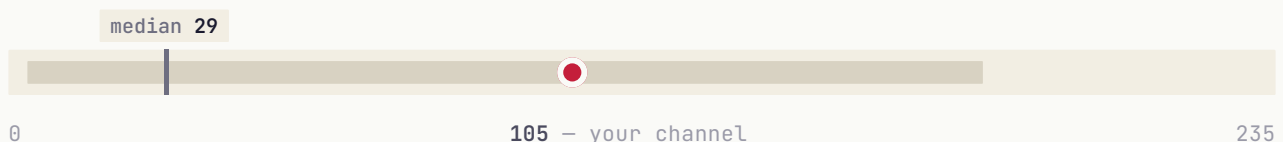
AVG REACH / POST

72% below median



CITATION INDEX

better than 69% of niche



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Sunday

Audience is most active on this day at 21:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.24% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.3pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further – run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
