

PROMTPRESS PUBLIC REPORT

Channel audit

Unified State Exam 2026 – results



@egeevent

Broadcasting ЕГЭ events & university admissions 📢 • Fast ЕГЭ results by region • We don't collect personal data Contact: @egeevent_bot Ads:...

SUBS	ERR (% SEE POSTS)	REACH/POST
41 195	152.0%	67.9K
13.07.2026 +36911 per month	per day 66.3%	ad reach 27.8K /24h
	HTTPS://PROMTPRESS.COM/AUDIT/EGEEVENT	

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Niche comparison

Rank in Education

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 41 195 —	 SUB REACH 164.77% avg % of subs see post	 VIEWS/POST 67.9K median 71.6K · 17 days	 POSTS/DAY 8.4 ~59/week
 TREND 7D — no data for period	 REACTS/POST 1060.8 total 152,753 reactions, 201,457 reposts, 60,480 comments	 POST LENGTH 101 chars median 74 · 17 days	 POSTS ANALYZED 144 17 days
 AD REACH 27.8K 24h avg	 CHURN / MONTH +36911 last month	 CITATION RATE 1 citation index · 26 channels mentioned all time	 CHANNEL AGE 1 month 2 days created 11.06.2026

AI EDITOR SUMMARY

Channel «Unified State Exam 2026 – results» – 41 195 subs. Each post averages 67.9K people (165% from subs), wide reach for a channel this size. Publishes 59 posts per week (~8/day) – active posting schedule.

SECTION 02 · CONTENT ANALYSIS

What performs best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 144 posts in 17 days.
- 02 Dominant format – Text (137/144 posts).
- 03 Avg post length – 101 chars (median 74).
- 04 Audience peak – Sunday, 06:00 MSK.
- 05 Top posts get 3× more views than the weakest (107.1K avg for top vs 33.8K for worst) – among 144 posts in 17 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 19:26 TEXT ⚡ Moscow/Moscow Oblast Math Results arriving Don't miss your region	VIEWS 109 528 REPOSTS 6 280	REACTS 813 ER 265.9%
Nº2 21.06 · 03:06 TEXT ! Awaiting Social Studies & Physics results within 24h Don't miss your region	VIEWS 106 193 REPOSTS 8 250	REACTS 3 550 ER 257.8%
Nº3 19.06 · 06:26 TEXT ! Awaiting Social Studies & Physics results overnight June 21–22. Stay tuned	VIEWS 105 644 REPOSTS 7 127	REACTS 1 728 ER 256.4%

Nº4 18.06 · 08:30 TEXT ! Awaiting Math results (basic & profile) within 24h. Don't miss your region	VIEWS 104 370 REPOSTS 6 825	REACTS 2 331 ER 253.4%
---	---	--

Nº5 16.06 · 20:27 TEXT ! Russian language results arriving in regions Don't miss your region	VIEWS 104 281 REPOSTS 6 635	REACTS 1 676 ER 253.1%
--	---	--

|

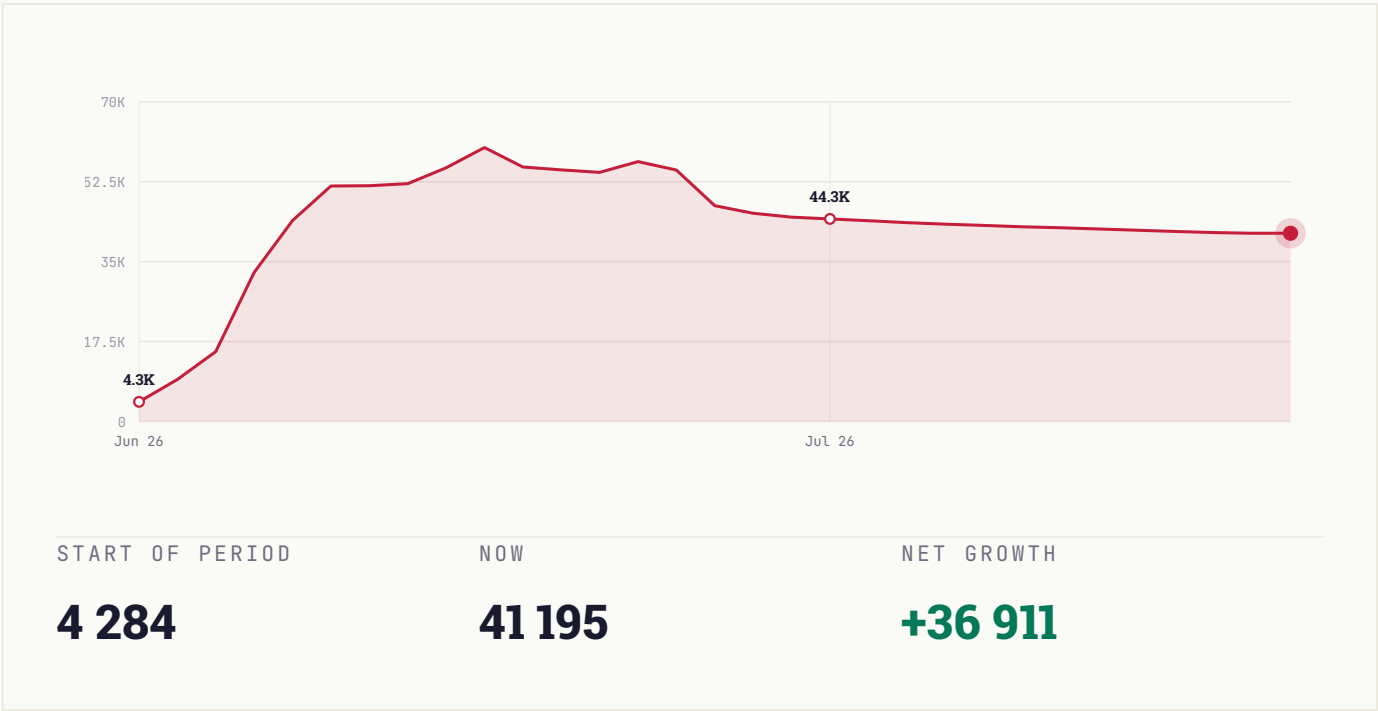
WORST 3

↓ 28.06 · 09:12 TEXT ⚡ MOSCOW English	VIEWS 34 439 REPOSTS 245	REACTS 172 ER 83.6%
↓ 28.06 · 09:13 TEXT ⚡ Perm Krai English	VIEWS 33 882 REPOSTS 70	REACTS 103 ER 82.2%
↓ 30.06 · 06:22 PHOTO ★ 2026 Admission Deadlines Save & share with friends to know all the nuances of university admission :) Stay with us...	VIEWS 33 185 REPOSTS 597	REACTS 236 ER 80.6%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

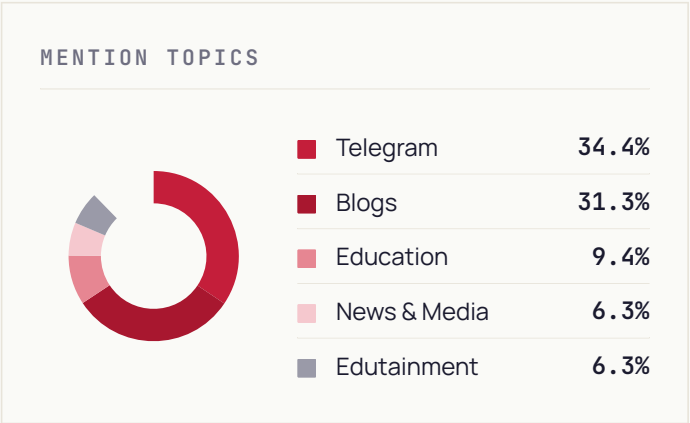
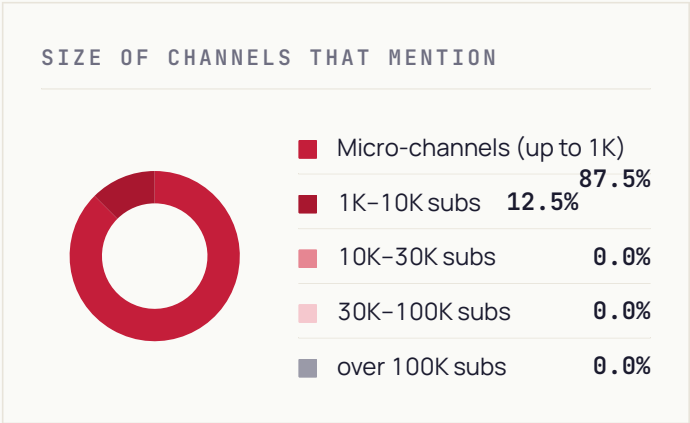
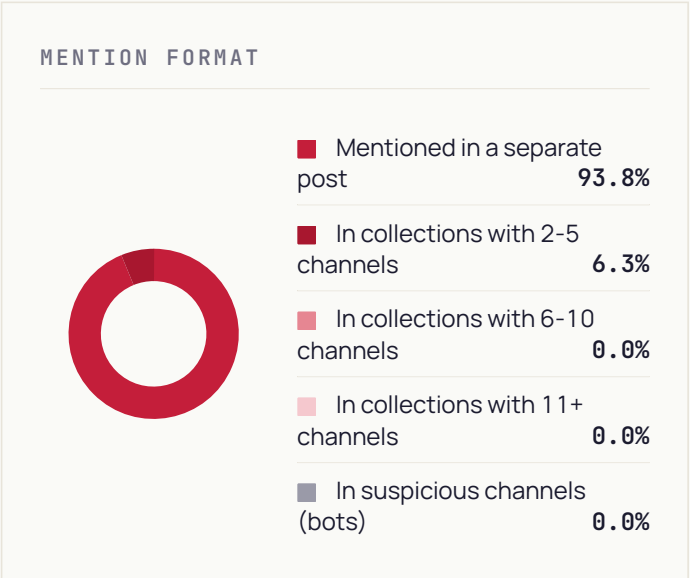
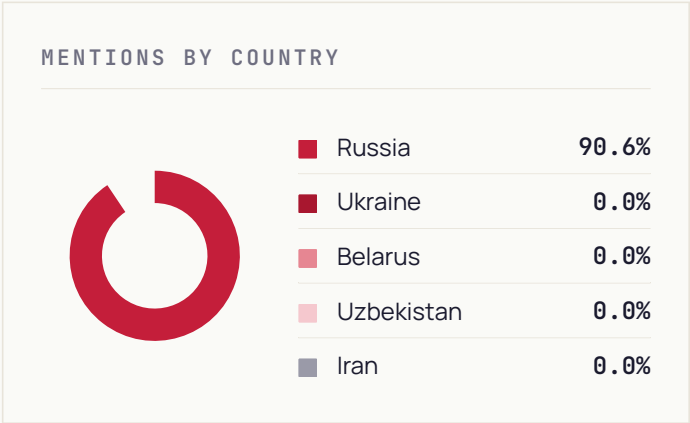
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

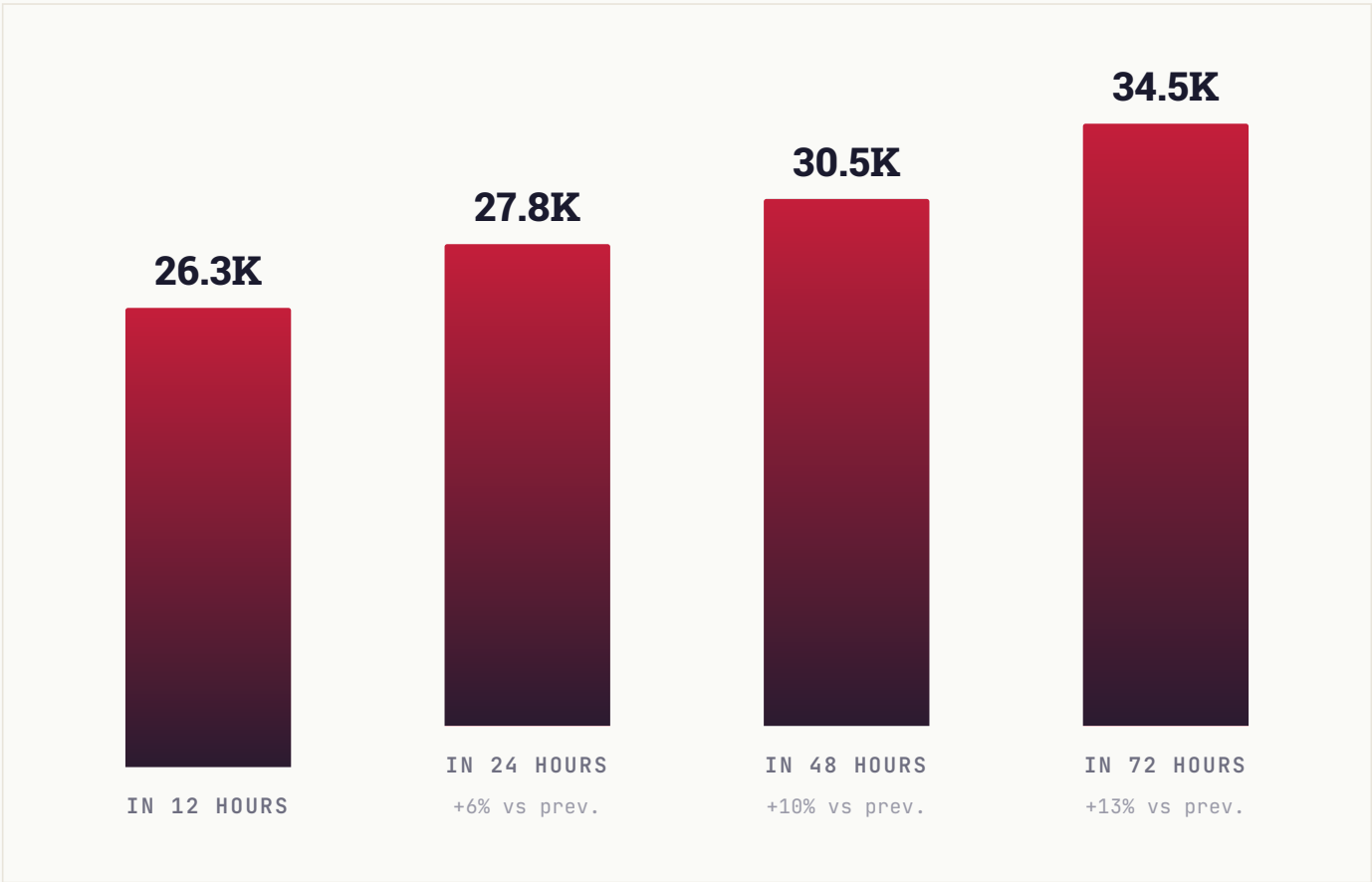
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **26** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umschool Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow education	233K
E2 Unified State Exam 2026 – results YOU	41.2K

COMPARATIVE INSIGHT

Channel still outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), median top-99: 78.8K. First goal: enter top-99 via systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Main post of the week — on Sunday

Audience most active on this day at 06:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
