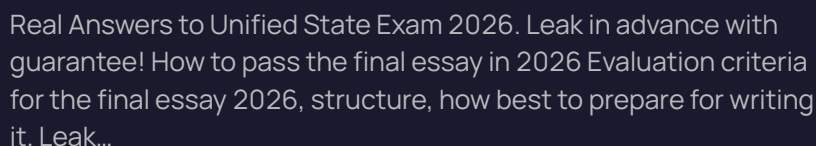


Channel audit

Ответы ЕГЭ

2026 РЕЗЕРВ

[ПЕРЕДАЧА]



SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 486	119.0%	12.4K
20.07.2026 -15235 per month	HTTPS: // PROMTPRESS.COM/AUDIT/EGE_2026_OTVETY per day 90.3%	ad reach 11K/24h

— CONTENTS · 2026

What's inside the report

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08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows calculation period.

SUBSCRIBERS 10 486 —	SUBSCRIBER REACH 118.47% avg % subs see post	VIEWS/POST 12.4K median 12.3K · 17 days	POSTS/WEEK 2.4 for period
7D TREND — no data for period	REACTIONS/POST — MTPROTO only	POST LENGTH 300 chars median 269 · 17 days	POSTS ANALYZED 6 17 days
AD REACH 11K 24h avg	CHURN / MONTH -15235 last month	MENTIONS 0 citation index · 3 channels mentioned it ever	CHANNEL AGE 5 years 7 months created 30.11.2020

AI EDITOR SUMMARY

Channel «Ответы ЕГЭ 2026 РЕЗЕРВ [ПЕРЕСДАЧА]» – 10 486 subs. Each post averages 12.4K people (118% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 6 posts in 17 days.
- 02 Dominant format — Text (5/6 posts).
- 03 Avg post length — 300 chars (median 269).
- 04 Peak audience activity — Sunday, 21:00 MSK.
- 05 Top posts get 4x more views than the weakest (20K avg for top vs 4.8K for worst) — among 6 posts in 17 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 18:15 TEXT ✓ Last day to book EGE ANSWERS RESERVE+RETAKE for June 22, 2026, June 23, 2026, June 24, 2026, June 25, 2026, July 8, 2026...	VIEWS 22 236 REPOSTS —	REACTIONS — ER 212.1%
Nº2 20.06 · 12:45 PHOTO ✓ Last day for discount on EGE ANSWERS RESERVE+RETAKE for June 22, 2026, June 23, 2026, June 24, 2026, June 25, 2026, July 8, 2026, July 9...	VIEWS 22 215 REPOSTS —	REACTIONS — ER 211.9%
Nº3 08.07 · 08:19 TEXT ✓ EGE ANSWERS RETAKE for July 9, 2026 (9.07.2026) ARE IN! All variants by region HERE 👉 ● @OTVETY_EGE2026_bot ✓...	VIEWS 15 614 REPOSTS —	REACTIONS — ER 148.9%

Nº4 24.06 · 10:04 TEXT ✓ EGE ANSWERS RESERVE for June 25, 2026 ARE IN! Distribution by region HERE 👉 ● @OTVETY_EGE2026_bot ✓ *limited spots per...	VIEWS 8 899 REPOSTS —	REACTIONS — ER 84.9%
Nº5 06.07 · 08:48 TEXT ✓ EGE ANSWERS RETAKE for July 8, 2026 (8.07.2026) ARE IN! All variants by region HERE 👉 ● @OTVETY_EGE2026_bot ✓...	VIEWS 5 551 REPOSTS —	REACTIONS — ER 52.9%

|

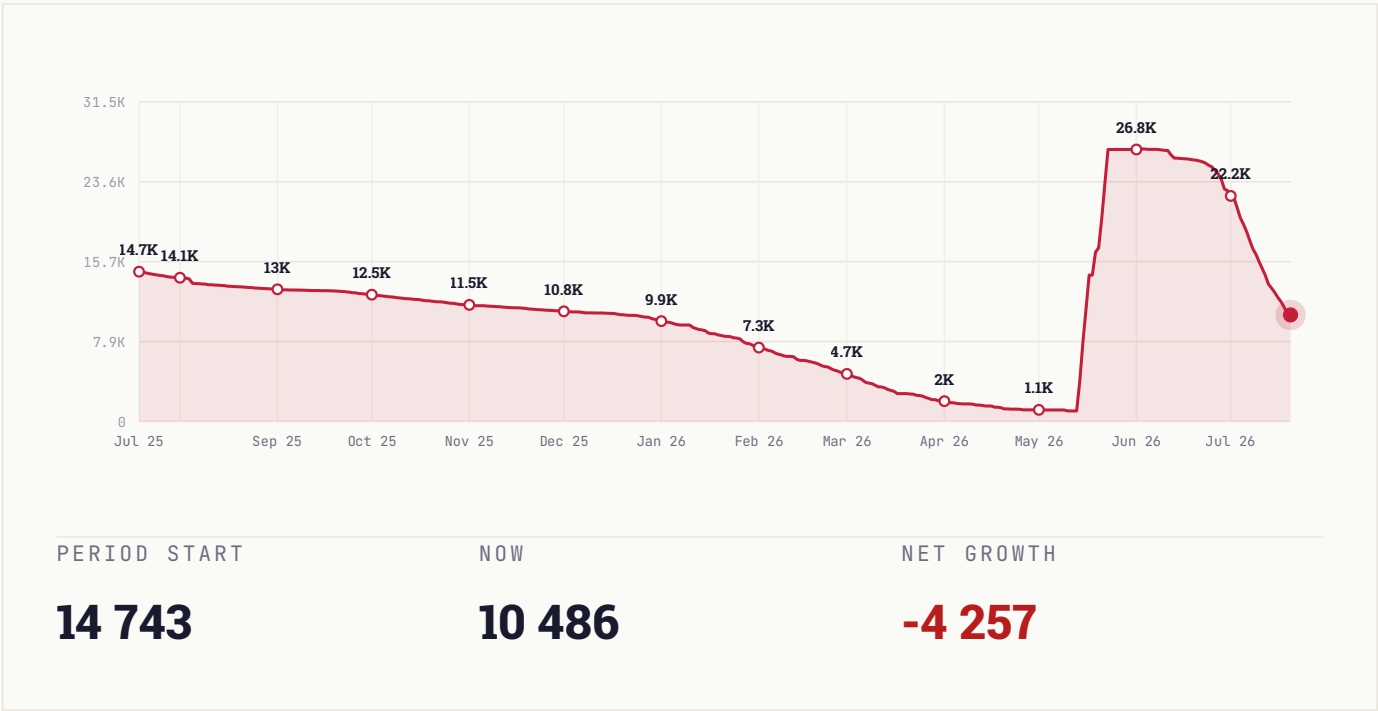
WORST 3

↓ 24.06 · 10:04 TEXT ✓ EGE ANSWERS RESERVE for June 25, 2026 ARE IN! Distribution by region HERE 👉 ● @OTVETY_EGE2026_bot ✓ *limited spots per...	VIEWS 8 899 REPOSTS —	REACTIONS — ER 84.9%
↓ 06.07 · 08:48 TEXT ✓ EGE ANSWERS RETAKE for July 8, 2026 (8.07.2026) ARE IN! All variants by region HERE 👉 ● @OTVETY_EGE2026_bot ✓...	VIEWS 5 551 REPOSTS —	REACTIONS — ER 52.9%
↓ 22.06 · 04:22 TEXT Thanks, reserve matched perfectly <u>100</u>	VIEWS 19 REPOSTS —	REACTIONS — ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

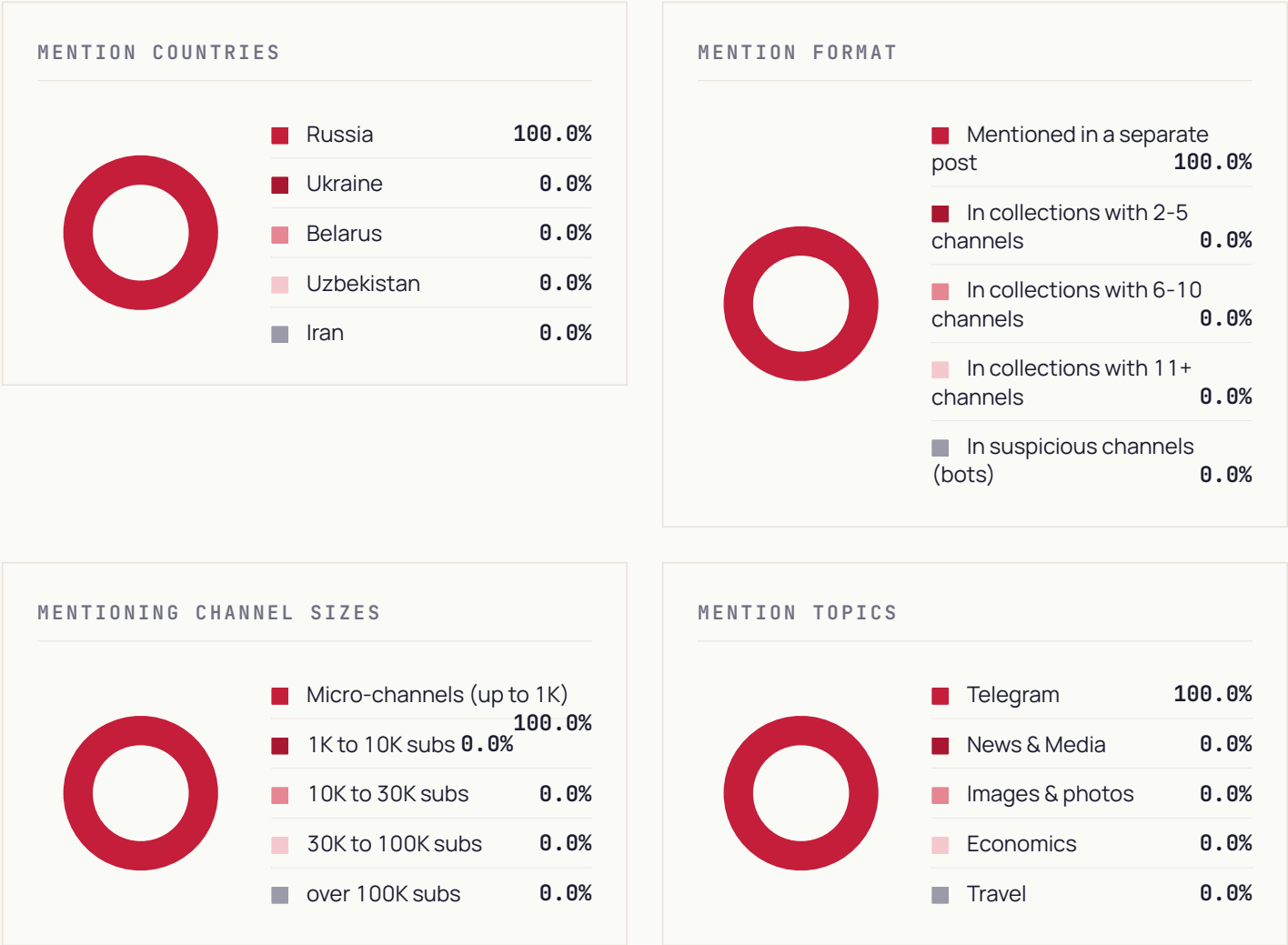
Subscriber growth chart over the year. Key months show exact subs added.
Highlights growth and churn months.



SECTION 04 · MENTIONS

Who mentions the channel and how

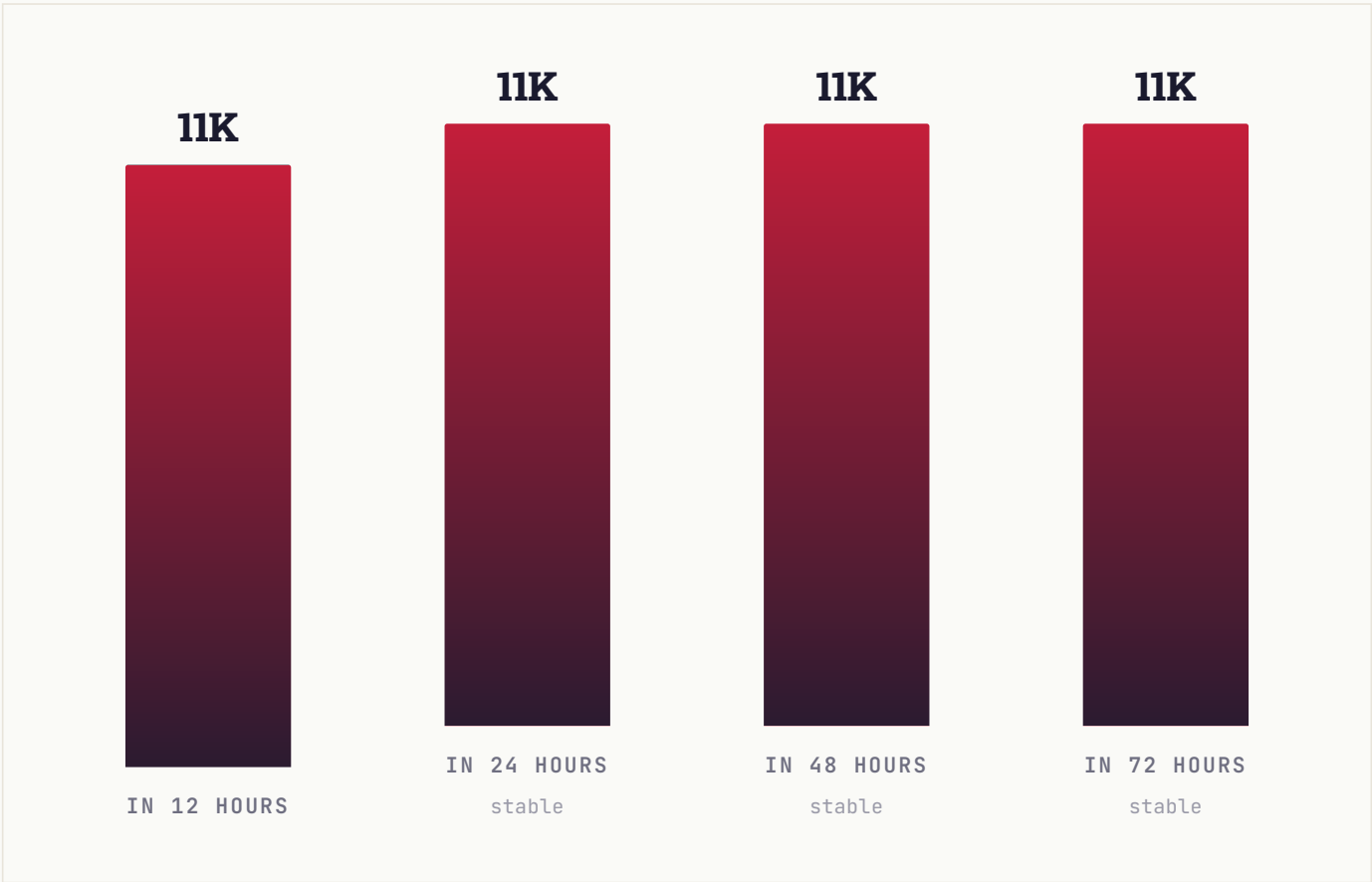
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
OE ОТВЕТЫ ЕГЭ 2026 РЕЗЕРВ [ПЕРЕСДАЧА] YOU	10.5K

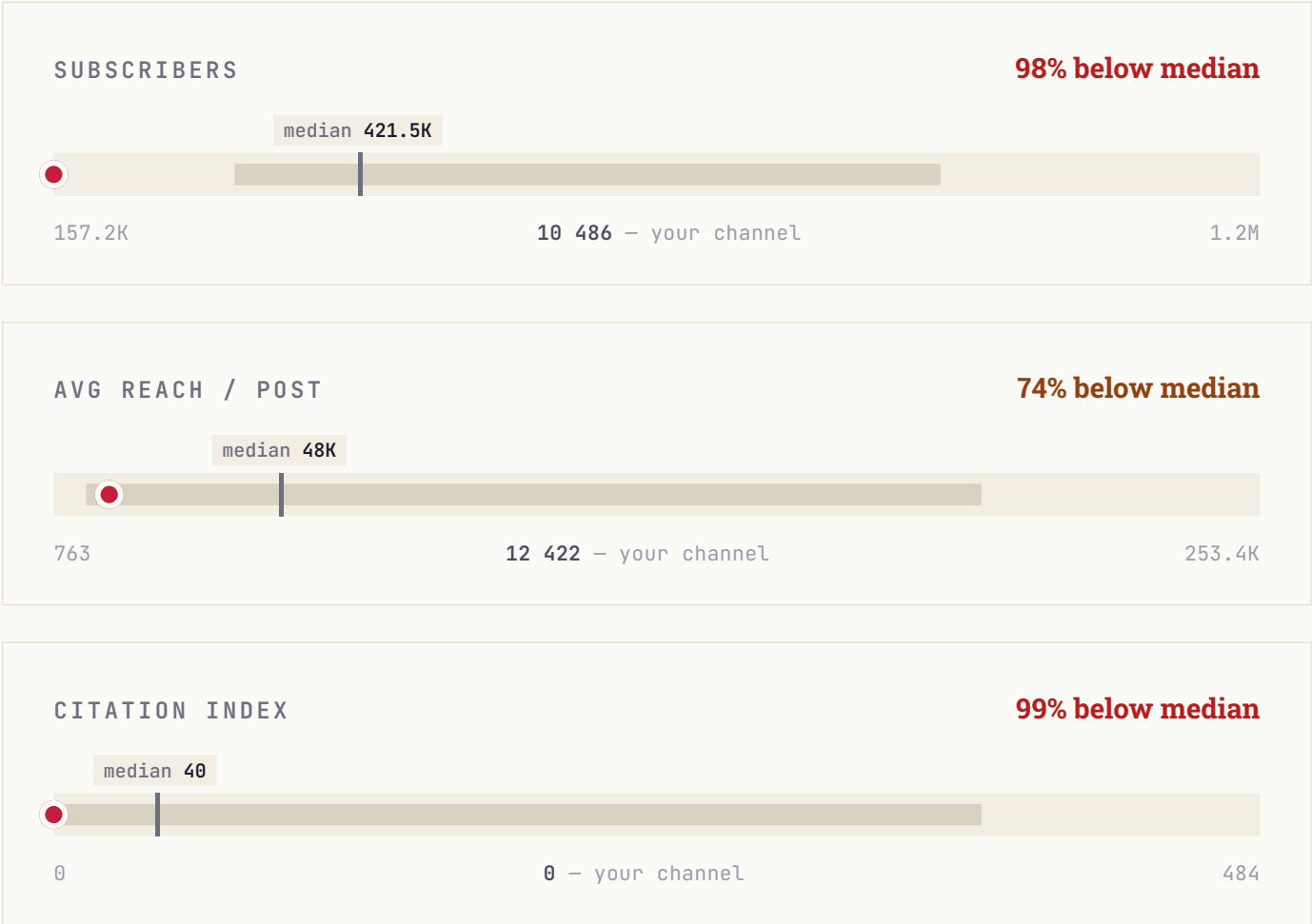
COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.4 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post day: Sunday
Best time: this day at 21:00 MSK. | EFFECT
Best window for important posts |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video posts. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
