

PROMTPRESS PUBLIC REPORT

Channel audit

Ladesov Crypto



@eeusd

Crypto here and now. No financial advice, just personal experience.
 Founder: @kent *Information in the channel is not financial advice.
 Content is for entertainment purposes. Ads...

SUBSCRIBERS

1 287 046

-41191 per month

ERR (% SEE POSTS)

1.0%

per day 0.3%

REACH/POST

6.3K

ad reach 3.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 287 046 —	 SUBSCRIBER REACH 0.49% avg % subs see post	 VIEWS/POST 6.3K median 6.4K · 29 days	 POSTS/WEEK 34.1 for period
 7D TREND -17.2% vs previous week	 REACTIONS/POST 42.9 6,132 reactions, 2,360 reposts, 186 comments	 POST LENGTH 207 chars median 156 · 29 days	 POSTS ANALYZED 143 29 days
 AD REACH 3.8K 24h avg	 CHURN / MONTH -41191 last month	 QUOTABILITY 105 citation index · 472 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 27.03.2024

AI EDITOR SUMMARY

Channel «Ladesov Crypto» – 1 287 046 subs. Each post avg views 6.3K people (0% of subs), low reach – expand audience. Posts 34 posts/week (~5/day) – active. Week 1–7 Jun reach dropped -17.2% to week 25–31 May – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 143 posts in 29 days.
- 02 Dominant format – Photo (80/143 posts).
- 03 Avg post length – 207 chars (median 156).
- 04 Audience peak – Sunday, 14:00 MSK.
- 05 Top posts get 2x more views than weakest (8.7K avg top vs 4.5K worst) – among 143 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº117.05 · 08:27 PHOTO What's this?	VIEWS 8 812 REPOSTS 8	REACTIONS 94 ER 0.7%
Nº217.05 · 11:33 TEXT «What are you going to scare me with? War? Nuclear war? What?» – a guy who traded only ETH, LIT and...	VIEWS 8 675 REPOSTS 5	REACTIONS 54 ER 0.7%
Nº327.05 · 08:06 VIDEO The market didn't appreciate Ferrari's new car - Luce, which means light in Italian. Ferrari for the first time in history may...	VIEWS 8 577 REPOSTS 22	REACTIONS 29 ER 0.7%

Nº4 28.05 • 18:11 PHOTO ❌ VERIFICATION ON TELEGRAM IS LIKE NFT IN 2021 – LATE COMERS MISS OUT ❌ Major got in first and created this trend from scratch while others were still...	VIEWS 8 546 REPOSTS 9 REACTIONS 26 ER 0.7%
Nº5 28.05 • 03:57 PHOTO Bybit warned users about HTX UK added HTX to sanctions list yesterday, first crypto exchange to be...	VIEWS 8 464 REPOSTS 32 REACTIONS 21 ER 0.7%

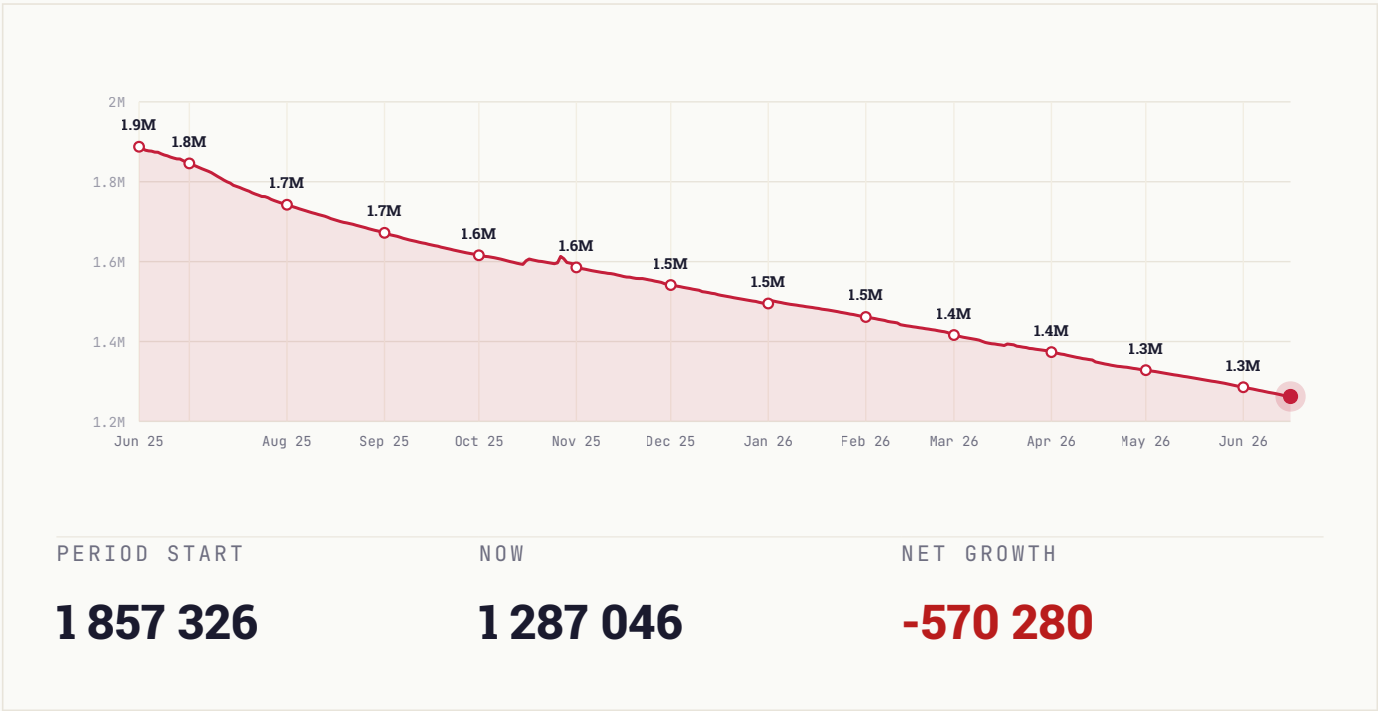
WORST 3

↓ 12.06 • 15:36 PHOTO What a year of holding ETH does to you Vitalik, are you happy?	VIEWS 4 737 REPOSTS 14 REACTIONS 34 ER 0.4%
↓ 12.06 • 03:04 TEXT «Our task is to deceive this fucking racket with different schemes. We don't risk, don't get excited, take and leave» – Elon Musk to investors in...	VIEWS 4 453 REPOSTS 6 REACTIONS 17 ER 0.3%
↓ 02.06 • 15:55 PHOTO ❌ Giveaway ❌ 5,000 USDT (\$4,993.99) 20 winners split ❌ 5,000 USDT, each gets ❌ 250 USDT (\$249.69). Subscribe to the channel...	VIEWS 4 269 REPOSTS 18 REACTIONS 29 ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

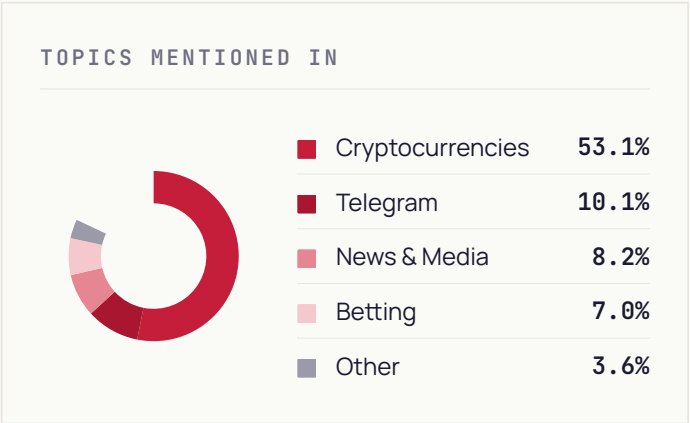
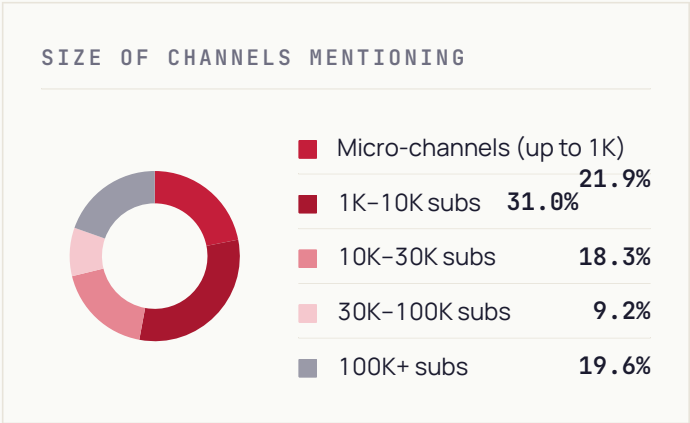
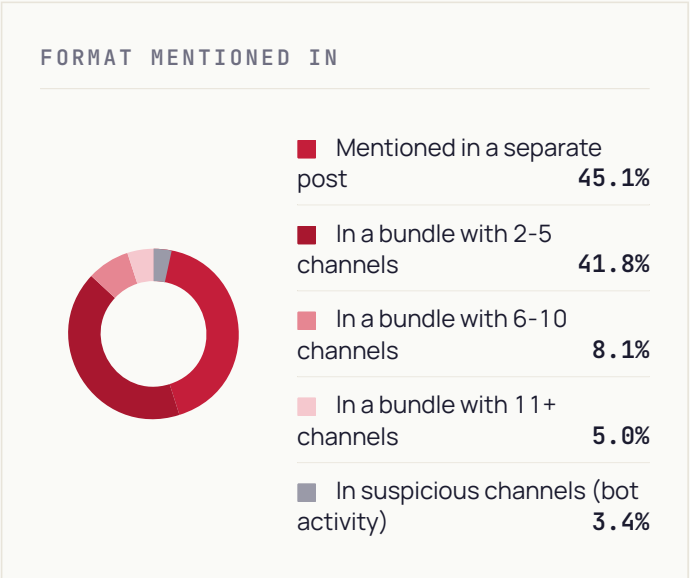
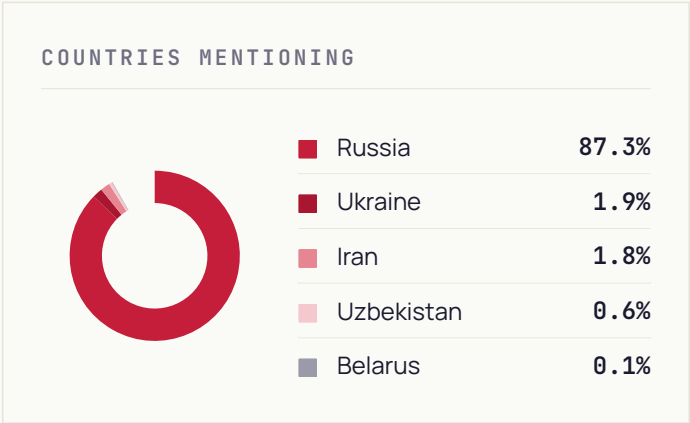
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

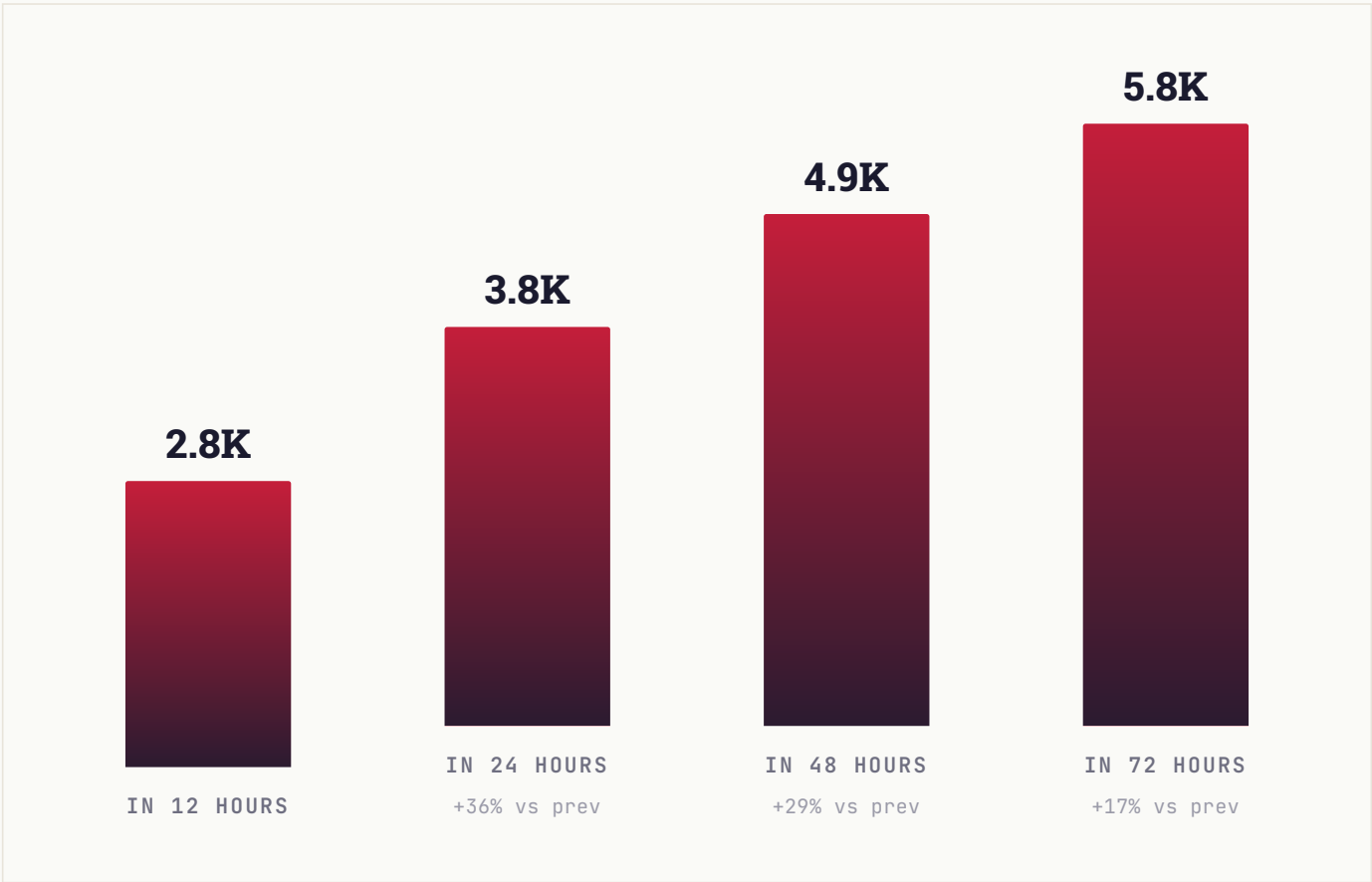
Citation index **105** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **472** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give me TON!	2.6M
D- DeCenter – blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto YOU	1.3M
TA TON AirDrop (RU)	1.3M

COMPARATIVE SUMMARY

Channel in top-10 niche (#10 of 99). Strong position. Niche leader – OKX News (4.8M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **169**, they brought **29 038** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
December 2025	20	14	0	
Nov 2025	58	25	0	
Oct 2025	73	35	29 038	
Sep 2025	2	2	0	
August 2025	2	2	0	
July 2025	14	12	0	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ACQUIRED
169	6	29 038

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

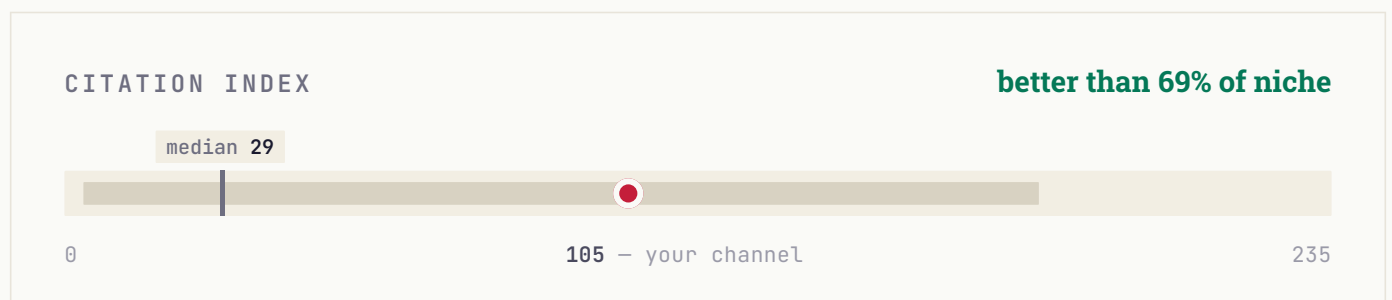
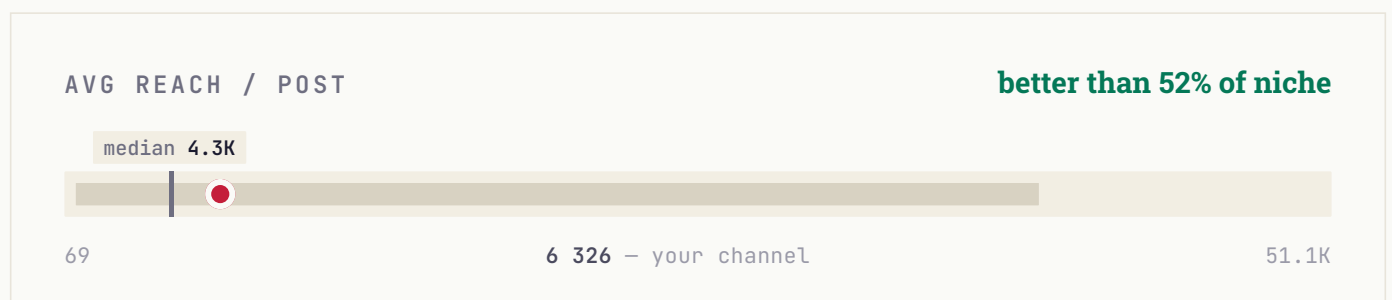
Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how the channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#10

/100

RANK IN NICHE

Channel in top 10% of Crypto Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best time for
key posts**

02

ER below niche benchmark — rethink formats

Current ER 0.49% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.0pp ER

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager