

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs in Education



@edujobs

Where the best people from education meet. Post a job for free: clck.ru/3Qxfvq We are in Roskomnadzor: No. 4996850453 Ads & partnerships: @edujobs_admin_bot Founder:...

SUBS

64 557

+525 per month

ERR (% SEE POSTS)

7.0%

per day 3.0%

REACH/POST

4.1K

ad reach 2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in «Career» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 64 557 —	 SUBS REACH 6.35% avg % of subs see post	 VIEWS/POST 4.1K median 4.1K · 27 days	 POSTS/WEEK 36.0 over period
 7D TREND +10.1% vs previous week	 REACTS/POST 5.0 total 719 reactions, 2 144 reposts, 0 comments	 POST LENGTH 619 chars median 782 · 27 days	 POSTS ANALYZED 144 27 days
 AD REACH 2K 24h avg	 CHURN / MONTH +525 last month	 CITATION RATE 42 citation index · 285 channels mentioned all time	 CHANNEL AGE 9 years 7 months created 31.10.2016

AI EDITOR SUMMARY

Channel «Jobs in Education» — 64 557 subs. Each post gets on avg 4.1K people (6% from subs), reach is low — consider expanding audience. Publishes 36 posts per week (~5/day) — active posting. For the week of June 8–14, reach grew by +10.1% vs week 1–7 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 144 posts over 27 days.
- 02 Dominant format – Text (143/144 posts).
- 03 Avg post length – 619 chars (median 782).
- 04 Peak audience activity – Friday, 11:00 MSK.
- 05 Top posts get 3× more views than the weakest (6.6K avg for top vs 2.5K for worst) – among 144 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 07:01 TEXT ·2· Physics & IT Teacher at School Maya School Maya on Petrograd Side seeks a physics & IT teacher to lead...	VIEWS 7 565 REPOSTS 17	REACTS 1 ER 11.7%
Nº2 20.06 · 07:30 TEXT ·3· Project Management Specialist / Junior Project Manager at State University of Management State University of Management...	VIEWS 6 368 REPOSTS 44	REACTS 12 ER 9.9%
Nº3 29.05 · 08:20 TEXT ·3· ABA Instructor / Psychologist / Educator at Children's Center (ASD, ADHD, etc.) Seeking ABA instructor, psychologist or educator to work with...	VIEWS 5 770 REPOSTS 12	REACTS 15 ER 8.9%

N⁴29.05 · 08:20 TEXT ..end>>	VIEWS 5 686 REPOSTS 1	REACTS — ER 8.8%
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N⁵27.05 · 08:40 TEXT ·4· Productologist / Online Course Methodologist at Life Practic Life Practic seeks a Productologist / Online Course Methodologist to help...	VIEWS 5 476 REPOSTS 64	REACTS 17 ER 8.5%
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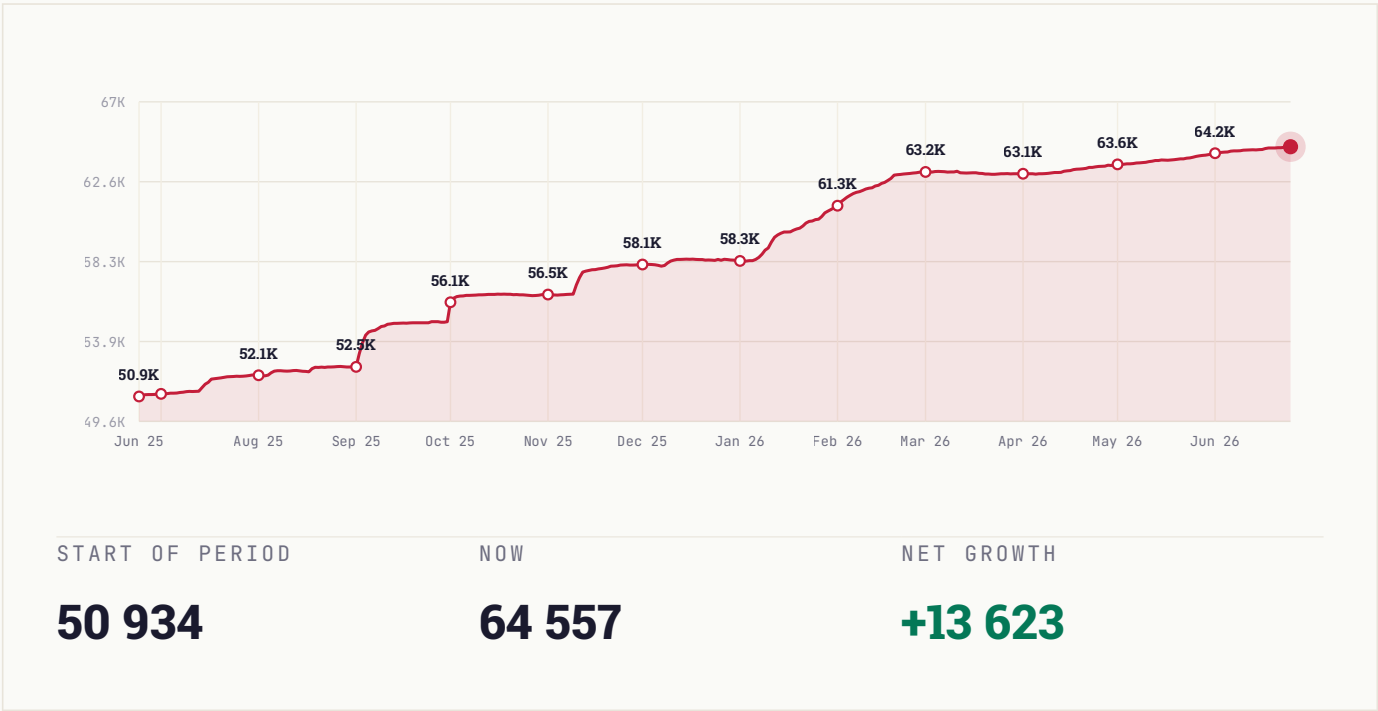
WORST 3

↓ 22.06 · 09:04 TEXT ·4· Lead Admissions Specialist at Moscow Institute of Psychoanalysis Inviting applications for Lead Admissions Specialist...	VIEWS 2 599 REPOSTS 13	REACTS 2 ER 4.0%
↓ 22.06 · 09:04 TEXT ·3· IT Teacher at School of III School of III, a flagship of modern education in central St. Petersburg, seeks an IT teacher. Here...	VIEWS 2 537 REPOSTS 1	REACTS 2 ER 3.9%
↓ 22.06 · 09:04 TEXT ·2· Tutor at School of III School of III, a flagship of modern education in central St. Petersburg, is looking for a tutor — someone who...	VIEWS 2 483 REPOSTS 7	REACTS 3 ER 3.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

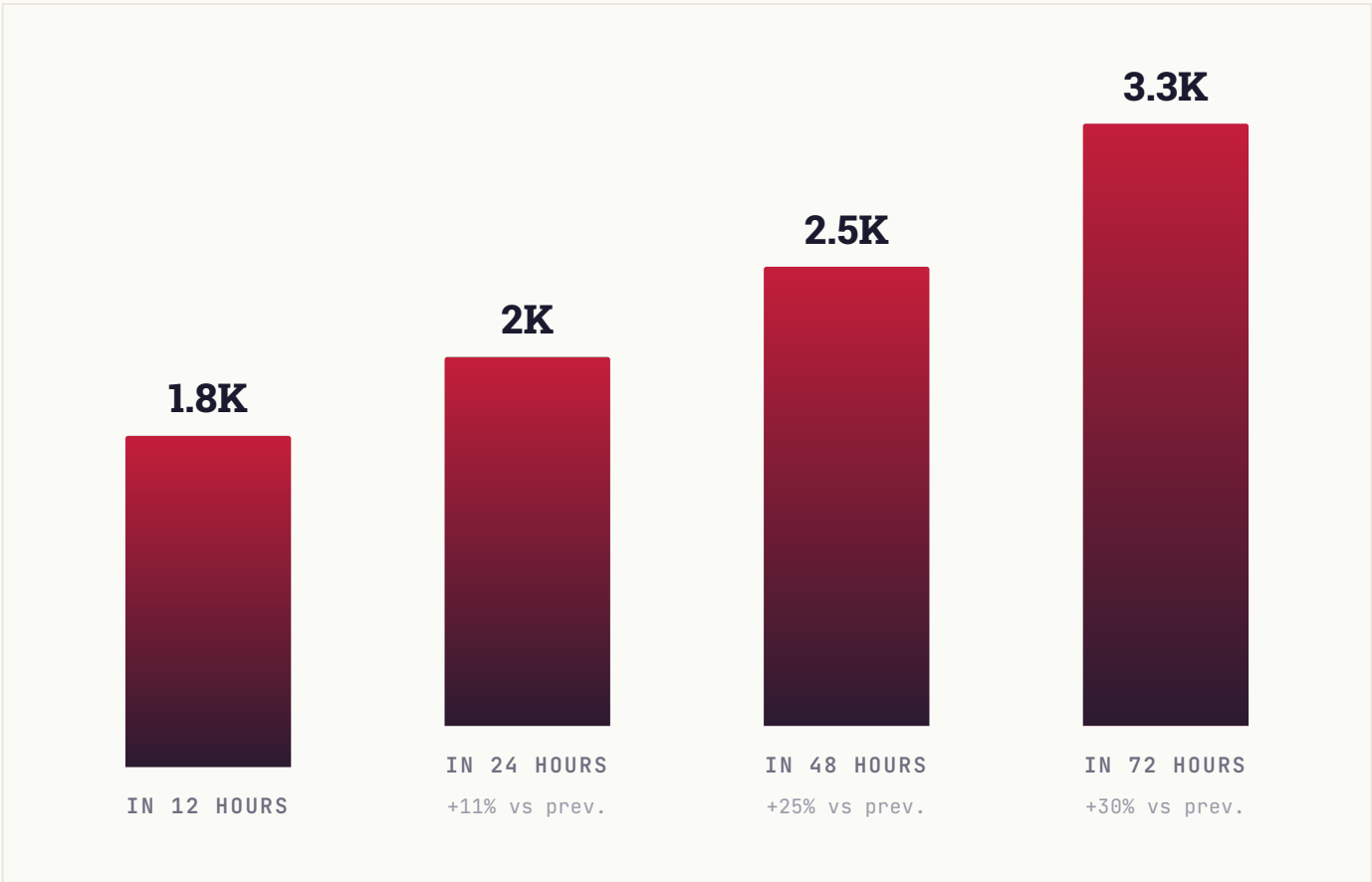
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
UB Remote no experience - Freelance	800.1K
PM JOBS MOSCOW VACANCIES	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: jobs & vacancies	281.6K
H• HOME • Remote work • Freelance	252.9K
F Freelance Relocation Remote Internships	247.2K
T TeleWork Freelance Remote jobs	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇷🇺	200.8K
BB Jobs in Education YOU	64.6K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#82 of 91). Niche median — 88.3K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (800.1K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **34**, they brought **7 969** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	8	4	527
November 2025	5	2	1 674
October 2025	7	3	1 583
September 2025	5	2	2 500
August 2025	6	3	639
July 2025	3	1	1 046
TOTAL MENTIONS			34
MONTHS OF DATA			6
ATTRACTED SUBS			7 969

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

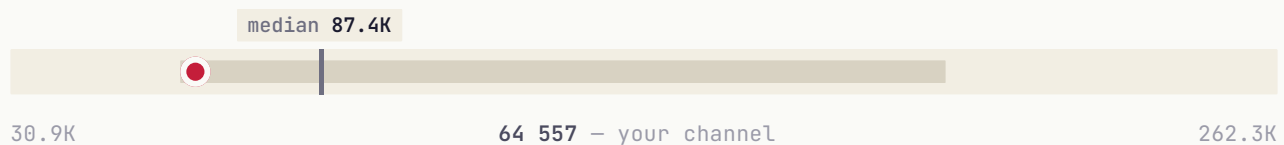
#82 /100

POSITION IN NICHE

Channel in the lower half of the ranking

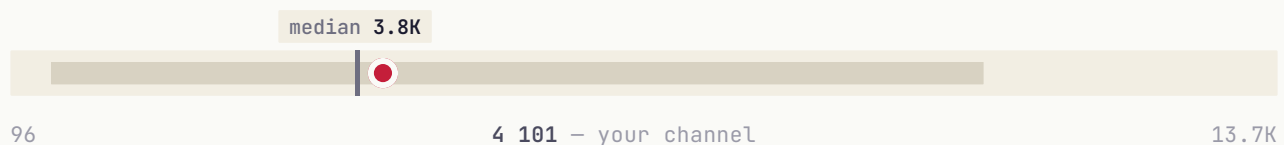
SUBS

26% below median



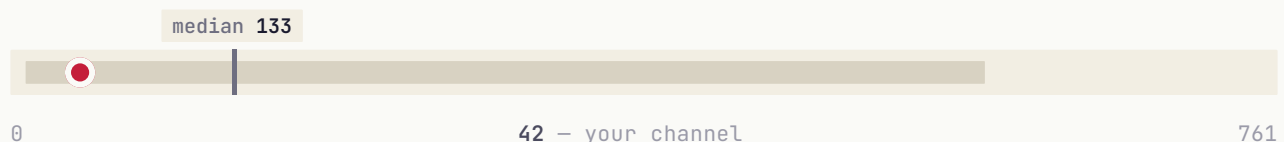
AVG REACH / POST

beats 51% of niche



CITATION INDEX

68% below median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Friday**

Most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram holds audience longer and is better processed by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
