

PROMTPRESS PUBLIC REPORT

Channel audit

In eternal search of Product market fit



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■ I help businesses make data-driven decisions ■ Market research, jobs-to-be-done, JTBD, quant surveys Book a consult @vinogradova_edu

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
1 710	8.0%	135
13.06.2026 -4 per month	per day 4.0%	ad reach 69/24h
HTTPS://PROMTPRESS.COM/AUDIT/EDU_PRMARKETING		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 1 710 —	 SUBSCRIBER REACH 7.88% avg % subs see post	 VIEWS/POST 135 median 139 · 27 days	 POSTS/WK 5.8 for the period
 7D TREND -23.8% vs previous week	 REACTIONS/POST 3.9 89 reactions total, 70 reposts, 27 comments	 POST LENGTH 595 chars median 528 · 27 days	 POSTS ANALYZED 23 27 days
 AD REACH 69 24h avg	 CHURN / MONTH -4 last month	 CITATION RATE 2 citation index · 32 channels mentioned it ever	 CHANNEL AGE 8 years 2 months created 23.03.2018

AI EDITOR SUMMARY

Channel «In eternal search of Product market fit» – 1 710 subs. Each post averages 135 people (8% from subs), reach is low – need to grow audience. Publishes 6 posts per week (~1/day) – infrequent. For week 1–7 June, reach dropped -23.8% by week 25–31 May – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts over 27 days.
- 02 Dominant format – Text (15/23 posts).
- 03 Avg post length – 595 chars (median 528).
- 04 Audience peak activity – Friday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (184 avg for top vs 97 for worst) – among 23 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 11:42 TEXT I used to think recruiting was the weakest link in research. But after going through fire and water. And even recruiting...	VIEWS 190 REPOSTS —	REACTIONS 2 ER 11.1%
Nº2 20.05 · 13:16 VIDEO Also recorded a snippet of a super cute interview. We discussed criteria for choosing a coach.	VIEWS 186 REPOSTS 3	REACTIONS 5 ER 10.9%
Nº3 26.05 · 14:50 TEXT People with acute and chronic back and joint pain don't buy sports programs to relieve that pain. We noticed this paradox...	VIEWS 177 REPOSTS —	REACTIONS 2 ER 10.4%

Nº4

18.05 • 10:40

PHOTO

Looking for interview People working 40+ hrs/week at computer with or past discomfort from sedentary work: back, neck...

VIEWS

168

REPOSTS

4

REACTIONS

4

ER

9.8%

Nº5

19.05 • 13:26

TEXT

Recently explained why an expert/small biz needs audience research She (solo entrepreneur) feels it's necessary, but for now...

VIEWS

167

REPOSTS

4

REACTIONS

2

ER

9.8%

WORST 3

↓ 07.06 • 09:48 TEXT

Now every time I listen to a useful podcast/read an article, I run the text through a neural net and ask it to extract the methodology. Next...

VIEWS

102

REPOSTS

1

REACTIONS

8

ER

6.0%

↓ 08.06 • 11:25 PHOTO

A case we decided to show in Live format We conducted a study for physical therapy doctor Yulia Rafay. And thanks to the data we found out that...

VIEWS

101

REPOSTS

2

REACTIONS

2

ER

5.9%

↓ 09.06 • 12:30 PHOTO

See what we're doing Setting up an assistant for the expert based on all data Here's a detailed breakdown...

VIEWS

90

REPOSTS

4

REACTIONS

1

ER

5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



START OF PERIOD

1 984

NOW

1 710

NET GROWTH

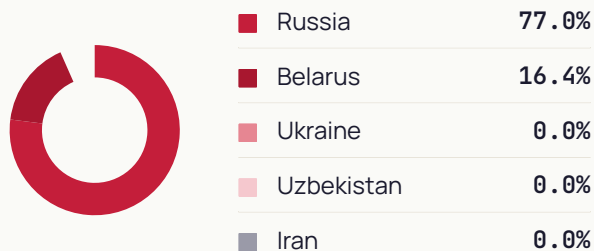
-274

SECTION 04 • MENTIONS

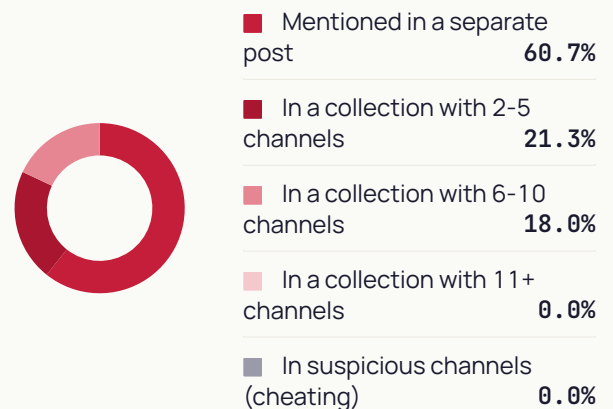
Who mentions the channel and how

Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100K subs weighs more than from a channel with 1K. All time the channel was mentioned **32** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



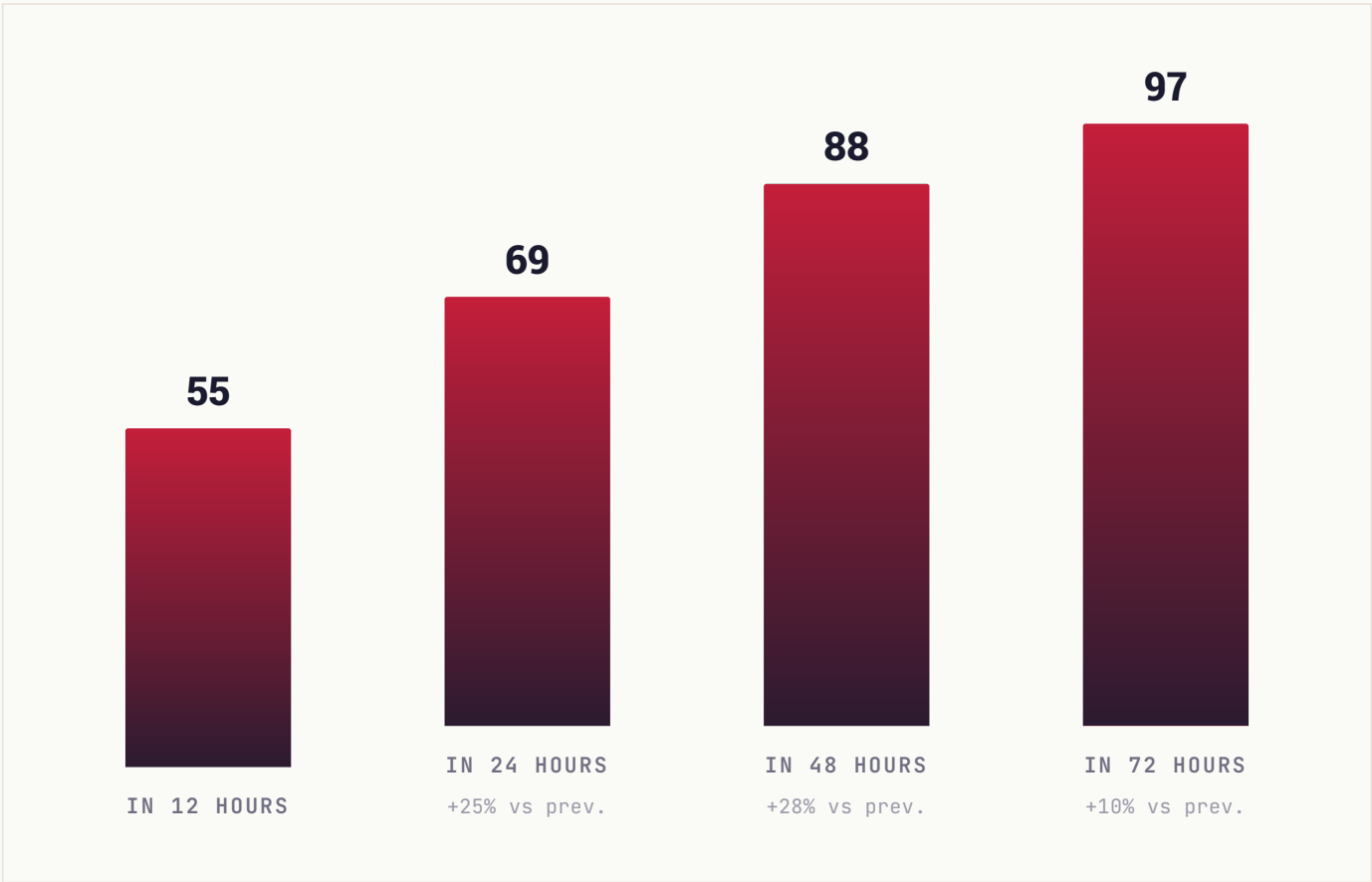
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
Sad(SberBusiness (Belarus)	14.5K
B BTC-e Earnings and Crypto	9.9K
CB Canal BetMidas Oficial	8.8K
GB Ready business Minsk Moscow	6.8K
NI Nikita	6.3K
ZP Zakhar Plodunov Rational thinking	5.4K
PB About Business LIVE	4.9K
M- Mobistock - Stock store	4.7K
BA BanderPolka	4.7K
GT GERASIMOVA TATYANA	3.6K
VV In eternal search of Product market fit YOU	1.7K

COMPARISON INSIGHT

Channel intop quarter of niche (#16 of 71). Leader — SberBusiness (Belarus) (14.5K). Goal for the coming months: enter the niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** mentions found **8**, they brought **49** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	7	7	10
Nov 2025	0	0	5
Oct 2025	1	1	12
September 2025	0	0	9
August 2025	0	0	6
July 2025	0	0	7
TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED	
8	6	49	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

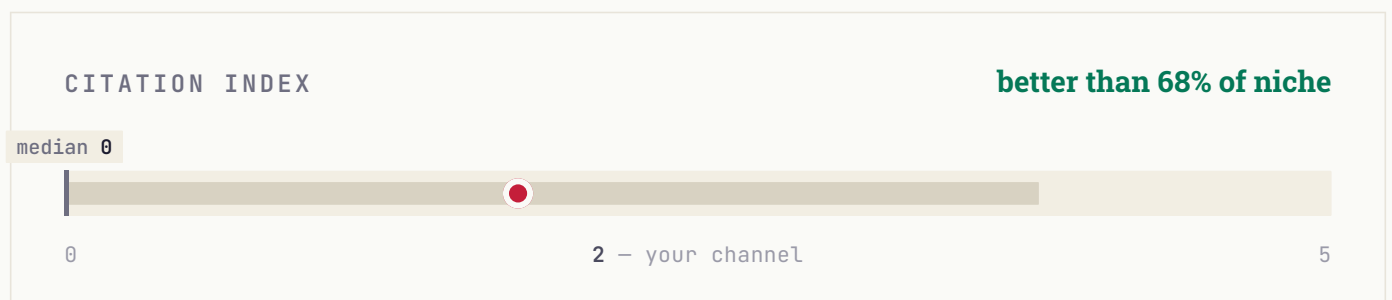
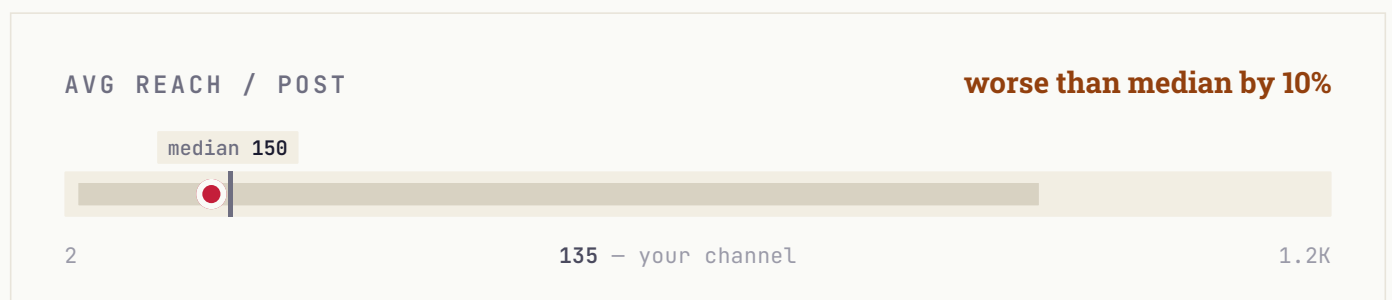
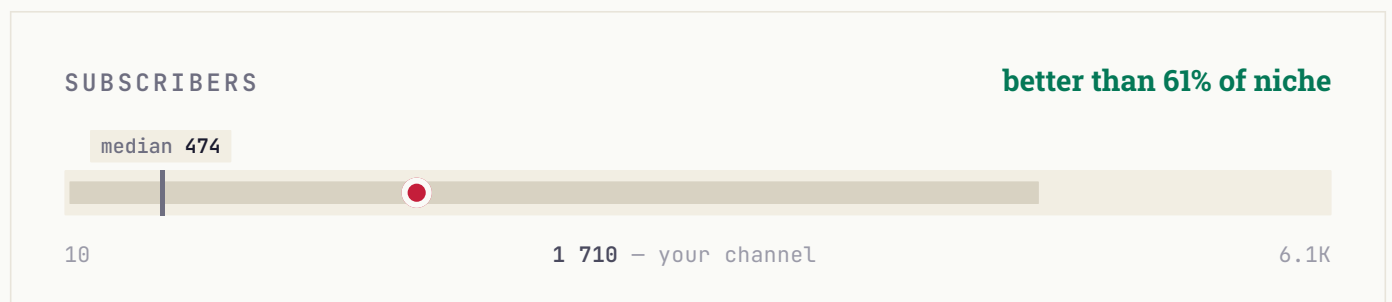
Took top-71 channels in category «**Business and startups**» (Belarus) and saw how your channel looks compared to them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#16

/71

RANK IN NICHE

Channel in top 22% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and come back to this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with adjacent channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
