

PUBLIC REPORT BY PROMTPRESS

Channel audit

Ecotravel ✈️

Турсы | Визы | Круизы



@ecotravel_by

12 years creating your travels 📌 Hot deals, custom offers, visas worldwide +375 (29) 355-88-33 Quick contact: @ecotravelby ✂️ OUR INSTAGRAM:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
7 559	29.0%	2.1K
09.06.2026 ⁺⁴²⁴ per month	per day ^{19.3%}	ad reach ^{1.5K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/ECOTRAVEL_BY		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 7 559 —	 SUBS REACH 28.45% avg % of subs see post	 VIEWS/POST 2.1K median 2.3K · 29 days	 POSTS/WEEK 15.9 for the period
 7D TREND -34.4% vs previous week	 REACTIONS/POST 13.7 total 934 reactions, 1,038 reposts, 2 comments	 POST LENGTH 652 chars median 604 · 29 days	 POSTS ANALYZED 68 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +424 last month	 CITATION RATE 4 citation index · 4 channels mentioned it ever	 CHANNEL AGE 7 years 5 days created 23.05.2019

AI EDITOR SUMMARY

Channel «Ecotravel → Tours | Visas | Cruises» — 7 559 subs. Each post averages 2.1K people (28% from subs), that's good reach. Publishes 16 posts per week (~2/day) — steady schedule. For week May 25–31, reach dropped -34.4% vs week of May 18–24 — worth investigating why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **68** posts in 29 days.
- 02 Dominant format — **Photo** (68/68 posts).
- 03 Avg post length — **652** chars (median 604).
- 04 Audience peak — **Friday**, 15:00 MSK.
- 05 Top posts get **4x** more views than the weakest (2.8K avg top vs 675 worst) — among 68 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.04 · 12:05 PHOTO TURKEY Antalya Coast 🇹🇷 ➔ Departure from Minsk 07.05.2026 🗓 7 nights 🍷 All inclusive 🏠 Price for two adults 🏝 Insula...	VIEWS 2 979 REP. 9	REACTIONS 13 ER 39.4%
Nº2 30.04 · 09:01 PHOTO CHINA Hainan Island 🇨🇳 🏝️ ➔ Departure from Minsk 04-09.05.2026 🗓 from 7 nights 🍷 Breakfasts 🏠 Price for two adults 🏝 Hawaii...	VIEWS 2 764 REP. 18	REACTIONS 15 ER 36.6%
Nº3 15.05 · 12:30 PHOTO CHINA Hainan Island 🇨🇳 🏝️ ⚡️ ➔ Departure from Minsk 25.05.2026 🗓 9 nights 🍷 Breakfasts 🏠 Price for two adults 🏠 Hyton Hotel...	VIEWS 2 710 REP. 45	REACTIONS 22 ER 35.9%

Nº4

08.05 · 12:46

PHOTO

VIETNAM | Nha Trang / Mui Ne 🇻🇳 ➔ Departure from Minsk

08.08.2026 🗓 8 nights | 🍳 Breakfasts 🏠 Price for two adults 🏠

Paris Nha Trang 3* —...

VIEWS

2 656

REACTIONS

12

REP.

9

ER

35.1%

Nº5

29.04 · 13:01

PHOTO

SEYCHELLES 🇸🇪 ➔ Departure from Moscow 14.05.2026 🗓 10

nights | 🍳 Breakfasts 🏠 Price for two adults 🏠 Berjaya Beau

Vallon Bay Resort 3* —...

VIEWS

2 593

REACTIONS

18

REP.

8

ER

34.3%

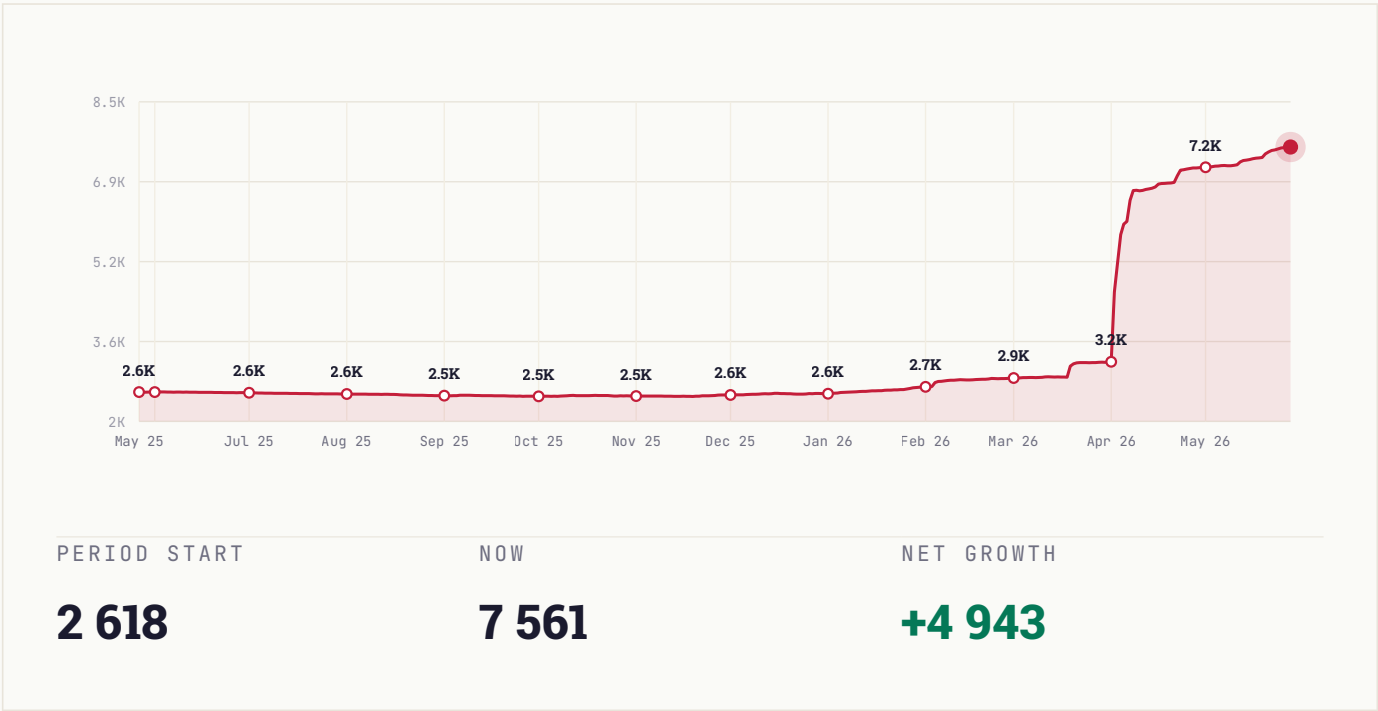
WORST 3

↓ 28.05 · 07:20 PHOTO THAILAND 🇹🇭 ➔ Departure from Minsk 29.10.2026 🗓 11 nights 🍳 Breakfasts 🏠 Price for two adults 🏠 Kalim Resort 3* — 2856€ → Peaceful...	VIEWS 1 018 REACTIONS 10 REP. 6 ER 13.5%
↓ 28.05 · 09:15 PHOTO TURKEY 🇹🇷 ➔ Departure from Moscow 03-20.06.2026 🗓 14 nights 🍳 all inclusive 🏠 Price for two adults 🏠 Tac Premier Hotel &...	VIEWS 767 REACTIONS 6 REP. 9 ER 10.1%
↓ 28.05 · 10:54 PHOTO TANZANIA Zanzibar 🇹🇿 🇹🇿🇹🇿🇹🇿!!!!!! ➔ Departure from Minsk 12.07.2026 🗓 9 nights 🍳 breakfasts / all inclusive 🏠 Price for two...	VIEWS 242 REACTIONS 5 REP. 3 ER 3.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

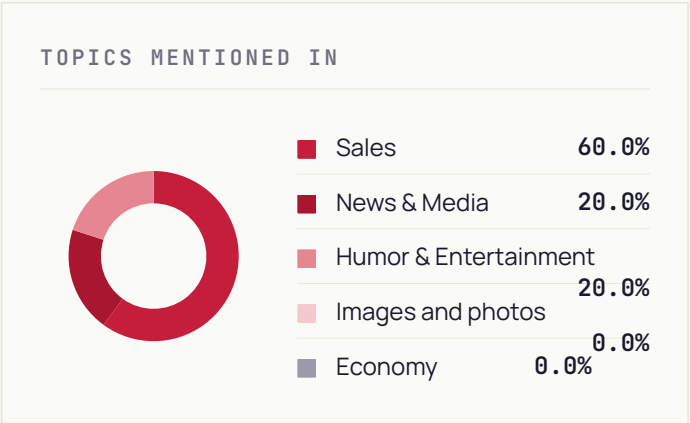
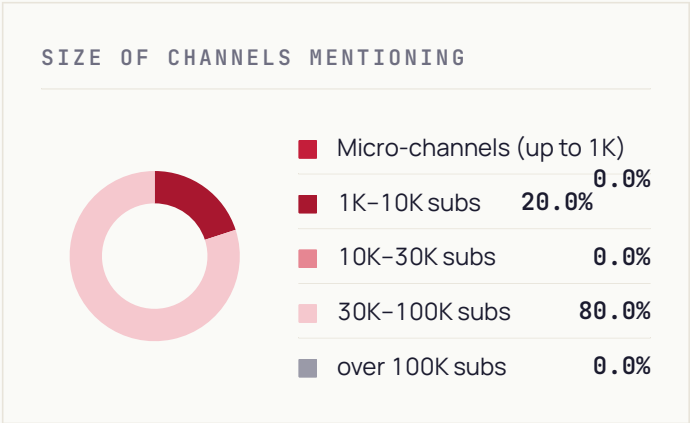
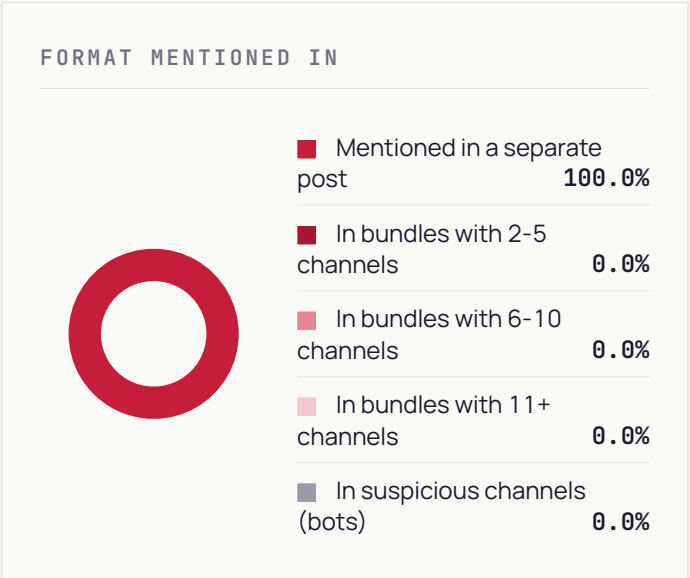
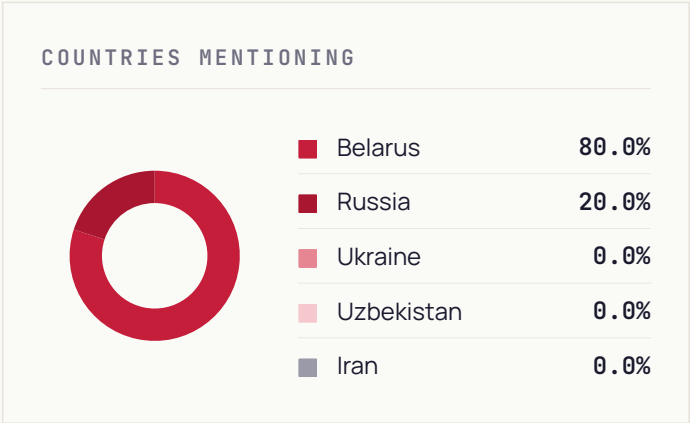
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

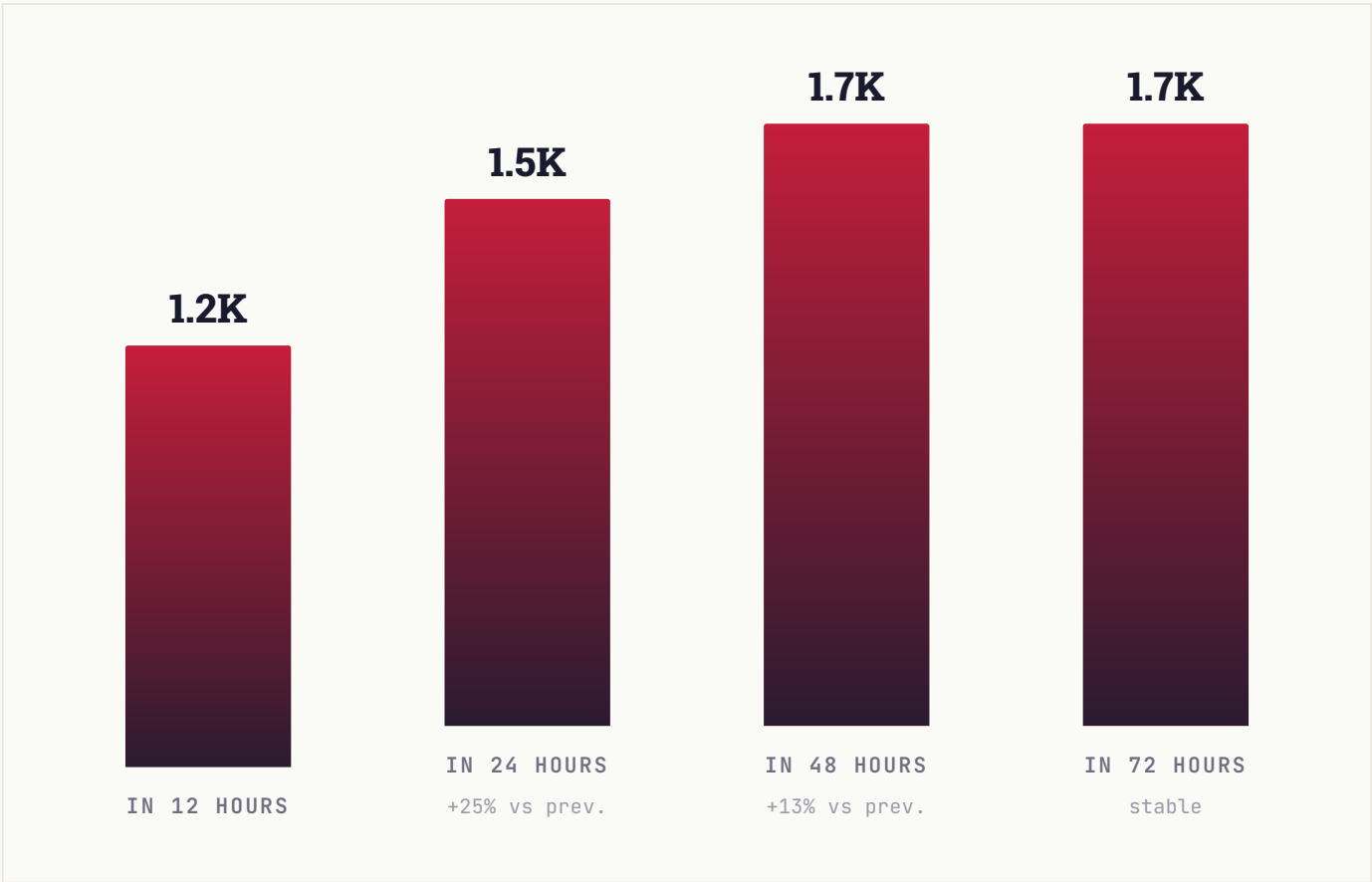
Citation index 4 – channel popularity score based on mentions. Considers not just count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TT TEZ TOUR	44.9K
VA Travels	38.2K
PA Padarozhnik	25.2K
Avg. Pack your bag	24.4K
GB Belarus-EU border (Poland-Lithuania-Latvia)	22.6K
M- MKS - Minsk, where to go?	22K
AG Atlasbas: border online	21.2K
AM Minsk Poster	20.8K
ST Siesta Travel about sea tours.	19.6K
BV Belarusians in Poland	18.7K
E➔ Ecotravel ➔ Туры Визы Круизы YOU	7.6K

COMPARATIVE INSIGHT

Channel intop quartile of niche (#23 of 100). Leader — TEZ TOUR (44.9K). Goal for coming months: break into niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** mentions count **0**, they brought **107** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Nov 2025	0	0	38	
Oct 2025	0	0	34	
September 2025	0	0	17	
August 2025	0	0	6	
July 2025	0	0	4	
June 2025	0	0	8	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
0	6	107

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Travel» (Belarus) and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#23/100

POSITION IN NICHE

Channel in top 23% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Friday
Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for important post
- 02

Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your channel: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with nearby channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager