

PUBLIC REPORT BY PROMTPRESS

Channel audit

Iqtisodiyot_☒total essence☒



@economics_ite

✓ Specialists; ✓ Teachers; ✓ Students; ✓ ... Kanal maqsadi o'zining ilmi, salohiyati, mashaqqati, tirishqoqligi va sabri orqali ma'lum bir muvaffaqiyatga erishmoqchi bo'lgan insonlar uchun...

SUBS

8 710

+1808 per month

ERR (% SEE POSTS)

75.0%

in 24 hrs **20.6%**

REACH/POST

6K

ad reach **1.8K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 8 710 —	 SUBSCRIBER REACH 68.5% avg % subs see post	 VIEWS/POST 6K median 5.6K · 28 days	 POSTS/WEEK 3.7 over period
 7D TREND -26.1% vs previous week	 REACTIONS/POST 98.7 total 1,481 reactions, 163 reposts, 62 comments	 POST LENGTH 303 chars median 291 · 28 days	 POSTS ANALYZED 15 28 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +1808 last month	 CITATIONS 7 citation index · 118 channels mentioned all time	 CHANNEL AGE 4 years 12 days created 31.05.2022

AI EDITOR SUMMARY

Channel «Iqtisodiyot_»total essence» — 8 710 subs. Each post averages 6K people (68% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare. Week Jun 1–7 reach dropped -26.1% to week May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 28 days.
- 02 Dominant format – Text (14/15 posts).
- 03 Avg post length – 303 chars (median 291).
- 04 Audience peak – Saturday, 22:00 UZT.
- 05 Top posts get 2× more views than the weakest (9.9K avg for top vs 4.5K for worst) – among 15 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 16.05 · 17:37 TEXT Shu uchun ham eng qimmat narsalar har doim eng foydalisi emas. Aslida narsa o'sha-o'sha. Faqat unga yetish qiyinlashgani sari miya uning...	VIEWS 10 694 REP. 9	REACTIONS 68 ER 122.8%
Nº2 15.05 · 09:19 TEXT Agar siz biron narsani uzoq kutsangiz, miya uni haqiqatdan ham qimmatliroq deb his qila boshlaydi. Navbatda turib olingan telefon, oylar...	VIEWS 9 806 REP. 18	REACTIONS 82 ER 112.6%
Nº3 15.05 · 02:50 TEXT Agar siz pulingiz kamligi uchun bo'xanka yesangiz, endilikda bo'xankani nonvoy nonga almashtiring. Bu vaziyatda yo non yeyishni...	VIEWS 9 315 REP. 15	REACTIONS 127 ER 106.9%

Nº4 28.05 • 03:32 TEXT Bir xil kofeni ikki xil stakanga quying. Biriga premium, biriga oddiy deb yozing. Ko'pchilik premiumini mazaliroq deb ichadi. Aslida ta'm...	VIEWS 8 685 REACTIONS 118 REP. 15 ER 99.7%
Nº5 30.05 • 19:17 TEXT Menimcha hammada bo'lgan bu holat, bir paytlar orzu qilgan narsangiz bugun odatiy holga aylanishi. Kutgan telefoningiz, kirgisi kelgan...	VIEWS 7 566 REACTIONS 118 REP. 25 ER 86.9%
WORST 3	
↓ 06.06 • 07:27 TEXT Telegram premiumi bor do'stlarimizdan yordam so'raymiz, 9ta ovoz yig'ishimiz kerak ekan. https://t.me/boost/Economics_ITE	VIEWS 5 313 REACTIONS 53 REP. 1 ER 61.0%
↓ 06.06 • 04:38 TEXT G'aroyib xarajatlar Siz turmush quradigan odam siz bilan janjal qiladigan odamdir. Siz sotib oladigan uy siz tuzatadigan uydur. Siz orzu...	VIEWS 5 300 REACTIONS 103 REP. 13 ER 60.8%
↓ 09.06 • 09:22 TEXT Shifokor stressdan saqlaning deydi, lekin o'zi har kuni uch mahal stressga tushadi. Ba'zida biz eng sog'lom maslahatni eng charchagan...	VIEWS 3 032 REACTIONS 90 REP. 11 ER 34.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over a year

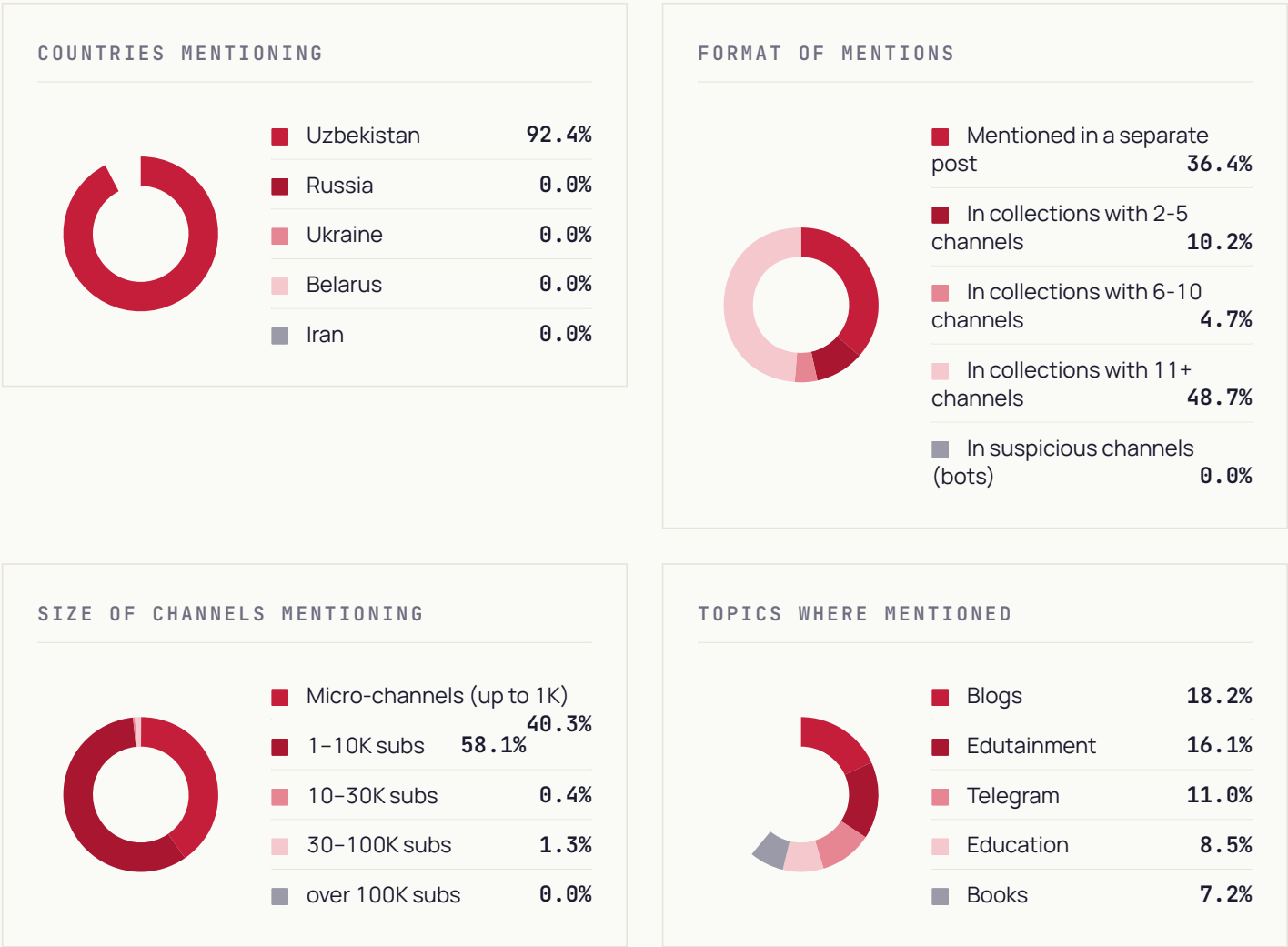
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

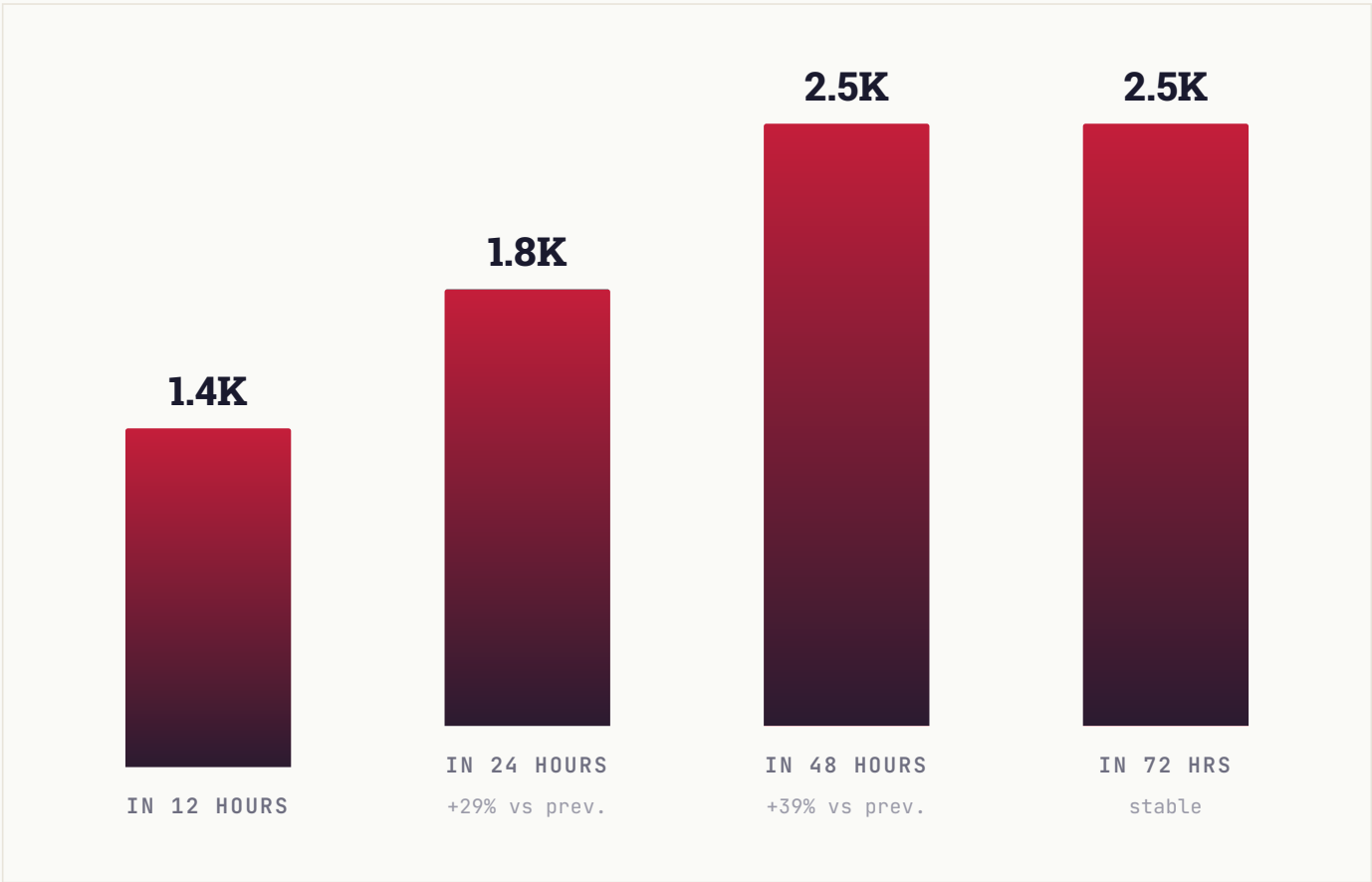
Citation index 7 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k. All time the channel was mentioned **118** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your rank among niche peers.

CHANNEL	SUBS
IK Iqtisodchi Kundaligi	34.1K
TS TSUE-TDIU	24.9K
UZ Uzbekonomics	20K
TY TDIU Yoshlar ittifoqi	19.1K
MO Markaziy Osiyo library	9K
IE Iqtisodiyot_🌐total essence🌐 YOU	8.7K
TE Turakulov Economics	7.7K
SI SamISI MATBUOT XIZMATI	5.8K
JQ Jalilov. Qaydlar	4.8K
IQ Iqtisod4i	4K
MB Musayev blogi	3.2K

COMPARATIVE INSIGHT

Channel in mid-list (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual cross-posting both ways: up — to grow, down — to help smaller peers.

— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.7 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Saturday

On this day at 22:00 UZT audience is most active.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
