

PROMTPRESS PUBLIC REPORT

Channel audit

Dnevnik Ekonomista



@eco_diary

A channel for those striving for financial independence. We analyze trends, share insights, and inspire smart investments!

Collaboration: @dashafinance RKN: <https://clck.ru/3GUDMr>

SUBSCRIBERS

85 559

-5122 per month

ERR (% SEE POSTS)

54.0%

per day 35.6%

REACH/POST

42.9K

ad reach 30K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 85 559 —	SUBSCRIBER REACH 50.17% avg % subs see post	VIEWS/POST 42.9K median 36.9K · 28 days	POSTS/WEEK 2.5 over period
7D TREND +33.8% vs prev week	REACTIONS/POST — MTPROTO only	POST LENGTH 354 chars median 196 · 28 days	POSTS ANALYZED 10 28 days
AD REACH 30K 24h avg	CHURN / MONTH -5122 last month	CITATIONS 3 citation index · 64 channels mentioned all time	CHANNEL AGE 2 years 11 months created 24.07.2023

AI EDITOR SUMMARY

Channel «Dnevnik Ekonomista» — 85 559 subs. Each post avg views 42.9K people (50% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications. Week Jul 6–12 reach grew +33.8% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

Best performers

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 10 posts over 28 days.
- 02 Dominant format — Photo (10/10 posts).
- 03 Avg post length — 354 chars (median 196).
- 04 Peak audience activity — Tuesday, 21:00 MSK.
- 05 Top posts gather 2x more views than the weakest (68.7K avg for top vs 32.4K for worst) — among 10 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.07 · 18:00 PHOTO !? Tired of hunting for interesting finance news channels?  CHANNEL FOLDER This folder collects business & economy channels...	VIEWS 89 942 REPOSTS 18	REACTIONS — ER 105.1%
Nº2 07.07 · 18:02 PHOTO !? Tired of hunting for interesting finance news channels?  CHANNEL FOLDER This folder collects business & economy channels...	VIEWS 61 111 REPOSTS 15	REACTIONS — ER 71.4%
Nº3 06.07 · 23:26 PHOTO Obsolete DDR3 memory price surged 600% in a year. AI & data center demand for costly DDR5 forces buyers to...	VIEWS 54 968 REPOSTS 137	REACTIONS — ER 64.2%

Nº4 21.06 · 22:26 PHOTO «Волга» раскрыла цены на новый кроссовер Volga K50. Базовая версия обойдётся в Р4,2 млн, топовая - в Р4,8 млн, тогда как максимальная...	VIEWS 38 481 REPOSTS 201	REACTIONS — ER 45.0%
Nº5 09.07 · 01:06 PHOTO Asian stock markets lost \$700B in hours. Chip stocks hit hardest: KOSPI fell...	VIEWS 37 701 REPOSTS 210	REACTIONS — ER 44.1%

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WORST 3

↓ 16.07 · 00:20 PHOTO Central University master's graduates earn an average of 315,000 rubles. According to the university, this is 37% above the market average...	VIEWS 34 232 REPOSTS 151	REACTIONS — ER 40.0%
↓ 01.07 · 22:41 PHOTO The EU housing crisis is becoming one of the region's key problems, comparable in severity to security issues. Housing is rising faster...	VIEWS 32 615 REPOSTS 150	REACTIONS — ER 38.1%
↓ 12.07 · 23:52 PHOTO Secondary housing in Russia has risen 87% on average over the past five years, and rents 81%. In several major cities the growth was even...	VIEWS 30 243 REPOSTS 107	REACTIONS — ER 35.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

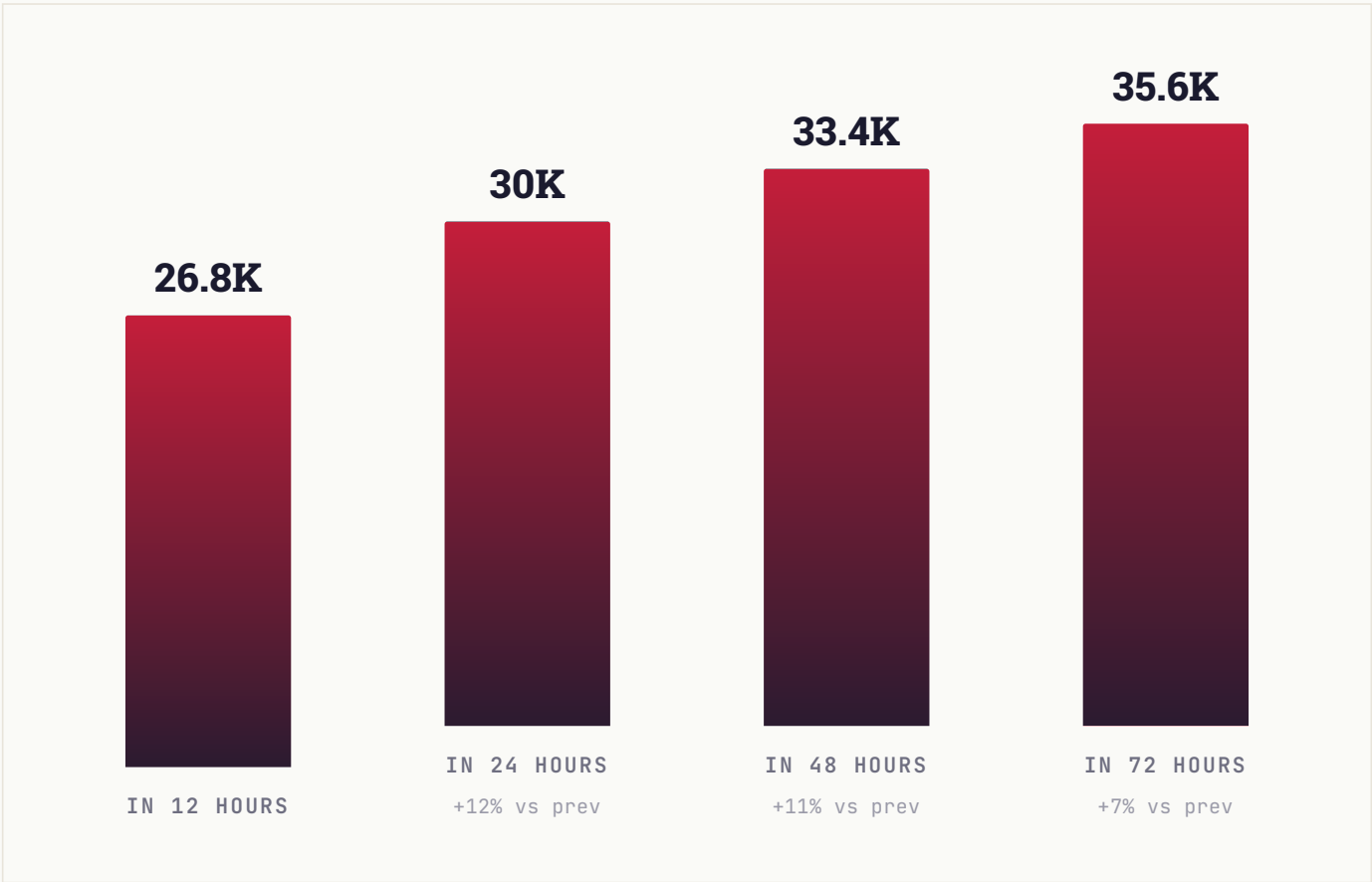
Subscriber growth chart for the year. Key months show exact subscriber count. You can see which months the channel gained subs and which months it lost them.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخ اخبار فوری خبر فوری جنگ امریکا بندر عباس	3.7M
اش Sharif شریف	2.8M
TW Trade Watcher	2.5M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
T3 The Economist	1.3M
ER Blunt. Economics.	1.2M
QE QUBTAN EL GOLD	1.1M
DE Dnevnik Ekonomista YOU	85.6K

COMPARATIVE INSIGHT

Channel is not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), median top-98: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **28**, they brought **158 399** new subs.

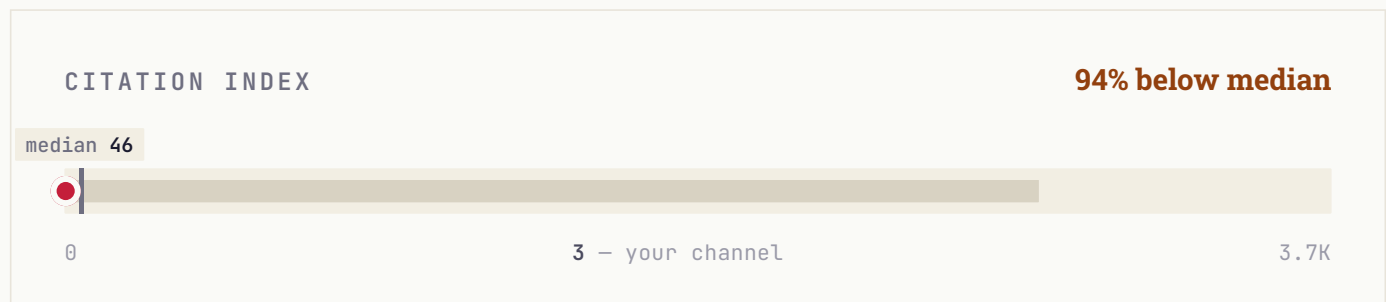
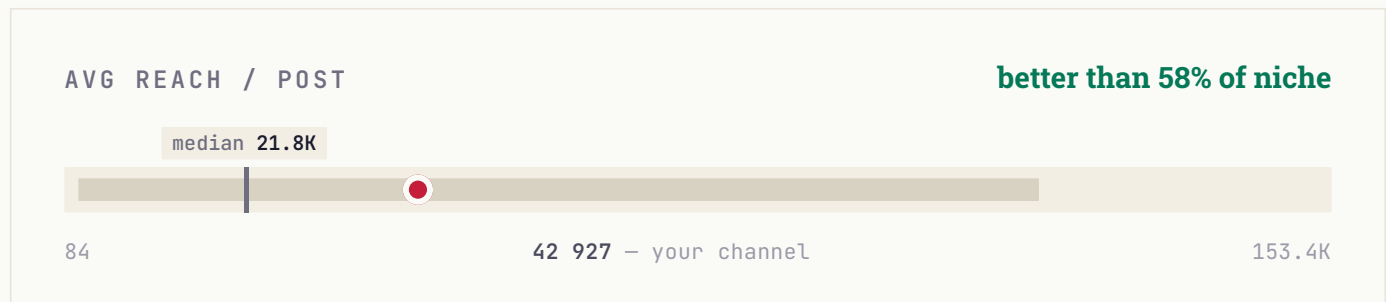
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	12 006
December 2025	7	7	64 807
November 2025	14	13	81 586
October 2025	0	0	0
September 2025	7	7	0
August 2025	0	0	0
TOTAL MENTIONS			28
MONTHS OF DATA			6
ATTRACTED SUBS			158 399

Where the channel stands in its league

SUBSCRIBERS 75% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 122.7K, 85 559, and 1.4M. A vertical line marks the median at 345.4K. A light brown bar extends from the start to the median. A darker brown bar extends from the start to the channel's current count of 85 559. A red dot is positioned at the start of the bars.

Metric	Value
Channel Subscribers	85 559
Median Subscribers	345.4K



— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 2.5 posts/wk. Active channels average 7-10.
Consistency is key to retention.

IMPACT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience most active on this day at 21:00 MSK.

IMPACT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and gets
algorithmic boost. Aim for 15-25% share.

IMPACT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

IMPACT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

IMPACT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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