

PROMTPRESS PUBLIC REPORT

Channel audit

Easy Figma



@easyfigma

Collaboration: @normanross

SUBSCRIBERS

25 885

-200 per month

ERR (% SEE POSTS)

13.0%

within 24 hours 5.2%

REACH/POST

3.3K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 885 —	 SUBS REACH 12.61% avg % subs see post	 VIEWS/POST 3.3K median 3K · 25 days	 POSTS/WEEK 2.0 over period
 7D TREND — no data for period	 REACTIONS/POST 23.4 only 164 reactions, 269 reposts, 0 comments	 POST LENGTH 309 chars. median 31 · 25 days	 POSTS ANALYZED 7 25 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -200 last month	 CITATION RATE 48 citation index · 196 channels mentioned ever	 CHANNEL AGE 3 years 3 months created 13.04.2023

AI EDITOR SUMMARY

Channel «Easy Figma» — 25 885 subs. Each post averages 3.3K people (13% of subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 25 days.
- 02 Dominant format — Video (5/7 posts).
- 03 Avg post length — 309 chars (median 31).
- 04 Peak audience activity — Monday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.5K avg for top vs 2.1K for worst) — among 7 posts in 25 days. Analyze what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1

22.06 · 10:47

VIDEO

Spiral illustration in Figma.

VIEWS	REACTIONS
5 084	24
REPOSTS	ER
44	19.6%

Nº2

22.06 · 07:30

PHOTO

Design & AI Cup Avito, MTS, VK, Sber, and Ozon decided to find out whose designers are more powerful. In every sense. We gathered specialists...

VIEWS	REACTIONS
4 490	3
REPOSTS	ER
15	17.3%

Nº3

29.06 · 18:47

VIDEO

Icon animation in Figma Motion.

VIEWS	REACTIONS
3 969	56
REPOSTS	ER
107	15.3%

Nº4 08.07 · 07:33 VIDEO How to loop a single property animation in Figma Motion If you need only one animation (e.g., Scale, Opacity or...) to repeat...	VIEWS 3 016 REPOSTS 46	REACTIONS 35 ER 11.7%
Nº5 13.07 · 08:05 PHOTO Avito logo materialized in a line of home items! Want to know how to bring abstraction into the real world? And do it not...	VIEWS 2 476 REPOSTS 4	REACTIONS 3 ER 9.6%

|

WORST 3

↓ 13.07 · 08:05 PHOTO Avito logo materialized in a line of home items! Want to know how to bring abstraction into the real world? And do it not...	VIEWS 2 476 REPOSTS 4	REACTIONS 3 ER 9.6%
↓ 14.07 · 07:05 VIDEO Creating a glass tab bar.	VIEWS 2 388 REPOSTS 30	REACTIONS 26 ER 9.2%
↓ 17.07 · 07:32 VIDEO Button animation.	VIEWS 1 434 REPOSTS 23	REACTIONS 17 ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

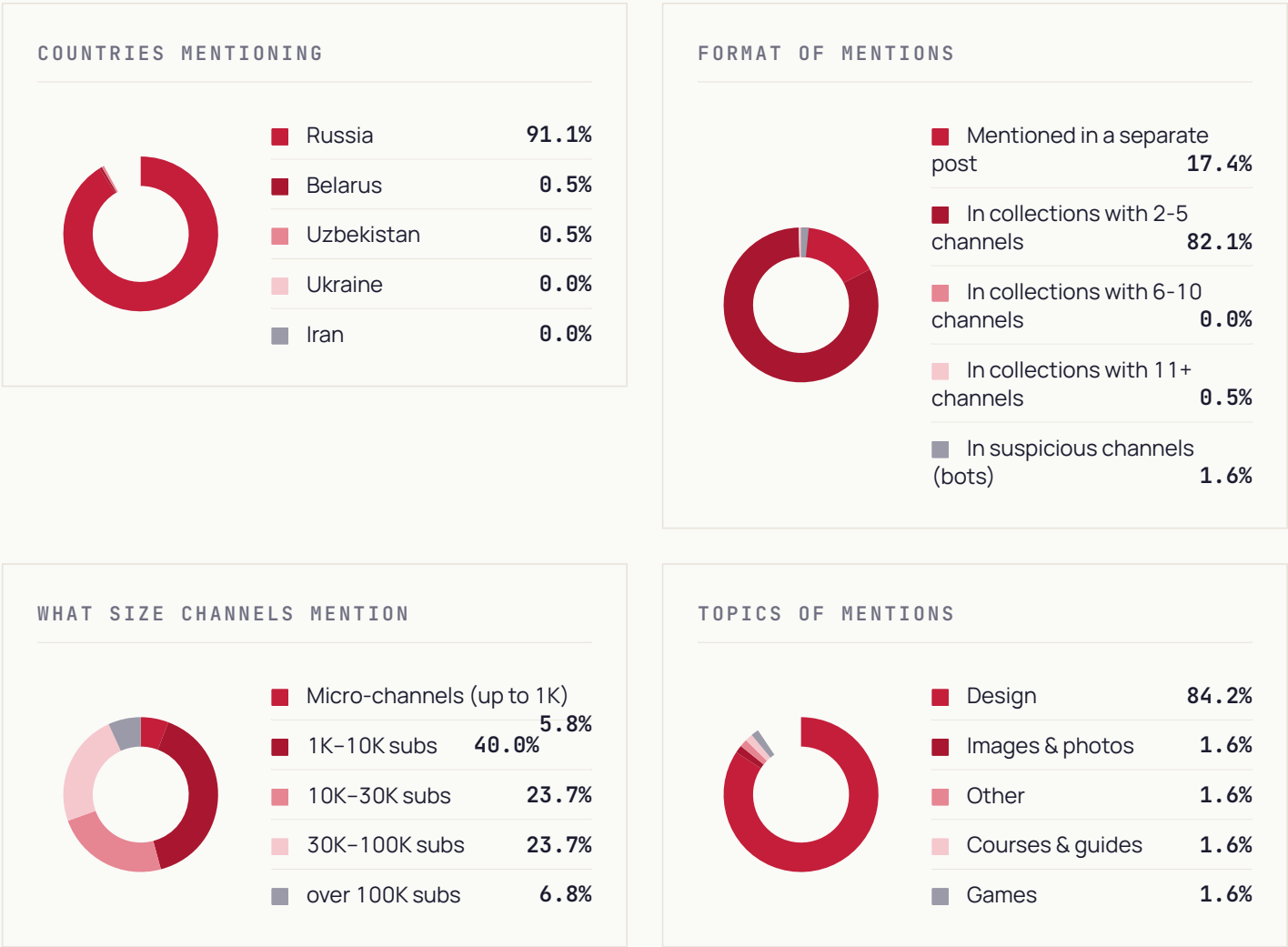
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

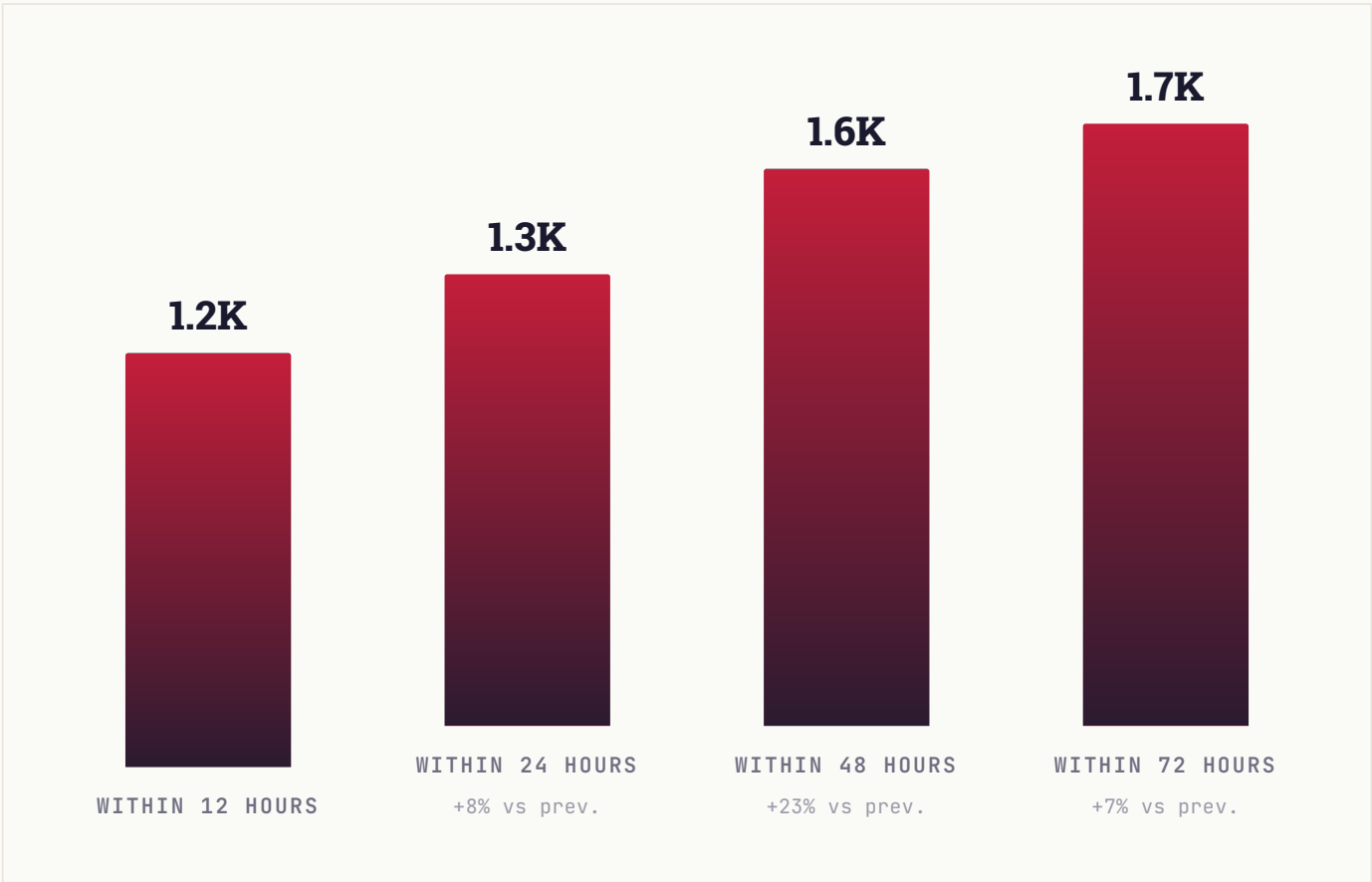
Citation index **48** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **196** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery CRYPTO	407.7K
缅甸 缅甸缅北吃瓜新闻曝光	273.3K
AE After Effects Templates	181.2K
R R	177.9K
3D 3Dline.net	173.7K
DG Designer Gang	147.3K
TC template canva gratis	144.2K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.4K
ER Sexy font. Cyrillic	134.7K
EF Easy Figma YOU	25.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — 66Lottery

CRYPTO

 (407.7K), top-99 median: 65.4K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **849** new subs.

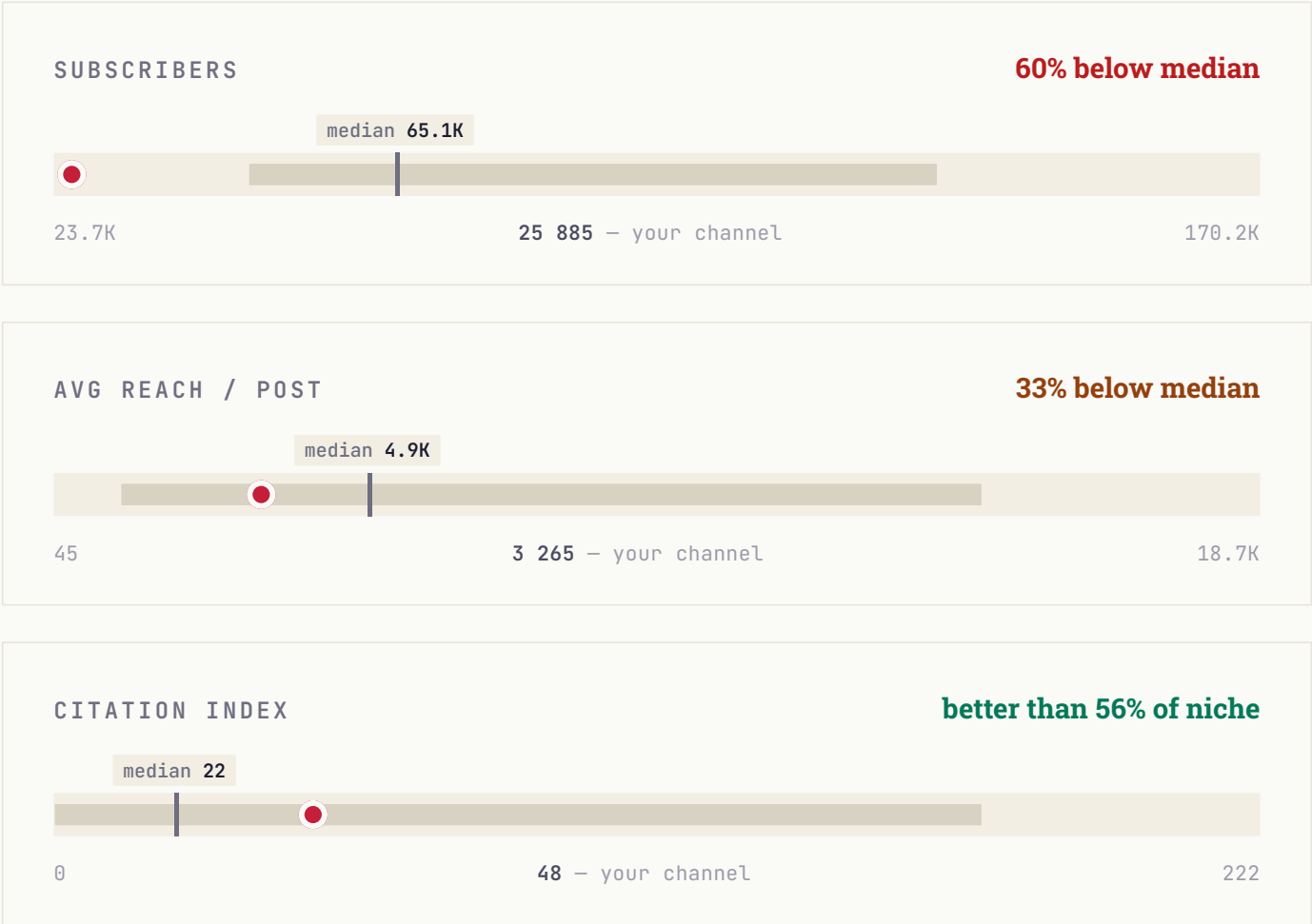
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	31
December 2025	0	0	14
November 2025	0	0	137
October 2025	0	0	172
September 2025	0	0	444
August 2025	0	0	51

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	849

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Design» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 2.0 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume**02****Main post of the week — on Monday**

Best time: this day at 13:00 MSK — audience most active.

EFFECT

Best window for an important post**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs**04****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
