

PUBLIC REPORT BY PROMTPRESS

Channel audit

EASYCARS

AVTO НИЖЕ

РЫНКА



@easycars8

Welcome to our channel EASYCARS! Here you'll find cars BELOW MARKET with potential and guaranteed profit №. 7082246155

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
203 963	1.0%	2.3K
25.06.2026 -101 per month	per day 0.8%	ad reach 1.7K/24h
HTTPS: //PROMTPRESS.COM/AUDIT/EASYCARS8		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 203 963 —	 SUBSCRIBER REACH 1.12% avg % subs see post	 VIEWS/POST 2.3K median 1.9K · 29 days	 POSTS/DAY 16.3 ~114 per week
 7D TREND +14.7% vs previous week	 REACTIONS/POST 47.8 total 22,698 reactions, 529 reposts, 0 comments	 POST LENGTH 187 chars median 23 · 29 days	 POSTS ANALYZED 475 29 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -101 over the last month	 CITATION RATE 8 citation index · 351 channels mentioned it ever	 CHANNEL AGE 2 years 8 months created 12.10.2023

AI EDITOR SUMMARY

Channel «EASYCARS AVTO НИЖЕ РЫНКА» – 203 963 subs. Each post averages 2.3K people (1% from subs), reach is low – consider expanding audience. Publishes 114 posts per week (~16/day) – very active. Week Jun 8–14 reach grew +14.7% vs week Jun 1–7 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top engagement posts & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **475** posts over 29 days.
- 02 Dominant format — **Photo** (264/475 posts).
- 03 Avg post length — **187** chars (median 23).
- 04 Peak audience activity — **Saturday**, 15:00 MSK.
- 05 Top posts get **5x** more views than the weakest (6.7K avg top vs 1.2K worst) — across 475 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 09:50 VIDEO Current cars for sale: Haval F7 2023 https://t.me/easycars8/8493 Audi Q3 2017 https://t.me/easycars8/9416 Changan EADO Plus...	VIEWS 7 130 REP. —	REACTIONS 85 ER 3.5%
Nº2 14.06 · 10:31 VIDEO Good day, country🇷🇺 Have a great Sunday and awesome mood🇷🇺 Julion sold🇷🇺	VIEWS 6 474 REP. 1	REACTIONS 61 ER 3.2%
Nº3 13.06 · 12:54 VIDEO Julion sold 🇷🇺	VIEWS 6 430 REP. 1	REACTIONS 57 ER 3.2%

Nº4 29.05 · 15:00 PHOTO (post without caption – photo)	VIEWS 5 889 REP. —	REACTIONS 83 ER 2.9%
Nº5 30.05 · 10:22 PHOTO Geely Atlas 2024 2.0 AWD 85,000 km mileage (0 km base) 1 Owner 2 Keys All original paint No accidents or repairs...	VIEWS 5 808 REP. 2	REACTIONS 31 ER 2.8%

WORST 3

↓ 05.06 · 18:29 VIDEO Moskvich 3 2023 (JAC JC4) - Engine 1.5 CVT - 97,000 km mileage - Full docs, 1 key - 1 owner, PTS - STS on...	VIEWS 1 269 REP. 2	REACTIONS 46 ER 0.6%
↓ 05.06 · 18:21 VIDEO Thickness gauge	VIEWS 1 254 REP. 2	REACTIONS 49 ER 0.6%
↓ 18.06 · 13:30 VIDEO Chery Tiggo 7 PRO MAX 2023 - Engine 1.6 petrol - 85,000 km mileage (74,000 km on record) - Mechanical condition flawless - Full set of documents...	VIEWS 1 224 REP. 11	REACTIONS 44 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subs growth chart over the year. Key months show exact sub count. Shows months of growth vs loss.



— SECTION 04 · MENTIONS

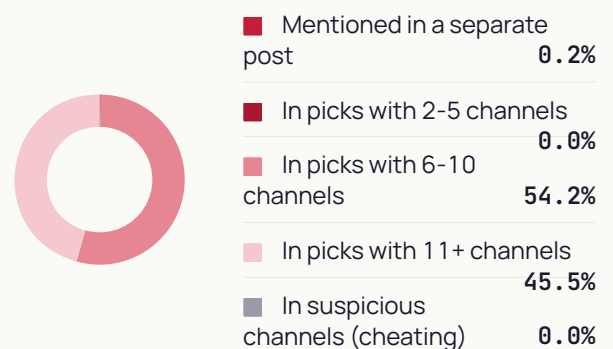
Who mentions the channel and how

Citation index **8** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **351** different channels.

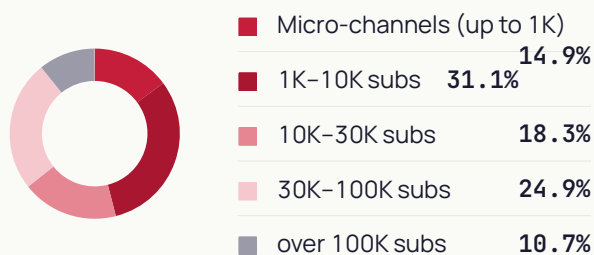
COUNTRIES MENTIONING



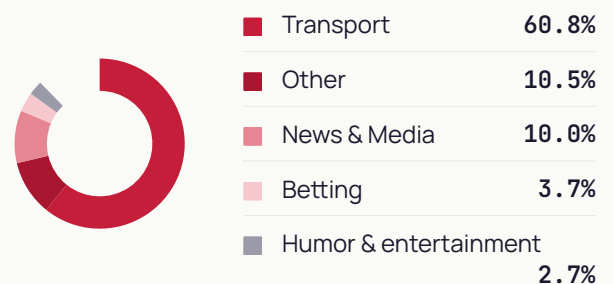
FORMAT MENTIONED IN



WHAT SIZE CHANNELS MENTION



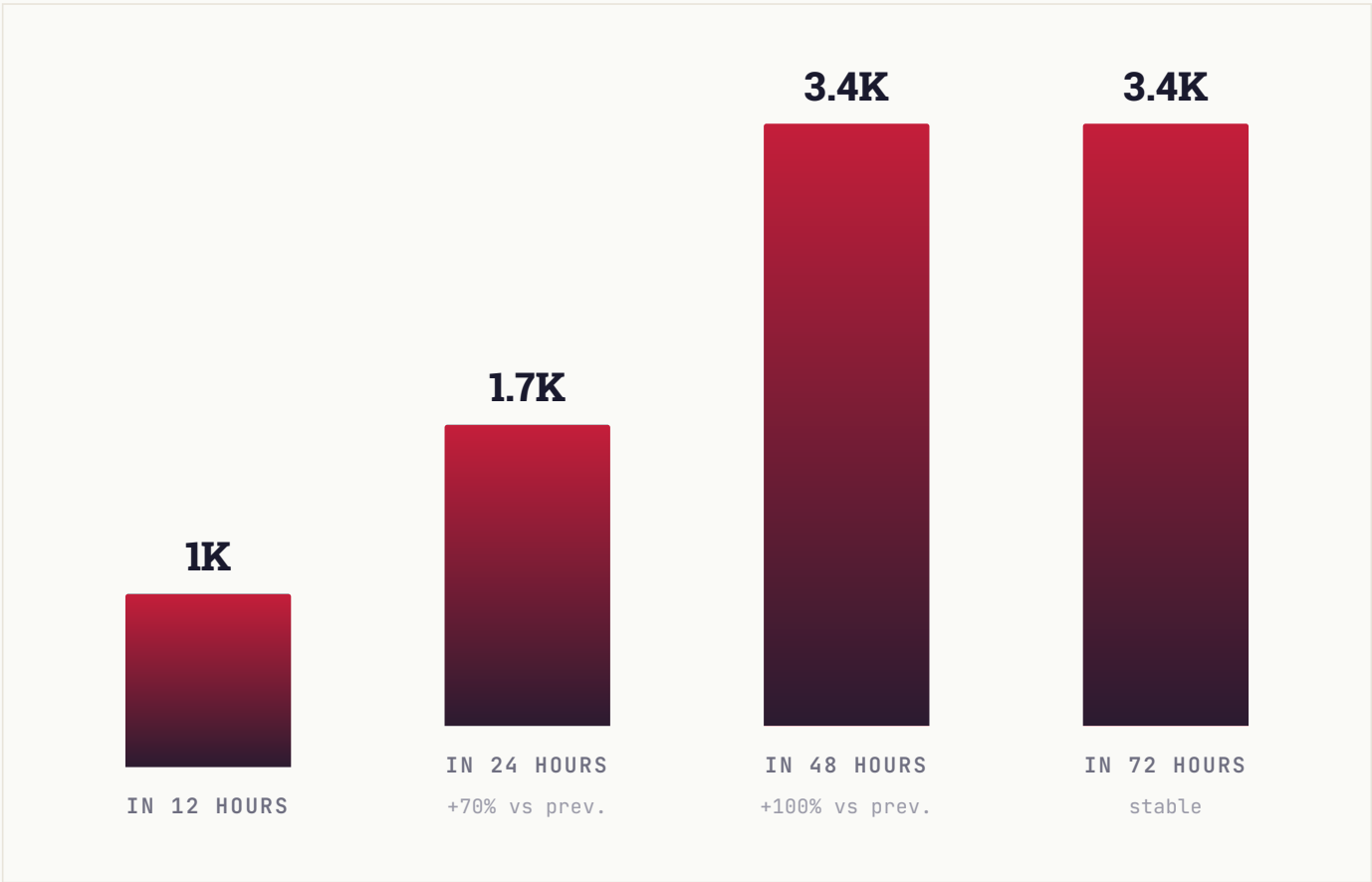
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AV Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AV Auto.ru	497.5K
GA Garage	487K
AV AVTOZAKAZ.RU	479.8K
ZR Behind the wheel	473.8K
AV Auto Instructor	466.8K
EA EASYCARS AVTO НИЖЕ РЫНКА YOU	204K

COMPARATIVE CONCLUSION

Channel in top half of niche (#45 of 98). Niche leader — Cars & Point (3.4M), median subs 166K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **439**, they brought **128 707** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	60	43	10 373
November 2025	76	38	33 396
October 2025	1	1	0
September 2025	55	29	36 144
August 2025	218	202	48 021
July 2025	29	28	773
TOTAL MENTIONS			439
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			128 707

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Transport» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#45

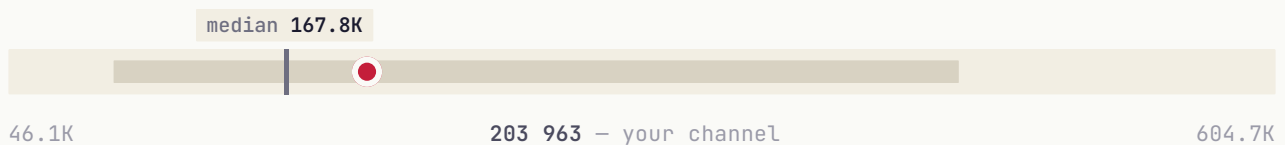
/100

RANK IN NICHE

Channel in top half of ranking

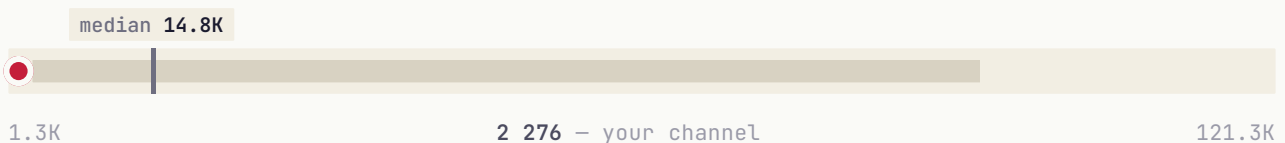
SUBSCRIBERS

better than 54% of niche



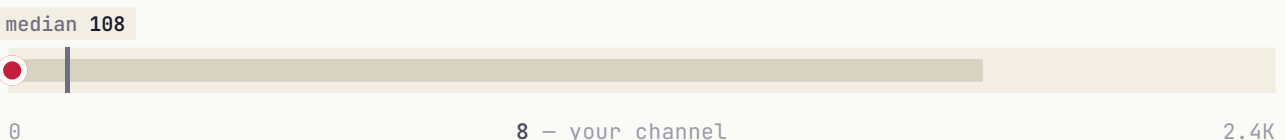
AVG REACH / POST

worse than median by 85%



CITATION INDEX

worse than median by 93%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Saturday**

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 1.12% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.4pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
