

PUBLIC PROMTPRESS REPORT

Channel audit

Easy Photoshop



@easyadobePs

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SUBS

21 818

-145 per month

ERR (% SEE POSTS)

17.0%

per day 3.1%

REACH/POST

3.6K

ad reach 682/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period it covers.

 SUBS 21 818 —	 SUB REACH 16.69% avg % subs see post	 VIEWS/POST 3.6K median 4.8K · 24 days	 POSTS/WEEK 0.9 over period
 7D TREND — no data for period	 REACTS/POST 11.0 only 33 reactions, 43 reposts, 0 comments	 POST LENGTH 146 chars median 50 · 24 days	 POSTS ANALYZED 3 24 days
 AD REACH 682 24h average	 CHURN / MONTH -145 last month	 QUOTE RATE 0 citation index · 4 channels mentioned over all time	 CHANNEL AGE 3 years 1 month created 28.05.2023

AI EDITOR SUMMARY

Channel «Easy Photoshop» — 21 818 subs. Each post averages 3.6K people (17% of subs), average reach — room to grow. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 24 days.
- 02 Dominant format – Video (3/3 posts).
- 03 Avg post length – 146 chars (median 50).
- 04 Peak audience activity – Tuesday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.6K avg for top vs 3.6K for worst) – among 3 posts over 24 days. Analyze what top posts share: topic, format, time.

TOP 3 POSTS

Nº1

16.06 · 08:44

VIDEO

Higgsfield released a Photoshop plugin Now you can: – Turn a sketch into a finished image in real time as you draw –...

VIEWS	REACTS
4 965	6
REPOSTS	ER
15	22.8%

Nº2

21.06 · 11:36

VIDEO

Text effect.

VIEWS	REACTS
4 788	8
REPOSTS	ER
11	21.9%

Nº3

10.07 · 08:58

VIDEO

How to remove background from a transparent plastic bag.

VIEWS	REACTS
1 172	19
REPOSTS	ER
17	5.4%

WORST 3

↓ 16.06 · 08:44 VIDEO Higgsfield released a Photoshop plugin Now you can: – Turn a sketch into a finished image in real time as you draw –...	VIEWS 4 965 REPOSTS 15	REACTS 6 ER 22.8%
↓ 21.06 · 11:36 VIDEO Text effect.	VIEWS 4 788 REPOSTS 11	REACTS 8 ER 21.9%
↓ 10.07 · 08:58 VIDEO How to remove background from a transparent plastic bag.	VIEWS 1 172 REPOSTS 17	REACTS 19 ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.

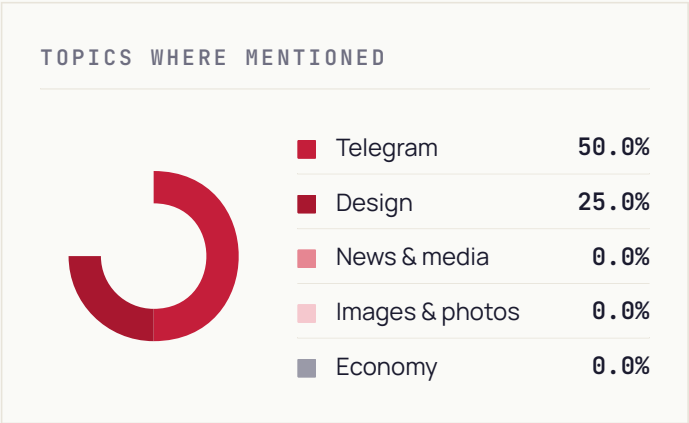
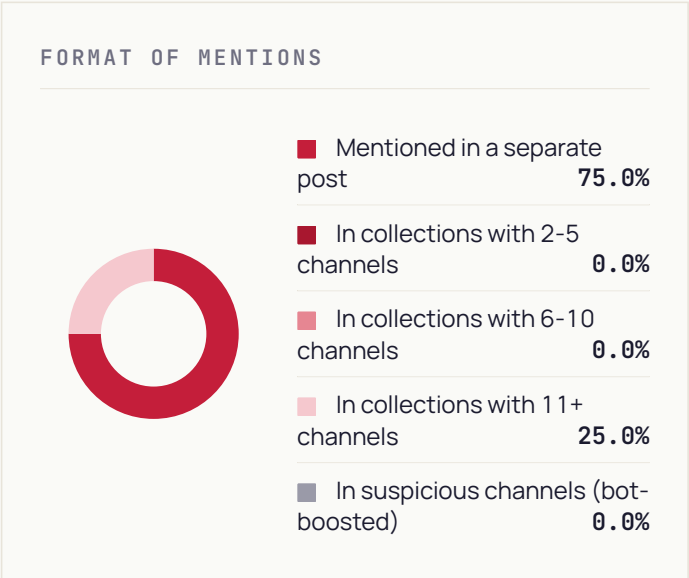


START OF PERIOD	NOW	NET GROWTH
21 324	21 818	+494

SECTION 04 · MENTIONS

Who mentions the channel and how

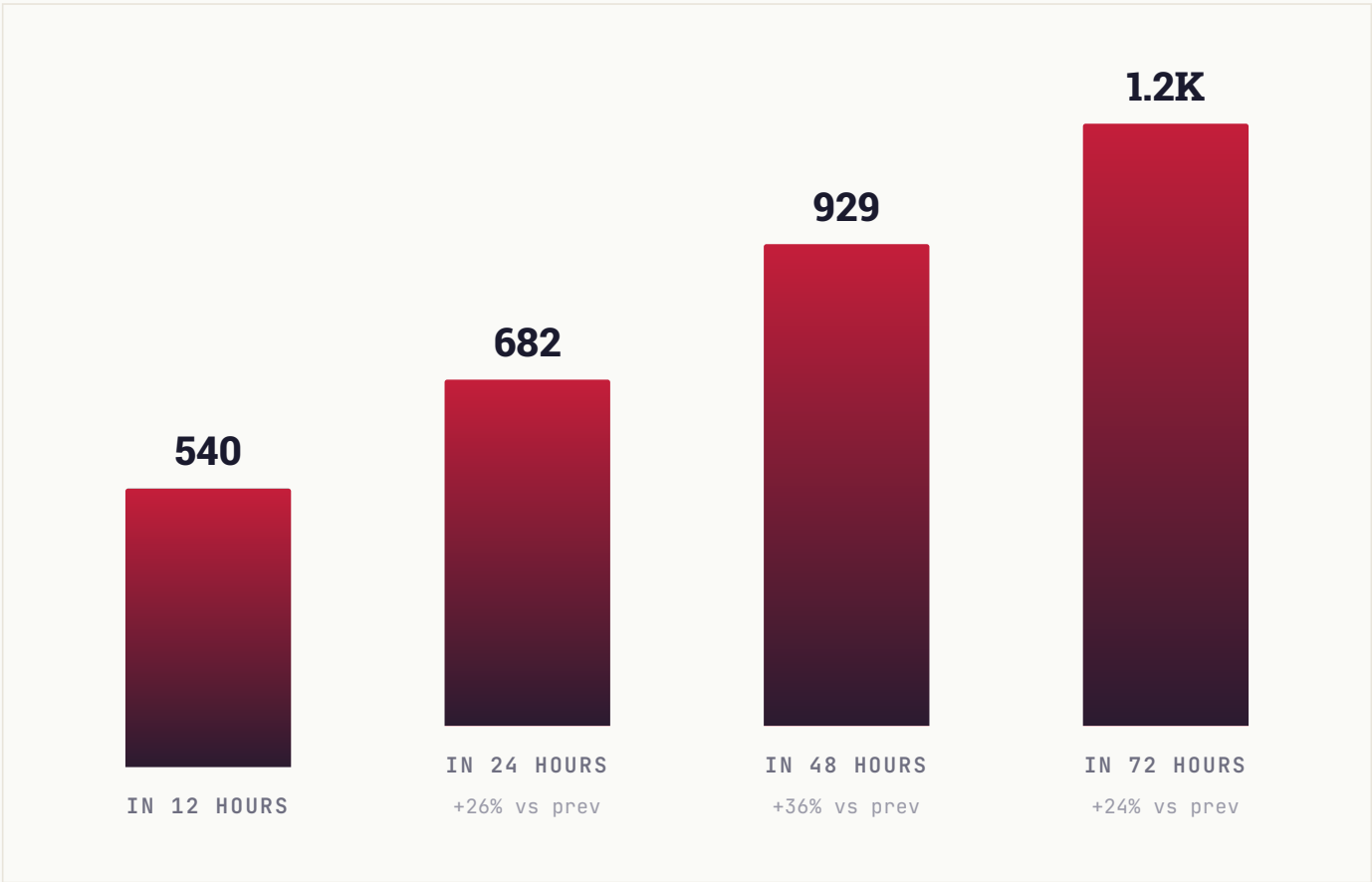
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SH What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ST What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
EP Easy Photoshop YOU	21.8K

COMPARATIVE CONCLUSION

Channel yet outside top 99 of niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **2**, they brought **1 360** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	0	0	172	
December 2025	1	1	197	
November 2025	0	0	131	
October 2025	0	0	74	
September 2025	1	1	341	
August 2025	0	0	445	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	1 360

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Increase post frequency**

Now 0.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Best post day — Tuesday**

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
posts****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with similar channels once a quarter. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
