

— PUBLIC PROMTPRESS REPORT

Channel audit

eCommerce по-женски| Спикеры



@e_commerce_tg

Author's methods of women's commerce, uniting all platforms and online services. ♦ Training ♦ Skills ♦ Skills ♦ Methods Ads/editor @alina_savelyeva92

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
42 583	49.0%	20.1K
+6248 per month 06.07.2026	last day 41.9%	ad reach 17.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 42 583 —	 SUBS REACH 47.12% avg % subs see post	 VIEWS/POST 20.1K median 20.2K · 27 days	 POSTS/WEEK 5.5 for period
 7D TREND +6.2% vs previous week	 REACTIONS/POST 140.8 total 3,098 reactions, 2,951 reposts, 296 comments	 POST LENGTH 1,000 chars median 1000 · 27 days	 POSTS ANALYZED 22 27 days
 AD REACH 17.6K 24h avg	 CHURN / MONTH +6248 last month	 CITATION RATE 13 citation index · 384 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 04/29/2023

AI EDITOR SUMMARY

Channel «eCommerce по-женски|Спикеры» — 42 583 subs. Each post avg views 20.1K people (47% of subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) — rare. Week Jun 22–28 reach grew by +6.2% by week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts over 27 days.
- 02 Dominant format — Video (11/22 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Audience peak activity — Tuesday, 14:00 MSK.
- 05 Strongest posts gather 1x more views than the weakest (26.4K avg for top vs 18.2K for worst) — among 22 posts in 27 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 09.06 · 11:45 PHOTO Checklist for shoot prep Every expert and most entrepreneurs face that without a personal brand it's hard now...	VIEWS 32 084 REACTIONS 238 REPOSTS 246 ER 75.3%
Nº2 02.07 · 11:58 VIDEO (post without caption — video)	VIEWS 23 712 REACTIONS 103 REPOSTS 108 ER 55.7%
Nº3 02.07 · 11:58 PHOTO Career coaching: On discrimination How much we talk about resumes, and how many specialists offer editing services for this...	VIEWS 23 408 REACTIONS 170 REPOSTS 219 ER 55.0%

Nº4 03.07 · 11:52 PHOTO Cash is there. It sits in leftovers. In product business, a familiar situation: sales go, store works, deliveries come, but...	VIEWS 22 145 REPOSTS 216	REACTIONS 174 ER 52.0%
Nº5 03.07 · 11:52 VIDEO (post without caption – video)	VIEWS 22 057 REPOSTS 109	REACTIONS 125 ER 51.8%

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WORST 3

↓ 09.06 · 11:45 VIDEO (post without caption – video)	VIEWS 18 493 REPOSTS 94	REACTIONS 84 ER 43.4%
↓ 18.06 · 11:51 VIDEO (post without caption – video)	VIEWS 18 099 REPOSTS 129	REACTIONS 82 ER 42.5%
↓ 18.06 · 11:52 PHOTO The brain is a biocomputer – to level up, you can (and should) reboot it: remove bugs, viral programs that...	VIEWS 18 036 REPOSTS 185	REACTIONS 186 ER 42.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

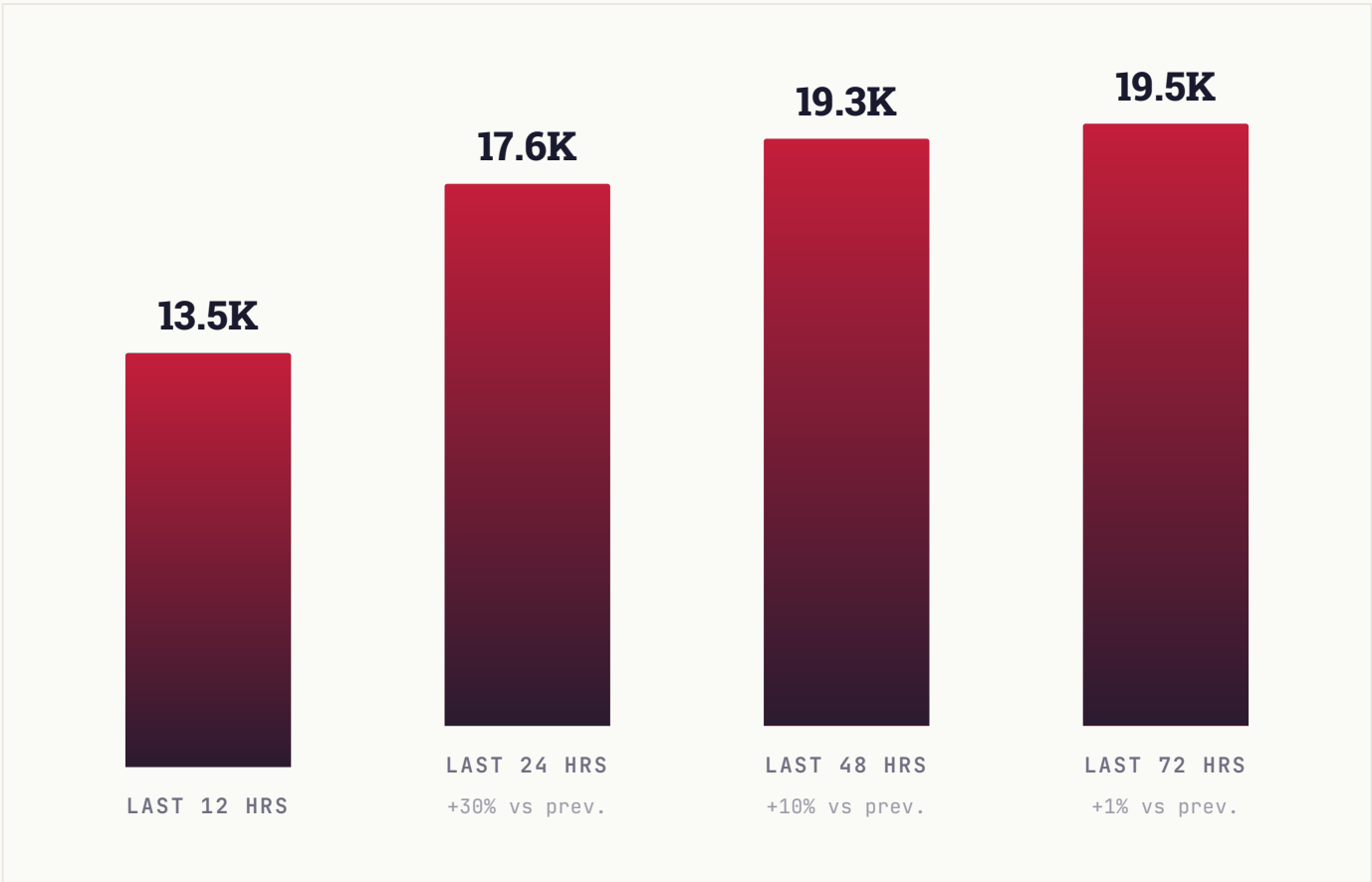
Citation index **13** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **384** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1M
CN Million-dollar books business blog	864.8K
RR Roxman typing...	538.5K
AB Business Shark	498.5K
SS Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
ER eCommerce по-женски Спикеры YOU	42.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **423**, they brought **24 910** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	63	47	7 809	
December 2025	96	72	10 230	
November 2025	45	40	5 122	
October 2025	79	58	1 749	
September 2025	68	51	0	
August 2025	72	45	0	

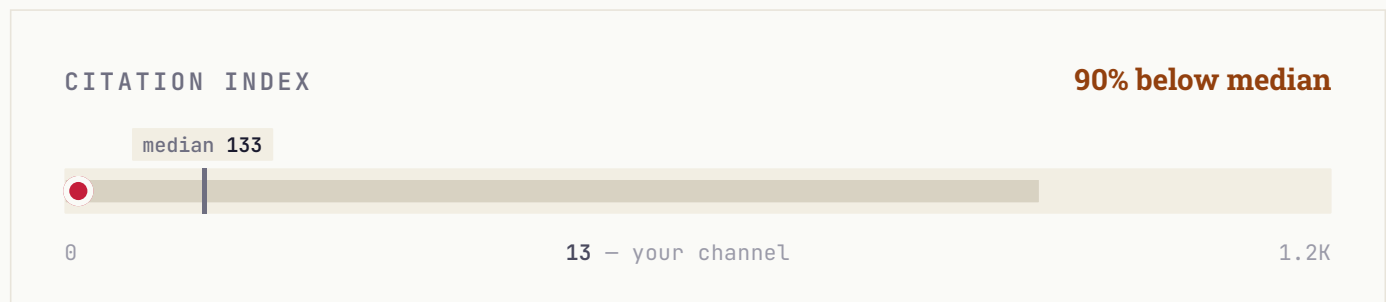
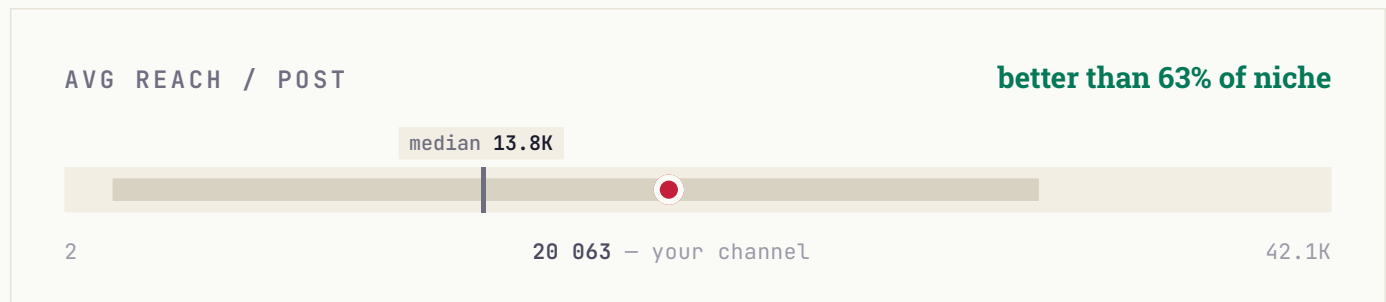
TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
423	6	24 910

Where the channel stands in its league

SUBSCRIBERS 74% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 165.3K. The channel's count is 42,583, which is 74% below the median. The range from 49.7K to 585.5K is shown as a light beige bar.

Metric	Value
Channel Subscribers	42,583
Median	165.3K
Range Start	49.7K
Range End	585.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best time for
key posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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