

PUBLIC REPORT BY PROMTPRESS

Channel audit

АПП Джанкой | Оперативно



@dzhankoi_official

Real-time info channel on checkpoints between Kherson region and Republic of Crimea. Our chat: @trassa_novorossia

SUBSCRIBERS

30 607

+246 per month

ERR (% SEE POSTS)

85.0%

per day 25.7%

REACH/POST

26.4K

ad reach 7.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 30 607 —	 SUBS REACH 86.11% avg % subs see post	 VIEWS/POST 26.4K median 26.4K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 522 chars median 522 · —	 POSTS ANALYZED 1 —
 AD REACH 7.9K 24h avg	 CHURN / MONTH +246 last month	 CITATION RATE 52 citation index · 122 channels mentioned ever	 CHANNEL AGE 2 years 11 months created 06.08.2023

AI EDITOR SUMMARY

Channel "APP Dzhankoy | Operatively" — 30 607 subs. Each post averages 26.4K people (86% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **522** chars (median 522).
- 04 Peak audience activity – **Saturday**, 09:00 MSK.
- 05 Top posts get **0 times** more views than the weakest (8.8K avg for top vs 26.4K for worst) – among 1 posts for –. Analyze what top shares – topic, format, timing.

TOP 1 POSTS

Nº1 20.06 · 06:33 PHOTO How does the checkpoint work now? We'll answer your questions... Safety is the main condition for passing through the checkpoint. New...	VIEWS	REACTIONS
	26 356	–
	REPOSTS	ER
	137	86.1%

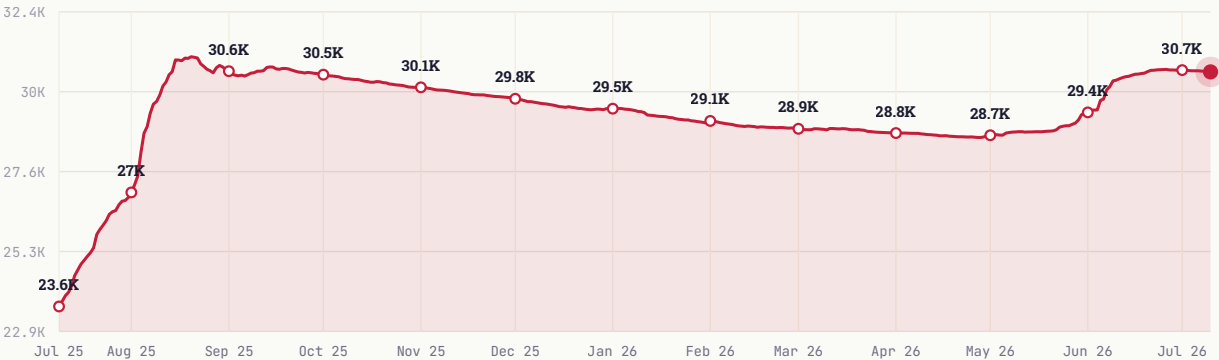
WORST 1

↓ 20.06 · 06:33 PHOTO How does the checkpoint work now? We'll answer your questions... Safety is the main condition for passing through the checkpoint. New...	VIEWS	REACTIONS
	26 356	–
	REPOSTS	ER
	137	86.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.

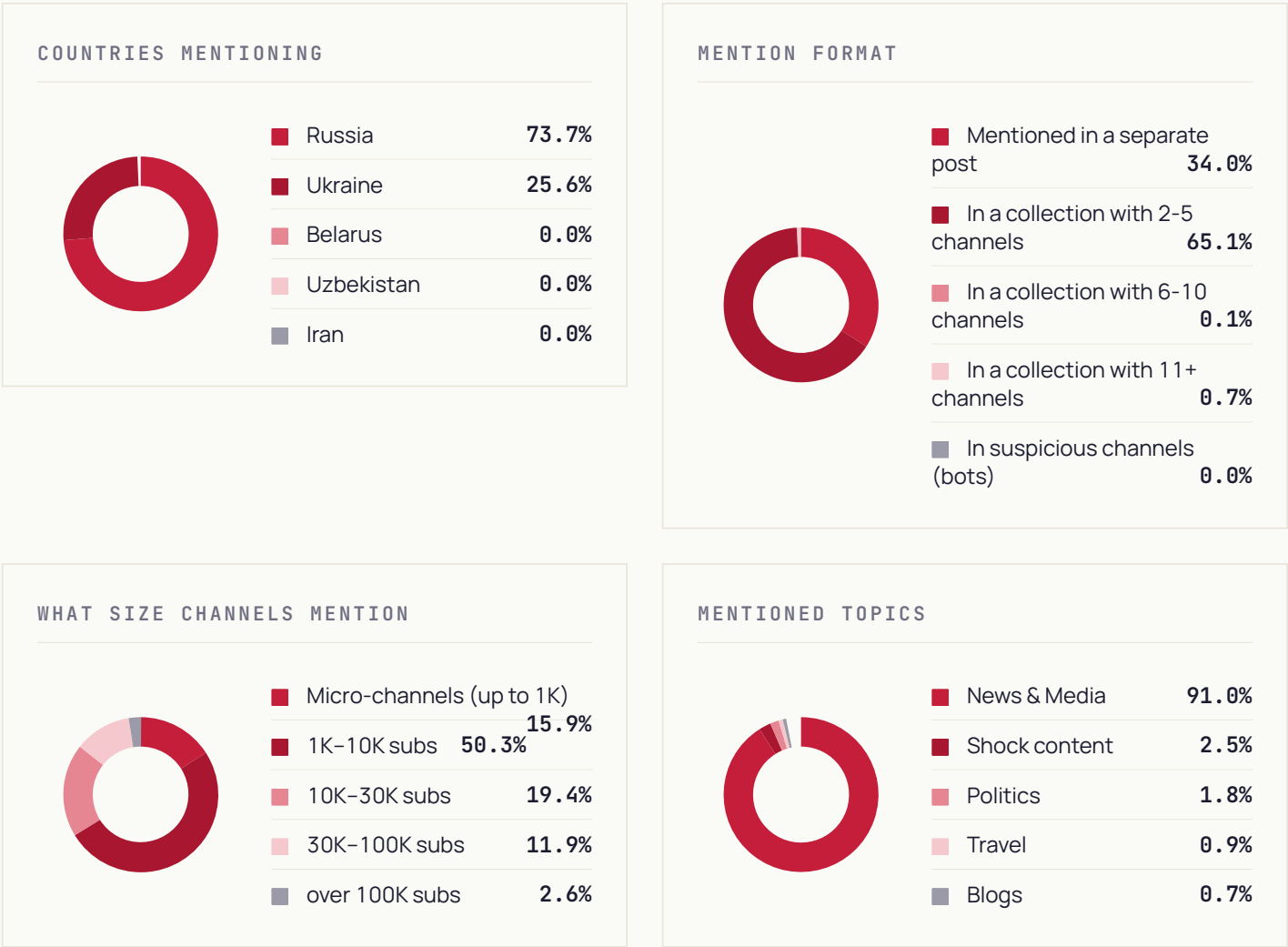


PERIOD START	NOW	NET GROWTH
23 636	30 607	+6 971

SECTION 04 · MENTIONS

Who and how mentions the channel

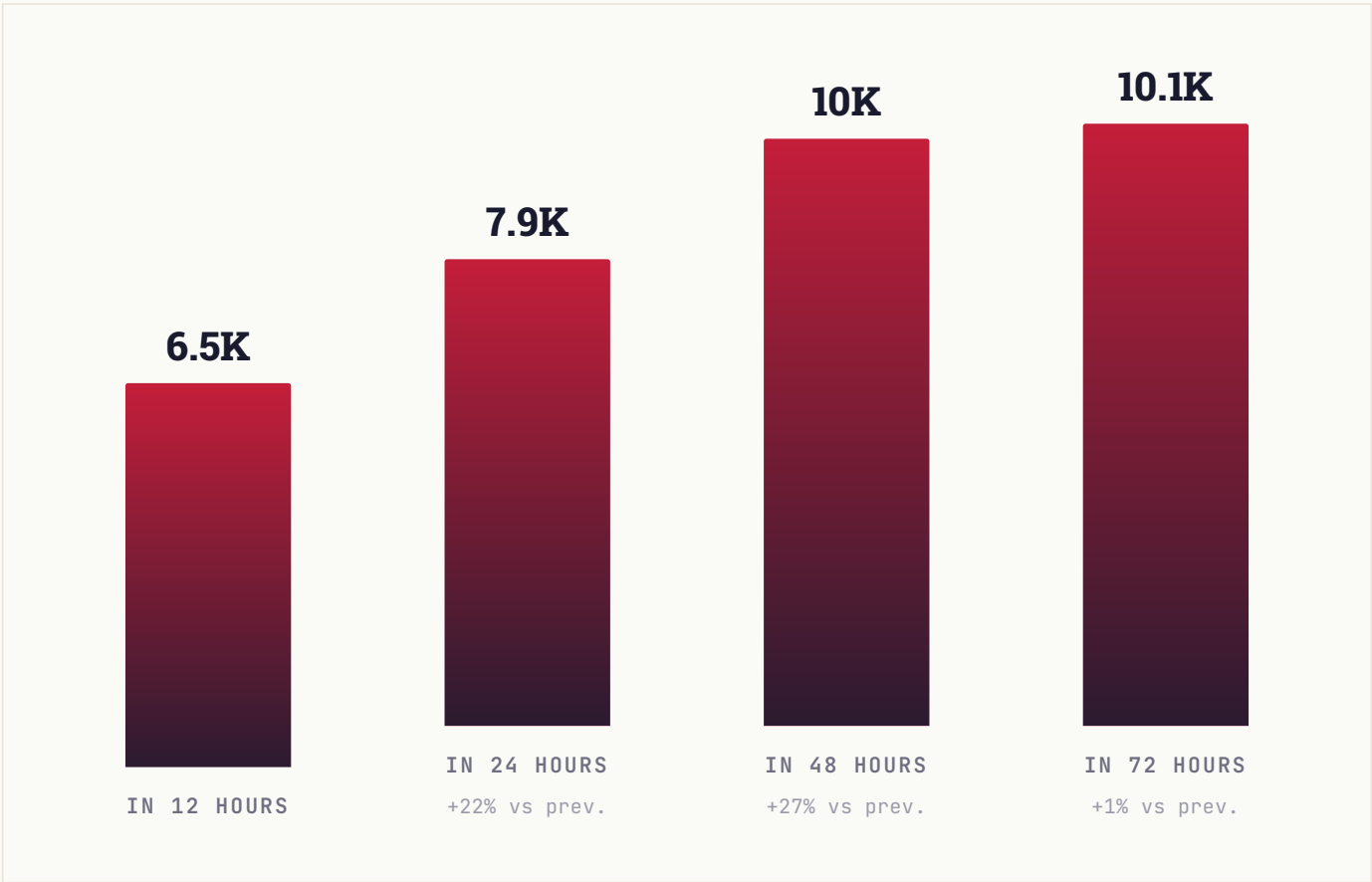
Citation index **52** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **122** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
AD АПП Джанкой Оперативно YOU	30.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **101**, they brought **4 881** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	9
December 2025	6	4	75
November 2025	6	3	1
Oct 2025	2	2	23
Sep 2025	29	5	333
August 2025	58	16	4 440

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
101	6	4 881

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Saturday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager