

PUBLIC REPORT BY PROMTPRESS

Channel audit

Ded Batya



@dyadyabatya0

Suggest news: @dyadyabatyanewsbots Collaboration/ads:
@monxtd (head manager) @Meehas @yumytg @politmanagertg

SUBS

192 259

+24425 per month

ERR (% SEE POSTS)

30.0%

daily 29.1%

REACH/POST

56.2K

ad reach 55.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 192 259 —	 SUBS REACH 29.23% avg % subs see post	 VIEWS/POST 56.2K median 56.3K · 29 days	 POSTS/DAY 16.6 ~116 per week
 7D TREND +14.0% vs previous week	 REACTS/POST 1377.1 total 678,919 reactions, 134,592 reposts, 77,418 comments	 POST LENGTH 200 chars median 148 · 29 days	 POSTS ANALYZED 493 29 days
 AD REACH 55.8K 24h avg	 CHURN / MONTH +24425 last month	 CITATION RATE 23 citation index · 171 channels mentioned ever	 CHANNEL AGE 1 year 11 months created Jul 14, 2024

AI EDITOR SUMMARY

Channel «Ded Batya» – 192 259 subs. Each post averages 56.2K people (29% of subs), good reach. Publishes 116 posts/week (~17/day) – very active posting. For week Jun 29 – Jul 5, reach up +14.0% to week Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **493** posts over 29 days.
- 02 Dominant format — **Photo** (247/493 posts).
- 03 Avg post length — **200** chars (median 148).
- 04 Audience peak activity — **Thursday**, 04:00 MSK.
- 05 Top posts get **2x** more views than the weakest (87.5K avg for top vs 43.8K for worst) — among 493 posts in 29 days. Worth analyzing what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 07.07 · 07:33 POLL Who will you vote for?	VIEWS 118 684 REPOSTS 359	REACTS 2 872 ER 61.7%
Nº2 02.07 · 12:37 VIDEO Ukraine now also has gas station queues and fuel restrictions Slavic brothers 🗨️📧 Uncle Batya	VIEWS 73 185 REPOSTS 810	REACTS 2 407 ER 38.1%
Nº3 02.07 · 01:21 VIDEO Fires in Kyiv 📺 Watch news live	VIEWS 70 569 REPOSTS 331	REACTS 1 113 ER 36.7%

Nº4

30.06 · 18:41

PHOTO

! Is it starting? Russia urgently closes border crossings with Latvia, Finland and Estonia – directive

✉ Uncle Batya

VIEWS

70 361

REPOSTS

3 062

REACTS

2 014

ER

36.6%

Nº5

02.07 · 20:21

VIDEO

Know him? Guy was saying: Moscow is doomed. Russians will feel the war full force, we'll make sure of it. No escape

✉ Ded Batya

VIEWS

70 296

REPOSTS

265

REACTS

1 641

ER

36.6%

|

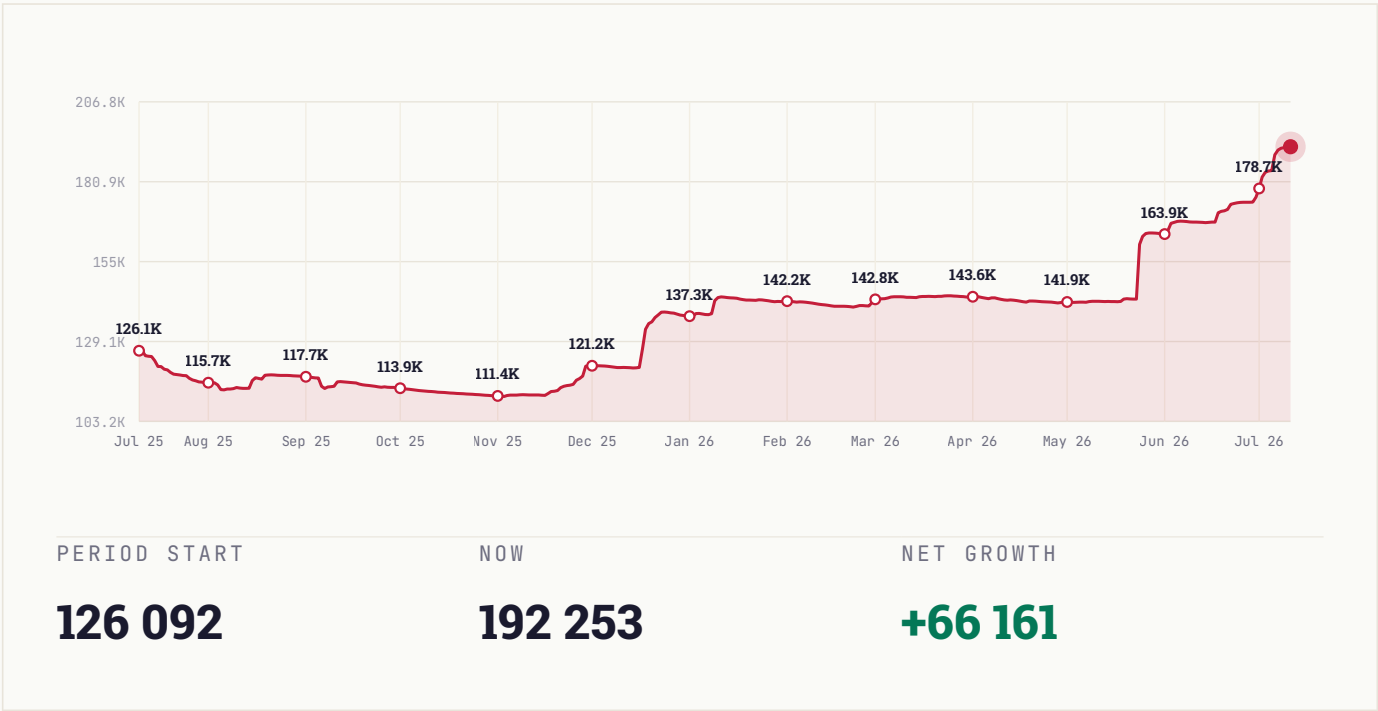
WORST 3

↓ 13.06 · 18:41 PHOTO Trump posted his photo with Kim Jong Un without any context What does it mean? Discussing news on Twitch	VIEWS 44 319 REPOSTS 80	REACTS 1 116 ER 23.1%
↓ 13.06 · 16:52 PHOTO Zelensky and Trump to attend G7 summit to discuss pushing Russia toward peace talks to end war The summit will be held June 15-17 in...	VIEWS 44 094 REPOSTS 52	REACTS 976 ER 22.9%
↓ 13.06 · 18:10 VIDEO In the fight against VPN, the state is guaranteed to lose – said expert and SPCh member Ashmanov According to him, three years ago no one knew...	VIEWS 43 086 REPOSTS 32	REACTS 1 294 ER 22.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

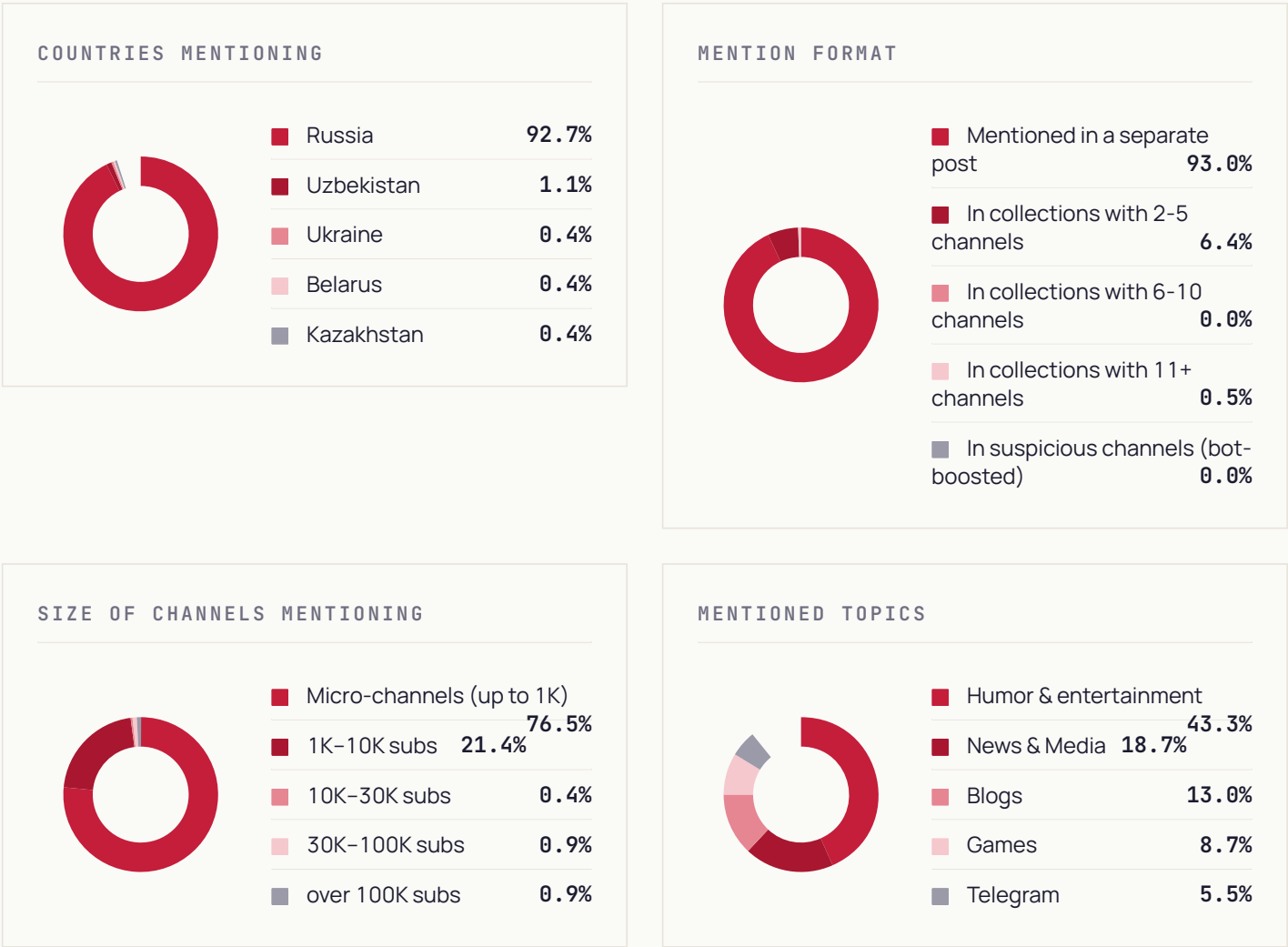
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. churn.



SECTION 04 · CITATIONS

Who mentions the channel and how

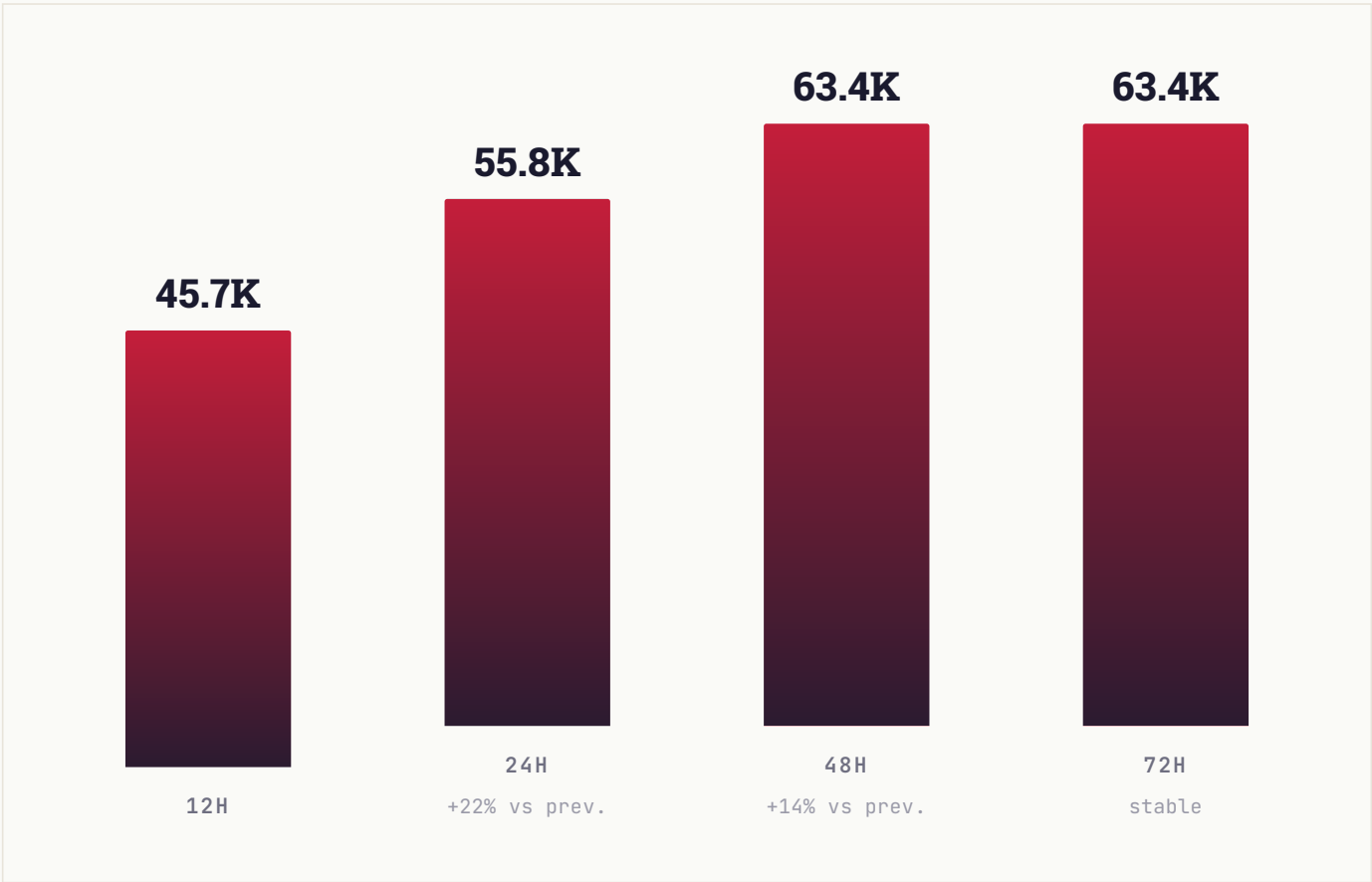
Citation index **23** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **171** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.5M
کانال اخبار فوری خبر فوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moscow • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
DB Ded Batya YOU	192.3K

COMPARATIVE INSIGHT

Channel is still outside top-97 niche — early growth stage. Niche leader — اخبار فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **45**, they brought **43 519** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	5	4	7 179
December 2025	1	1	18 269
November 2025	7	2	10 153
October 2025	10	7	0
September 2025	7	3	2 330
August 2025	15	6	5 588

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
45	6	43 519

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day of the week — Thursday

Audience is most active on this day at 04:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager