

PROMTPRESS PUBLIC REPORT

Channel audit

Dvizhital



@dvizhitall

Telegram channel for people interested in technical progress at an applied level. The idea of useful knowledge is the essence of every post. Powered by MTS

SUBSCRIBERS

532 069

+16626 per month

ERR (% SEE POSTS)

9.0%

in 24 hrs **7.3%**

REACH/POST

48K

ad reach **38.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 532 069 —	SUBSCRIBER REACH 9.02% avg % subs see post	VIEWS/POST 48K median 48.4K · 29 days	POSTS/WEEK 16.3 for the period
7D TREND +3.8% vs previous week	REACTIONS/POST 555.2 total 38,310 reactions, 9,827 reposts, 50 comments	POST LENGTH 818 chars median 919 · 29 days	POSTS ANALYZED 69 29 days
AD REACH 38.8K 24h avg	CHURN / MONTH +16626 last month	CITATION RATE 236 citation index · 446 channels mentioned ever	CHANNEL AGE 2 years 28 days created 05.06.2024

AI EDITOR SUMMARY

Channel «Dvizhital» — 532 069 subs. Each post averages 48K people (9% of subs), reach is low — consider expanding audience. Publishes 16 posts/week (~2/day) — steady pace. For week Jun 22–28 reach stable (+3.8% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **69** posts over 29 days.
- 02 Dominant format – **Photo** (46/69 posts).
- 03 Avg post length – **818** chars (median 919).
- 04 Audience peak – **Sunday**, 15:00 MSK.
- 05 Top posts get **1x** more views than the weakest (58.6K avg for top vs 44K for worst) – among 69 posts over 29 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 07.06 · 12:34 PHOTO  What if... the Avengers from the Marvel universe ended up in Russia? Recently we sent the 'Squid Game' characters to May holidays, and...	VIEWS 59 886 REPOSTS 107	REACTIONS 1 823 ER 11.3%
Nº2 26.06 · 17:50 PHOTO The day before yesterday we wrote that GTA VI pre-orders are coming. Today we found the perfect way to pay for them. MTS Payment really outdid themselves!...	VIEWS 59 695 REPOSTS 225	REACTIONS 1 351 ER 11.2%
Nº3 19.06 · 16:32 VIDEO  In the age of AI and high tech, people still prefer human errors over perfect content. A Japanese realtor couldn't...	VIEWS 56 243 REPOSTS 87	REACTIONS 407 ER 10.6%

Nº4 13.06 · 09:04 VIDEO What's behind the red filter? 🧐 At the A-Fest festival at the MMoMA education center, the installation by MTS and radugadesign continues...	VIEWS 56 105 REPOSTS 154	REACTIONS 541 ER 10.5%
Nº5 26.06 · 12:24 VIDEO 📞 Calls that adapt to you The new video shows real-life situations where the Secretary+ subscription handles the conversation...	VIEWS 55 979 REPOSTS 142	REACTIONS 640 ER 10.5%

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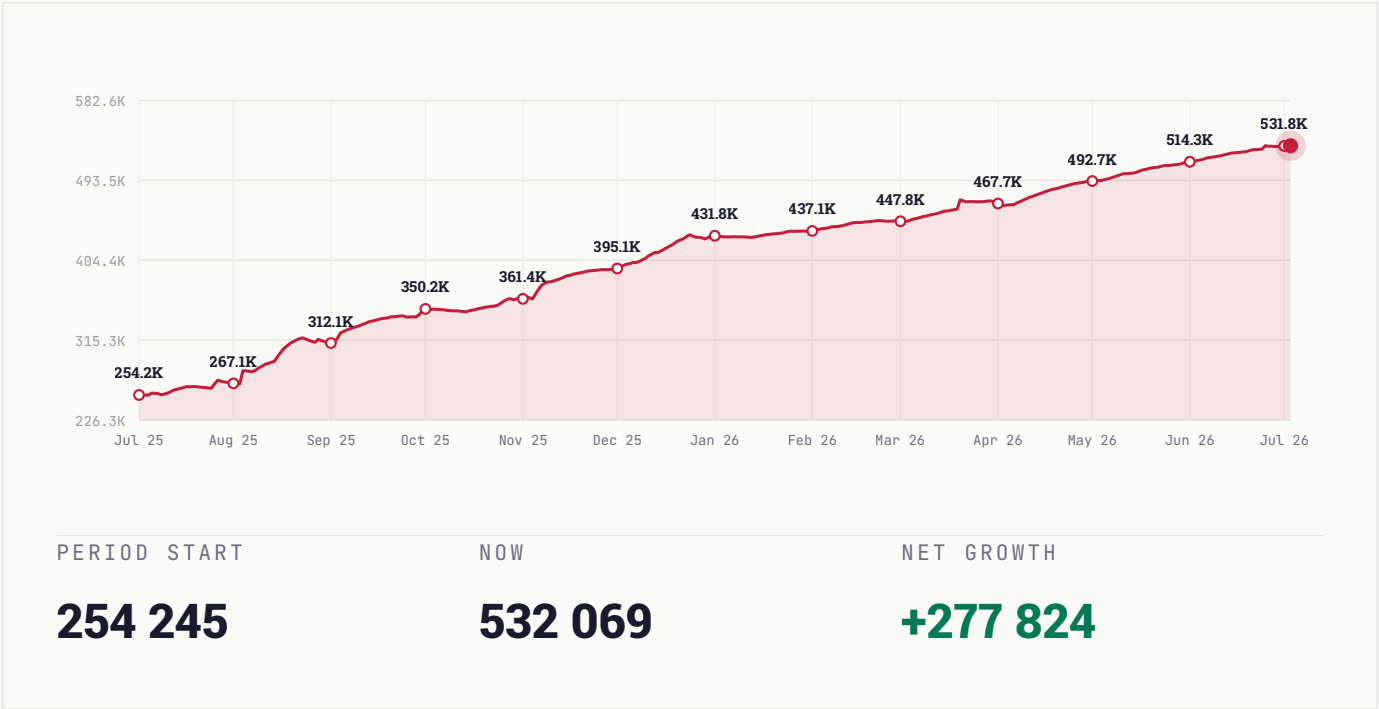
WORST 3

↓ 09.06 · 13:08 VIDEO (video post without caption)	VIEWS 44 203 REPOSTS 82	REACTIONS 356 ER 8.3%
↓ 29.06 · 15:59 VIDEO 🥳🥳🥳🥳🥳🥳🥳 The promo for the new season of 'House of the Dragon' literally reached new heights: an 8-meter dragon Syrax was launched over London...	VIEWS 43 955 REPOSTS 99	REACTIONS 305 ER 8.3%
↓ 29.06 · 11:17 PHOTO 🥳🥳🥳🥳🥳🥳🤖 Actually, there are more foldable phones (if you count flip cases) But jokes aside, we...	VIEWS 43 755 REPOSTS 171	REACTIONS 340 ER 8.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

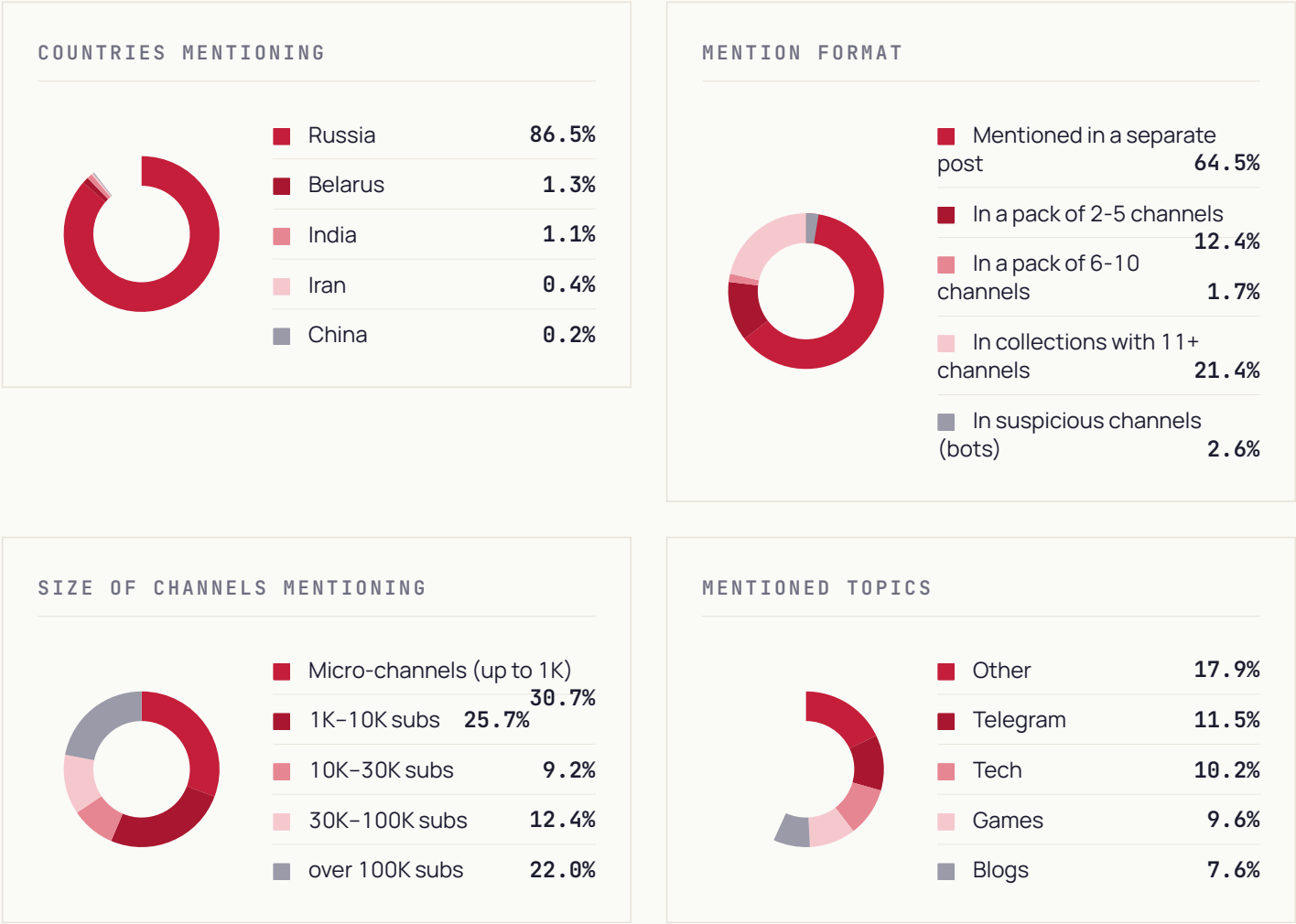
Yearly subscriber growth chart. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who and how mentions the channel

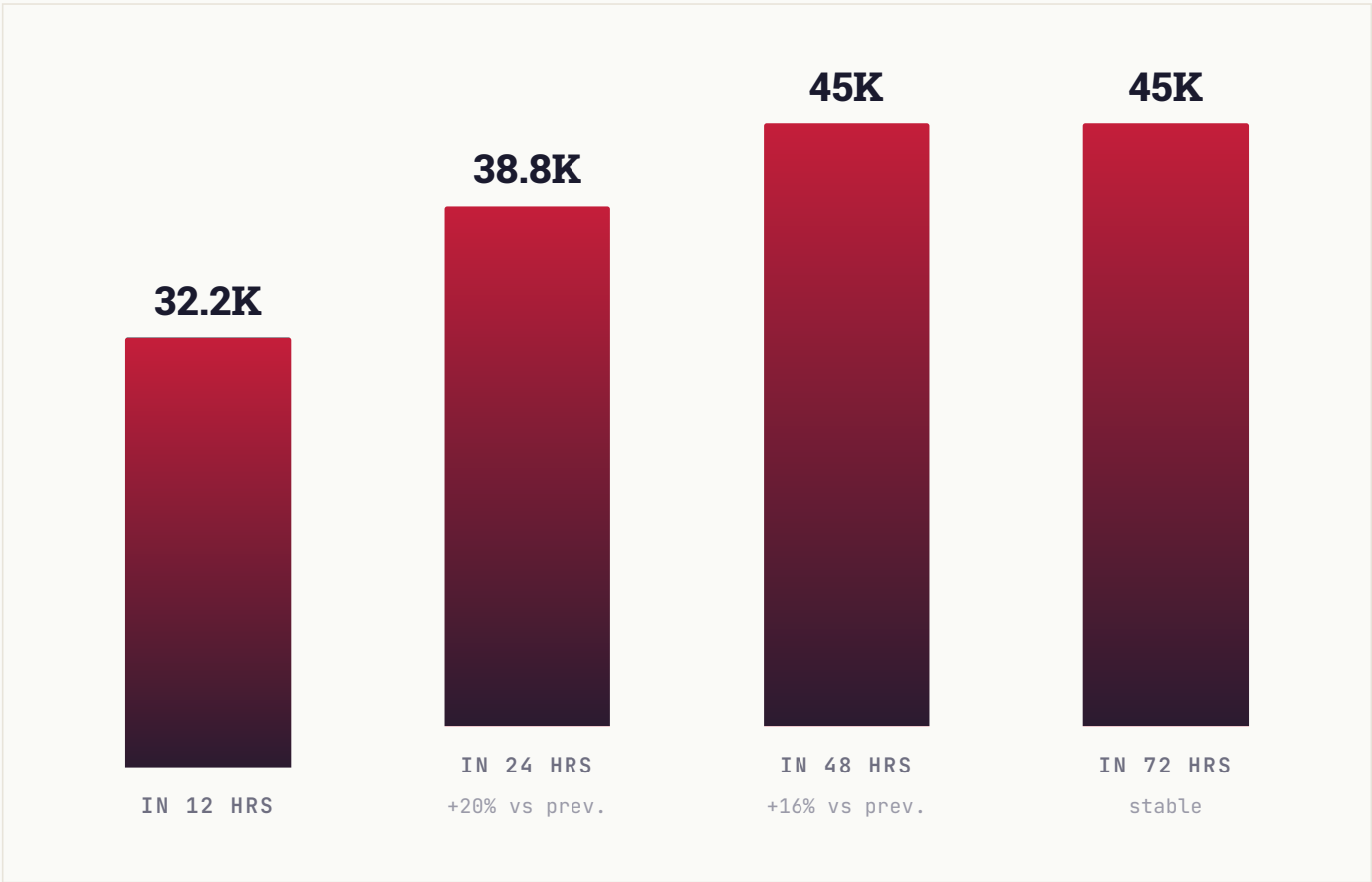
Citation index **236** — channel popularity score based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **446** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.4M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت ژاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
DV Dvizhital YOU	532.1K

COMPARATIVE CONCLUSION

Channel in upper half of the niche (#44 of 100). Niche leader: hitvpn_blog (4.6M), median subs 430.9K. Aim for the top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **74**, they brought **197 451** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	9 243
December 2025	24	22	41 386
Nov 2025	17	17	34 666
Oct 2025	2	2	19 353
Sep 2025	0	0	36 951
August 2025	31	29	55 852

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
74	6	197 451

SECTION 08 · NICHE COMPARISON

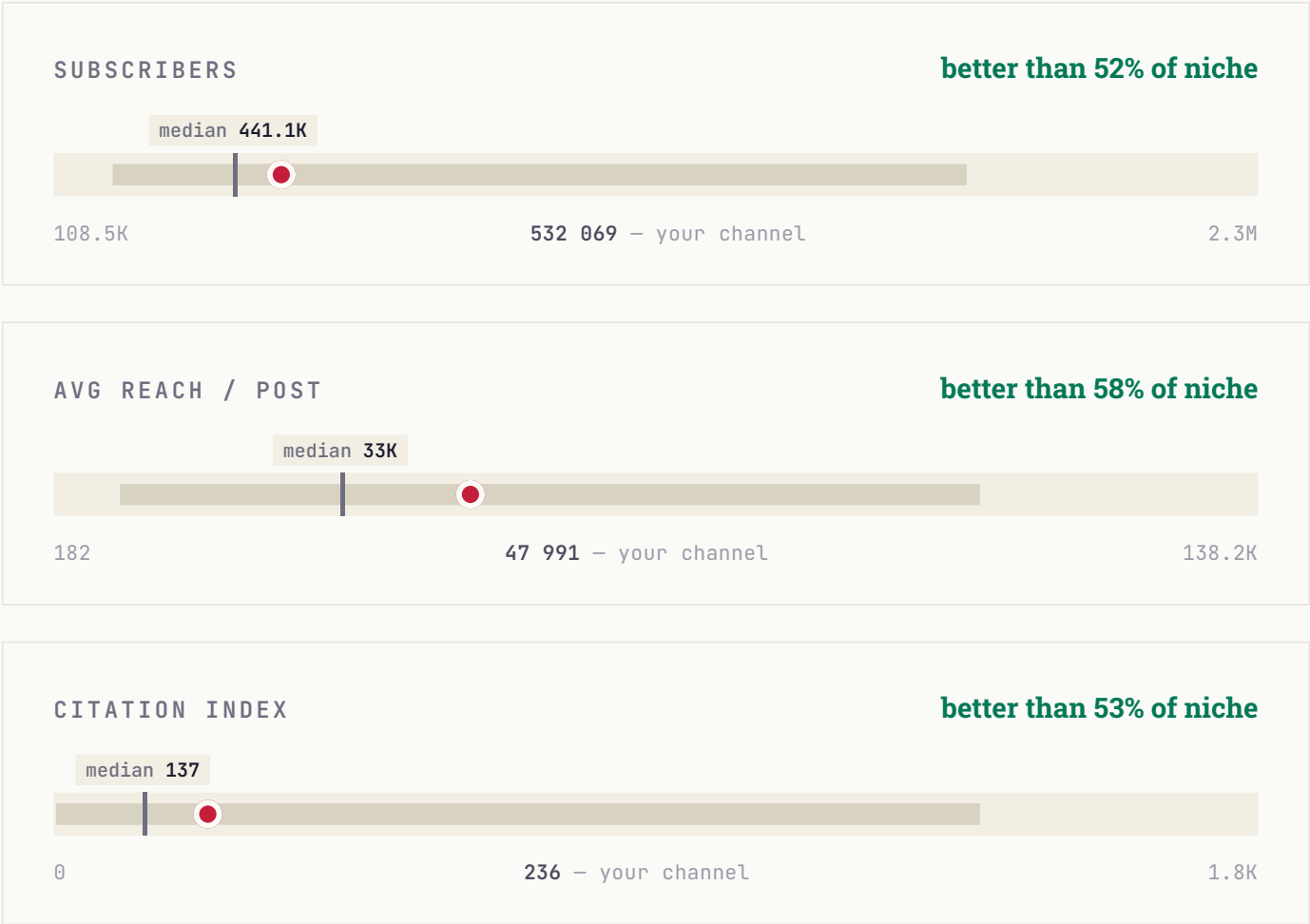
Where channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#44/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Sunday**

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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